



Fortune 500 beverage company streamlines sales document processing

Zora AI™ Perform Autonomous Sales Order Management

Situation

A global beverage organization struggled with complex, time-consuming sales order entry processes. Time was wasted in gathering data and manual entry from multiple PDF and Excel-based templates.

Solution

Zora AI Perform Autonomous Sales Order Management streamlined processing of sales documents received via electronic and non-electronic modes, like PDF and Excel formats. The solution uses robotic process automation to expedite back-office tasks like data entry and order booking and confirmations. It also has the capability to automate order validation based on configurable business rulesets.

Outcomes

- 85-90% reduction in order entry time
- 95% accuracy in order entry
- 100% touchless order process