




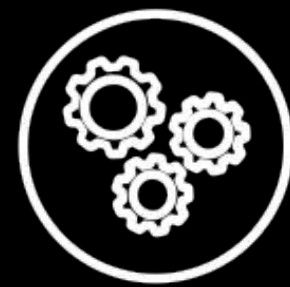


HealthChoice™

Your *comprehensive* health insurance marketplace solution

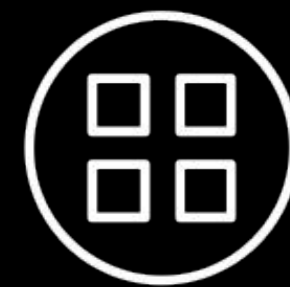


Launch state-based marketplaces with newfound efficiency. Minimize technical complexity and create a scalable support ecosystem with the HealthChoice accelerator suite.

MORE ABOUT HEALTHCHOICE

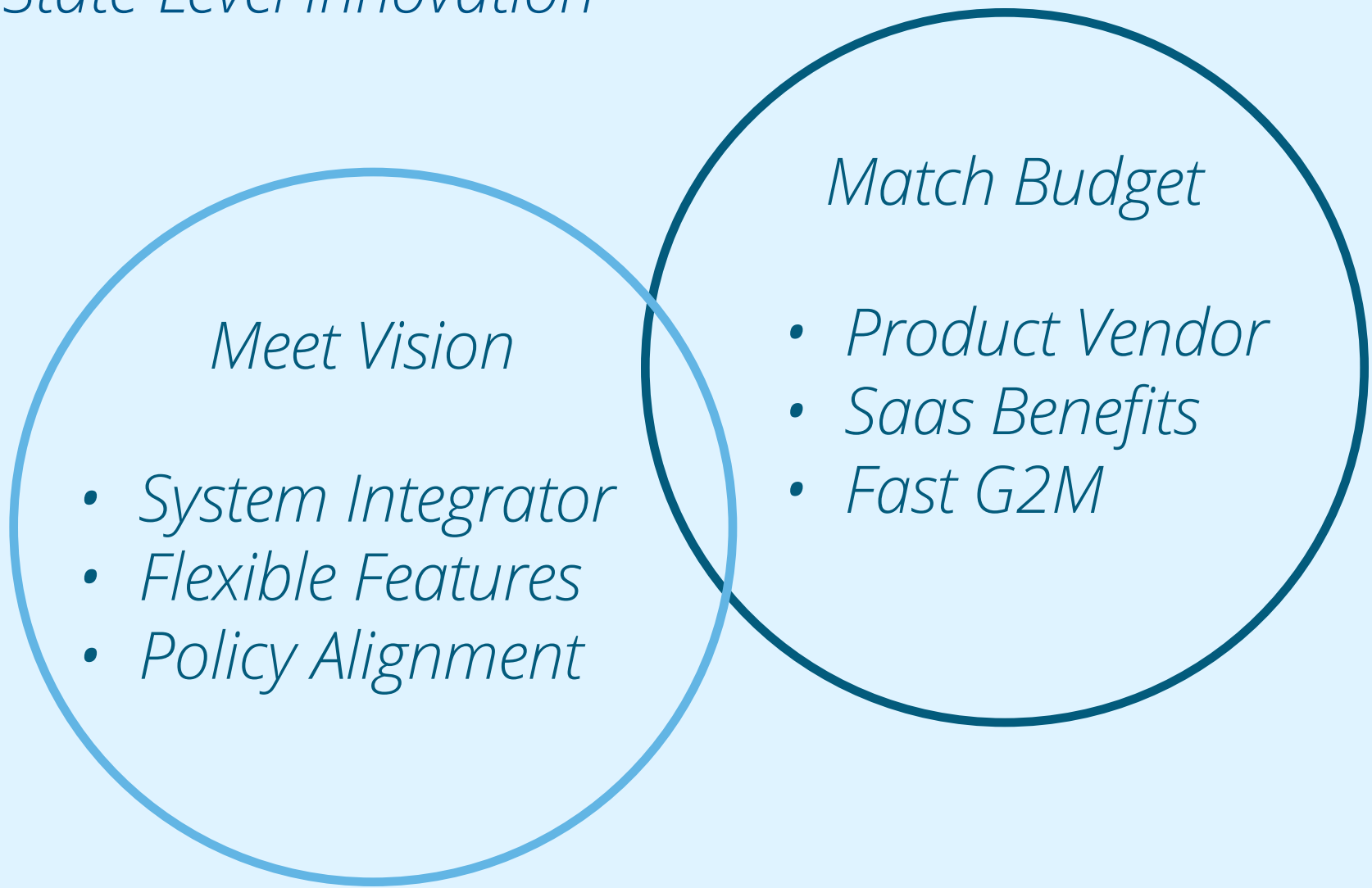
Technology for State Autonomy and User Simplicity

- **Centralized Benefits Portal**
An out-of-the-box, fully-customizable app that communicates with providers and integrates with cross-agency systems
- **Dynamic Back-Office System**
Consolidation of real-time data from multiple sources to automatically verify eligibility criteria against set parameters
- **High Performance**
Amazon Web Services (AWS) microservices for improved resource utilization, faster response times, and scalability
- **Always-On Compliance**
Platform consistently meets CMS (MARS-E), IRS 1075 guidelines, ACA requirements, and other security measures

Trusted Advisors for End-to-End Marketplace Support

- **Policy, Program, and Plan Management**
Work with specialists to navigate the path forward
- **Public Outreach and Marketing**
Drive enrollment across regions with data-driven campaigns
- **24/7/365 Customer Services**
Large-scale customer assistance centers with omnichannel operations including voice, SMS, email, chat, or physical mail

State-Level Innovation



PRODUCT TODAY ¹

25+
total states using
our health solutions

99%
household renewal
rate year-over-year

28
million EDI transactions
for processing to date

LET'S TALK MONEY ²

14%
lower healthcare costs
for states with SBMs

\$ 69-90
in total savings to the
state *per enrollee*



Ash D'Souza
Managing Director
Deloitte Consulting LLP
asdsouza@deloitte.com



Simson Thomas Simon
Senior Manager, HealthChoice
Deloitte Consulting LLP
stthomas@deloitte.com

As used in this document, "Deloitte" means Deloitte Consulting LLP, a subsidiary of Deloitte LLP. Please see www.deloitte.com/us/about for a detailed description of our legal structure. Certain services may not be available to attest clients under the rules and regulations of public accounting.
This publication contains general information only and Deloitte is not, by means of this publication, rendering accounting, business, financial, investment, legal, tax, or other professional advice or services. This publication is not a substitute for such professional advice or services, nor should it be used as a basis for any decision or action that may affect your business. Before making any decision or taking any action that may affect your business, you should consult a qualified professional advisor. Deloitte shall not be responsible for any loss sustained by any person who relies on this publication.
Copyright © 2025 Deloitte Development LLC. All rights reserved.