

# FinanceAI Simulator

An **immersive, full day experience** that puts Generative AI technology in the hands of participants to **accelerate an organization's journey to integrate Generative AI capabilities into their Finance functions.**

Through an interactive and engaging format, the simulation will bring together Finance leaders and key stakeholders to:

- ✓ Explore **Generative AI in action** and its impacts on Finance
- ✓ Establish organizational **strategy and objectives for AI**
- ✓ Understand **AI enablement** and potential applications
- ✓ Set direction and **near-term commitments**

Who should participate:

- **CFO and Business Finance leaders** (FP&A, Finance Transformation, Business Unit CFOs)
- **Corporate Finance function leaders** (Tax, Treasury, Internal Audit, Controllershship)
- **Digital Finance partners**, including technology and data

## What to expect

Our team customizes the three modules of the simulator to fit the needs of your organization, resulting in **strategic conversations** where ideators become way-finders.

### Experience

Introduce Gen AI, provide our perspective on impact on Finance, and provide an opportunity to explore **how Gen AI can disrupt and differentiate Finance capabilities** through prompt and play

### Imagine

Uncover **what Gen AI represents for the future of your Finance** organization and how to **transform the current ways** of working through GenAI

### Activate

Solution for key gaps and roadblocks to mobilization and **co-create a plan for how and where to get started**

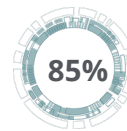
## Is the FinanceAI Simulator right for you?

- ✓ **Alignment:** Direct a motivated team to align on intent and determine a clear direction to move forward
- ✓ **Speed:** Position Finance to be a dynamic strategic partner to the enterprise, and agile in a changing marketplace.
- ✓ **Culture:** Demonstrate a commitment to innovation & value generation in support of the enterprise.
- ✓ **Investment:** Drive decision-making on resources and investment within 3 – 6 months as input to annual planning.
- ✓ **Curiosity:** Explore AI if you are intrigued by the prospect of it but not sure of the value proposition for Finance.

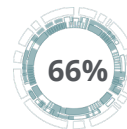
## Why now?



indicate that **AI will be critical to their organization's success** over the next five years<sup>1</sup>



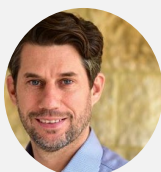
**expect increased investment in AI tech and talent** over the next year<sup>1</sup>



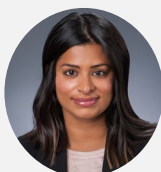
**of jobs are exposed to automation by AI<sup>2</sup>**

<sup>1</sup> Based on Deloitte's State of AI in the Enterprise, 5<sup>th</sup> Edition – survey of ~2,620 leaders  
<sup>2</sup> IDC, "Worldwide Spending on AI Systems is Expected to Double in Four Years"

To learn more, please reach out to:



James Glover  
Principal | FinanceAI™  
Deloitte Consulting LLP  
[jglover@deloitte.com](mailto:jglover@deloitte.com)



Gigi Gopalan  
Principal | FinanceAI™  
Deloitte Consulting LLP  
[ggopalan@deloitte.com](mailto:ggopalan@deloitte.com)



Nim Karakala  
Senior Manager | FinanceAI™  
Deloitte Consulting LLP  
[nkarakala@deloitte.com](mailto:nkarakala@deloitte.com)

# Prompt & Play with Deloitte's CFO GPT

During the Simulator, you will get hands-on experience with a Deloitte's new **CFO GPT**:

**Prompt** the tool, querying from advanced large language model (LLM), to explore a multitude of capabilities from data analysis and cleansing through graph design and insight generation

Pre-load your own cleansed data or use our sample data to explore and define concrete Finance GenAI use cases that fit your organization's priorities.

## Sample Use Cases

On Demand **Insight Generation**, that can be used for

- BU/Product Performance Analytics
- Costs Analysis

**Forecasting various metrics**, including revenue and KPIs, comparing past forecasts to actuals, with driver-correlation analysis. The tool can also generate charts of forecasts.

**Scenario Analysis** (comparing worst case and best case to a base case with driver data)

**Finance "Process" Automation**, includes powering an E2E process, such as Expense Management, from data engineering / modeling through insight generation and opportunity identification via an AI enabled Auto GPT solution template

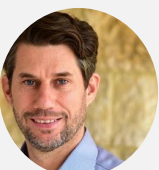
Drafting documents like **Standard Operating Procedures**, and procurement documents like SOWs and RFPs.

**10Q Item text generation**, to create the first draft of Management's Discussion and Analysis

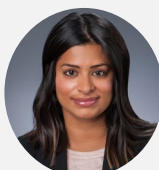
## Ask the tool questions like

- What are my **top 3 products** by revenue?
- What **regions** have the highest revenue?
- **Create a chart** showing the top 3 regions by product.
- Please provide a **5-sentence overview** of how the business performed over the last two quarters.
- How well did the organization perform in this current quarter relative to this quarter in 2022?
- What are the **most important topics** covered in this report?
- If WACC decreases by -1%, **how is the model affected?**

To learn more, please reach out to:



James Glover  
Principal | FinanceAI™  
Deloitte Consulting LLP  
[gglover@deloitte.com](mailto:gglover@deloitte.com)



Gigi Gopalan  
Principal | FinanceAI™  
Deloitte Consulting LLP  
[ggopalan@deloitte.com](mailto:ggopalan@deloitte.com)



Nim Karakala  
Senior Manager | FinanceAI™  
Deloitte Consulting LLP  
[nkarakala@deloitte.com](mailto:nkarakala@deloitte.com)