Deloitte.

CloudBilling 360



The GenAl FinOps solution

With increasing cloud consumption, the journey to effectively govern cloud usage has become more challenging. IT and business leaders often struggle to manage and control complexities introduced by cloud, such as demand unpredictability, multi cloud sprawl, complex pricing and discounting structures. To address these challenges, keep costs in check, and gain the expected ROI on their cloud investments, it has become important for organizations to embrace Cloud FinOps.

39% of organizations

have reported optimizing costs post migration as a challenge¹

Up to 30% of discounts

are wasted by businesses that do not have a mature FinOps capability²

47% of businesses

don't right-size their instances, necessitating consumption management²

32% of all cloud spend

HARING SHIPPE

is wasted by cloud users across all industries²

Deloitte brings Cloud FinOps experience in supporting clients throughout every stage of their journey to develop & adopt leading tools, processes, and structures to enable the financial transparency, predictability and controls needed to maximize the value of the public, private, hybrid, and multi cloud environments.

Sources:

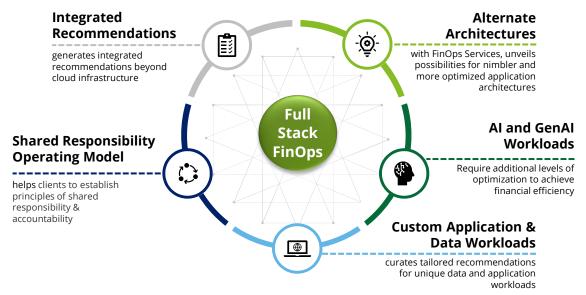
- (1) Flexera-State-of-the-Cloud-Report-2024
- (2) Cloud Cost Optimization Report by Forrester

CloudBilling 360™

is a Deloitte-built GenAl FinOps solution that enables enterprises to visualize, optimize and control their cloud spends at scale and with minimal effort. It leverages Al-driven cost predictions, provides cost saving insights and automates the implementation of those recommendations. It seamlessly integrates with our FinOps services, while serving as a centralized FinOps platform to help client's unlock full potential of cloud. Organizations have the flexibility to either deploy in their enterprise cloud environment or use the Deloitte managed SaaS version.



Full Stack FinOps is the next evolution of FinOps³. Unlock maximum potential of Full Stack FinOps with **CloudBilling 360**™



Align your business needs with the right solution choice

Features		CloudBilling 360™ – Enterprise cloud	CloudBilling 360™ – SaaS Solution	
Data Sove	reignty	Full regulatory compliance with local data laws	Billing data is securely hosted within Deloitte	
Cust	omization	Highly customizable to fit unique business needs	Standard customization suitable for common requirements	
Scala	ability	Scales to fit enterprise needs, scale and archival data needs	Quickly scalable without infrastructure provisioning	
	rity & pliance	Aligns to organization specific data security and compliance needs	Leverage Deloitte standard security and compliance policies for robust data protection	
((0))	ormance liability	Optimized for high performance and reliability	Consistently high performance backed by SLA	
Data Man	agement	Full control over data management, ideal for complex requirements	Centrally managed data and ease of management	
Supp	ort	Personalized support & tailored maintenance	Centralized, efficient support & low maintenance	

Source:

- (3) Full Stack FinOps The Next Step to Maximize Business Value
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CloudBilling 360™ - a FinOps Certified Platform

CloudBilling 360™ is now a FinOps Foundation Certified Platform, thus reinforcing its credibility to serve as a centralized FinOps platform for enterprise clients. Its innovative features provide comprehensive cloud financial management, perfectly aligned with key FinOps domains and capabilities. With our built-in capabilities, support for all major cloud providers, and our GenAl features Deloitte CloudBilling 360™ is enabling efficient and scalable Cloud FinOps practices.



Comprehensive capabilities that span across the core FinOps service domains

UNDERSTANDING CLOUD USAGE & COSTS

Leverage Spend Diagnostics capability to conduct in-depth cloud spend analysis with the help of comprehensive reports and persona-based dashboards Leverage **GenAl powered**chatbot to summarize complex
billing data and unveil hidden
cost trends across cloud
accounts

Integrate with Intel
Granulate™ - a runtime
optimization software to
optimize application workloads
in real-time with Al

PERFORMANCE TRACKING & BENCHMARKING

Empower teams to control cloud costs by defining budgets & alerts

Make accurate and informed decision leveraging AI/ML driven cost predictions and spend forecasts

Leverage **API integration capability** to integrate with
existing enterprise reporting
solutions to develop tailored
reports and dashboards

REAL-TIME DECISION MAKING

Identify and address any spending irregularities proactively with **dynamic anomaly detection**

Integrate with ITSM solution(s) to enable **enterprise level governance**

Leverage GenAl powered chatbot's custom or predefined prompts to effortlessly retrieve information on financial data & reports

CLOUD RATE & USAGE OPTIMIZATION

Procure and utilize cloud resources efficiently with purchase tactic recommendations

Automate implementation of recommendations to drive significant savings on rate and usage optimization

Prioritize recommendations with advanced **Rules engine** to ensure maximum costefficiency

ORGANIZATIONAL ALIGNMENT

Define **customized roles and permissions** in alignment with enterprise FinOps op model Facilitate transparent cost allocation and accountability by integrating with Chargeback tools

Integrate with Snowflake to better track your Snowflake spends

CloudBilling 360™ - The core value proposition to help drive FinOps Success



FinOps practitioner built stack

Developed through **Deloitte's**mature FinOps practice and
experience gained from
implementing FinOps across multiple
clients globally. Coupled with our
FinOps services, the solution drives
strong value for enterprises as
cloud workloads ramp up over time.



Generative Al features

GenAl powered chatbot provides conversational capabilities for quick access to cloud financial data and reports. Helps in identification of hidden trends and correlations which provides summarized information that can be easily shared with the stakeholders.



Cloud-native architecture

Utilizes Cloud-provider native capabilities to help ensure architecture is open, flexible, and extensible. Fully integrated into AWS, GCP, and Azure. Existing cloud talent can support the solution easily along with customizations.



Secure by design

Data both at rest and in motion is **contained within the enterprise.** Existing
organizational privacy and
security controls are respected
as applicable. Flexibility to store
and retrieve archival data
based on need.



Tailored solution

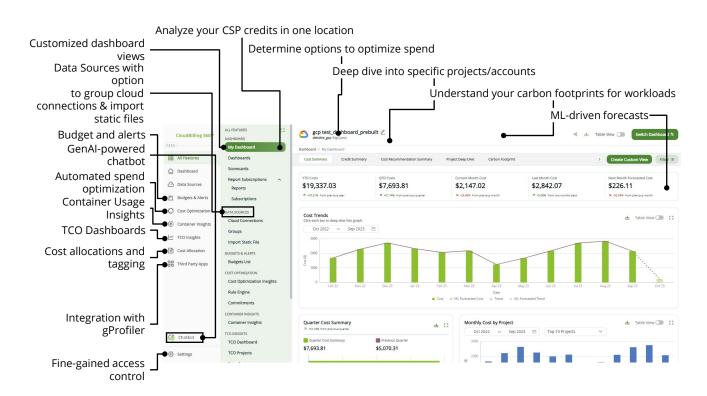
The solution can be tailored to meet the **business needs** of the enterprise. Deloitte will support with **solution deployment and post deployment support** to accelerate the cloud value realization journey for the enterprise.



Faster realization of savings

Fixed costs for application deployment and configuration. Strong **return on investment** (**ROI**) with a capped investment in a multi-features, tailored Cloud FinOps solution.

CloudBilling 360™ key features snapshot





CloudBilling 360™: Empowering teams with financial visibility and cloud governance

Get in Touch



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