





# Introducing the Wisconsin 75

On behalf of Deloitte, I'd like to extend my congratulations to the 2025 Wisconsin 75. Each year, this event provides us with a unique opportunity to honor Wisconsin's largest privately held companies—organizations that are the backbone of our state's economy.

I'd also like to congratulate our 2025 Distinguished Performers, the Wisconsin private businesses making strides in five essential areas—community, culture, innovation, leadership, and sustainability.

This year's program theme, "Powering economies, strengthening communities," resonates deeply with the spirit of Wisconsin's business leaders. Your innovation, resilience, and commitment not only help drive economic growth but also aid in fostering vibrant, inclusive communities across our state. The companies represented on the Wisconsin 75 exemplify some of the best of Wisconsin—demonstrating how business success and community impact can go hand in hand.

In the following pages, you'll find information about the 75 companies, as well as the judges and our event's keynote speaker, Shahira Knight. Plus, you'll discover highlights from our most recent executive leadership survey.

As we recognize the Wisconsin 75, we also celebrate the countless ways you invest in your people, support local initiatives, and help build a brighter future for all. Your leadership inspires us and sets a powerful example for generations to come. We are proud to celebrate your companies and look forward to the continued positive impact you will make in Wisconsin.

Sincerely,

*P.J. DiStefano*Wisconsin Managing Partner
Deloitte LLP

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## Keynote speaker



Shahira Knight
Managing Principal of Deloitte's
Policy & Government Relations (PGR)

Shahira is the Managing Principal of Policy & Government Relations (PGR) for Deloitte LLP.

Shahira has nearly 25 years of experience in public policy and government affairs. Prior to joining Deloitte, she held several senior leadership roles in government, including Director of White House Legislative Affairs, Deputy Director of the White House National Economic Council, and Senior Policy Advisor at the House Ways and Means Committee. In these roles, Shahira helped develop and draft legislative policy proposals on a wide range of issues, including tax, energy, and health care.

During her time in the private sector, Shahira worked in the public affairs and policy groups of Fidelity Investments and the Securities Industry and Financial Markets Association (SIFMA).

Shahira served on the Fulbright Foreign Scholarship Board and was a Pritzker Fellow at the University of Chicago Institute of Politics.

She received her BA in economics from the University of Virginia and her MA in economics from George Mason University.





## Local business *trends*: 2025 Wisconsin 75

For the 23rd year, Deloitte is recognizing Wisconsin's 75 largest private companies.

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The WI75 employs more than

276,000 people



## Thriving in a *dynamic* economy

The Wisconsin 75 remain highly confident in their ability to realize continued success driven largely by a focus on growing existing markets and improving productivity. The surveyed businesses identified a competitive tax environment and the development of a skilled talent pipeline as the most important areas for government action in the coming five years.

The Wisconsin 75 companies believe that the interplay between rising costs, evolving pricing strategies, and ongoing capital investments is shaping both revenue outlooks and profit expectations for the year ahead.

### To what extent do you expect the following key metrics of your business will change over the next 12 months?

Capital investment	2025	2024
Decrease	12%	5%
Increase	29%	38%
Stay the same	59%	57%

Price	2025	2024
Decrease	2%	8%
Increase	76%	48%
Stay the same	22%	44%

Profits	2025	2024
Decrease	12%	17%
Increase	45%	58%
Stay the same	43%	25%

Cost of goods	2025	2024
Decrease	2%	7%
Increase	88%	65%
Stay the same	10%	28%

Revenues	2025	2024
Decrease	10%	20%
Increase	68%	67%
Stay the same	22%	13%

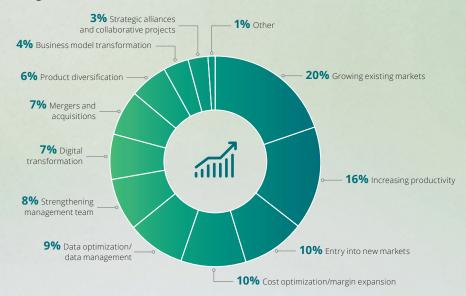
Compared to one year ago, which of the following best describes your level of uncertainty in the factors that drive future business prospects?

	2025	2024
About the same	24%	56%
Uncertainty higher now than one year ago	59%	24%
Uncertainty lower now than one year ago	3%	13%
Uncertainty significantly higher now than one year ago	12%	5%
Uncertainty significantly lower now than one year ago	2%	2%

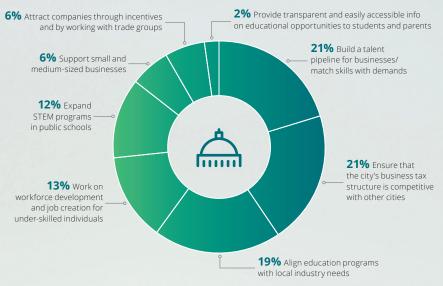
What is your level of confidence in the success of your company in the next 12 months (based on revenue, profitability, and growth potential)?

High confidence
93%

### With your economic outlook in mind, what are your company's main growth strategies over the next 12 months?



Which of the following initiatives do you believe your state/local government should prioritize over the next five years to improve economic, industrial, and talent development?



What do you think is the likelihood that your company will participate in an acquisition or become a merger target in the next 12 months?

	2025	2024
Likely	23%	29%
Not actively looking but would consider a deal	37%	33%
Not likely	40%	38%



### Technology for growth and resilience

Investing in technology continues to be a cornerstone for the companies recognized in the Wisconsin 75. This year, there has been an increase in the adoption of advanced technologies, with a notable 23% of companies prioritizing customer engagement improvements through digital means. Additionally, 14% of these companies are focusing on increasing the volume of goods and services sold, leveraging technology to streamline operations and enhance productivity. The emphasis on minimizing expenses and cost reduction has also risen to 29% among these companies, highlighting the strategic role technology plays in driving operational efficiencies.

#### Have you undertaken or are you in the process of undertaking digital transformation?

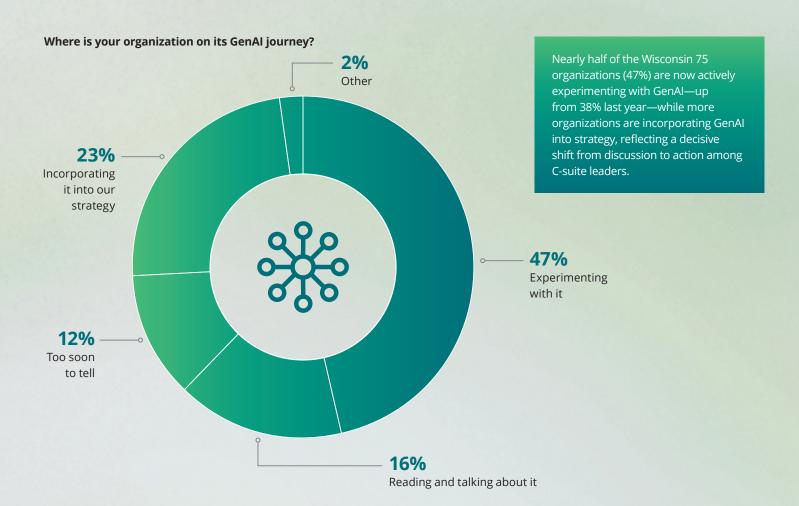
	2025	2024
In process now	81%	73%
Yes, finished	14%	20%
Not considering at the time	5%	7%

Many of the Wisconsin 75 organizations are either undertaking or actively considering digital transformation initiatives, with cost reduction emerging as a key driver behind these efforts.

### What was the key driver behind your company's digital transformation?

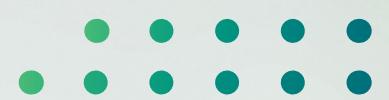
	2025	2024	
Minimizing expenses/ cost reduction	29%	30%	Improving customer engagement
Improving customer engagement	23%	16%	Ongoing cybersecurity management
Increasing the volume of goods/services being sold	14%	13%	Strengthening management capability
Other	14%	11%	Increasing the volume of goods/services being sold
Strengthening management capability	5%	11%	Minimizing expenses/ cost reduction
Ongoing cybersecurity management	5%	11%	Other
General upskilling of employees	5%	3%	General upskilling of employees
Improving inventory management	4%	3%	Improving inventory management





### What are the main challenges you anticipate encountering during the implementation of AI initiatives in your organization?

	2025	2024
Data privacy and security concerns	41%	49%
Integration with existing systems	29%	30%
Cost of implementation	11%	3%
Lack of skilled personnel	7%	5%
Cultural resistance to change	7%	8%
Regulatory compliance	5%	5%



# How Wisconsin 75 companies are realizing value from *GenAI*

Wisconsin 75 companies are already seeing tangible value from Generative AI. The most frequently cited benefit is increased productivity (57%), followed by improved customer service (13%), increased sales (5%), and cost reduction (5%). These results closely mirror national trends identified in Deloitte's "State of Generative AI in the Enterprise" report, where productivity gains and process automation are leading GenAI use cases.

This alignment demonstrates that Wisconsin's largest companies are not only keeping pace with national innovation but also leveraging GenAl to drive real business outcomes.

#### What practical benefits has your organization experienced or expects to experience from GenAl?



**57%**Increased productivity



13%
Improved customer service



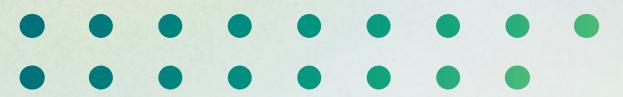
5% Increased sales



5% Cost reduction



**4%** Enhanced creativity



### Talent insights

Wisconsin 75 companies have experienced stability in turnover over the past year; notably there was a slight decrease in the number of companies reporting moderate turnover (16%–25%). When asked which areas of business they are struggling to find talent, the Wisconsin 75 responded overwhelmingly with skilled and trade positions, truck drivers, and IT and technology roles.

To strengthen economic and talent development, majority of respondents recommend local government focus on five key areas:



Align education programs with local industry needs



Build a talent pipeline for businesses/match skills with demands



Ensure that the city's business tax structure is competitive with other cities



Expand STEM (science, technology, engineering, math) programs in public schools



Work on workforce development and job creation for underskilled individuals Which of the following statements best describes your company's current hiring plans over the next 12 months?

	2025	2024
We plan to increase full-time headcount in several areas	51%	45%
We plan to hire on a limited basis for specific skill sets	16%	27%
We plan to maintain current headcount	31%	26%
We plan to decrease headcount	2%	2%

Survey results show that 52% of companies plan to increase full-time headcount in several areas (up from 45% in 2024) and only 16% expect to hire on a limited basis for specific skill sets (down from 27%). There's a notable shift in priorities: Employee experience has surged as a top workforce focus, rising from 11% in 2024 to 26% in 2025.

What will be your company's top three workforce priorities over the next 12 months? (Select top three)

	2025	2024
Career development	26%	25%
Employee experience	26%	11%
Training/ reskilling	16%	17%
Retention	13%	N/A
Organizational transformation	7%	11%
Well-being	6%	4%
Compensation	3%	3%
Other (succession, recruiting)	2%	1%
Change the nature of work	2%	0%
Diversity, equity, and inclusion	0%	8%

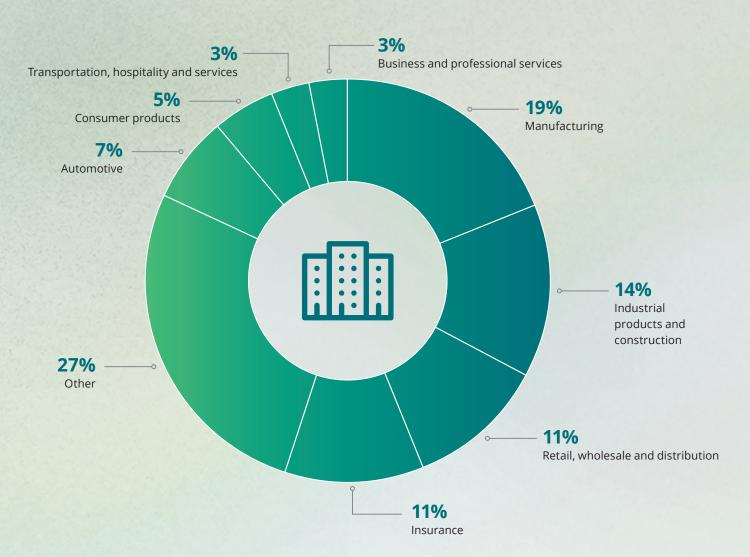
For the next 12 months, which one of the following statements best describes your company's in-person working policy for office workers?

	2025	2024
Hybrid, in-office and at home, flexible days	60%	71%
Fully in office	31%	21%
Other	7%	6%
N/A	2%	2%

Wisconsin 75 organizations are increasingly reevaluating their workplace models, with many seeking a balance between flexibility and in-person collaboration to drive engagement and performance.

### **Industries**

What is your company's primary industry?







## 2025 Distinguished Performer *Awards*

Over the past 23 years...

100

companies have received *Distinguished Performer Awards* selected by an external panel

29

companies have received multiple

Distinguished Performer Awards

ABC Supply Co.

**American Family Insurance** 

Ashley Furniture Industries, LLC

Baird

**CG Schmidt** 

Creative Group, Inc.

**Green Bay Packaging** 

**Hunzinger Construction Company** 

Husco

**Johnson Financial Group** 

**JP Cullen** 

**Kwik Trip** 

Masters Gallery Foods, Inc.

**Menasha Corporation** 

Miron Construction Co., Inc.

Northwestern Mutual

Promega

**QPS Employment Group** 

Quad

Rockline Industries, Inc.

Sargento Foods Inc.

Schneider

**Sentry Insurance** 

Serigraph, Inc.

Standard Process Inc.

The Boelter Companies, Inc.

The Boldt Company

TruStage

**West Bend Mutual Insurance Company** 

### **Commitment to Sustainability**

The Commitment to Sustainability award recognizes a sustainable corporation that balances economic growth and environmental management.



#### **Inclusive Culture**

The Inclusive Culture award recognizes an individual or company that demonstrates a commitment to fostering an inclusive culture—helping people to thrive and reach their potential.



### **NextGen Leadership**

The NextGen Leadership award recognizes a company that has successfully transitioned to next-generation leadership, ensuring continuity and future growth.



### **Community Champion**

The Community Champion award recognizes a company's efforts or business choices that focus on giving back to the community.



#### **Innovation**

The Innovation award recognizes an individual or company whose efforts have been exceptionally entrepreneurial while positively impacting the success of the organization.



# 2025 Distinguished Performer: Commitment to Sustainability

### **Ashley Furniture Industries, LLC**

Ashley is committed to being an environmental leader through comprehensive initiatives including waste management, recycling, energy reduction, and conservation efforts. Its sustainable practices span facility operations, product creation, and direct environmental impact.

#### **Energy efficiency and facility management**

Ashley implements energy-saving measures across facilities, including highly reflective interior paint, LED lighting systems, and energy-efficient white membrane roofing. In recent years, Ashley has installed more than 45,000 solar panels across US manufacturing and distribution facilities, generating approximately 25 million kWh annually.

### Waste management and recycling

Ashley maintains a robust recycling program while actively working to minimize waste generation. In the past year, Ashley has recycled tens of thousands of tons of materials including wood, cardboard, and polyfoam, along with hundreds of tons of plastic and metal. These efforts significantly reduce the company's environmental footprint while promoting resource conservation.

#### **Growing a greener future**

Ashley's environmental commitment extends beyond its facilities through an ambitious tree-planting initiative. Ashley partners with local communities, employees, and students to plant thousands of trees annually, enhancing habitats today while creating green spaces for future generations. Employee participation in planting events fosters environmental responsibility and strengthens community bonds.

### **Industry leadership**

Ashley Furniture believes that business success and environmental stewardship go hand in hand. Through continuous innovation in sustainability practices and direct action, Ashley remains committed to practices that benefit its facilities, employees, customers, products, and the environment.

# 2025 Distinguished Performer: Community Champion

### Husco

Husco commits at least 10% of pretax profits annually to charitable causes. In 2023, this amounted to more than \$25.6 million in donations, with \$24.4 million directed to Wisconsinbased organizations that directly support the communities where employees live and work.

### **Education as a catalyst**

Ninety-five percent of Husco's charitable giving supports K–12 education. Significant investments have been made in St. Augustine Preparatory Academy to expand opportunities for Milwaukee students. Husco provides scholarships for minority students, children of employees, and participants in the Husco Scholars program, which combines paid work experience with full tuition support. A \$2 million gift to Georgia Tech established a Fluid Power Chair, unlocking a \$25 million government grant and advancing hydraulic R&D in the US.

In 2024, Husco matched \$600,000 in employee donations to United Way, resulting in \$1.2 million in total contributions. Husco employees also contributed 489 volunteer hours to initiatives such as Hunger Task Force, Habitat for Humanity, Green Power Garden, and Toys for Tots, demonstrating that Husco's commitment extends beyond financial support.

Leadership at Husco means more than professional excellence. More than 35 Husco leaders actively serve in roles at over 65 nonprofit organizations, including

United Way of Waukesha County, Family Services of Waukesha, and the Waukesha County Business Alliance. At Husco, it means stepping up, giving back, and working to shape stronger, more resilient communities.

Husco's impact extends worldwide. In India, 67,583 items were distributed to 3,091 students across 28 schools. In England, Husco supported more than 180 families with holiday gifts. Globally, Husco employees volunteered 2,597 hours to charitable causes in 2024 alone.

#### A culture of giving

Philanthropy is woven into Husco's culture. From Wisconsin to communities around the world, Husco is proud to uplift others through sustained, meaningful action.

Husco believes that business success is inseparable from community well-being. By aligning values with action, Husco strives to create lasting change—empowering employees, strengthening neighborhoods, and inspiring others to lead with purpose.

## 2025 Distinguished Performer: *Inclusive Culture*

### **Miron Construction Co., Inc.**

At Miron Construction Co., Inc., inclusion is not a program; it's a principle embedded in the company's DNA. While known for its innovation in construction technology and project delivery, Miron is equally committed to cultural innovation and belonging across all levels of the organization and industry.

Miron's inclusive culture is built on continuous learning, allyship, and intentional action. In 2020, the company launched a comprehensive strategy that began with recruiting from underrepresented communities and evolved into deeper internal transformation. The company's Allyship at Work workshops have empowered employees to take real, measurable action—speaking up and advocating for colleagues.

In tandem, Miron's commitment is redefining what leadership looks like in construction. Employees collaborate, mentor, and grow together, advancing a culture of support and shared success.

Miron is a proud Impact Champion of AGC's Culture of CARE and a signatory of the Million Women in Construction pledge. It also offers Be More Than a Bystander training to give employees tools to challenge harassment and bias, reinforcing its people-first, zero-tolerance culture. By making allyship a daily habit, investing in change, and creating inclusive pathways for all, Miron is building more than structures—it's building a future where everyone belongs and thrives.

## 2025 Distinguished Performer: *Innovation*

### **Faith Technologies Incorporated (FTI)**

Innovation isn't just a single brand or department at Faith Technologies Incorporated (FTI); it's a mindset that shapes everything FTI does. Thinking beyond the conventional guides of its actions drives its culture and fuels its growth. Progress is rooted in a commitment to doing things differently and, whenever possible, doing them better.

In 2024, FTI achieved significant revenue and workforce growth, closing the year with 3,735 team members and targeting more than 4,500 by the end of 2025. Its Excellerate® brand launched the eSkid, a ready-to-install electric vehicle (EV) charging solution that reduces site disruption and delivers up to one megawatt of capacity, with future models expected to reach 2.5 megawatts. FTI also introduced Zero 60™, a national EV charging brand that brings reliable renewable energy to locations where drivers already go.

FTI's focus on innovation extends to safety. Under CEO Mike Jansen's leadership, FTI eliminated fixed-blade knives from jobsites and advanced its Ladders Last initiative, both rooted in proactive risk elimination. The Stop Work

Responsibility initiative empowers every team member to halt unsafe work, reinforcing that safety is a shared daily practice. Monthly M3 meetings and daily ClickSafety quizzes help keep safety front and center.

FTI's Culture of Care supports the mental and physical well-being of all team members. Through enhanced benefits like Lyra and Personify Health, FTI offers access to personalized tools and licensed professionals. This commitment earned FTI the Platinum Bell Seal for Workplace Mental Health from Mental Health America for the fourth consecutive year.

FTI is also leading in sustainability. FTI's Excellerate facility in Little Chute, Wisconsin, generates 4.3 megawatts of solar power, and its new Olathe, Kansas, facility will soon add 2.16 megawatts. These systems reflect FTI's belief that the best way to lead is by example.

As FTI continues to grow, it expects to stay focused on creating innovative solutions that benefit its clients, its team, and the planet.

# 2025 Distinguished Performer: **NextGen Leadership**

### **Hy Cite Enterprises, LLC**

At Hy Cite, the journey toward next-generation leadership has been marked by vision, legacy, and a deep commitment to shared success. Peter O. Johnson, Sr. founded the company in 1959. In 2000, two of his sons, Peter Johnson, Jr. and Erik Johnson, took the reins and continued to build upon the foundation created by their father. In a bold and future-focused step, Hy Cite became an Employee Stock Ownership Plan (ESOP) in 2024—a move to solidify its trust and commitment to its dedicated workforce and to ensure Hy Cite can operate independently for many generations to come. Becoming an ESOP was done to empower every employee to think and act like an owner, reinforcing a culture of accountability, purpose, and shared achievement.

This important evolution honors the legacy of the past while ensuring Hy Cite is well positioned to seize the opportunities of tomorrow. Hy Cite believes it is not just preparing the next generation of leaders—it is the next generation. And together, as employee owners, Hy Cite is invested in the success of one another and the future of the company it proudly calls its own.

At Hy Cite, next-generation leadership is more than a transition—it's a transformation powered by its people and driven by its unwavering belief in potential. Through the ESOP model, every employee is more than a contributor—they're an owner. That sense of ownership builds pride, accountability, and a united commitment to Hy Cite's shared goals.

Hy Cite leads with purpose, creating space for every voice to be heard and every action to matter. Leadership isn't defined by a title; it's a mindset embraced across the organization. By putting people first, Hy Cite empowers bold, collaborative leaders to rise and drive meaningful impact that reaches far beyond traditional boundaries.

With innovation guiding Hy Cite and shared success as its destination, it is not just building a company; it's building a legacy grounded in vision and strengthened by the people who shape it every day.





### Kaushal Chari, PhD

Sheldon B. Lubar Dean, Lubar College of Business University of Wisconsin-Milwaukee

Kaushal Chari currently serves as the Sheldon B. Lubar Dean and as Professor of Information Technology Management at the Lubar College of Business, University of Wisconsin-Milwaukee. He also serves (or served) on the boards of nonprofits including Junior Achievement of Wisconsin, Rotary Club of Milwaukee, and FIA of Tampa Bay. Dr. Chari was appointed as a member of Wisconsin Governor's Task Force on Workforce and Artificial Intelligence. Dr. Chari has engaged with businesses as a board member, consultant, or advisor.

He is the winner of numerous awards including the Community Champion for Entrepreneurship Award from the Global International Entrepreneurs Organization (TiE) and the Design Science Award given by the INFORMS Information Systems Society. He has been recognized as a Notable Leader in Higher Education by *BizTimes* in 2023. Dr. Chari earned his PhD and MBA from the University of Iowa and his bachelor's degree in mechanical engineering from the Indian Institute of Technology Kanpur.



### Caroline V. Krider

SVP, Relationship Manager & Milwaukee Market Leader, Global Industrials & Services U.S. Bank

Caroline Krider is the SVP, Relationship Manager & Milwaukee Market Leader, Global Industrials & Services and has been with U.S. Bank and its (First Wisconsin and Firstar) predecessors for more than 40 years. She currently manages a portfolio of approximately 20 large corporate relationships in Southeastern Wisconsin and Northern Illinois.

Caroline serves on the nonprofit boards of REDgen (Development co-Chair) and the Zoological Society of Milwaukee (Executive Committee, Conservation Committee Chair, and past Board Chair). She previously served on the boards of the American Lung Association of Wisconsin, the American Lung Association of the Upper Midwest, IMPACT/2-1-1, the St. Francis Children's Center, and the Wisconsin Humane Society where she served in various leadership roles. She is also affiliated with TEMPO Milwaukee.

In addition to numerous U.S. Bank awards, Caroline has received the Wisconsin Humane Society's Volunteer of the Year Award, the Milwaukee Business Journal Women of Influence Award, the Wauwatosa Public Library Foundation's Arthur B. Kohasky Leadership Award, and the Zoological Society of Milwaukee's "Pan paniscus" Conservation Award.

Caroline is FINRA licensed (63 and 79) and is a graduate of Denison University (BA, economics), Marquette University's Graduate School of Management, and the Pacific Coast Banking School.





### **Derek L. Tyus**

Executive Vice President & Chief Financial Officer Versiti, Inc.

Derek Tyus is the Executive Vice President and Chief Financial Officer at Versiti, Inc. In this role, he provides leadership of the Finance function, Information Services, the Continuous Improvement Center of Excellence, Facilities & Supply Chain, and Corporate Development. Prior to this role, Derek was the Senior Vice President and Chief Investment Officer of West Bend Insurance Company, a super-regional property and casualty insurance carrier, where he oversaw a \$3 billion portfolio.

He has served in numerous roles with increasing responsibility over the course of his career at several organizations including Arthur Andersen, SC Johnson, and Northwestern Mutual. Derek is actively involved in the community, serving on several for-profit and nonprofit boards including Waterstone Financial, Inc., Greater Milwaukee Foundation, and Siebert Lutheran Foundation.





Rank	Company	Location	
1 Worthwestern Mutual'	Northwestern Mutual  Northwestern Mutual has been helping people and businesses achieve financial security for more than 165 years. Through a comprehensive planning approach, Northwestern Mutual combines the expertise of its financial professionals with a personalized digital experience and industry-leading products to help its clients plan for what's most important.		
AMERICAN FAMILY INSURANCE	American Family Insurance Since 1927, American Family Insurance has been inspiring, protecting and restoring customer dreams through our insurance products, exceptional service, community investments, and partnerships. We're the nation's 12th-largest property/casualty insurance group, with 13,000 employees. We're ranked 202 on the Fortune 500 list with an AM Best A+ credit rating and a "Standing the Test of Time" distinction. We sell American Family-brand products through exclusive agency owners in 19 states. The group also includes CONNECT, powered by American Family Insurance, Homesite, and Main Street America.		
3 ABC Supply Co. inc.	ABC Supply Co., Inc.  ABC Supply Co., Inc. is the largest wholesale distributor of roofing and other select exterior and interior building products in North America. Since its founding in 1982 by Ken and Diane Hendricks, ABC Supply's sole focus has been serving professional contractors and "making it easy" for them to do their jobs by offering the products, support, and services they need.		
SCIONSON A family company at work for a better world	S.C. Johnson & Son, Inc.  SC Johnson is a family company dedicated to innovative, high-quality products, excellence in the workplace, and a long-term commitment to the environment and the communities in which it operates. Based in the United States, the company is one of the world's leading manufacturers of household cleaning products and products for home storage, air care, pest control, and shoe care, as well as professional products.		
S Venture	distribution of renewable and traditional en data-driven insights to manage energy and Through the values lived by its family of bra	Appleton as been recognized as an innovative leader in the hergy products, lubricants, tires and parts, using information in the global movement of goods. nds, U.S. Energy®, U.S. AutoForce, Breakthrough®, eks new ways to drive business success while being world a better place.	

Rank		Company	Location
6	Kwik Trip	retail stores and also produces and stores supplied by its own commis Wisconsin. The company is known	La Crosse  By that serves customers in 900 locations with convenient, clean of distributes more than 80% of the products featured in the sary, bakeries, dairy, and distribution center located in La Crosse, for sharing 40% of the pretax profits with all coworkers every an additional distribution center in DeForest, Wisconsin.
7	ULINE	materials to businesses throughou	Pleasant Prairie the leading distributor of shipping, industrial, and packaging t North America. For more than 45 years, we've stayed t levels of service and quality products to our customers.
8		Established in 1945, Ashley is the la design through fulfillment, Ashley	Arcadia shley) feels that everyone deserves more value for their money. briggest manufacturer of home furnishings in the world. From s committed to delivering the world's best home furnishing bearning the loyalty and trust of its customers every day.
9	Schreiber.	Schreiber Foods  Schreiber Foods strives to do good through food every day. Based in North America, we're a customer-brand leader in cream cheese, natural cheese, processed cheese, beverages, and yogurt. Our more than 10,000 employees and presence on five continents enable us to be an essential ingredient in our customers' success. With annual sales of more than \$7 billion, we partner with the best retailers, restaurants, distributors, and food manufacturers around the globe. We also recognize our responsibility to do good in the world and are driven to make a difference in everything we do.	
10	<b>TruStage</b>	of people helping people, meeting that serve them. We believe a brigl products and solutions help peopl stage of life. With a culture focused	Madison Surance and financial services provider, built on the philosophy the needs of middle-market consumers and the businesses after financial future should be accessible to everyone, and our econfidently make financial decisions that work for them at every lon creating a more equitable society and financial system, we recommunities and improving the lives of those we serve today,

Rank		Company	Location	
•	<b>Epic</b>	be healthier. More than 325 million p	Verona e get well, help people stay well, and help future generations atients have a current electronic record in Epic. Our software edical centers, community hospitals, children's organizations, ostics laboratories, and more.	
12	Sentry. 5	Sentry  Sentry Insurance is part of one of the strongest and most financially secure mutual insurance group in the United States, holding a Financial Strength Rating of A+ (superior) from AM Best, as of June 2024. Sentry and its subsidiaries offer property and casualty insurance, life insurance, annuities, and retirement programs for businesses and individuals nationwide. Headquartered in Stevens Point, Sentry employs 6,130 associates across the country.		
13	MICHELS	Michels Established in 1959 in Brownsville, Michels is an international leader in energy and infrastructure construction. Through organic growth, strategic acquisitions, and an understanding of our customers' current and future needs, Michels has expanded into the civil, energy, energy transition and renewables, foundations, marine, mission critical, transportation, and water and wastewater industries. Our Core Values of safety, environment, dedication and teamwork, integrity, social responsibility, and sustainable operations guide our actions, regardless of the type of work being performed.		
14	BAIRD	banking/capital markets, and private	Milwaukee tional wealth management, asset management, investment equity firm with offices in the US, Europe, and Asia. Baird has ne needs of individual, corporate, institutional, and municipal s, as of December 31, 2024.	
Œ		customer service to individuals and b	Sheboygan of insurance solutions, delivering exceptional coverage and usinesses in 32 states. With more than \$3 billion in annual es assets exceeding \$7 billion. Headquartered in Sheboygan,	

Rank		Company	Location
16	Quad 🎛	Quad is a marketing experience company that helps brands make direct consumer connections, from household to in-store to online. We do this through our MX Solutions Suite, a comprehensive range of marketing and print services that integrate creative, production, and media solutions. Supported by technology and data-driven intelligence, we simplify the complexities of marketing by removing friction. We tailor our solutions to each client's objectives, driving cost efficiencies, improving speed-to-market, strengthening marketing effectiveness, and delivering value on client investments.	
17	GREEN BAY PACKAGING	of corrugated container plants, a folding of pressure-sensitive label roll stock plants, to Green Bay, Green Bay Packaging Inc. emp facilities in 16 states, each with a dedication	Green Bay a family-owned, vertically integrated company consisting arton facility, recycled and virgin containerboard mills, imberlands, and a sawmill facility. Headquartered in oys more than 5,400 team members and operates 46 in to innovative development of its products and forestry bility, quality, and continuous improvement.
18	Quartz	innovative, high-quality, and affordable he parts of Illinois, Iowa, Minnesota, and Wisc care delivery systems of Gundersen Healt	Madison insurance company dedicated to providing access to ealth care. We proudly serve nearly 360,000 customers in consin. We are provider-owned by the integrated health in System, UW Health, UnityPoint Health, and Advocate e the power within us all to create a life well-lived, so that
19	WEST BEND®	for home, auto, and business. Renowned integrity, West Bend combines ethical uncasualty, and workers' compensation offer the company continues to earn the respec	West Bend ance Company has delivered trusted insurance solutions for its strong agency relationships and commitment to erwriting with fast, fair claims service. With property, ed in 14 states, and surety coverage available nationwide, t of its independent agency network by building ngs out our best®, and that's The Silver Lining®.
20	TREK	<b>Trek</b> Trek Bicycle is a bicycle and cycling product names Trek, Electra, Bontrager, and Diama	<b>Waterloo</b> t manufacturer, distributor, and retailer under brand ant Bikes.

Rank		Company	Location
21	Johnsonville	leading national sausage brand, with mo	Johnsonville Exper as a small butcher shop, Johnsonville is now the Exper as a small butcher shop, Johnsonville is now the Exper as a small butcher shop, Johnsonville is now the Exper as a small butcher shop Johnson III  By the company remains family-owned and privately Expersed team members globally.
22	MASTERS RIGHT CHEESE MATTERS MATTERS	with facilities in Plymouth and Oostburg food service customers, as well as whole Masters Gallery Foods provides bulk chee users worldwide. The company is commit	Plymouth s a family-owned cheese packaging and distribution company Wisconsin. The company serves private brand retail and sale distributors across the United States. Additionally, see to converters, food manufacturers, and cheese ingredient seed to providing high-quality cheese products and exceptional ting the lives of its employees, partners, and communities.
23	Building Excellence	preconstruction, construction manageme services to various markets nationwide. T with regional offices located throughout t As one of the nation's premier construct	Neenah  rgest building contractors in Wisconsin, provides innovative ent, design-build, industrial, and general construction he 107-year-old private company is headquartered in Neenah he state and in Cedar Rapids, Iowa, and Marquette, Michigan. on firms, Miron strives to exceed expectations and bring ng big, rallying together, digging deep, and building legacies.
24	BERGSTROM		<b>Neenah</b> n Neenah, is one of the top 50 automotive retailers in the n. The company employs more than 2,400 team members cilities located throughout Wisconsin.
23	SARGENTO	that has been a leader in cheese for 72 y be the company that successfully introducheeses and cheese blends. Today, Sarge and markets amazing shredded, sliced, a	Plymouth  ultibillion in net sales, Sargento is a family-owned company ears. Founded in 1953 in Plymouth, Sargento is proud to uced America to pre-packaged sliced and shredded natural ento is still based in Wisconsin, where it manufactures and snack natural cheese products, as well as ingredients.  communities and employees, whom they refer to as the

36

Sargento Family.

Rank		Company		Location
26	CHARTER MANUFACTURING	Charter Manufacturing Charter Manufacturing (chartermfg.com) is a family-owned group of differentiated metals manufacturing businesses founded in 1936. Headquartered in Mequon, the company employs more than 2,300 employees across its corporate location and businesses, including Charter Arrowcast, Charter Dura-Bar, Charter Steel, Charter Wire, and Niles Iron & Metal. The Will to Grow drives Charter's success, with dedicated employees committed to continuous improvement and an entrepreneurial spirit that thrives with the Charter Family.		
2	FAITH TECHNOLOGIES	engineering, manufacturing and team members through and consumed and providin all our brands—Faith Techno	ated™ (FTI) is a dynamic organizati , and renewable energy experts. W innovation and expertise, rethink g solutions that go beyond the ide	/e create success for our partners ing how energy is designed, applied, as of today. With expertise across cellerate®—we are one connected
28	The DeLong Co., Inc.	The DeLong Co., Inc.  Since 1913, The DeLong Co., Inc. has been a pioneer in the agricultural industry, delivering best-in-class services in grain trading, exports, agronomy, seed, crop insurance, transportation, and wholesale operations across the United States. With a six-generation legacy rooted in commitment to customers and communities, the DeLong family continues to uphold core values of integrity, family, innovation, growth, and quality. Today, The DeLong Co. is the largest exporter of containerized agricultural products and ranks as the fourth-largest US exporter of total containerized goods.		
29	<b>BOLDT.</b> — GROUP—	and beyond through innovat Headquartered in Appleton,	nily of companies driven to transfo cion, Lean methodology, and conti our employee- and family-owned for employees, partners, custome	nuous process improvement. businesses focus on creating

Rank		Company	Location
30	WALBEC GROUP	Walbec Group Waukesha Walbec produces high-quality construction materials and delivers unparalleled professional design, engineering, and construction services with its six companies, including Payne and Dolan, Northeast Asphalt, Zenith Tech, Parisi, Premier Concrete, and Construction Resources Management. Our customers challenge us to deliver cost-effective, expert solutions for infrastructure design, engineering, and construction needs. While we are often associated with state, municipal, and federal projects, we also complete many site projects for public or private organizations spanning various industries.	
31	Brukebush Us. Family Orional and Operated Strong 1925	Brakebush  Founded in 1925 in Westfield, Brakebush Brothers began with a single truck and has grown into a national leader in further-processed chicken. Still family-owned, we serve a wide range of customers—including restaurants, schools, health care, and the US military—through five plants and a private transportation fleet. With nearly 3,000 employees, we remain committed to quality, innovation, and integrity.	
32	Findorff BUILDING & BEYOND	Findorff  Founded in 1890, Findorff is an employee-owned construction company building in Wisconsin and throughout the United States. Driven to create memorable spaces in multiple industries, including corporate, education, health care, multifamily, and science and technology, Findorff is passionate about going beyond for clients, partners, and communities. Findorff takes pride in delivering extraordinary craftsmanship and character to every job.	
33	SECURA INSURANCE COMPANIES	SECURA Insurance  SECURA Insurance, headquartered in Neenah, is a regional group of property-casualty insurance companies operating in 13 states. Approximately 550 independent insurance agencies represent the group, which provides a broad range of competitive commercial, agribusiness, farm, nonprofit, and special events products. SECURA is known for providing exceptional service to its agents and policyholders since 1900, and is rated A (Excellent) by AM Best. It is also a certified Great Place to World	
34	(3) BOUCHER AUTO GROUP	Boucher Automotive Group  Boucher Auto Group is a family-owned automotive dealership group based in Wisconsin, known for it wide selection of new and used vehicles, exceptional customer service, and community involvemen Founded in 1977, Boucher represents many top automotive brands, including Ford, Chevrolet, Hyundai Nissan, and more across multiple locations. The Boucher Auto Group provides comprehensive services such as sales, financing, maintenance, and repairs. Its "We Ride With You Every Mile" slogan reflects a dedication to building lasting relationships with customers throughout their vehicle ownership journey	

Rank	Company	Location
35  ©ULLEN  THE TOUGH JOB EXPERTS	JP Cullen  Janesville  JP Cullen is a fifth-generation, family-owned business. Since 1892, we have taken on the most challenging government, education, health care, science and technology, commerce, industrial, arts and entertainment, and historic restoration projects across Wisconsin, Illinois, and Iowa. Today we are an \$850 million-plus full-service preconstruction and construction company with 750 employees, managing projects from \$1,000 to more than \$100 million in size—from new construction to additions and renovations to specialized work.	
36 HYDRITE	United States boasting a network of ma with more than 1,000 employees. Hydr manufacturing and distribution, paired in food and dairy sanitation, organic pr	Brookfield  Int providers of chemicals and related services in the nufacturing facilities, warehouses, and laboratories te is distinguished for its excellence in chemical with an unmatched level of technical expertise specializing occasing, liquid sulfites, foam control, and water treatment. In safety and quality, people, integrity, innovation, and
RUSS AUTOMOTIVE GROUP	sale and leasing of new and pre-owned	Menomonee Falls hised automobile dealerships that are engaged in the vehicles, collision repair, parts, and service and maintenance mpany as well as nationwide fleet and leasing company.
38	for education, health care, government headquartered in Green Bay and opera States, Canada, Latin America, and Euro	Green Bay novative furniture and architecture wall systems solutions and corporate markets. The employee-owned company is tes sales offices and manufacturing facilities in the United ope. KI tailors products and service solutions to the specific que design and manufacturing philosophy.
39 World Travel	65 years of success serving corporate, r	Oshkosh  el management company headquartered in the US with neeting, and vacation travelers. Our focus on the traveler , industry recognition, and long-term partnerships with s around the globe.

Rank		Company	Location	
40	GNC Great Northern	Great Northern  With more than 1,500 employees at 11 locations in the US, Great Northern services customers in the United States, Canada, Mexico, Europe, and parts of South America. Great Northern is a leading developer and manufacturer of creative solutions for packaging, shipping, merchandising, and distributing products for industrial, commercial, and retail customers. Great Northern is one of the country's largest independent producers of corrugated packaging.		
41	Promega	tools that support scientists in molecumore than 4,000 products used in 100+sites worldwide. The company's technology	Madison  any headquartered in Madison. Since 1978, it has developed plar biology, clinical diagnostics, forensics, and more. With countries, Promega operates branch offices and manufacturing ologies drive discovery, improve health, and address global are and a commitment to purpose-driven science.	ıg
42	PALERMO'S  A Family of Brands  Since 1964	include Palermo's, Screamin' Sicilian, U	ality pizza in Milwaukee for more than 60 years. Products Irban Pie Pizza Co., Connie's Pizza, and Funky Fresh Spring ermo Family of Brands. Palermo's is also the nation's leading	
43	R Schinner REDISTRIBUTION SPECIALISTS	leader in the wholesale distribution inc supply, and office supply markets. RJ S	Menomonee Falls rations, RJ Schinner has been a family-owned and operated dustry servicing the food service, lodging, grocery, janitorial chinner is the largest independent redistributor in the United or enhanced flexibility and quick-to-market operation.	I
44	<b>J</b> enterprises	for 55 years. It operates 27 JX Truck Cer	Hartland ly-owned business, has served the transportation industry nters across the Midwest, offering transportation solutions. arts, Alltrux Truck & Trailer Parts, Total Appearance, Marquette k Family Foundation.	e

Rank		Company	Location
45	LAKESIDE FOODS	Lakeside Foods is a premier supplier of high-quality frozen and canned foods to the retail, food service, and industrial sectors. Since its beginning in 1887 as a small pea-canning plant, Lakeside Foods has expanded to 14 production facilities, producing canned and frozen vegetables, canned meat, smoked sausage, canned beans, frozen desserts, appetizers, and canned pet food distributed in 14 countries. Lakeside Foods manages its vegetable growing operations through regional farmers, ensuring food quality and freshness from farm to table. The company is family owned and based in Manitowoc.	
46	<b>STO</b> UGHTON°	Stoughton Trailers  Stoughton Trailers is a top five manufacturer of semi-truck trailers in North America. The family-owned company designs, manufactures, and markets dependable semi-truck trailers, agricultural trailers, and intermodal chassis used for over-the-road trucking. The Stoughton-based company provides one-stop build, finance, rental, parts, and fleet solutions. Our customers include the most recognizable names in the trucking, retail, and logistics business.	
47	HERN SINCE USE	controls, sprinkler, extinguisher and a projects. Founded in 1880 and celebra	Fond du Lac on contractor specializing in HVAC, plumbing, building arm, and industrial fabrication for construction and service ting 145 years of serving clients and communities, the ees servicing commercial and industrial customers across
48	HOOPER	and residential clients. From construc	<b>DeForest</b> wer and mechanical contractor serving both commercial ing substations and high-voltage lines for utility partners, lumbing, process piping, fire protection and HVAC systems, sources they need.
49	EWALD AUTOMOTIVE GROUP	Brett Ewald together with their 450 ass transportation solutions through the of all makes and models, parts and ac Located in Southeast Wisconsin's Met	Delafield  964, is owned and operated by Craig, Brian, Tom, Eric, Jay, and ociates. The company is a leader in "Making It Easy" to provide ale and leasing of new and pre-owned vehicles, service repair tessory sales, and auto/truck collision repair and painting.  o Milwaukee area, it operates 10 dealerships representing Buick, GMC, Hummer, VW, KIA, and Airstream nameplate brands.

Rank		Company	Location
50	HUSCO	Husco is a global leader in precision engineering and manufacturing, delivering innovative hydraulic and electromechanical solutions that power industries and improve lives. Headquartered in Wisconsin, we are committed to operational excellence, innovation, and empowering our people. Beyond business, Husco actively supports local communities through charitable giving and volunteerism, reinforcing our belief that strong communities build strong companies.	
50	₩ Hy Cite.	Hy Cite Enterprises, LLC  Founded in 1959 and based in Middleton, Hy Cite's mission is to help families thrive by creating exceptional kitchenware and making it accessible to all. With more than 1,400 employees across seven countries—including the US, Mexico, and South America—we support 8,000+ independent distributors committed to delivering quality products and service. We lead in direct selling through an outstanding business opportunity rooted in ethical practices. In 2024, we ranked 23rd on the DSN Global 100 List. Hy Cite champions family well-being and leaves a lasting impact in every community we serve.	
52	MROEHL TRANSPORT INC.	Roehl Transport  Roehl Transport is one of North America's safest truc American Trucking Associations. The company and it for commodities and consumer goods using tempera and specialized trailers. Roehl picks up and delivers in	s affiliates provide transportation services ature-controlled, van, flatbed, curtainside,
53	Sewelers Mutual	Jewelers Mutual Jewelers Mutual was founded in 1913 by a group of Wi needs. Later, consumers began putting their trust in the solutions of the solutions. Jewelers Mutual continues to evolve and into protect and strengthen jewelry businesses and elections.	he insurer to protect their jewelry. Today, more nnovative products, services, and technology novate its insurance and technology solutions
54	<b>JIEWC</b>	IEWC IEWC is a global provider of wire, cable, and custom composed world. Through its OEM, Infrastructure, and Controls of engineered solutions, and value-add services to manuautomation, power distribution, medical technology, to by more than 60 years of supply chain expertise and a customers worldwide to solve complex challenges and	divisions, IEWC provides wire distribution, ufacturers and installers across industrial telecom, data centers, and beyond. Backed a culture of innovation, IEWC partners with

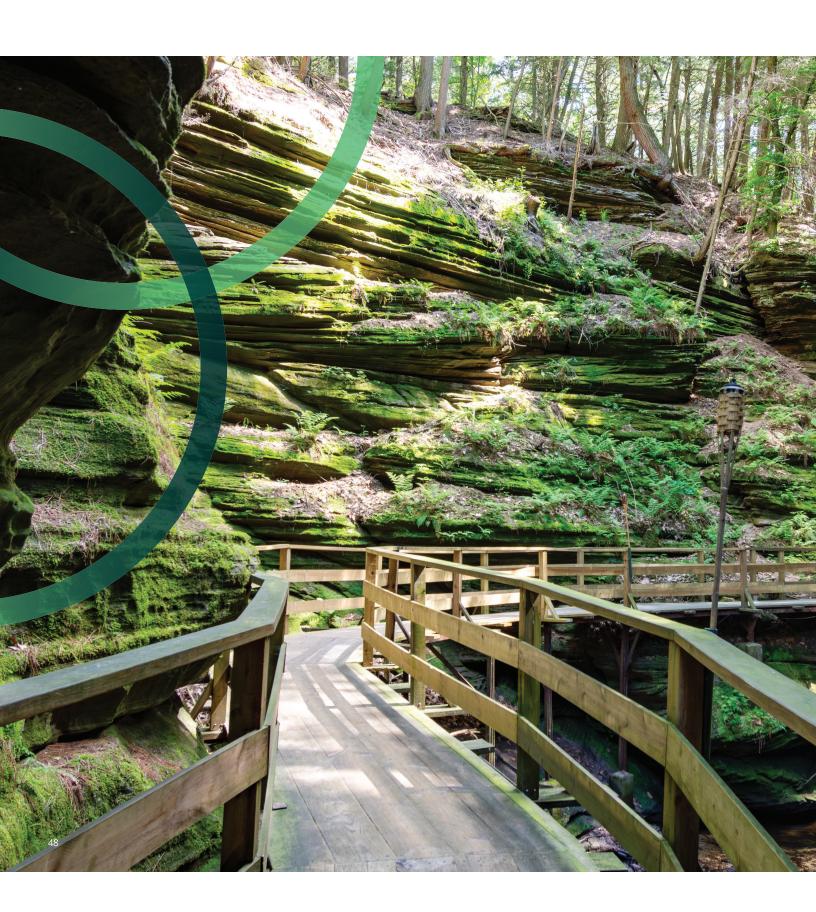
Rank		Company	Location
55	CGSchmidt BUILDING A BETTER TOMORROW, TODAY	CG Schmidt is a fifth-generation, family-owned construction management firm founded in 1920. For more than a century, we have built exceptional facilities that improve the lives of others, including schools, hospitals, corporate offices, senior living communities, and multifamily developments. Rooted in our core values of integrity, caring, and excellence, we are trusted by some of the most respected organizations across Wisconsin and beyond. Our collaborative approach, skilled teams, and deep commitment to client success ensure that every project is built with purpose, precision, and pride.	
56	ETC	architectural, and commercial appl installations around the world—in and public monuments. Our found combined with a relentless dedicat	Middleton  turer of lighting and rigging control systems for entertainment, ications. We are recognized for our lighting and rigging opera houses, theaters, schools, museums, conference centers, ation is built on innovation in product design and manufacturing, ion to helping our customers succeed. The key to our success lies and the excellence of each individual employee's contributions.
57	MERNER ELECTRIC SUPPLY	served Wisconsin for more than 75 in Wisconsin and Michigan's Upper	Appleton r of electrical and automation products and services that has years. With almost 500 dedicated employees across 12 locations Peninsula, Werner Electric has continued to adapt its offerings ding industry knowledge, and exceptional customer support.
58	FIRST SUPPLY.	family-owned supplier of pumps and supplier that most midwestern con and septic, builder, PVF, and industri	Madison vice to the building community. Originally incorporated in 1897 as a dwindmills, our growing company has evolved into the single-source stractors rely on for plumbing, HVAC, municipal, waterworks, well all supplies. Recognized nationally as a leader in the industry, we're sport staff and most reliable products available to contractors today.
59	KRIETE TRUCK CENTERS	than 70 years. Currently operating 1 Volvo, Hino, and Isuzu trucks, Autoco provides parts for all truck makes ar	Milwaukee  Ing customer trust through honesty and proven expertise for more  O locations across Wisconsin, Kriete offers the full line of Mack, ar terminal tractors, and seven equipment-trailer lines. Kriete also and models, industry-leading financing and leasing solutions, and dedicated to maximizing customer success at every turn.

Rank		Company	Location
60		Gustave A. Larson Company  Gustave A. Larson Company is the Midwest, Plains, and Mountain States' leading wholesale distributor of heating, ventilation, air conditioning, and refrigeration (HVACR) equipment, parts, and supplies. Our business philosophy is to focus on serving the needs of our customers with a value-added, professional, and enthusiastic attitude. Each of our 54 fully stocked and conveniently located stores carries an extensive inventory of equipment, controls, supplies, and replacement parts to serve our local customers' needs.	
60	Boelter	Boelter  Boelter is a family-owned food service and beverage partner providing tailored solutions in kitchen design, equipment, supplies, and branded products for the past 95 years. Boelter serves many of the most successful restaurants, breweries, distilleries, and kitchen operations in the country. Our culture is rooted in a legacy of passion for the industry and dedication to our customers' success through every service and every season.	
62	HUNZINGET  SINCE 1907  MILWAUKEE J DENVER	Hunzinger Construction Company Hunzinger is a fourth-generation, family and empl construction industry since 1907. One of Wisconsin contracting firms, we are a leader in the field of su Building Certifications in Wisconsin. Our company	n's premier construction management/general stainable building, responsible for 50+ LEED
63	<b>ZILBER</b> ltd.	Zilber Ltd.  Zilber Ltd. is a diversified real estate company that commercial property, and multifamily properties the Homes, Zilber Property Group, and Zilber Resident by the Zilber Family Foundation, a private grantma well-being of individuals, families, and neighborhood.	under its Homes by Towne, Towne Island tial Group Brands. Zilber Ltd. is majority-owned aking institution dedicated to enhancing the
64	J. J. Keller & Associates, Inc.® Since 1953	J. J. Keller & Associates, Inc. Our purpose at J. J. Keller & Associates, Inc. is to propose at J. J. Keller & Associates, Inc. is to propose serving 500,000+ companies in North America, our construction, utility, health care, education, and in insights to create safe work environments and simple our solutions—cloud-based management tools, constructions—cloud-based manage	or associates have a big impact. Transportation, dustrial organizations of all sizes rely on our expert plify complex government regulations. They trust onsulting, professional services, training, forms,

Rank		Company	Location
65	<b>EVANS</b>	<b>Evans Transportation</b> Founded in 1985, Evans is a family-owned, full-service, third-party provider of custom logistics solutions for a diverse range of North American shippers in a range of industries, including automotive, chemicals and plastics, energy and oil, food and beverage, health care, manufacturing, technology, and electronics. A private company based in Wisconsin fueled by more than 40 years of industry experience and an uncommonly dedicated team, Evans is a single-source, end-to-end transportation management provider.	
66	Healthcare Manufacturing	MGS  A global provider of health care contract development and precision component plastics manufacturing solutions, MGS provides the right balance to drive vital innovations: robust, vertically integrated global capabilities combined with the strong customer focus and seamless collaboration of an agile partner. That's why we're the health care CDMO of choice for today's leading pharma, diagnostic, and medtech companies.	
67	Stella & Chewy's	world's finest responsibly sour	Oak Creek er manufacturer of premium dog and cat food and treats. Focusing on the sed animal proteins, 100% organic fruits and vegetables, and fortification offer the best complete and balanced diets that help pets thrive.
68	LAFORCE	stalls, building specialties, and building manager, maintenand products and services that are budget. With more than 70 ye	Green Bay  commercial doors, frames, security systems, hardware, bathroom much more. Whether you are a general contractor, facility owner, e manager, or architect, our team will work with you to provide functional, code compliant, and meet the building's arch design and ars of experience and reliability, our team can provide expert technical nd security solutions for your business, health care facility, school
69	JOHNSON FINANCIAL GROUP	financial services company. Er are what clients can expect fro	Racine rivately held, family-owned, diversified, and comprehensive gaged family ownership, strong values, and committed associates om Johnson Financial Group today and for generations to come. Our y to help individuals, families, and organizations meet a lifetime's eds in banking and wealth.

Rank	Company	Location
70  CONSTRUCTION SERVICES	VJS Construction Services  Based in Pewaukee for more than 78 years, VJS Construction construction manager, general contractor, and design/builde and revitalizing communities throughout Wisconsin. Our are including senior living, K-12 education, higher education, mu and community, manufacturing/industrial, religious, retail an aviation markets.	er, playing a pivotal role in shaping has of expertise span various sectors Itifamily housing, corporate, civic
TEDOUGLAS STEWARTCO	The Douglas Stewart Company, Inc.  Education-focused. Relationship-driven. With more than 70 y to advancing your goals through education-market knowled driven philosophy, rooted in exceptional customer service, e	ge and expertise. Our relationship-
<b>₹ Foth</b>	The Foth Companies  Headquartered in the Green Bay area since 1938, Foth is a full-service science and engineering firm serving public and private industries in three main areas: infrastructure, environment, and production manufacturing. More than 700 employee-members working across 29 locations provide expert guidance throughout all project phases—from planning to construction and integration. We solve our clients' toughest science and engineering challenges to build enduring partnerships and create bright futures.	

Rank		Company	Location
73	<b>A</b> stronautics	Astronautics Oak Creek  Astronautics is a global leader in the design and manufacture of avionics equipment and systems for aerospace and defense. Our OEM and retrofit products provide aircraft with electronic primary flight, multifunction, engine, and custom displays; connected aircraft and cyber solutions; electronic flight bags; and certified servers for airborne applications. Services include avionics system integration and custom software for critical applications. Astronautics is the parent company of Kearfott, a leader in guidance, navigation, and motion control for sea, land, air, and space applications.	
74	<b>Tri-North</b>	industry for more than 40 year construction management, d more. As an employee-owned	Fitchburg  I conal commercial construction partner. Having served the construction ars, our services include pre-construction, general construction, esign build, cost estimating, self-performed work, LEED consulting, and d company, Tri-North places a strong emphasis on team members and ring a fun, diverse, and interesting workplace.
73	inpro.	of buildings and the health ar manufacturer of door and wa	Muskego  pany with an obsessive commitment to protecting the appearance and safety of people who use them. Inpro is the premier global  Il protection, washroom systems, expansion joint systems, tems, commercial window treatments, and architectural signage.



## Eligibility requirements

### A company must meet the following criteria:



**Location**Must be headquartered in Wisconsin.



#### Ownership

Must have a majority ownership (more than 50%) by an individual(s), family, employee stock ownership plan (ESOP), or private equity firm. Public companies (i.e., companies whose voting stock is listed on any exchange or actively traded over the counter) are eligible when more than 50% of the value or vote of the shares are owned by individuals, family, ESOP, or private equity.



#### Sales

Must have a minimum of \$50 million in annual sales revenue. The 75 companies will be ranked by sales revenue. Parent companies must submit an aggregate figure that includes subsidiaries; do not submit separate forms for each subsidiary. Annual sales revenue should be the amount reported on the company's financial statements. The information provided is kept confidential by Deloitte LLP.



#### Type of business

Excludes cooperatives and accounting, tax, legal, and consulting services companies. Each company must designate a primary industry on the nomination form to be considered.



# Wisconsin Local focus, global reach

Our Wisconsin practice has a long-standing commitment and reputation for excellence that has been earned through the high-quality work and attention we offer to our clients. Our professionals have deep experience that matches the varied and growing needs of both emerging and developed industries in the region that help make this community so vibrant.

Our professionals represent many perspectives. Some of us have deep roots in the area. Some of us found our way here from afar. But all of us are proud of the central role we play, advising Wisconsin companies of all sizes and maturity as they focus on their goals, and helping build Wisconsin's story of innovation, prosperity, and perseverance.



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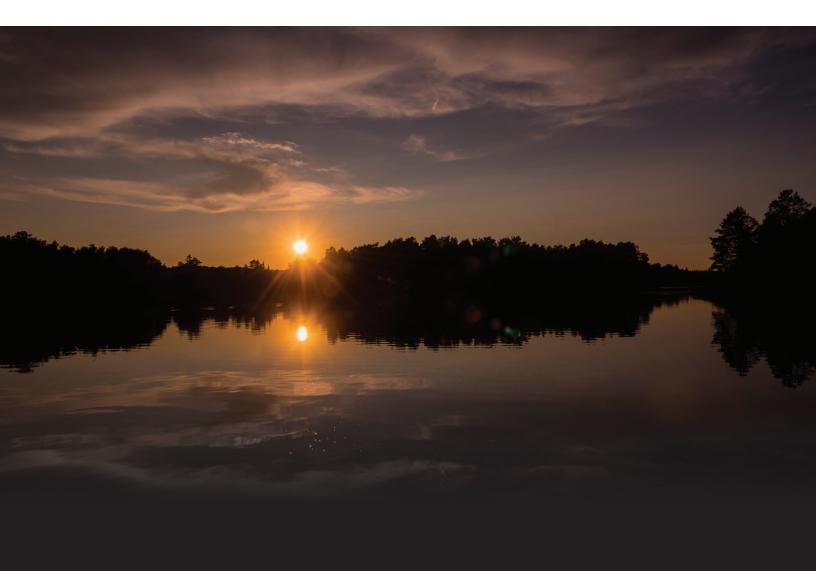
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