

Next-gen controllership: AI and emerging tech's impact on finance

Deloitte poll results | July 2025

Methodology

3,345+

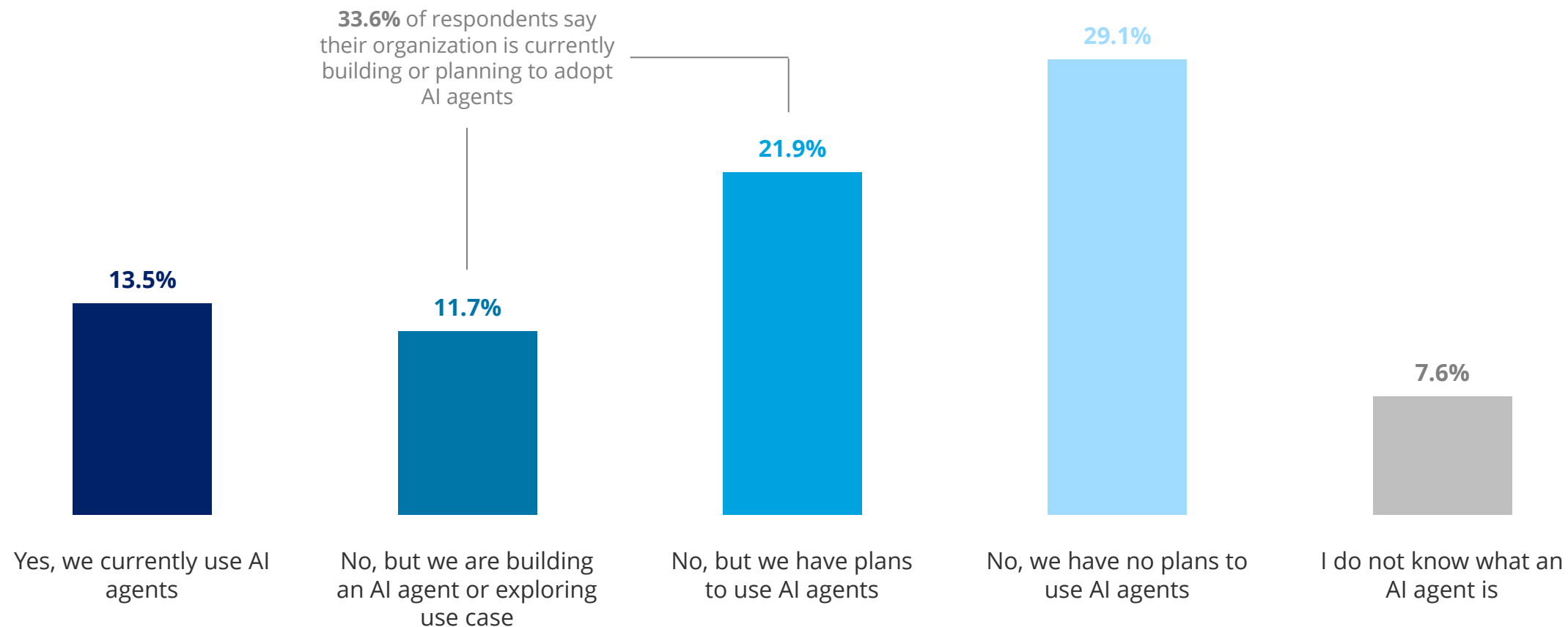
Finance and accounting professionals were polled online during a Deloitte webcast titled “[Next-gen controllership: AI and emerging tech’s impact on finance](#)” on January 30, 2025. Answer rates differed by question.

In some instances, immaterial amounts (e.g., +/- 0.1%) have been added to or removed from the “Don’t know/not applicable” answer responses to bring results to 100% total for each question.



Does your organization currently use AI agents (e.g., autonomous, AI-powered chatbots that are programmed to perform specific tasks) to support finance and accounting tasks?

Votes received: 4,324

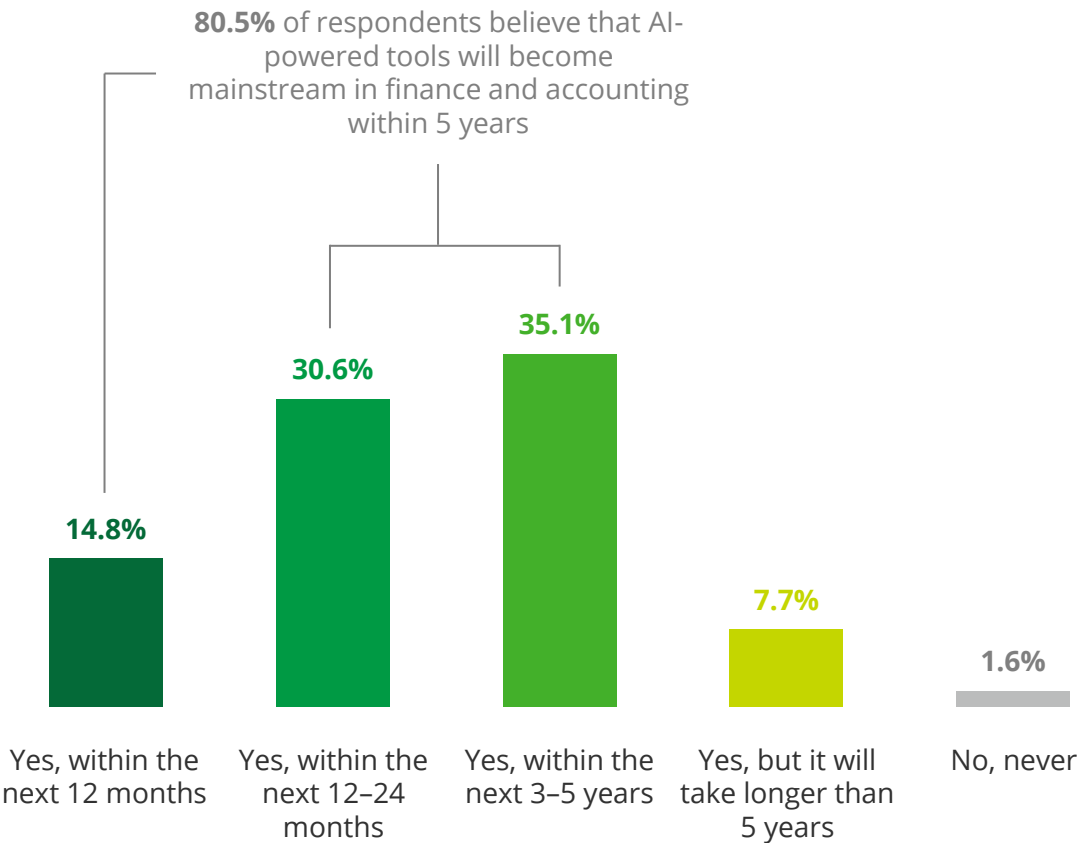


Don't know / not applicable: 16.2%

Do you think AI-powered tools (e.g., AI agents, GenAI chatbots) will become a standard tool in finance and accounting?

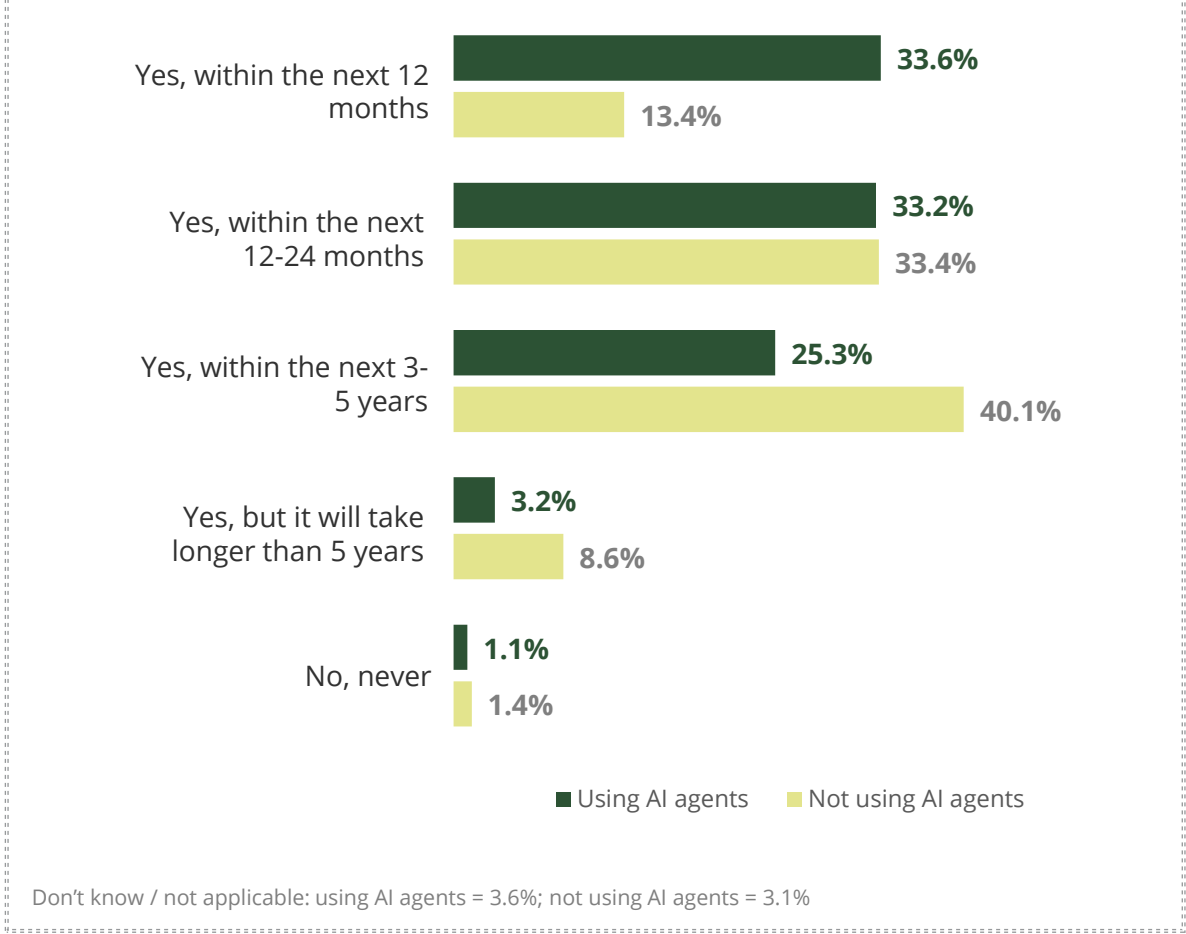
Votes received: 4,278

All respondents



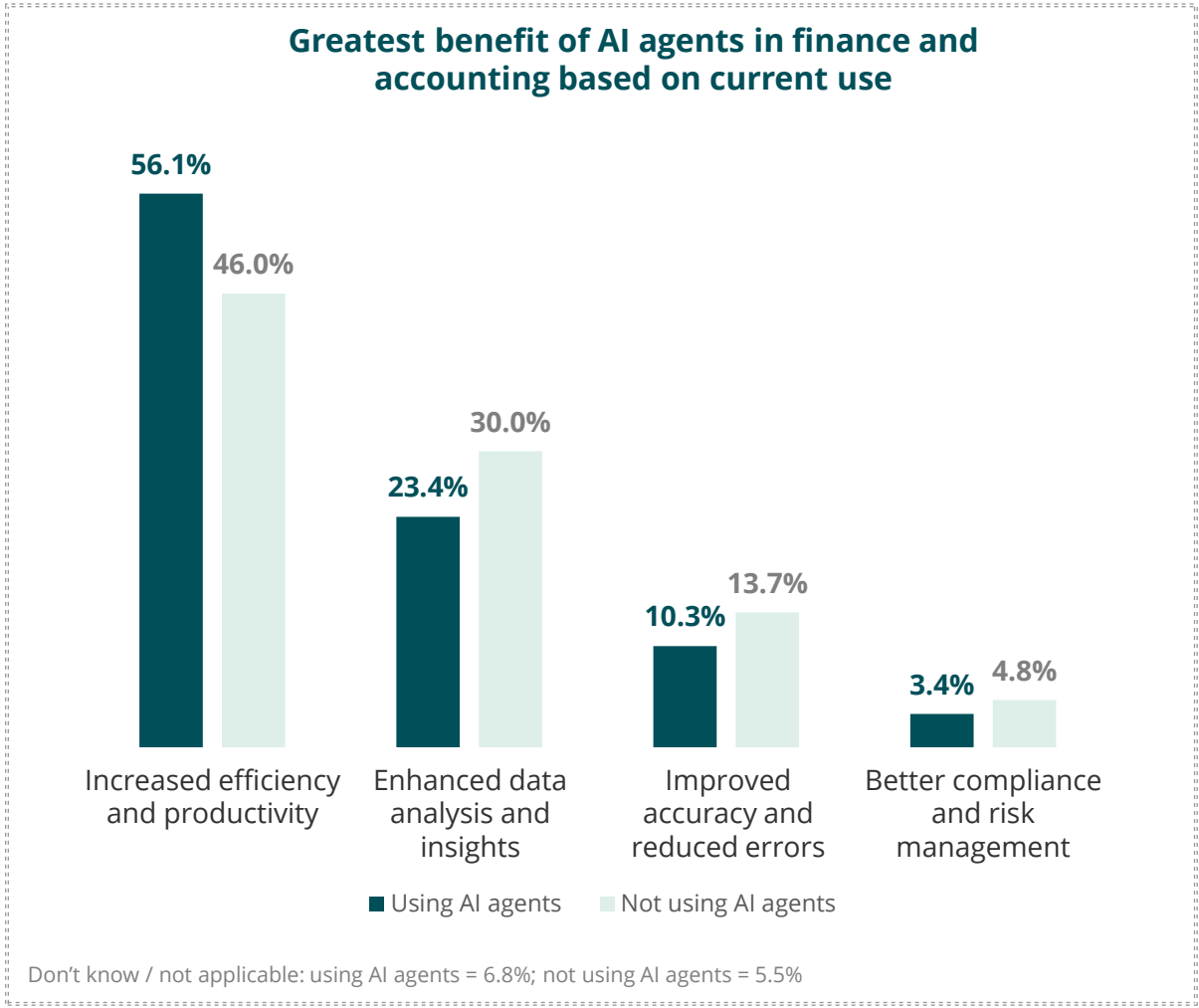
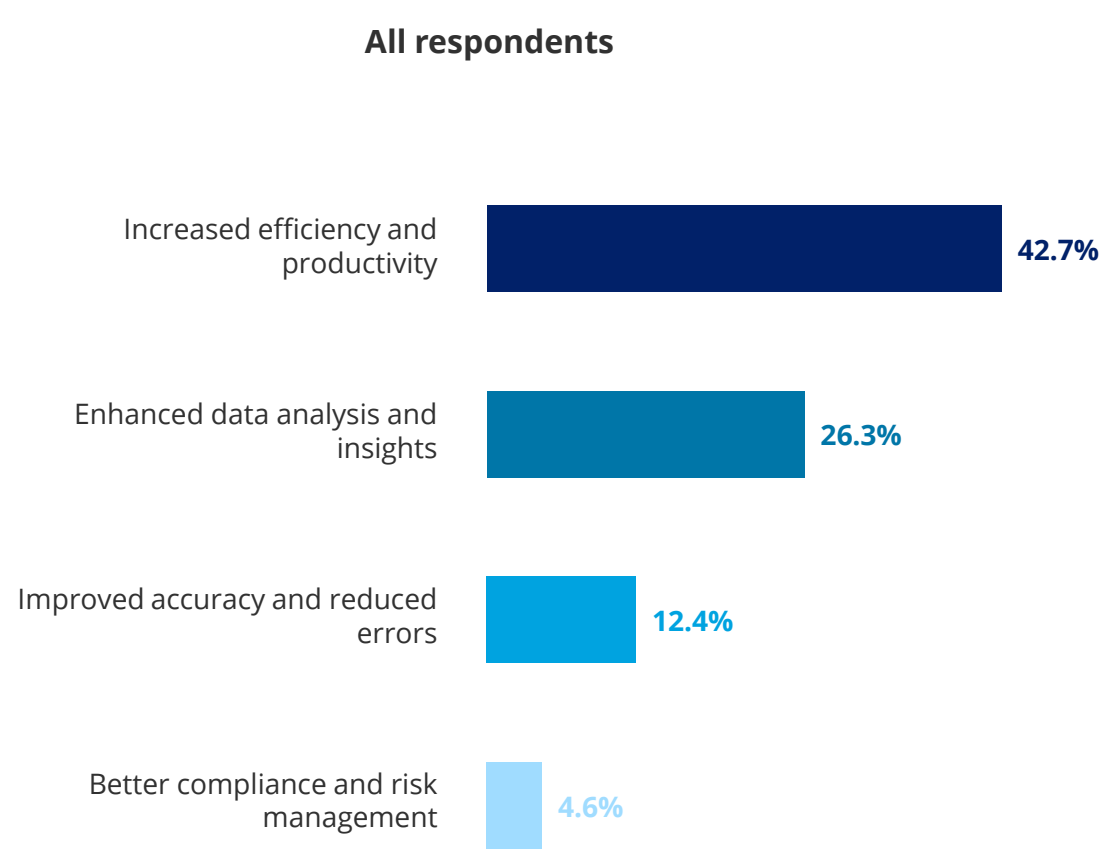
Don't know / not applicable: 10.2%

Outlook on the future of agentic AI in finance and accounting based on current agentic AI use



What do you think is likely to be the greatest benefit of using AI agents to support finance and accounting tasks?

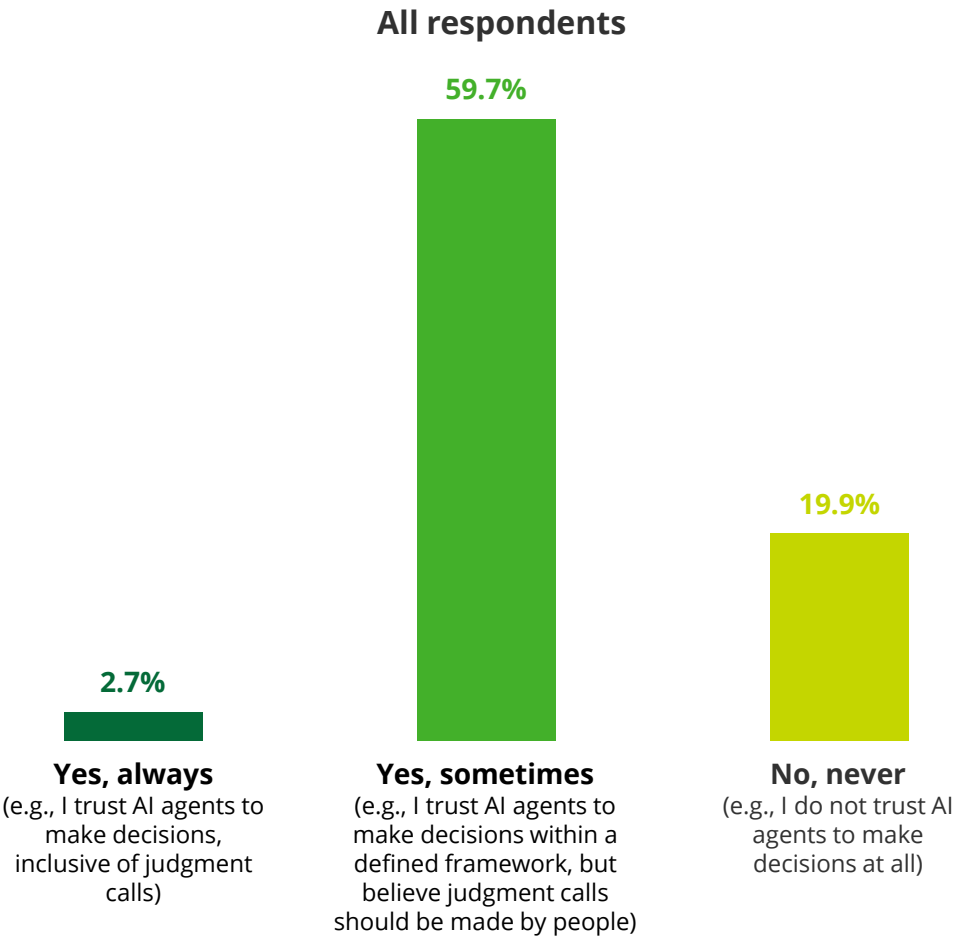
Votes received: 4,297



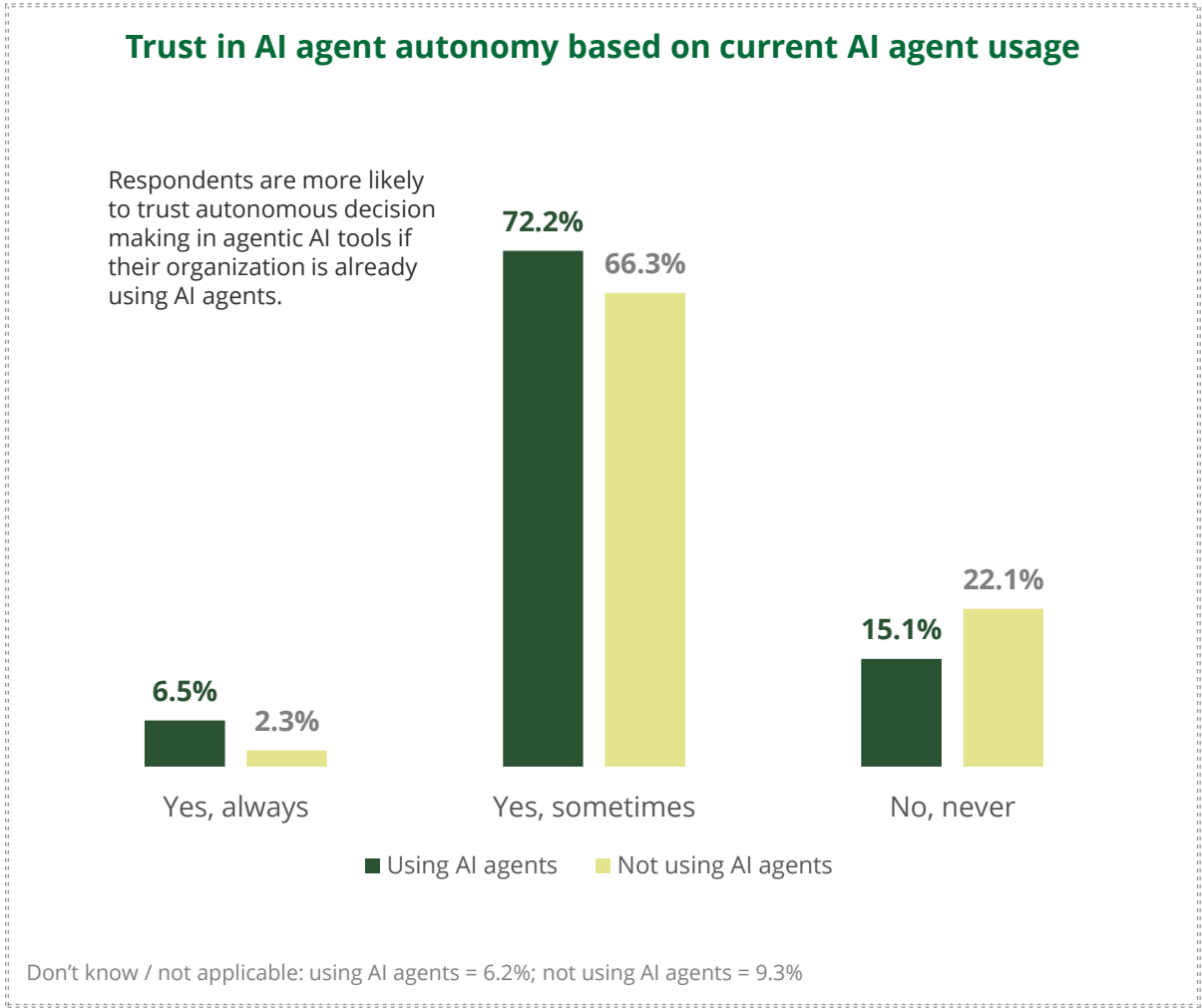
Don't know / not applicable = 14.0%

Do you think AI agents should be able to make decisions when performing finance and accounting tasks?

Votes received: 3,950

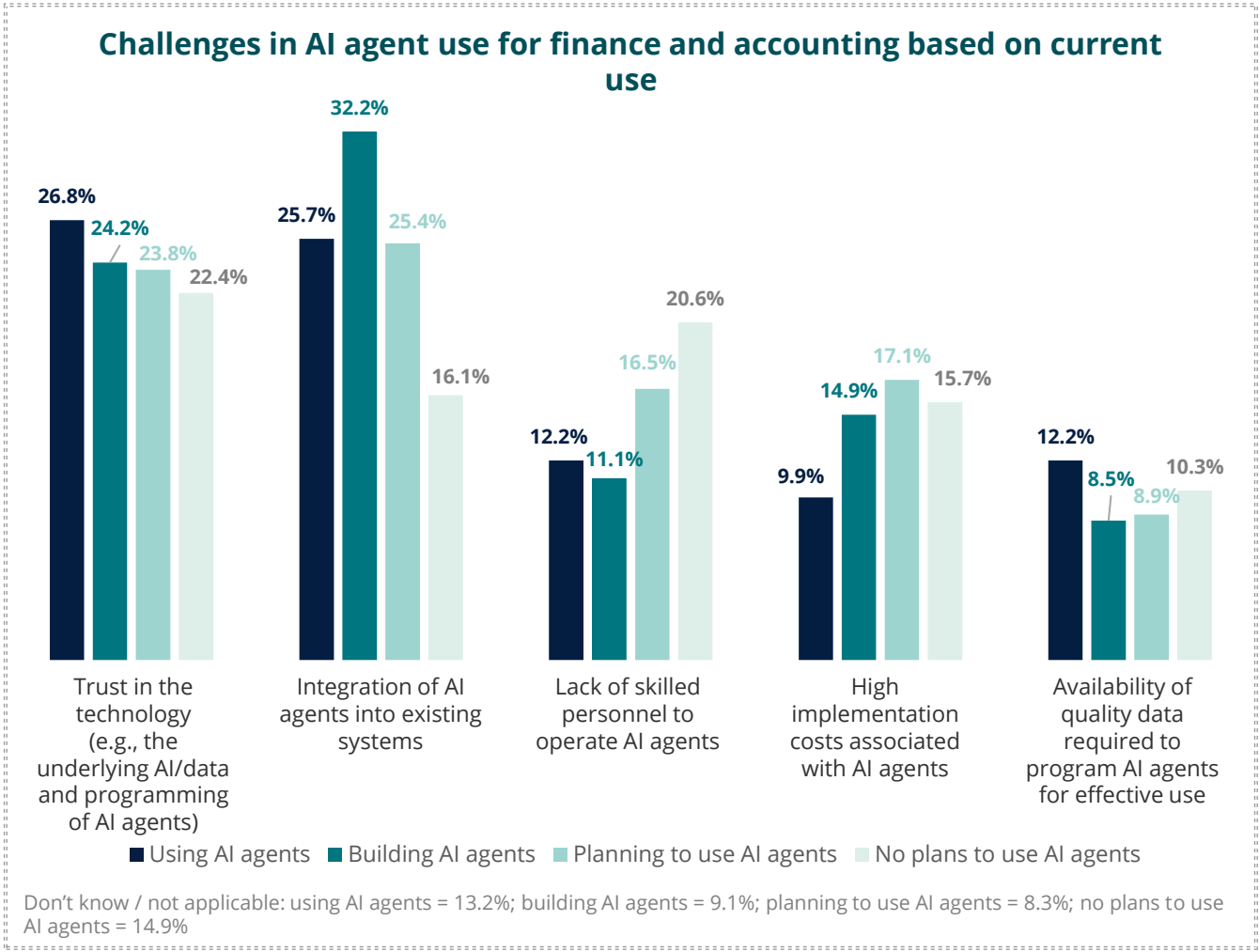
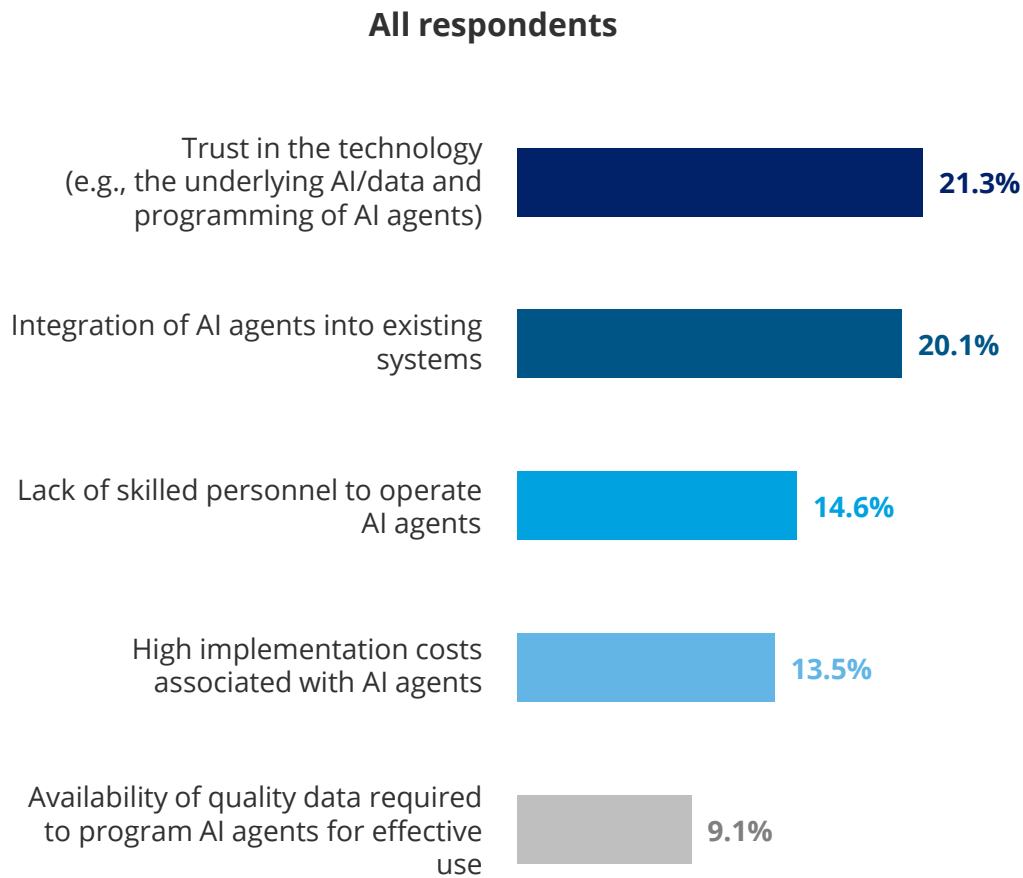


Don't know / not applicable: 17.7%



What is the greatest challenge your organization faces in using AI agents to support finance and accounting tasks?

Votes received: 3,345



Media Contact

Christine Oh

Public Relations

Deloitte & Touche LLP

chrisoh@deloitte.com





The statements in this report reflect the aggregation of poll responses and are not intended to reflect facts or opinions of any entities. All data, charts and statistics referenced and presented, as well as the representations made and opinions expressed, unless specifically described otherwise, pertain only to the participants and their responses to the Deloitte poll. The information obtained during the poll was taken “as is” and was not validated or confirmed by Deloitte.

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