

A day in the life – Leia, the Prospective Student



Upon visitor check-in, she can her family use their phone to do so to avoid a large crowd since they had registered online. They pick up temp badges and the visitor goodie bag from a electronic locker nearby. Her **phone is granted access to several on-campus location during her visits.**

They continue the customized campus tour, with many stops and anecdotes, they end up on the other side of campus. They use **phone to rent on-demand bicycle** and get back to the parking location where the experience started.

With the help of campus app and geolocation technology, she and her families navigate through campus to the **designated parking space** with ease. They use the phone to **store parking location and prepay for 3 hours.**

Two days before her visit, she reaches out to the current student volunteers to **schedule few 1-to-1 chats** that will take place during the visit.

Leia reads about the campus from the **campus owned forum** to gain more insights from current students, professor and alumni after she received school admission.

The chats with current student went very longer than Leia and her family originally anticipate, so **they use phone to extend the parking.**

Later in the afternoon Leia receives the campus survey through the app. And few **personalized msgs on the campus forum** from the volunteer students and staff she met today. She responded and decided to **share her experience with community on campus forum.**

The staff shared **a live feed for a class.** She really likes the class size and how the econ teacher teaches and answers questions.

She and her family decide to take admission from this university because of the positive experience they had during visit.

Leia was admitted for a undeclared major so she decided to visit several departments to learn more. She **pre-select those destination** on her phone, which then provides a customized **routing map** for her.

Leia uses her **phone to gain access** to buildings/classrooms. She and her families are very satisfied with the tech infrastructure the campus has built. The phone also provides **information about building/department news based on her current location.**

With the phone scan, Leia and her family gain access to libraries and dormitory, in which they meet several student volunteers and staff for 1-on-1 chat to get more insights about campus.