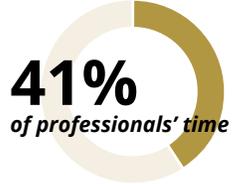


# BALANCING **HUMAN POTENTIAL** AND **BUSINESS PERFORMANCE** WITH AI



## When **work** gets in the way of work Reclaiming organizational **capacity**

*Both leaders and workers often fill time with busy work rather than valuable tasks.*



Workers report that 41% of their time every day is spent on work that doesn't contribute to the value their organization creates.

### How Phenom can help

Through its innovative applied AI solutions, Phenom is demonstrating how employers can create a true partnership between humans and machines to boost efficiency so organizations can hire faster, develop better, and retain longer.



**459 hours saved**

Phenom helped a manufacturing company scale global hiring while **saving 459 recruiter hours** by streamlining screening, scheduling, and candidate matching using AI and automation.\*

**AI is Revolutionizing Work:** Additionally, Phenom's innovative AI solutions transcend basic capabilities, including advanced GenAI and AI agents that can process vast enterprise data and apply complex reasoning to deliver personalized experiences. The agents can autonomously execute tasks, navigate business processes, make informed decisions, and identify where human intervention is necessary.



**50% less**

As a result, this human-machine collaboration effectively **cuts HR workloads in half**,\* freeing employees from monotonous, less valuable work.

## Closing the experience gap

*The reality is that many skilled candidates lack the necessary experience.*

To close this gap, organizations must shift from rigid experience requirements to skills and potential-based hiring. Phenom's applied AI and automation empowers organizations to deliver hyper-personalized upskilling and career pathing.

Through advanced ontologies, the platform gives organizations visibility into their existing workforce skills, current and future role requirements, and gaps that can be bridged through learning and development opportunities.

### Using the Phenom platform:



**70% more**

A financial services company captured **70% more skills** than before, with more than **200K skills** listed across employee profiles\*



**23K**

A life services company captured and centralized **23K unique skills** across their workforce\*



**16K**

An insurance company mapped **2,200 skills** to all of their roles, which led to **16K career progression** opportunities created\*

\*Phenom

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