# Deloitte.





Congratulations to the 2021 Deloitte Cincinnati 100 companies, the Rising Stars, and to Mr. Tony Maas, the recipient of the Carl H. Lindner Award for Entrepreneurial and Civic Spirit.

This year's strong and stable performance of the 100 affirms the impact private companies make on our local economic and civic well-being. You are a leader in the community—providing jobs, resources, and opportunities to keep our region thriving. Through the pandemic, many private companies led the way in supporting our community through innovation, dedication, and the delivery of services and goods to those most in need.

Deloitte, Great American Insurance Group, and the *Enquirer* are proud to recognize each of you for your accomplishments and contributions to the Cincinnati business community. Thank you for your commitment to our region.

Deloitte.



Cincinnati.com

The Enquirer



### Dear honorees,

As the Cincinnati Deloitte Private leader, it is my honor to personally congratulate you for your company's recognition as a 2021 Deloitte Cincinnati 100 or Rising Star award recipient. We truly believe private companies are the growth engine to our local economy.

This year, we are pleased to recognize Mr. Tony Maas as the 2021 Carl H. Lindner Award recipient, as his leadership, business success, and civic involvement reflects that of the late Carl H. Lindner. In addition, we recognize the 2020 recipient Mr. Melvin J. Gravely II who demonstrates these same characteristics. Both of these gentlemen have helped to shape the Cincinnati business community and we thank them for their tireless efforts.

On behalf of Deloitte, Great American Insurance Group, and the *Enquirer*, we are proud to showcase your accomplishments and celebrate the role that family-owned, employee-owned, and privately held companies play in our community.

We applaud your accomplishments and look forward to your future success. CONGRATULATIONS!

Sincerely,

**Tom Plaut** 

Cincinnati Deloitte Private Leader

Deloitte Tax LLP +1.513.784.7143

tplaut@deloitte.com

# **Agenda**

### **November 17, 2021**

**Networking reception** 11:00 a.m.

12:00 p.m. Welcome

James W. Sowar Jr.

Cincinnati Managing Partner

Deloitte LLP

12:05 p.m. Recognition of the 2020 and 2021

Carl H. Lindner Award for Entrepreneurial

and Civic Spirit Presented to:

Tony Maas

I.T.M. Food Group

Melvin J. Gravely II

TriVersity Construction Company

Lunch served 12:20 p.m.

Insights into the 100 12:40 p.m.

Tom Plaut

Partner, Cincinnati Private Leader

Deloitte Tax LLP

12:45 p.m. Featured Speaker

Luke Fickell

Head Football Coach University of Cincinnati

Introduced by: **Beryl Love** 

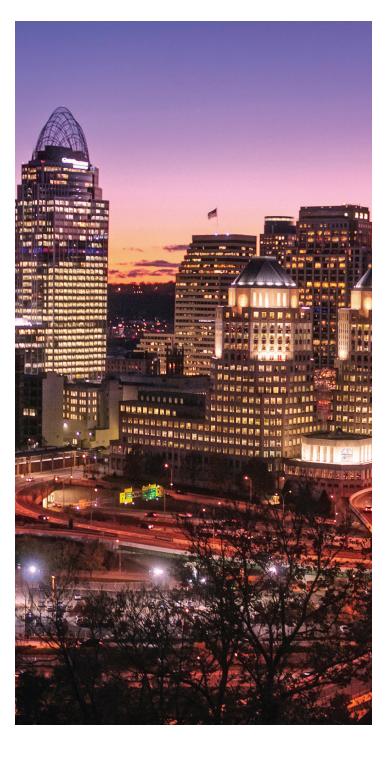
Editor and Vice President of News

The Enquirer

1:25 p.m. **Concluding remarks** 

**Tom Plaut** 

1:30 p.m. Adjourn



# 2021 Cincinnati 100 Featured Speaker



Luke Fickell
University of Cincinnati
Football Head Coach

- Two-Time AAC Coach of the Year (2018, 2020)
- Two-Time National Champion (2002, 2014)
- Coached more than 40 NFL Draft Picks, including seven at Cincinnati

University of Cincinnati football head coach Luke Fickell has elevated the Bearcats football team to the top of college football in less than five years.

Hired as the 42nd football head coach in UC history on Dec. 10, 2016, Fickell, an Ohio native, led Cincinnati to back-to-back 11-win campaigns in 2018 and 2019 and an undefeated regular season in 2020, which was capped by an American Athletic Conference championship and an appearance in the Chick-fil-A Peach Bowl—the program's first New Year's Six game since 2009.

Along the way, he has watched seven Bearcats earn selection in the NFL Draft and captured AAC Coach of the Year honors in 2018 and 2020. Fickell has firmly established his T.E.A.M. (Together Everyone Achieves More) culture on Cincinnati's Clifton Hts. campus, graduating players and instilling discipline and consistency on and off the field.

In 2021, the Bearcats raced out to a 6-0 record and a No. 2 ranking in the Associated Press Poll—their highest ranking in school history. Cincinnati defeated No. 9 Notre Dame, 24-13, in South Bend, Indiana, for its first-ever road victory over a Top 10 team, before rattling off back-to-back 50-point games for the first time in school history in dominant wins over Temple (52-3) and UCF (56-21).

The 23-year veteran of the FBS coaching ranks took the reins of the UC program after spending 16 years at his alma mater, Ohio State. His impressive resume includes being on the staff of two national-championship winning teams (2002 and 2014), seeing more than 40 players selected in the NFL Draft, including 14 first-rounders, and coordinating outstanding defenses over 12 seasons as a co-coordinator or defensive coordinator.

Fickell is one of the founders of the 2nd & 7 Foundation, which promotes reading by providing free books and positive role models to kids in need while encouraging young athletes in the community to pay it forward. A native of Columbus, Ohio, Fickell played football at Ohio State and graduated in 1997 with a degree in exercise science.

Fickell and his wife Amy have six children: Landon, Luca, twin sons Aydon and Ashton, and twin sons Laykon and Lucian.

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Local Deloitte contacts	40

### **About the 2021 Deloitte Cincinnati 100**



\$43.9

Combined company revenue \$43.9 billion



50.6%

plan to grow through acquisition



60.0%

reported an increase in revenue



\$1B+

Eleven report more than \$1 billion in revenue

### **Trends**

increased compensation and **benefits** for existing employees

62.5% are **optimistic** about meeting business projections in the next 12 months

53.7% were **significantly impacted** by supply chain disruption

### Top growth drivers



Redesign business model for innovation



Launch change management



Embrace digital transformation

### Companies



have been on the list for 10+ years



are new to the list

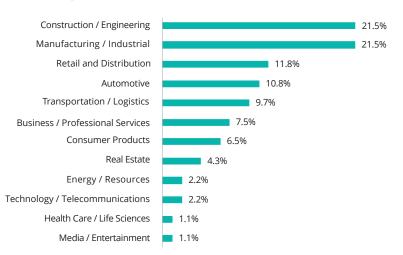
26

years

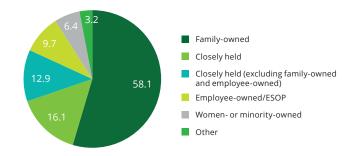
have been on the list 30+



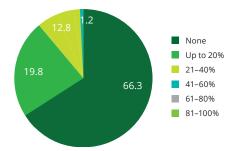
### Industry mix



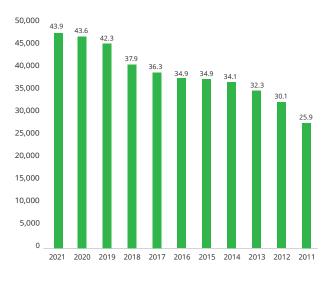
### Percent of ownership structure



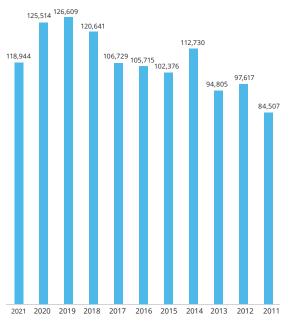
### Percent of company revenues from outside the United States



### Revenues in billions (USD)



### Headcount



# **2021 Deloitte Cincinnati 100 Companies**

The Deloitte Cincinnati 100 is an annual ranking of the area's leading privately held companies determined by self-reported revenue on a voluntary basis.

Below is an alphabetical listing of the honored companies. The pages that follow include a listing by rank, including company description and top executive(s).

Company name	2021 Rank
AL. Neyer	25
Aristech Surfaces	75
Baker Construction Enterprises	3
Beechmont Ford Inc.	61
Belcan, LLC	21
BelFlex Staffing Network, LLC	84
BGR	77
BlueStar	2
The BMW Store	94
Bob Sumerel Tire Company, Inc.	72
Castellini Company	12
CBT Co.	53
Champion Windows and Home Exteriors	39
Cincinnati Reds	86
Clarke Power Services, Inc.	50
Clubessential Holdings, LLC	88
Cohen Recycling	33
Cold Jet, LLC	99
Columbia Sussex	32
Corporex	62
Denier Electric Co., Inc.	96
Divisions Maintenance Group	29
Down-Lite International, Inc.	73
The Drees Company	9
DuBois Chemicals Inc.	23

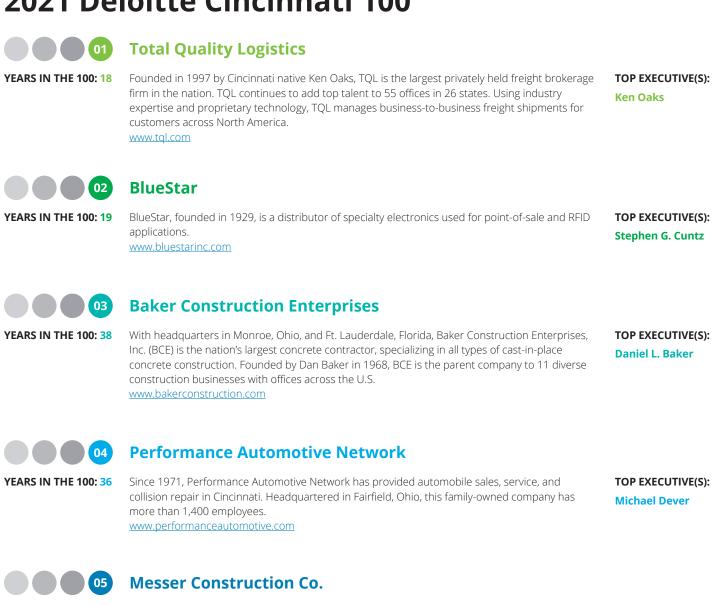
Company name	2021 Rank
Empower Media Marketing, Inc.	43
F&M MAFCO	69
Ferno-Washington, Inc.	74
Fischer Homes	16
Frisch's Restaurants, Inc.	70
G&J Pepsi-Cola Bottlers Inc.	28
Gold Medal Products Co.	93
The Habegger Corporation	34
Hawkstone Associates, Inc.	64
HBH Holdings, Inc.	22
Health Carousel, LLC	45
Hickman, Williams & Company	59
Hightowers Petroleum Company	27
HILLS Properties	68
The Hillman Group Inc.	8
Holman Motors Inc.	76
The Home City Ice Company	57
Huseman Group	78
Integrity Express Logistics, LLC	24
J.T.M. Food Group	51
Jeff Wyler Automotive Family	7
John R. Jurgensen Co.	31
Kenwood Dealer Group, Inc.	14
Klosterman Baking Co.	63
LaRosa's Inc.	67

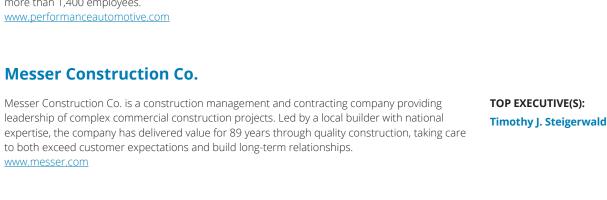
Company name	2021 Rank
Lithko Contracting, LLC	13
LOTH Inc.	92
Luminex Home Decor & Fragrance Co.	38
Lykins Companies, Inc.	26
McCluskey Chevrolet, Inc.	36
Messer Construction Co.	5
Meyer Tool, Inc.	49
Michelman	55
Mike Castrucci Automotive	44
Monarch Construction Company	90
Nationwide Logistics LLC	97
Neyer Properties	60
ODW Logistics & Transportation Services, LLC	85
Oswald Company	100
Parsec	52
PatientPoint® Holdings, Inc.	79
Paul Hemmer Company	98
Penn Station, Inc.	54
Performance Automotive Network	4
Pilot Chemical Company	41
Pioneer Cladding and Glazing Systems, Inc.	95
Planes Companies	81
ProAmpac Holdings LLC	6
ProLink Staffing Services LLC	40
ProMach	11

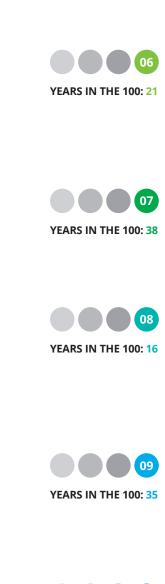
Company name	2021 Rank
rure Romance, LLC	42
telaDyne	10
Republic Wire, Inc.	47
ichard Goettle, Inc.	82
ichards Electric Supply Co., Inc.	83
lipple Junction Design Company	91
tumpke Waste & Recycling	19
heakley	20
ibcy Cline, Inc.	87
ims-Lohman, Inc.	66
tandard Textile Co., Inc.	18
toropack North America	58
ugar Creek Packing Co.	17
ïre Discounters	37
opicz	30
otal Quality Logistics	1
otes ISOTONER Corporation	46
owne Properties	65
riVersity Construction Company	89
rustaff	35
SC Apparel, LLC / ApparelCorp, Inc.	56
Inited Dairy Farmers, Inc.	15
JS Logistics LLC	71
erst Group Logistics	48
tek, Inc.	80

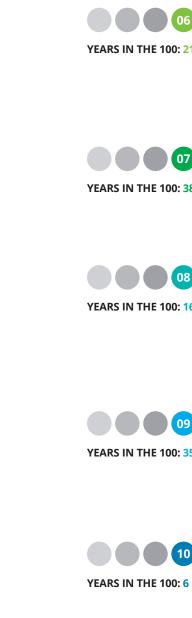
### **2021 Deloitte Cincinnati 100**

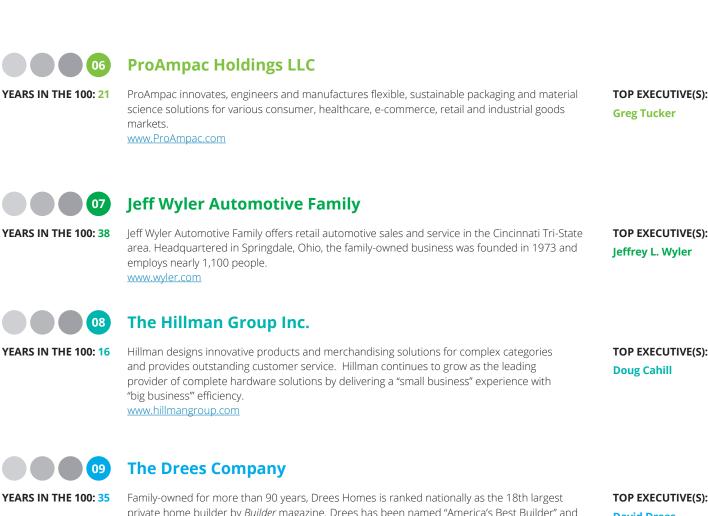
**YEARS IN THE 100: 38** 







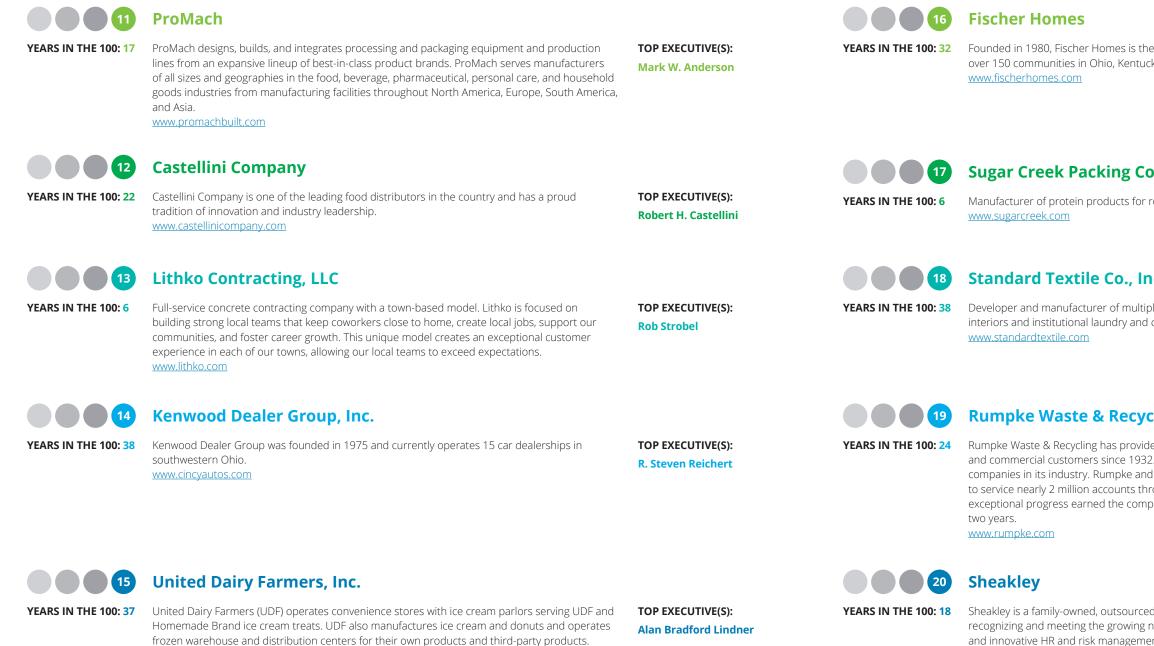




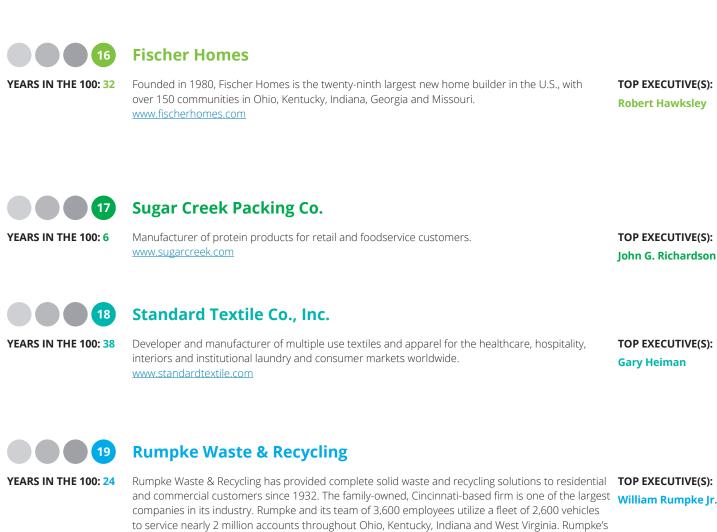




**TOP EXECUTIVE(S):** private home builder by Builder magazine. Drees has been named "America's Best Builder" and **David Drees** TOP EXECUTIVE(S): solutions provider for lubricants and equipment reliability services. Larry J. Stoddard www.reladyne.com

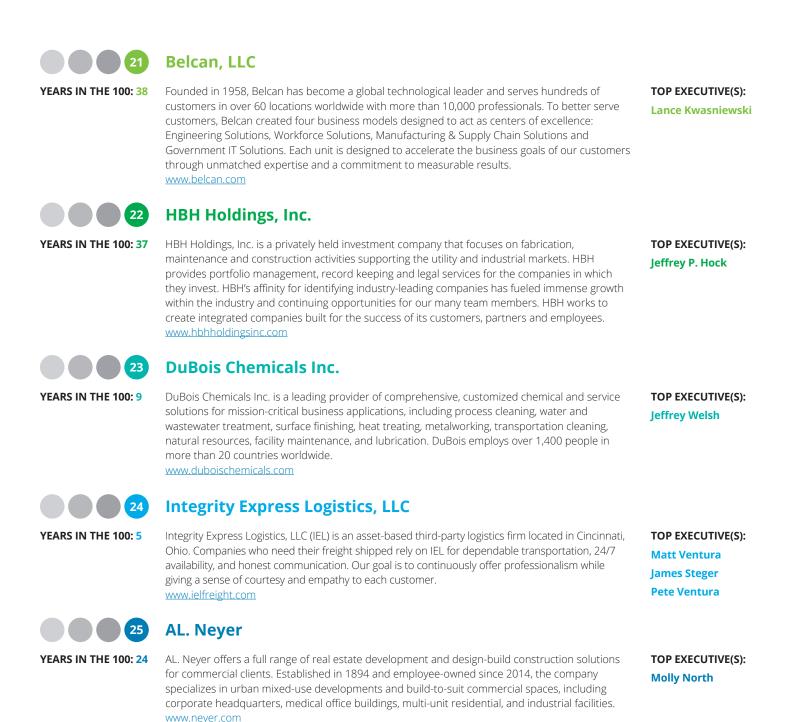


www.udfinc.com











### Lykins Companies, Inc.

Lykins offers wholesale, distribution and retail sales of petroleum products. The company was **YEARS IN THE 100: 36** founded in 1948 and is now in the third generation of Lykins family management. The company serves customers in Ohio, Kentucky, Indiana and West Virginia, as well as throughout the Midwest

and the U.S.

www.lykinsenergy.com

**TOP EXECUTIVE(S):** Jeff Lykins





### **Hightowers Petroleum Company**

Hightowers Petroleum Company (HPC) is a wholesale distributor of gasoline, diesel, natural gas, **YEARS IN THE 100: 12** crude oil, specialty chemicals and a provider of tank maintenance and energy efficiency projects. HPC has formed collaborative partnerships on a national scale to provide an unparalleled level of service for the negotiated sale of bulk fuels, on-site fueling telemetry components for inventory management and the management of other key petroleum-related processes greatly enhancing the streamless fuel distribution network nationally across 48 states, Canada and Mexico. www.hightowerspetroleum.com

TOP EXECUTIVE(S): Stephen L. Hightower





**YEARS IN THE 100: 37** 



### **G&J Pepsi-Cola Bottlers Inc.**

G&J Pepsi-Cola Bottlers Inc. is the largest family-owned and operated Pepsi franchise bottler, employing more than 1,600 people at 13 locations in Ohio and Kentucky, including production facilities in Lexington and Winchester, Kentucky, and in Columbus and Portsmouth, Ohio. www.gipepsi.com

**TOP EXECUTIVE(S):** Steven J. Kaplan Thomas R. Gross Jr.







### **Divisions Maintenance Group**

Divisions Maintenance Group is a technology company that provides facility maintenance to tens of thousands of customers around the country, including many in the retail, distribution, and realestate industries. www.divisionsmg.com

**TOP EXECUTIVE(S): Gary Mitchell** 

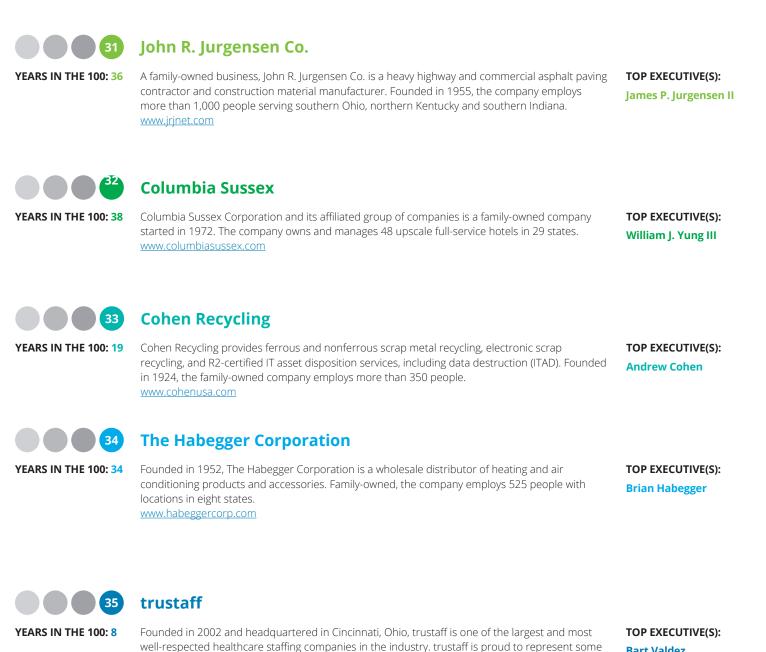


YEARS IN THE 100: 9



YEARS IN THE 100: 19 Topicz is a full-line convenience store distribution company serving Ohio, Kentucky, Indiana, and West Virginia since 1902. The family-owned company currently employs 160 people. www.topicz.com

TOP EXECUTIVE(S): **Adam Greenberg** 

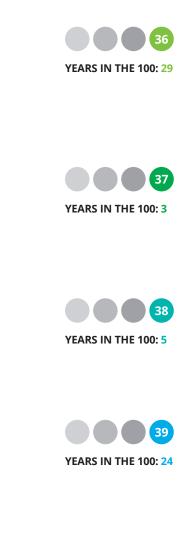


of the most skilled healthcare professionals in the market and help place them at outstanding

and has become one of the nation's most well-respected travel healthcare agencies.

www.trustaff.com

facilities across the country. Over the last 18+ years, trustaff has experienced exponential growth





# McCluskey Chevrolet, Inc.

YEARS IN THE 100: 29 A franchised Chevrolet automobile dealership with five locations throughout the Tri-State, selling new Chevrolet vehicles and all makes and models of used vehicles. McCluskev also provides automotive service, parts and body shop operations, online vehicle delivery, and two Allstate Insurance agencies. Their main new car dealership is located at Kings Automall and was named the world's largest Chevrolet dealership for 2020 for total new and used vehicles sold. www.mccluskeychevrolet.com

TOP EXECUTIVE(S): **Keith P. McCluskey** 

### **Tire Discounters**

Tire Discounters is the nation's largest, 100% family-owned and -operated independent tire provider. The company is growing rapidly and leads the way in providing unique and innovative customer benefits designed to make tires last longer and maximize the overall performance of a vehicle.

**TOP EXECUTIVE(S): Iamie Ward** 

### Luminex Home Décor & Fragrance Co.

www.tirediscounters.com

Luminex Home Décor & Fragrance Company was the result of the merger of Candle-lite Company and PartyLite, that both compete in the \$11+ billion global home fragrance category and are leaders in their respective channels of distribution. www.candle-lite.com

TOP EXECUTIVE(S): **Scott Meader** 

YEARS IN THE 100: 3

### **Champion Windows and Home Exteriors**

With over six decades of experience and expertise, Champion Windows and Home Exteriors is one of the nation's leading home improvement companies. Champion transforms homes with premium-quality products that are designed, built, installed, and guaranteed by Champion. Every product the company offers—from new windows and sunrooms to siding and entry doors—is built right here in the U.S., backed by industry-leading limited lifetime warranties, and comes recommended by more than 9 out of 10 recent Champion customers. www.getchampion.com

TOP EXECUTIVE(S): **Todd Dickson** 

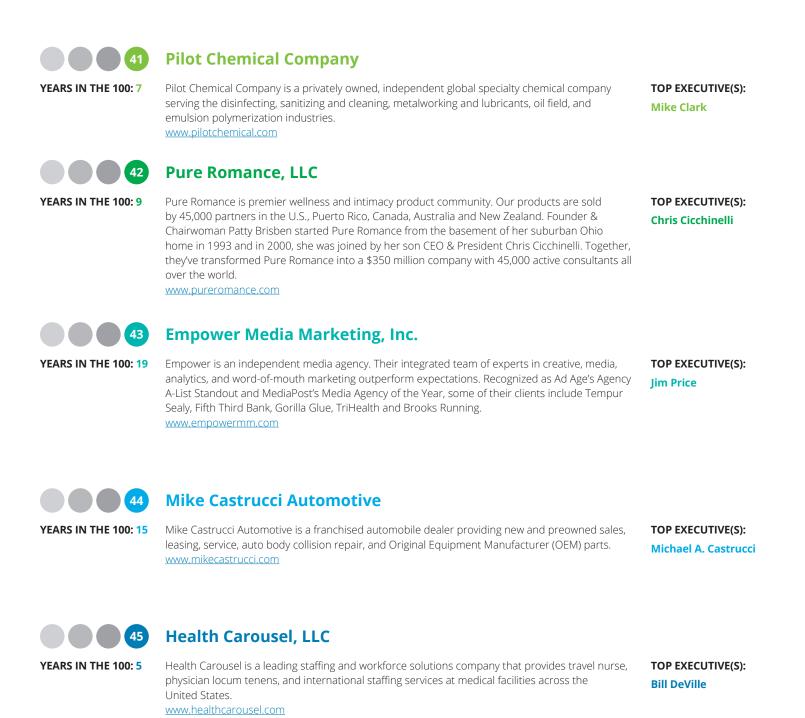


ProLink connects businesses and talent through its full-spectrum staffing services—contract, contract-to-hire (temporary to permanent), direct placement, as well as managed services programs (MSP)—which allows clients to streamline their contingent workforce systems, reduce and control labor costs, and positively impact overall business performance. www.prolinkstaffing.com

**TOP EXECUTIVE(S): Tony Munafo** 

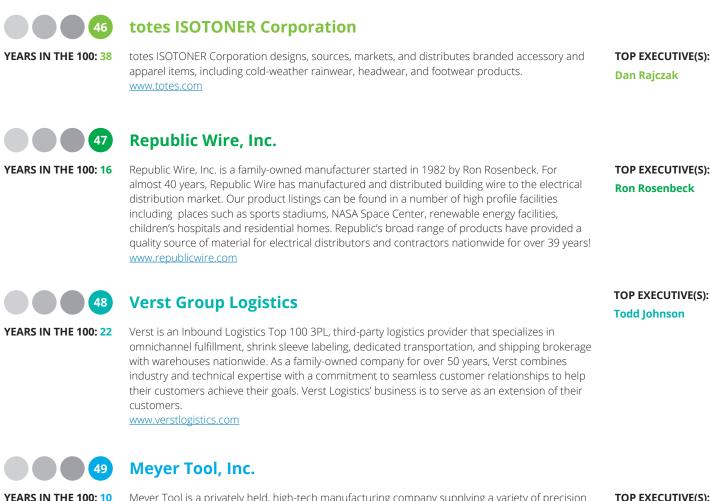
18 Deloitte Cincinnati 100 | Program Deloitte Cincinnati 100 | Program 19

**Bart Valdez** 



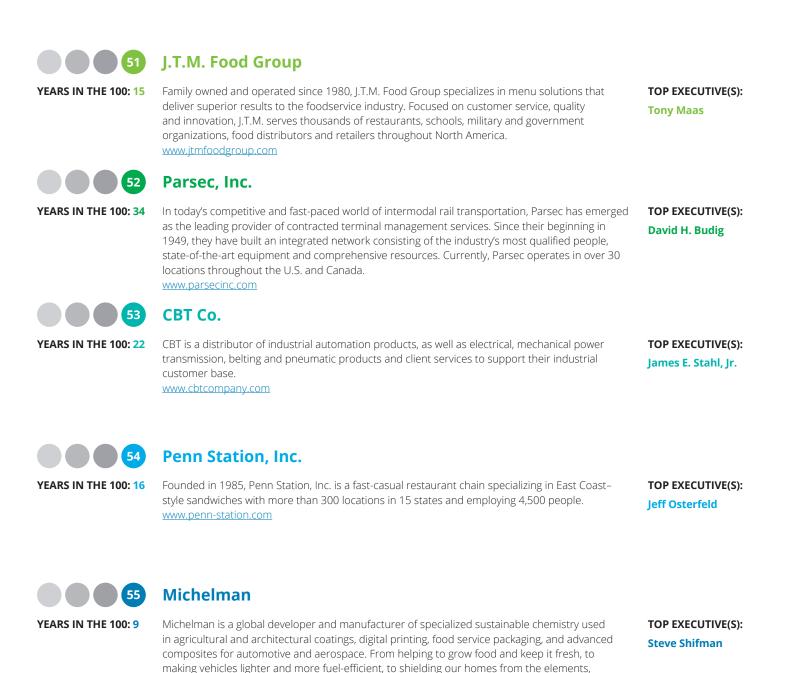


**YEARS IN THE 100: 30** 







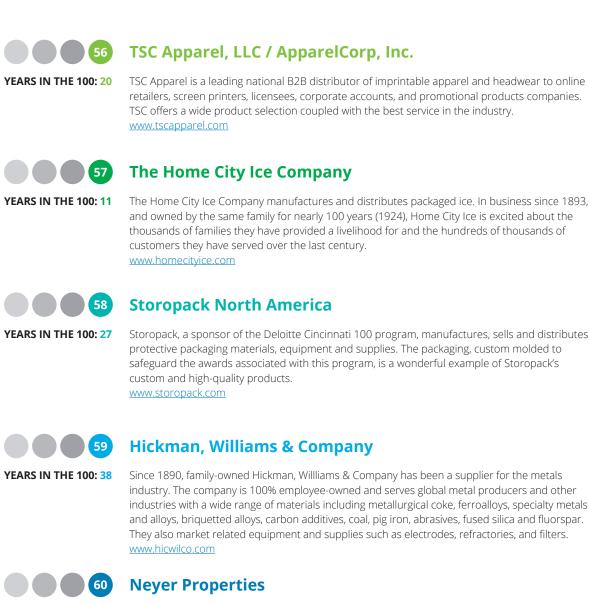


Michelman's environmentally conscious solutions protect and enhance the materials that shape

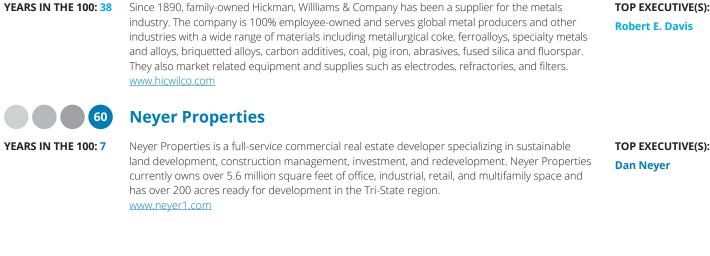
our world.

www.michelman.com









TOP EXECUTIVE(S):

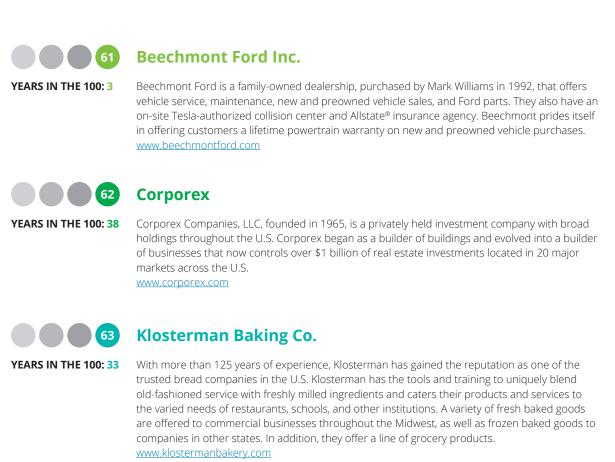
TOP EXECUTIVE(S):

TOP EXECUTIVE(S):

**Fred Wehby** 

**Ted Sedler** 

**Dave Klotter** 



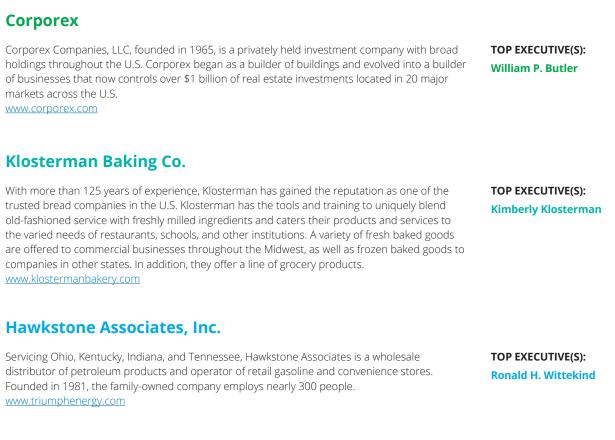
**YEARS IN THE 100: 31** 

**YEARS IN THE 100: 38** 

**Towne Properties** 

construction and renovation.

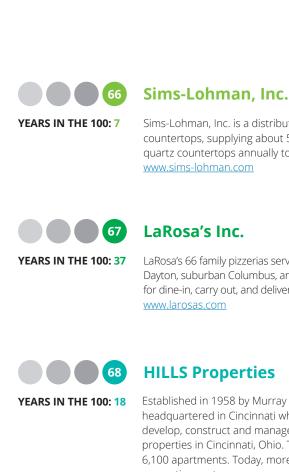
www.towneproperties.com



Founded in 1961, Towne Properties is an integrated real estate company serving eight markets

in four states. Towne offers property and association management, property development, and

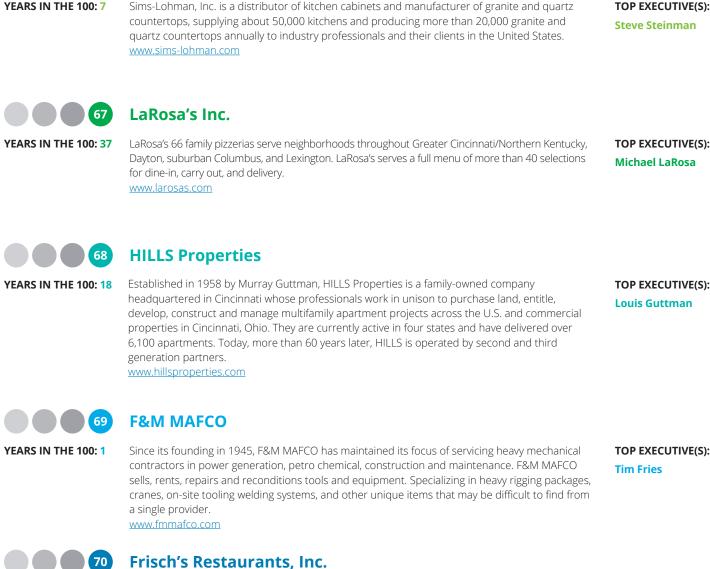




YEARS IN THE 100: 6

and food-related products.

www.frischs.com



Operating for more than a century, Frisch's Restaurants, Inc. offers full-service, family dining

restaurants with drive thru options and a commissary which manufactures and redistributes food

**TOP EXECUTIVE(S):** 

**Tony Vasconcellos** 



### 71 US Logistics LLC

#### YEARS IN THE 100: 7

US Logistics, LLC is a Cincinnati-based third-party logistics brokerage known for its serviceforward approach. In an industry dominated by automation, US Logistics is a nationally recognized leader committed to providing independent agents with solutions from a support team of real people who thrive in constant motion. www.uslfreight.com

### TOP EXECUTIVE(S):

### **Jeff Hiatt**





### **Bob Sumerel Tire Company, Inc.**

#### **YEARS IN THE 100: 18**

Bob Sumerel Tire Company is a commercial tire dealer providing tire sales and service. The company employs more than 450 people. www.bobsumereltire.com

**TOP EXECUTIVE(S): Todd Sumerel** 







### **Down-Lite International, Inc.**

#### **YEARS IN THE 100: 7**

Formed in 1983, DOWNLITE provides bedding for the home and hospitality market, as well as responsibly sourced down and feather for the outdoor apparel market. Based in Mason, Ohio, DOWNLITE designs, develops, manufactures, and markets bedding products—including comforters, pillows, mattress pads, blankets, and throws—and produces bulk filling material of the highest grades. www.downlite.com

TOP EXECUTIVE(S):

Joe Crawford







### Ferno-Washington, Inc.

YEARS IN THE 100: 15 Headquartered in Wilmington, Ohio, Ferno-Washington, Inc. manufactures and distributes emergency medical equipment, mortuary equipment, and health care products globally. Founded in 1955, the company has facilities worldwide with 500 employees. www.fernointernational.com

**TOP EXECUTIVE(S):** 

**loseph Bourgraf** 





### **Aristech Surfaces**

#### YEARS IN THE 100: 9

Aristech Surfaces produces and markets a broad range of surface and design materials, providing high-quality, cost-conscious, and high-end aesthetic solutions sought by OEMs, architects, designers, and fabricators for industries around the globe. www.aristechsurfaces.com

TOP EXECUTIVE(S):

**Michael Gilbert** 



### Holman Motors Inc.

#### YEARS IN THE 100: 9

Holman Motors Inc. is a family-owned one-stop dealership for new GMC, Buicks, and recreational vehicles (RVs), along with used cars, trucks, and RVs. The dealership offers a service department, auto body repair, and a parts department for cars, trucks, and RVs, as well as RV storage. www.holmanbuickgmc.com

TOP EXECUTIVE(S):

**Eric Holman** 







BGR, Inc. is a packaging and shipping supply distributor in Ohio and the four surrounding states. **YEARS IN THE 100: 7** BGR partners with clients to optimize their packaging supply chains, from the sourcing and warehousing of packaging materials through automating their packaging line.

TOP EXECUTIVE(S): **Dean Backscheider** 

www.packbgr.com







### **HGC Group**

#### YEARS IN THE 100: 6

Founded in 1931, HGC Group of Companies comprises Stewart Iron Works, HGC Construction, SSRG - Structural Systems Repair Group, and Stanton Millworks. Together, HGC Group provides a wide range of construction services, including general contracting, structural repair, custom millwork, and architectural metal work. The collaboration of these four companies allows for a greater depth of experience and knowledge for clients. www.hgc-group.com

TOP EXECUTIVE(S):

Mike Huseman



### PatientPoint® Holdings, Inc.

#### YEARS IN THE 100: 4

PatientPoint® is the patient engagement platform for every point of care, offering innovative, techenabled solutions that create more effective doctor-patient interactions and deliver high value for patients, providers and healthcare sponsors. Through nearly 140k unique healthcare provider relationships, PatientPoint's solutions impact roughly 750 million patient visits each year, further advancing our mission of making every doctor-patient engagement better. www.patientpoint.com

TOP EXECUTIVE(S):

Mike Collette



### 80 Xtek, Inc.

YEARS IN THE 100: 37 Xtek, Inc. designs and manufactures custom machined and heat-treated parts and component assemblies for heavy-duty industrial applications. The company also provides engineering service and field service for heavy industry plants. Xtek products are found in steel, aluminum, mining, shipyards, paper, and power-generation plants worldwide. www.xtek.com

**TOP EXECUTIVE(S):** 

**Roger Miller** 



### **Planes Companies**

Planes Companies provides domestic and international relocation services for household goods; commercial relocation with interior design and installation; asset management and recovery; logistics services; distribution and delivery services; special commodities and exhibit transportation warehousing; portable container storage; office provisioning and multi-faceted workplace services including strategic workplace service consulting, project management and project delivery. www.planes-movingstorage.com

TOP EXECUTIVE(S): **John Sabatalo** 





**YEARS IN THE 100: 25** 

### Cincinnati Reds

Cincinnati Reds is a professional baseball team. Beginning in 1869, this organization was **YEARS IN THE 100: 22** baseball's first professional team and now employs more than 350 people. www.reds.com

**TOP EXECUTIVE(S):** Robert H. Castellini









www.richardselectric.com

www.odwlogistics.com

**YEARS IN THE 100: 10** Richard Goettle, Inc. is a national, specialty design-build contractor, providing geotechnical construction services since 1956. Their scope of work includes Drilled and Driven Deep Foundations, Earth Retention Systems, Marine Construction, Ground Improvement, and Grouting Services. Headquartered in Cincinnati with four regional offices, Richard Goettle has performed work all over the United States and abroad.

**TOP EXECUTIVE(S): Doug Keller** 

Operating since 1956, Sibcy Cline provides real estate brokerage services to the Cincinnati area with affiliates in relocation, mortgage, insurance, title, and home services. This family-owned business employs more than 170.

TOP EXECUTIVE(S): **Robin S. Sheakley** 

**TOP EXECUTIVE(S):** 

**Randy Eckels** 

www.sibcycline.com

87 Sibcy Cline, Inc.

www.goettle.com



**YEARS IN THE 100: 29** 

### Richards Electric Supply Co., Inc.

Richards Electric Supply Co., Inc. has been helping its customers power homes, businesses, and cities by supplying high-quality electrical products and exceptional customer service ever since Richard Misrach opened the company's doors in 1939.

**TOP EXECUTIVE(S):** 

Michael Misrach





### **Clubessential Holdings, LLC**

Clubessential Holdings is fulfilling their global mission of investing in and creating cutting-edge, YEARS IN THE 100: 1 category-defining businesses by providing a full suite of membership and club management

Software as a Service solutions to private clubs, health & fitness clubs, college athletic programs, and parks and recreation entities. Across six brands—Clubessential, ClubReady, Exerp, foreUP, PrestoSports, and Vermont Systems—the company offers a variety of forward-thinking technology and services that help more than 10,000 customers attract, engage, and retain members and fans for life.

www.clubessentialholdings.com





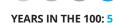
### **BelFlex Staffing Network, LLC**

YEARS IN THE 100: 6

BelFlex provides commercial staffing in the light industrial sector, strategic expertise and innovative solutions for consumer and food brands, and professional services including clerical and administrative positions and direct-hire opportunities. BelFlex is driven by a passion for creating success for employees, clients and communities—what it calls Succeeding Together. www.belflex.com

**TOP EXECUTIVE(S):** 

**Jason McCaw** 



TriVersity Construction Company is a commercial construction company that provides a full suite of construction management and general contracting services, including preconstruction, estimating, procurement, risk/safety management and project accounting. TriVersity serves construction buyers with sophisticated construction demands who value the quality of the total construction experience.

**TOP EXECUTIVE(S):** Melvin J. Gravely II

www.trivc.com



### **ODW Logistics & Transportation Services, LLC**

YEARS IN THE 100: 4

ODW Logistics is a top 50 third-party logistics (3PL) provider that helps manufacturers and their retail partners efficiently inventory and distribute goods throughout the U.S. ODW provides a complete integrated logistics solution, including network design, warehouse and fulfillment, omni-channel distribution, transportation management, and asset-based regional truckload service.

**TOP EXECUTIVE(S):** John R. Ness

### **Monarch Construction Company**

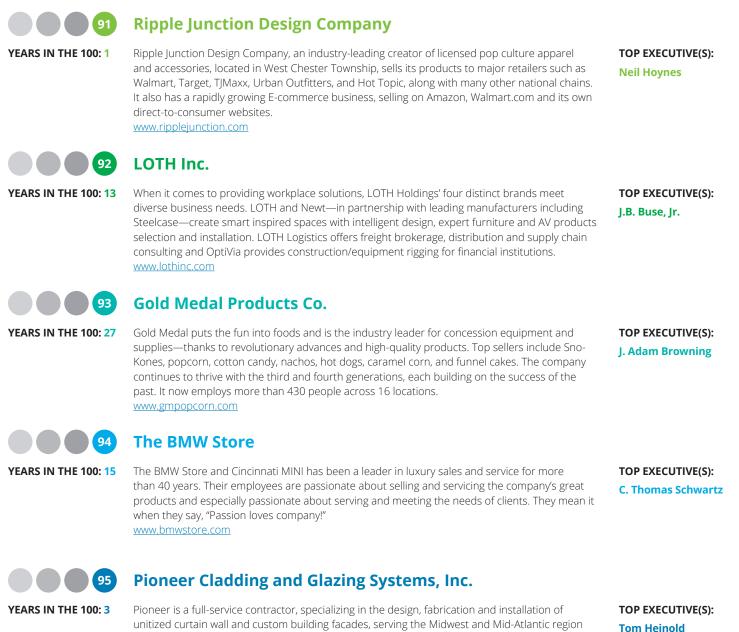
**TriVersity Construction Company** 

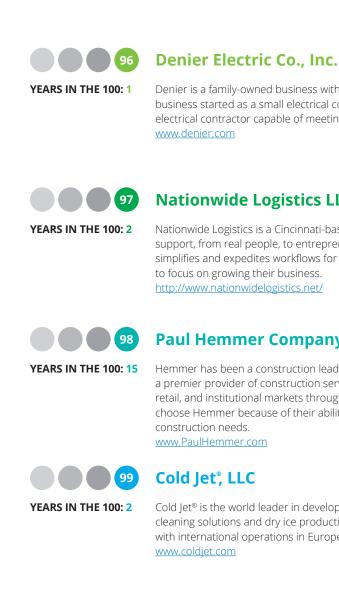
**YEARS IN THE 100: 28** 

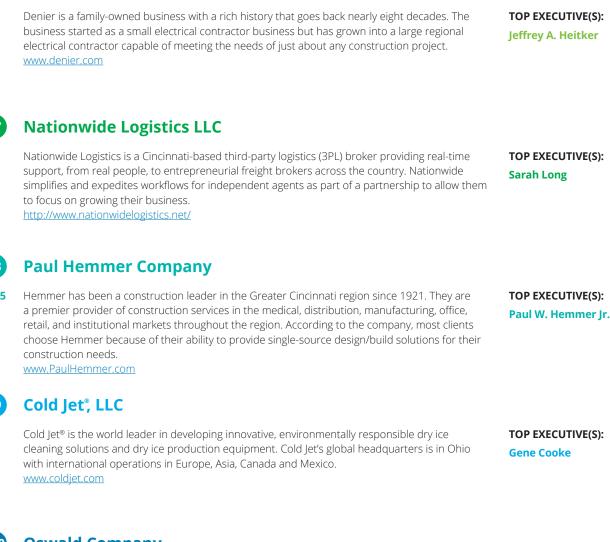
Monarch Construction Company is an independent general contractor specializing in construction and design-build services for commercial and industrial projects in the Cincinnati Tri-State area since 1963.

www.monarchconstruction.cc

**TOP EXECUTIVE(S): Thomas P. Butler** 







**Oswald Company** YEARS IN THE 100: 1 Oswald Company specializes in construction, development, design-build and consulting services TOP EXECUTIVE(S): and continually strives to develop innovative ways to approach projects. We create great places **Tom Heinold Ken Oswald** to work, live, shop and play by building state-of-the-art facilities and specialize in offering clients of the U.S. comprehensive integrated building solutions. www.pioneerglazing.com www.oswaldco.com Deloitte Cincinnati 100 | Program 31

# **Rising Stars**



### We proudly recognize the following companies for their achievements and potential for continued success.



#### Deerfield Construction Company, Inc.

Deerfield Construction Company, Inc. is a trusted name in contracting. The company began as Maury Daniel Construction in 1974. In 1981 the company incorporated in the state of Ohio as Deerfield Construction Company. The company has remained under the ownership and direction of the Bitzer family since its inception.

Deerfield is a mid-size company that provides tailored construction management services to meet clients individualized needs. Areas of expertise in a wide variety of commercial projects include shopping centers, service stations, office buildings, warehouses, auto dealerships, banks, convenience stores, travel plazas, grocery stores and restaurants.

Deerfield Construction has extensive experience with restaurant, retail, petroleum and specialty construction and has included funeral homes, clubhouses and churches, among others.

#### www.deerfieldconstruction.com

Top executive: Steve Bitzer, President



#### TiER1 Performance

TiER1 Performance is an employee-owned consulting firm that activates strategies through people. As a Certified B Corporation®, the company is passionate about designing and building people-centered solutions that deliver meaningful, long-term success. TiER1's mission is to improve organizations through the performance of people to build a better world.

In their own words, "We wake up every morning ready to tackle big challenges, so that more people can do the amazing work they are meant to do. When they contribute more, stretch their talents, and free themselves of workplace limits, a remarkable thing happens—they become happier and more fulfilled. And that means they reduce stress, create healthier relationships, and simply find more joy. Every day we're in business, we really are building a better world. Our purpose is to help people do their best work—that's the lens we wear every day. We apply that to our clients' organizations, their people, and ourselves. And to do that, we embrace our core values: High Performance thinking, Relationships, Initiative, Accountability, Value, AND Fun."

#### www.tier1performance.com

Top Executive: Greg Harmeyer, Chief Executive Officer



# Congratulations to the recipients of the Carl H. Lindner Award for Entrepreneurial and Civic Spirit

# Melvin J. Gravely II – 2020 recipient

In 2020, we were pleased that Mr. Melvin J. Gravely II received this prestigious award for his commitment and contribution to the Cincinnati business and civic community. Mr. Gravely personifies the leadership, success, and determination that characterized Mr. Carl H. Lindner. Congratulations Mel!



Melvin J. Gravely II
TriVersity Construction
Company

Melvin J. Gravely II is the CEO and chairman of the board of TriVersity Construction Company, a Cincinnati, Ohio-based commercial construction company. TriVersity specializes in providing construction services to large complex organizations with ongoing construction needs. Under Gravely's leadership since 2011, the firm has grown consistently and built a performance-based reputation. TriVersity is one of the top 10 construction companies in the greater Cincinnati region.

Gravely began his career with the Timken Company, a Canton, Ohio-based manufacturer. He then joined IBM as a sales leader, managing a portfolio of large corporate accounts. He has led organizations in six other industries, including human resources services and engineering consulting. His strengths are in developing dynamic and practical strategies for organizations and driving sales growth.

Gravely is the author of nine books on business, success, leadership, and minority entrepreneurship, including *When Black & White Make Green* and his latest, *The Capacity to Succeed: Fulfilling the Mission of Minority Business Development.* 

He is an active board member of multiple corporate and nonprofit organizations, including Spring Grove Funeral Homes (chair), New Riff Distillery, the Cincinnati Regional Business Committee (co-chair), and Artswave (vice chair), among others. Gravely has also served on the boards of Thomas More University, the United Way of Southwest Ohio, Drake Hospital, and the Regional Economic Development Initiative (known as REDI Cincinnati), and is a former board chair of the Cincinnati USA Regional Chamber.

Gravely graduated from Mount Union University and holds an MBA from Kent State University and a PhD from the Union Institute & University. He has received several awards and distinctions, including the Larry Albice Entrepreneurship Award, Women Mentor of the Year, Forty Under Forty Award, multiple IBM 100% Clubs, and the Men of Honor Award.

## Tony Maas – 2021 recipient

As we continue to celebrate the life and accomplishments of Carl H. Lindner, we are pleased to present the 2021 Award for Entrepreneurial and Civic Spirit to Tony Maas of J.T.M. Food Group. Mr. Maas' business approach mirrors that of Mr. Lindner, which was an inspiring blend of exceptional work ethic, civic responsibility and faith. Congratulations Tony!



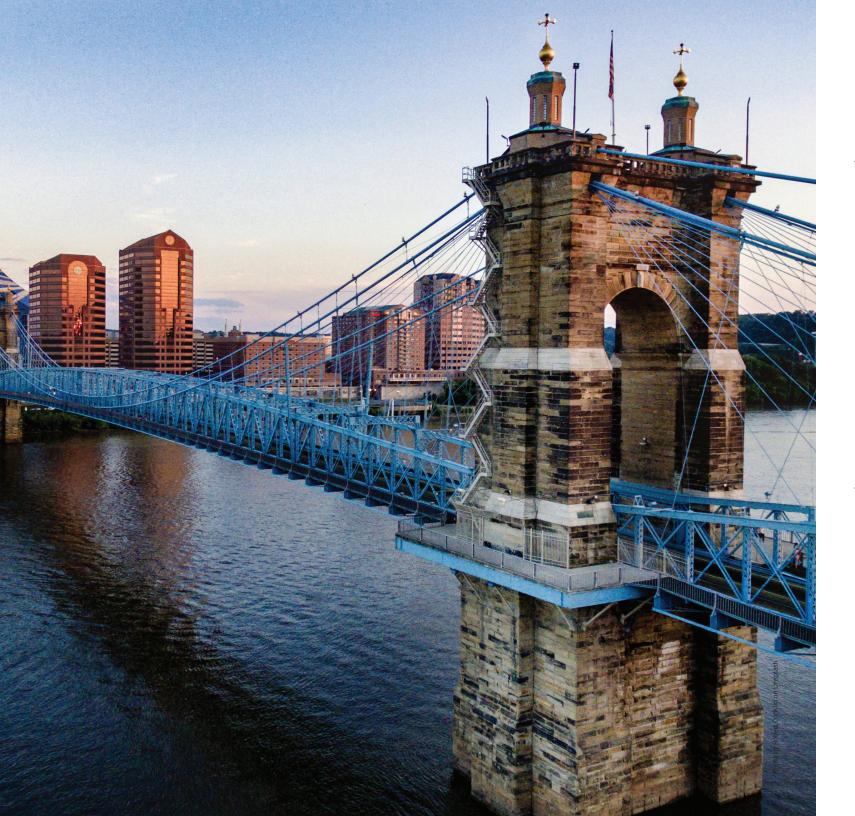
Tony Maas J.T.M. Food Group

Tony Maas is President and CEO of J.T.M. Food Group, a leading provider of menu solutions for the foodservice operations of thousands of restaurants, schools, government organizations, food distributors and retailers throughout North America and to our military troops abroad. The business was started by Tony's father Jack in the 1960s as Maas Brother Meats and became J.T.M. Food Group in 1980, named for the initials of the founder (John/Jack Thomas Maas) and his sons Jack Jr., Tony, Joe, and Jerry.

Tony has spent his entire life in the family business. He was appointed President and CEO in 1988 at the age of 27, and for the next 33 years he and his brothers have led the company through incredible growth. From \$8 million in sales in 1988, to producing over 125 million pounds of kettle-crafted culinary solutions in 2021—taco meat, craft beer, cheese dip, mac & cheese, chili, and queso—J.T.M. is on track to hit \$280 million in sales by the end of this year. In 2016, Tony laid the groundwork for an ambitious expansion that has included a new state-of-the-art manufacturing plant (opened in 2018), and continuing into 2022 when production capacity will increase to more than 250 million pounds yearly. After celebrating its 40th anniversary in 2020, the company now has a manufacturing foundation built for continued growth for the next 40 years and beyond.

J.T.M.'s continuous growth under Tony's leadership has created a thriving campus on Cincinnati's west side, with more than 650 employees building a team-first, community-focused culture. That focus on family, faith and community has defined both Tony's tenure at J.T.M. and his life outside of the company.

Tony and his wife Barb have been married for 40 years and have five children and seven grandchildren. They, along with the extended Maas and Kern families, believe that the Catholic values passed down from their grandparents, parents, and Catholic education serve as a compass for both their personal and professional lives. J.T.M. proudly acknowledges God in the workplace and tithes profits to ministries that uphold the same values, including BLOC Ministries, ProKids and Mount St. Mary's Seminary. J.T.M. is also an active supporter of American Huey 369, which supports veterans and their families.



# Thank you to our distinguished award providers



As one of the first women-owned manufacturing companies in the United States, the Rookwood Pottery Company represents the impact private companies can have on their communities. The Rookwood Pottery Company continues to build upon its rich heritage and creates the highest-quality art pottery and architectural tile in the United States. With a team of just more than 70 employees, they are committed to providing patrons with a one-of-a-kind luxury experience and product. Rookwood cultivates a culture of artistic inspiration, balancing their history of quality and excellence with the forward-thinking momentum that is at the core of Rookwood's soul.

In 2006, Deloitte commissioned the Rookwood Pottery Company to create the unique award provided to the Deloitte Cincinnati 100 companies. As an organization with a rich Cincinnati history, Rookwood was the clear-cut choice to provide a custom award that symbolizes the proud traditions and history of our city. This handcrafted piece of American ceramic art honors the private businesses and owners that so heavily contribute to our local economy and community by their mere existence.

Thank you, Rookwood Pottery Company, for your continued support.



Storopack is honored to provide each award associated with the Deloitte Cincinnati 100 with its very own custom and protective packaging. The company has been providing clients with many different types of protective packaging solutions consisting of air, paper, loose fill, and foam cushions since 1978. The packaging used to protect the Deloitte Cincinnati 100 program awards during transit is Storopack's FOAMplus® premolded cushion. All FOAMplus® premolded solutions are designed to assure product protection during transit so they will arrive damagefree. It's no wonder Storopack was a clear-cut choice in designing and producing a first-class protective packaging solution for the Deloitte Cincinnati 100 award.

Thank you, Storopack, for your continued support.

# Thank you to our sponsors



#### **Great American Insurance Group**

Great American understands the importance of choosing a financially strong company. Our member companies are built for the long term, committed to giving you the peace of mind you deserve. Since our inception, we have grown with each generation, carrying into the 21st century a proud heritage of business with integrity.

For nearly 150 years, customers have trusted us to protect what matters most to them. Our innovative and specialized insurance solutions are designed to serve niche marketplaces that we know well. With our deep expertise and financial strength, we have laid a foundation of success that has stood the test of time.

Today, we salute the honorees and the contributions each has made to strengthen the Greater Cincinnati economic environment, exemplify community leadership, and motivate others to succeed. Through these efforts, Cincinnati is a great place to work and live.

For more information about Great American Insurance Group or its parent company, American Financial Group, please visit <a href="www.GreatAmericanInsuranceGroup.com">www.GreatAmericanInsuranceGroup.com</a>.

#### **LOCALIQ Cincinnati**

Cincinnati.com | The Enquirer

LOCALIQ is the marketing solution from the *Cincinnati Enquirer* and Cincinnati.com and is part of the USA TODAY NETWORK. We provide businesses the smart way to reach local customers. As local marketing becomes more complex, LOCALiQ empowers you with unique insights from 125 million consumers in our network of sites, apps, and experiences and learnings from millions of local leads delivered each year that help you engage more than 8 out of 10 local adults—nearly 1.5 million weekly readers throughout the region. We couple that with end-to-end service from our experts using local marketing best practices proven across the country to simplify local marketing and provide you the confidence of growing your business. LOCALiQ Cincinnati is honored to support the Deloitte Cincinnati 100 program. We salute the honorees and the contributions each has made to strengthen the tristate area business community.

For more information, please visit us at www.cincinnati.com.

# **Deloitte.**

#### **Deloitte LLP**

"Deloitte" is the brand under which tens of thousands of dedicated professionals in independent firms throughout the world collaborate to provide audit, consulting, financial advisory, risk management and tax services to selected clients. These firms are members of Deloitte Touche Tohmatsu Limited (DTTL), a UK private company limited by guarantee. Each member firm provides services in a particular geographic area and is subject to the laws and professional regulations of the particular country or countries in which it operates.

In the United States, Deloitte LLP and Deloitte USA LLP are member firms of DTTL. The subsidiaries of Deloitte LLP provide industry-leading audit, consulting, tax, and advisory services to many of the world's most admired brands, including more than 80 percent of the Fortune 500. Our people work across 20 industry sectors with one purpose: to deliver measurable, lasting results. We help reinforce public trust in our capital markets, inspire clients to make their most challenging business decisions with confidence, and help lead the way toward a stronger economy and a healthy society. As part of the DTTL network of member firms, we are proud to be associated with the largest global professional services network, serving our clients in the markets that are most important to them.

Clients count on Deloitte to help them transform uncertainty into possibility and rapid change into lasting progress. Our people know how to anticipate, collaborate, and innovate, and create opportunity from even the unforeseen obstacle.

Our dedication to leadership extends beyond our clients and the commercial marketplace to our own people and the communities in which we work and live. Our success depends on cultivating and celebrating diverse skill sets, backgrounds, and values, and we enable leadership throughout our communities through pro-bono and volunteer work that leverages our skills and experience to help others achieve their goals. With the added strength of 34 member firms in the DTTL network, Deloitte has the ability to offer a true global, integrated approach.

Please visit <u>www.deloitte.com/us/private</u> or contact one of the professionals on the next page for more information.

# Let's talk

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