



ADDRESS CLOUD COST COMPLEXITY WITH HYBRID FINOPS SOLUTIONS



New Deloitte and IBM offerings simplify hybrid- and multi-cloud cost management

Multi-cloud IT environments create financial operations complexity for many enterprises: Complex cost and billing challenges are multiplied across disparate public, private, and on-premise IT environments. Fragmented management practices and information silos obscure true costs and hinder decision-making.

Deloitte's Hybrid FinOps solutions are a set of practices and tools that combine industry best-practice financial operations (FinOps) and technology business management (TBM) frameworks to enable more powerful cost management capabilities. These solutions are powered by IBM's innovative Aptio and Turbonomic software, which enable holistic views of cost and spending patterns and provide insight into optimization opportunities across diverse cloud environments.

Together, Deloitte's financial management capabilities and IBM's market-leading tools can provide an integrated view of IT costs across environments and operational frameworks. These solutions empower organizations to more efficiently track spending, optimize performance, and make informed resource allocation decisions.

BENEFITS

Deloitte's Hybrid FinOps solutions help organizations improve:



Cost visibility

Provide a unified view of IT costs and accurate unit economic costs for all workloads



Profitability-driven optimization

Align cost strategies with technology goals for profitability-driven optimization



Tools integration

Integrate FinOps and TBM best practices into financial systems such as enterprise resource planning (ERP), budgeting, and forecasting



Carbon accounting

Integrate carbon footprint calculations into overall financial reporting

FEATURES

Deloitte's Hybrid FinOps solutions have powerful features designed for transparency and measurement, hybrid cloud optimization, performance management, and sustainability measurement and reporting.

Transparency and measurement

- Build holistic cost models, common taxonomy, and units of measure that cover all tech costs, including cloud, labor, and more
- Integrate tools and datasets to establish sources of record and a tooling ecosystem
- Develop data architecture, reporting, and visualization layers

Hybrid cloud optimization

- Perform spend diagnostics for the entire cloud estate, including public and private clouds
- Identify savings opportunities, factoring in current and future on-premises data center and private cloud plans
- Implement cost optimization levers across multiple clouds

Performance management

- Develop policies and processes for end-to-end budgeting and forecasting
- Align cloud-specific budgets and forecasts with larger IT budgets and forecasts
- Propagate cloud cost allocations to appropriate IT cost elements

Sustainability measurement and reporting

- Develop KPIs/metrics that address an organization's strategic sustainability and financial goals
- Integrate sustainability and financial reporting for more holistic views
- Integrate various tools for carbon measurement and sustainability metrics

OUR APPROACH

Complex challenges demand intelligent solutions, not one-size-fits-all tools and processes. Deloitte's engagement approach is customized to each client's unique requirements, includes stages for assessment, strategy development and implementation, and can often help teams realize benefits in about 4 months.

Assessment activities can include:

- Analyzing information flow to generate recommendations on data integration and current tool capabilities
- Reviewing existing and historic consumption levels, spends, budgeting, and forecasting cycles
- Assessing organizational maturity to meet ESG (environmental, social, governance) goals in cloud and benchmarks using industry standards

Strategy development and implementation activities can include:

- Ensuring a common taxonomy and units of measure that cover all technology costs
- Analyzing data to identify savings opportunities, factoring in current and future on-premise data center and private cloud plans, and developing spend forecasting models
- Developing KPIs/metrics that address strategic sustainability and financial goals

READY TO GET STARTED?

Contact us to learn how Deloitte can help your organization optimize multi-cloud cost management.

Ram Ramdattan

Managing Director
Deloitte Consulting LLP
rramdattan@deloitte.com

Mitesh Gursahani

Senior Manager
Deloitte Consulting LLP
mgursahani@deloitte.com

Russell Lang

Senior Manager
Deloitte Consulting LLP
rulang@deloitte.com

Nik Jethi

Senior Manager
Deloitte Consulting LLP
njethi@deloitte.com

As used in this document, "Deloitte" means Deloitte Consulting LLP, a subsidiary of Deloitte LLP. Please see www.deloitte.com/us/about for a detailed description of our legal structure. Certain services may not be available to attest clients under the rules and regulations of public accounting.

This publication contains general information only and Deloitte is not, by means of this publication, rendering accounting, business, financial, investment, legal, tax, or other professional advice or services. This publication is not a substitute for such professional advice or services, nor should it be used as a basis for any decision or action that may affect your business. Before making any decision or taking any action that may affect your business, you should consult a qualified professional advisor. Deloitte shall not be responsible for any loss sustained by any person who relies on this publication.

Copyright © 2025 Deloitte Development LLC. All rights reserved.