

## Reimagining the modern identity & access management (IAM) organization

IAM organizations have remained fairly static over the past decade, but AI-driven trends are rapidly transforming the landscape.

The integration of digital assistants, chatbots, and GPT-powered tools is streamlining requirement gathering, automating document generation, and accelerating system integration and compliance processes. Natural language processing and Al-powered connectors are enabling smoother interactions with third-party services, while advances in computer vision and tokenization could greatly enhance the efficiency of provisioning and deprovisioning processes.

These innovations are increasing operational efficiency, security, and scalability. Collectively, they are setting the stage for a more agile, cost-effective, and secure future in IAM, helping organizations stay ahead of emerging threats and regulatory demands.

## The future of IAM: Embracing AI

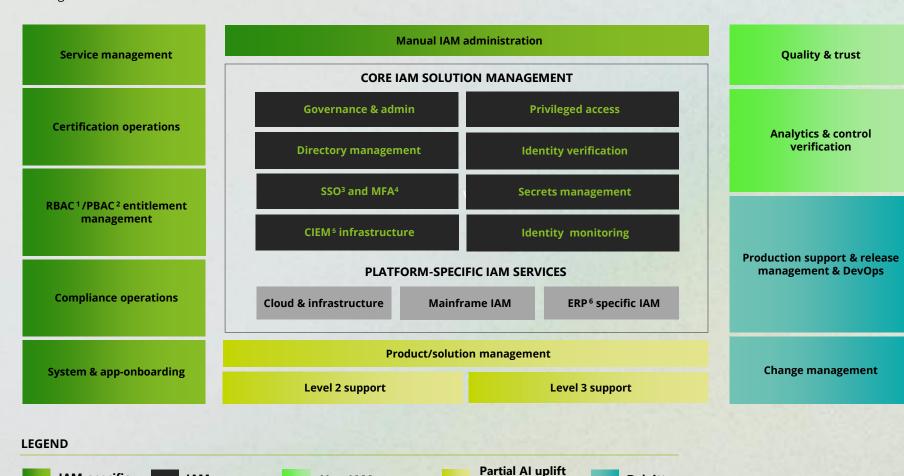
IAM-specific

Al uplift

IAM

software

**A blueprint for an Al-powered future;** This model presents a strategic, Al-driven approach to IAM, aligning people, technology, and workflows. It offers a practical roadmap for organizations to modernize cybersecurity, integrate Al-powered IAM services, and strengthen defenses against emerging digital threats. The legend below identifies the new and evolved Al-enhanced services.



<sup>1</sup>Role-based access control. <sup>2</sup>Policy-based access control. <sup>3</sup>Single sign-on. <sup>4</sup>Multi-factor authentication. <sup>5</sup>Cloud infrastructure entitlement management. <sup>6</sup>Enterprise resource planning, <sup>7</sup>Full-time employee.

with heavy

human FTE 7

**New IAM** 

services

**Deloitte** 

Ascend Al

## **Connect to accelerate**

Contact our leaders to dive deeper into the blueprint and reimagine what's possible for your IAM organization.



Mark Nicholson Principal Cyber Al GTM Leader Deloitte & Touche LLP manicholson@deloitte.com



**Naresh Persaud** Principal Al Transform/Digital Identity Leader Deloitte & Touche LLP napersaud@deloitte.com



**Anthony Berg** Principal Identity & Access Management Leader Deloitte & Touche LLP antberg@deloitte.com



Steve Ruzzini Senior Manager Cyber Al GTM Activation Lead Deloitte & Touche LLP sruzzini@deloitte.com



As Al agents impact operations, robust IAM keeps interactions secure and aligned.

Area	Security concerns	Foundational priorities
Covernance	Policies and controls	Use leading security frameworks to facilitate accountable, well-governed Al agents.
Governance	Regulatory compliance	Regulatory compliance keeps Al operations lawful and builds user trust.
Lifecycle	Onboarding	Efficient onboarding authenticates agents, links owners, and strengthens security.
management	Privilege assignment	Grant agents only minimum privileges to reduce risk and limit exposure.
Access management	Authentication	Strong authentication blocks unauthorized access and facilitates that only trusted agents interact.
Access management	Session management	Session management limits agent access duration and reduces unauthorized risks.

## Al for IAM: Functional uplifts to achieve greater efficiency

Explore how harnessing AI and smarter solutions can reduce manual effort and accelerate results across key functions.

IAM function
Manual admin
Certification operations
Compliance operations
PMO assist service mgmt.
Application onboarding
RBAC & PBAC entitlement mgmt.

Uplift approach
Al domain-specific user administration language model
Employ agentic AI for evidence linking, generating audit documents, and updating narratives
Train GenAl for control language, curating data sets, and managing artifacts on demand
Leverage Deloitte Ascend, including note-taking and managing artifacts
Gather input, align controls, assist developers, and test connectors
Use Al for role changes and prioritizing changes to reduce human intervention

		Resulting impact*
		Reduce manual effort by 50% and reduce the volume of onboarded apps
ıg		Reduce manual effort by 30-40%, focusing on end-to-end campaign
lata I	(N)	<b>80% of audit artifacts could be fulfilled by Al,</b> with human intervention for 20%
king		Reduce PMO effort by 40%, with greater automation.
ers,		Simplify the end-to-end journey, reduce the time, and improve the quality
		Reduce manual effort and drive greater automation

R	educe manual effort by 30-40%, focusing on end-to-end campaign
80	% of audit artifacts could be fulfilled by Al, with human intervention for 20%
	Reduce PMO effort by 40%, with greater automation.
Sin	nplify the end-to-end journey, reduce the time, and improve the quality
	Reduce manual effort and drive greater automation

This publication contains general information only and Deloitte is not, by means of this publication, rendering accounting, business, financial, investment, legal, tax, or other professional advice or services. This publication is not a substitute for such professional advice or services, nor should it be used as a basis for any decision or action that may affect your business. Before making any decision or taking any action that may affect your business, you should consult a qualified professional advisor. Deloitte shall not be responsible for any loss sustained by any person who relies on this publication. As used in this document, "Deloitte" means Deloitte & Touche LLP, a subsidiary of Deloitte LLP, Please see www.deloitte.com /us/about for adetailed description of our legal structure. Certain services may not be available to attest clients under the rules and regulations of public accounting. Copyright @ 2025 Deloitte Development LLC. All rights reserved.

<sup>\*</sup>Percentages are estimations based on recent project delivery for 10-15 organizations, ranging from 12-week implementation to 3-year operate engagements