

# Deloitte US Managed Exit Services

## Navigating and Managing Non-Core or Loss-Making US Operations



### Deloitte managed exit services

#### Introduction

##### Global outlook

- Helping businesses navigate and manage non-core or loss-making international operations.
- Enabling firms to focus on their core business priorities by providing support with strategic exits and restructuring.

##### US managed exit services

- Providing end-to-end support with planning and executing business exit strategies and maximizing value.
- Identifying risks, including regulatory compliance, reputation, and managing stakeholder communications.
- Enhancing financial and operational aspects, including valuation and transaction support.

#### Key services

##### Strategic assessment

- Assessing the current landscape and potential options for exiting loss-making, underperforming or non-core subsidiaries.

##### Multi-disciplinary team (incl. financial advisory, HR, tax, etc)

- Offering detailed insights into financial performance, loss mitigation and cost-effective exit options.
- Supporting financial planning and risk management during exit implementation.

##### Project management office (PMO) and hands-on implementation

- Ensuring seamless coordination and execution of exit strategies through dedicated project management support.

#### How Deloitte can help

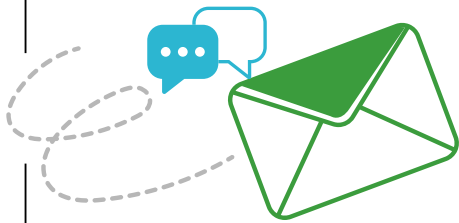
##### Industry knowledge & experience

- Comprehensive understanding of business exit strategies.
- Seasoned subject matter specialists (SMSs) with extensive experience in delivering exits across industries.

##### Expansive global network

- Specialized teams across the globe.
- Presence of foreign country service groups.
- Effective communication between parent and local management and subject matter specialists.

### Get in touch with our team



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**Source:**  
Lost in translation: Global markets | A review of loss-making foreign owned businesses | September 2024

**Please note:**  
Results may be influenced by greater corporate reporting transparency in countries like the UK, Ireland, and Germany, leading to more available data; figures should be interpreted directionally.

All foreign currency amounts were converted using an exchange rate of 1 euro to 1.16 US dollars, as of August 21, 2025.

### Foreign-owned US-based businesses

#### Top loss-making sectors

##### Life Sciences

**\$1.27 billion**  
Combined loss

**across 13**  
businesses

##### Technology

**\$1.16 billion**  
Combined loss

**across 5**  
businesses

##### Transportation, hospitality, and services

**\$0.69 billion**  
Combined loss

**across 6**  
businesses

#### Insights

- Ongoing tariff changes create both opportunities and risks for foreign owned US business. As a result, import/export activity may now be impacted by delays, shortages and increased costs/decreased margins.
- Tax rules continue to evolve and can be less-favorable for foreign owned businesses. This can include restrictions on usage of net operating losses, potential double taxation and higher tax rates.

### US-owned Foreign-based businesses

#### Top loss-making sectors

##### Transportation, hospitality, and services

**\$14.27 billion**  
Combined loss

**across 1118**  
businesses

##### Telecom, media, and entertainment

**\$11.49 billion**  
Combined loss

**across 628**  
businesses

##### Banking and capital markets

**\$8.24 billion**  
Combined loss

**across 463**  
businesses

#### Insights

- Subsidiaries operating overseas, which are owned by US-based companies, have generated losses of nearly \$67.19 billion.
- Over the past eighteen months, the number of loss-making subsidiaries with USA based owners have shown a 4% increase and the total aggregate loss rose by 23%.

### Key metrics

#### US landscape

**over 14,800**  
Total foreign-owned businesses

**1%**  
Businesses reporting financials

**~39%**  
Loss-making businesses

**\$3.9bn**  
Combined losses

#### Top 5 US losses: Foreign-owned businesses

Based on net losses reported by foreign-owned businesses operating in the US

**\$1.16bn** Germany  
**\$0.81bn** France  
**\$0.46bn** Japan  
**\$0.23bn** Switzerland  
**\$0.23bn** Belgium

#### Top 5 Overseas losses: US-owned businesses

Based on net losses reported by US-owned businesses operating abroad

**\$22.63bn** UK  
**\$12.41bn** Ireland  
**\$5.68bn** Germany  
**\$3.01bn** Italy  
**\$2.90bn** Australia



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