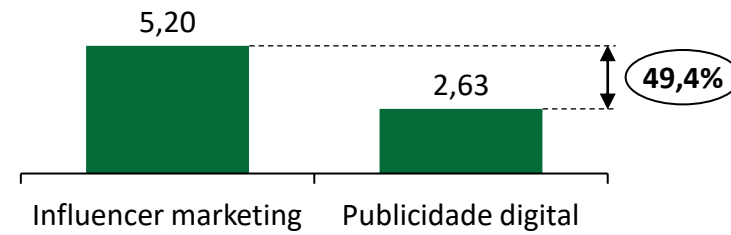


Retorno médio a cada dólar gasto pelas marcas (USD)



Fonte: Authentic Influence: Deepen customer trust through a smarter approach to influencer marketing (Deloitte), Análises Deloitte