

The Deloitte Program Evaluation Difference

Our Approach to Evaluation goes beyond standard program evaluation efforts by *combining academic rigor and implementation reality* to produce timely and actionable information that drives learning and program improvement.

The **Evaluation and Research for Action Center of Excellence (ERA CoE)** spearheads evaluation discussions and execution in collaboration with Deloitte's other offerings and areas of expertise. Deloitte's comprehensive evaluation approach cycles through each step is described below and may be tailored to various client needs and environments.

Understand the Program

Deloitte Difference: Deloitte's Strategy and Analytics Offering Portfolio leads in developing thoughtful strategies and insights to help our clients make data-driven decisions. We work to understand program components, evaluation need, and key elements for success (logic model, readiness analyses, objectives, questions, scenarios for using findings, etc.) by engaging our clients and key stakeholders early and often in the early stages of developing our evaluation approach.

Facilitate Use of Data

Deloitte Difference: Deloitte's Organization Transformation Offering provides skilled practitioners to help with making strategic changes for your organization. We facilitate data review and strategy meetings to provide recommendations and action for change.

Justify Conclusion

Deloitte Difference: Deloitte's Strategic Communications Community of Practice leads in stakeholder segmentation and engagement strategies. We engage community members and stakeholders to review findings, determine practical relevance, and discuss implications of findings. We make recommendations to our clients based on lessons learned and credible evidence to improve the impacts of their funded programs and to shape their future funding opportunities.

Focus Evaluation Design

Deloitte Difference: Deloitte's ERA CoE develops, refines, and delivers Deloitte's evaluation approach using our experienced program evaluators to design effective evaluation focus and parameters. We define performance monitoring, return on investment, and process, outcome, and impact evaluation. We lead in the evaluation field through presentations, white papers, and other public dissemination of findings.

Gather and Analyze Evidence

Deloitte Difference: Deloitte's Survey Research Center specializes in survey development, data collection, analysis, and visualization. We leverage existing data and use technology-enabled data collection methods. Our practitioners are skilled across several quantitative and qualitative approaches to gathering, organizing, cleaning, and analyzing data.



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Or e-mail programevaluation1@deloitte.com to learn more about Deloitte's Program Evaluation capabilities.