

Deloitte.
Together makes progress

The Chief Executive Program

Your vision. Your journey. Your way.
From the time you set your vision,
to when you see it through

The Chief Executive Program

CEOs today are navigating an unprecedented confluence of challenges and opportunities in their role. From geopolitical tensions, to technological advancements, to cultural shifts, the scope of the CEO is constantly evolving.

In our extensive work with more than 650 CEOs and business unit leaders, Deloitte's Chief Executive Program understands the unique role of today's CEO and the complexity of their remit in a rapidly changing world.

The Chief Executive Program is dedicated to educating leaders in organizations as they consider ways to solve problems and make an impact that matters most. It offers CEOs, business unit leaders, public-sector equivalents, and their organizations timely insights, innovative programs, and immersive experiences throughout their career journey.

Tailored experiences

Aspiring chief executive

Preparing to become a viable candidate through succession strategy, executive assessments, and coaching.

New chief executive

Starting a new tenure with confidence by cultivating high-performing teams, fostering positive organizational culture, building strong stakeholder relationships, and crafting a compelling personal narrative to connect with stakeholders.

Tenured chief executive

Addressing disruptions and transformations with scenario-based learning, board transition strategies, and successor development.

Beyond chief executive

Exploring legacy and social impact strategies, engaging in executive networking, and planning board involvement.

Immersive experiences

Chief Executive Transition Labs






Enabling executives to fulfill their potential

Deloitte's Chief Executive Transition Labs are distinctive experiences designed to help motivated CEOs survive and thrive in their new role as CEO.

The daylong lab features an approach based on Deloitte's proprietary research and deep one-on-one conversations with hundreds of senior executives.

The Chief Executive Transition Lab is a customized experience in a confidential space. It allows you to explore how to manage the challenges you'll soon be facing regarding your time, talent, and relationships. You'll spend the day asking, pondering, and addressing the questions that will affect your specific agenda. And you'll come away with a clear action plan for the upcoming year.

The Transition Lab Includes:

-  Highly-trained and experienced facilitators
-  Subject matter specialists who specialize in your industry
-  Immersive technology, methods, and exercises
-  Content tailored to your individual needs
-  Your action plan for Year 1 in your new role

Individual Experiences



Executive Readiness Lab: The Readiness Lab is a one-day experience built to prepare high-potential executives for the next step in their careers. The agenda focuses on introspection, strategy, and mobilization – with a deep dive on leadership development.



Transition Lab: A unique experience designed to help motivated CEOs survive and thrive in their new role as CEO – often followed by an Executive Team Strategy Lab.



Legacy Lab: A one-day experience designed to give chief executives the opportunity to reflect on how they contribute to the broader well-being of society, on their aspirations as leaders and humans, and how their current role can help them fulfill these aspirations.



Elevate Lab: A one-to-two-day experience focused on your personal strategy for success during a time of significant shift, redirection, or transformation.

Executive Team Experiences



Executive Team Strategy Lab: A collaborative one-to-two-day session designed to align executive teams around key strategic priorities, mobilize strategy execution, and enhance the team's ability to collaborate effectively – often preceded by a Chief Executive Transition Lab.



CEO-led Business Transformation Lab: A one-to-two-day experience for the CEO and Executive Team on leading disruption-driven business transformation and cultivating an adaptive, “ambidextrous” organization.

During a Chief Executive Lab, Deloitte advises participants as they develop:

- Priorities
- Talent strategy
- Stakeholder assessments
- Their “Executive Story”
- Yearlong action plan

Immersive experiences

North America Next Generation CEO Program

Helping to prepare aspiring CEOs to fulfill their career potential

The Next Generation CEO Program is a three-day program tailored to the experience of becoming and being a CEO. Based on Deloitte's decade-long experience and research with hundreds of top-tier executives, the program creates an environment where aspiring CEOs can engage in experiential learning, gain key insights, and prepare for the CEO role.

The Program's cohort size is intentionally limited and typically includes a mix of 50% business unit leaders/division CEOs, 15% CFOs, 15% COOs, and 20% other C-suite roles.

Participants can gain the following growth opportunities:



High-value network: Access to a network of high-performing peers and business leaders across a range of industries



Career acceleration: Time and support for you to reflect on how to accelerate your career; leadership sessions to support the move from good to great



Stakeholder awareness: CEO perspective on board dynamics and navigating through turbulence



Personal development: An environment to refine and develop personal brand and leadership styles



CEO faculty interaction: Meet other CEOs and gain insights from their experiences



CEO readiness: Early preparation for the nomination and selection process with the board

Step into a CEO's shoes

The Next Generation CEO Program includes a combination of interactive sessions with other participants, engagement with CEOs and external faculty, and time for personal reflection for you to create your action plans and implement new insights. The program is designed to offer a glimpse into the CEO mindset and help prepare participants with guidance and tools on their journey to CEO.

Three days closer to your goals

Through interactive sessions with CEO faculty and peers, participants reflect on their motivations to become a CEO, grasp the CEO experience, and use practical tools on their journey as CEO candidates and leaders of tomorrow.

Day 1: Why do I want to be CEO?

Reflect on your greater purpose and motivation for the role of CEO and understand how that aligns with the type of leader the company might need.

Day 2: What does it mean to lead as CEO?

Dive into the experience of being a CEO, exploring the broader context and changing environment that CEOs face, and consider how to shape your vision for the future.

Day 3: How do I become CEO?

Consider how you spend your time and where you are in the succession journey, and reflect on what you've learned to craft a compelling narrative for your path to CEO.

Innovative Insights

Featured thought leadership

Today's CEOs need to be in a constant state of forward motion, always learning and growing to stay a step ahead of the competition. Our data-rich insights and perspectives are designed to support the ever-evolving executive agenda. Click on the links below to view our latest:

[CEO priorities](#)

Big issues and opportunities facing today's leaders.

[Storytelling and leadership](#)

Storytelling isn't just a soft skill—it's a superpower. Explore these resources to learn how leaders are turning story into strategy.

[Generative AI: A game-changer for CEOs?](#)

How leaders are leveraging advanced technology today to shape their role for the future.

[AI and the CEO of the future](#)

A day in the life of a CEO in tomorrow's Generative AI world.

[A new era of CEO leadership in the talent space](#)

As workforce management becomes more boundaryless, the CEO's role in talent strategy is shifting.

[Emotional fortitude: The inner work of the CEO](#)

Emotional fortitude can improve a CEO's resilience to the stressors of decision-making and lead to better decision outcomes.

[Seven steps to a more strategic board](#)

What CEOs need to know.

[Can CEOs be undisruptable?](#)

Why today's best leaders are flexible, not steadfast.

[Cultivating a Succession-Ready Organization](#)

A CEO's guide to succession planning.

[Click here](#) to access the full CEO thought leadership library.

Fortune Titans podcast

Hosted by *Fortune* Editor-in-Chief Alyson Shontell, and powered by Deloitte, *Fortune 500: Titans and Disruptors of Industry*, goes in-depth with the powerful thought leaders shaping both the world of business and the world at large. Explore the episodes [here](#).

WSJ CEO Perspectives

Deloitte's CEO Perspectives dives deeper into critical business issues to deliver timely and actionable content to help support decision-making and build careers. Through research, interviews, analyses, case studies, and more, CEO Perspectives informs essential conversations about growth and marketing in global, customer-focused organizations. Explore the content [here](#).

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[Click here](#) to learn more about the Chief Executive Program or contact your Deloitte partner to discuss what we can do for you and your organization.

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