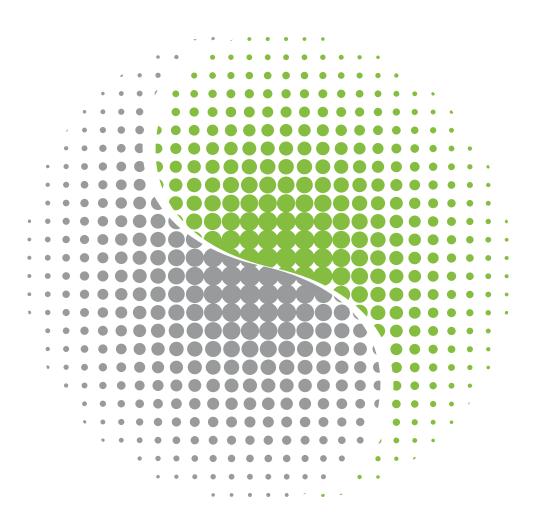
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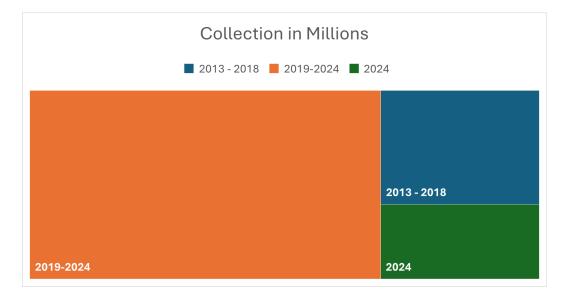


# **Tax and Legal**

Tax and Legal Flash 17/2024 May 28th, 2025

# Large taxpayers transfer pricing revenue increases 367%

In the current context of global taxation, efficiency in tax collection is a priority objective for tax authorities worldwide. In Mexico, the Tax Administration Service ("SAT") has demonstrated remarkable progress in this area during the period 2019-2024, achieving a collection of 106.178 billion pesos through the application of transfer pricing procedures to large taxpayers. This figure represents an increase of 367% compared to the 28.966 billion pesos collected in the previous period 2013-2018. This significant increase underscores the SAT's commitment to implementing effective strategies to ensure tax compliance, especially among companies operating in key sectors.



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From the previous table, it can be interpreted that the increase in transfer pricing audits by the SAT during 2024 increased significantly compared to the other years of the six-year term. Therefore, our recommendation to our clients would be to stay up to date with their transfer pricing obligations, as well as to review compliance for past years subject to review.

The implementation of a specialized transfer pricing area within the SAT underscores the importance of addressing the complexity of large taxpayers' operations, many of whom are part of major multinational business groups. These efforts ensure that companies do not improperly shift their profits to jurisdictions with lower taxes, thereby protecting the country's tax base. Through the application of international guidelines and a strategic approach, the SAT is not only increasing its collection capacity but also strengthening confidence in the tax system and promoting a fairer and more competitive economic environment.

# Excerpt from the Finance Ministry statement: 367% Increase in Collection from Large Taxpayers through Transfer Pricing – issued by the SAT on May 26, 2025, via digital platforms

The SAT reports that during the period 2019-2024, a collection efficiency of 106.178 billion pesos was achieved related to the application of transfer pricing procedures to large taxpayers. This total is 367% higher than the amount collected for the same purpose in the period 2013-2018, when only 28.966 billion pesos were obtained.

In the last year, as a result of audit actions in the area of transfer pricing, large taxpayers corrected their tax situation by more than 19 billion pesos. These taxpayers operate in key sectors of the economy such as automotive, mining, electricity, telecommunications, among others.

For this reason, the SAT has a specialized area in

transfer pricing, aimed at preventing taxpayers from improperly shifting profits to other countries, affecting income tax ("ISR") collection.

It is important to remember that most large taxpayers are part of multinational business groups with a growing economic presence in Mexico; hence the importance of ensuring proper compliance with tax regulations by these conglomerates.

The guidelines established in the Master Plan allow the tax authority to act efficiently in the procedures applied to transfer pricing, as well as to comply with international standards related to the regulation of this issue.

## **Tax and Legal**

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# Contacts:

#### **Simon Somohano**

Socio Líder de Precios de Transferencia ssomohano@deloittemx.com Tel. +52 66 4622 7872

## **Jose Eduardo Campos Martinez**

Socio Líder de Precios de Transferencia México & Centroamérica jcamposmartinez@deloittemx.com
Tel. +52 55 5080 6628

## J. Arturo Vela Ríos

Socio Precios de Transferencia avela@deloittemx.com Tel. +52 55 2727 8926

#### **Vicente Fuentes Cervantes**

Socio Precios de Transferencia vifuentes@deloittemx.com
Tel. +52 81 8133 7368

#### Ma. Fernanda García Amador

Gerente Senior Precios de transferencia fernagarcia@deloittemx.com Tel. +52 55 5900 2681



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#### **Aguascalientes**

Universidad 1001, piso 12-1 Bosques del Prado 20127 Aguascalientes, Ags.

Tel: (449) 910 8600 Fax: (449) 910 8601

#### Cancún

Avenida Bonampak SM 6, M 1, lote 1, piso 10, 77500 Cancún, Q. Roo

Tel: (998) 872 9230 Fax: (998) 892 3677

#### Chihuahua

Av. Valle Escondido 5500 Fracc. Des. El Saucito E-2, piso 1, 31125 Chihuahua, Chih.

Tel: (614) 180 1100 Fax: (614) 180 1110

#### Ciudad Juárez

Baudelio Pelayo No. 8450 Parque Industrial Antonio J. Bermúdez 32400 Ciudad Juárez, Chih.

Tel: (656) 688 6500 Fax: (656) 688 6536

#### Culiacán

Insurgentes 847 Sur, Local 103 Colonia Centro Sinaloa 80128 Culiacán, Sin. Tel: (33) 1454 2000

#### Guadalajara

Avenida López Mateos Norte 2405, piso 29 Colonia Italia Providencia 44648 Guadalajara, Jal. Tel: (33) 3669 0404 Fax: (33) 3669 0469

#### Hermosillo

Blvd. Eusebio Francisco Kino No. 315 Piso 8, Suite 804, Colonia Lomas del Pitic 83010 Hermosillo, Son. Tel: (662) 109 1400 Fax: (662) 109 1414

#### León

Blvd. José Maria Morelos No. 1555 Piso 5 37130, Colonia Granjas del Rosario León, Guanajuato, México

#### Mérida

Calle 56 B 485 Prol. Montejo Piso 2 Colonia Itzimna 97100 Mérida, Yuc. Tel: (999) 913 4032 Fax: (999) 913 4052

#### Mexicali

Calzada Francisco López Montejano 1342 Piso 7 Torre Sur Fracc. Esteban Cantú 21320 Mexicali, B.C. Tel: (686) 905 5200 Fax: (686) 905 5231 y 5232

#### Ciudad de México

Paseo de la Reforma 505, piso 28 Colonia Cuauhtémoc 06500 México, D.F. Tel: (55) 5080 6000

#### Monterrey

Av. Juárez 1102, piso 40 Centro 64000 Monterrey, N.L. Tel: (81) 8133 7300

#### Puebla

Edificio Deloitte, Vía Atlixcayotl 5506, piso 4 Zona Angelópolis 72190 Puebla, Pue.

Tel: (222) 303 1000 Fax: (222) 303 1001

#### Querétaro

Avenida Antea 1090, torre 2, piso 7 Colonia Jurica 76100 Querétaro, Qro. Tel: (442) 238 2900

Fax: (442) 238 2975 y 2968

#### Reynosa

Carr. Monterrey-Reynosa 210-B, PA Fracc. Portal San Miguel 88730 Reynosa, Tamps. Tel: (899) 921 2460

Fax: (899) 921 2462

#### San Luis Potosí

Av. Salvador Nava Martínez 3125, 3-A Fracc. Colinas del Parque 78294 San Luis Potosí, S.L.P.

Tel: (444) 102 5300 Fax: (444) 102 5301

#### Tijuana

Misión de San Javier 10643, Piso 8 Zona Urbana Río Tijuana. Tijuana B.C., 22010 Tel: (664) 622 7878

Fax: (664) 681 7813

Fax: (871) 747 4409

#### Torreón

Independencia 1819-B Oriente Colonia San Isidro 27100 Torreón, Coah. Tel: (871) 747 4400

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