



Client Success Story

Personalized AI Tutoring at a Large Public University in California



Client

A large public university serving a diverse student population in the heart of Silicon Valley. As enrollment continued to grow, the university sought new ways to deliver scalable, personalized academic support to students while helping faculty better understand and respond to learning needs.



Issue

The university faced increasing demand for individualized tutoring and academic support across a large student body. Traditional

support models were difficult to scale without compromising quality or overextending faculty and staff. The university needed a solution that could provide timely, personalized guidance to thousands of students while also giving faculty actionable insights to support earlier interventions.



Approach

Deploying Scalable AI Tutoring

Deloitte partnered with the university to design and deploy an AI-powered tutoring platform designed to provide students with real-time, adaptive learning support.

Enabling Personalized Learning

The AI-powered platform was designed to deliver tailored feedback to students based on their individual learning needs, helping create a more personalized and responsive academic experience at scale.

Equipping Faculty with Actionable Insights

Deloitte also enabled faculty-facing analytics to help instructors identify student needs, monitor learning patterns, and support timely academic interventions.



Impact

The platform helped the university expand access to personalized tutoring support across a large public institution. Faculty were equipped with actionable analytics to improve efficiency and better target student support. The effort improved student outcomes and established a replicable model for AI-enabled education innovation.

For more information,
please contact us.

Roy Mathew

Principal, Higher Education
Deloitte Consulting LLP
rmathew@deloitte.com
+1 510 798 3102

Tamara Askew

Principal, Higher Education
Deloitte Consulting LLP
tcibenko@deloitte.com
+1 973 602 5270



For more information, visit www.deloitte.com/highereducation or email highereducation@deloitte.com.

Deloitte.

As used in this document, "Deloitte" means Deloitte Consulting LLP, a subsidiary of Deloitte LLP. Please see www.deloitte.com/us/about for a detailed description of our legal structure. Certain services may not be available to attest clients under the rules and regulations of public accounting.

This publication contains general information only and Deloitte is not, by means of this publication, rendering accounting, business, financial, investment, legal, tax, or other professional advice or services. This publication is not a substitute for such professional advice or services, nor should it be used as a basis for any decision or action that may affect your business. Before making any decision or taking any action that may affect your business, you should consult a qualified professional advisor.

Deloitte shall not be responsible for any loss sustained by any person who relies on this publication.

Copyright © 2026 Deloitte Development LLC. All rights reserved.