



# DELOITTE AND ANAPLAN ALLIANCE

Turn potential into progress with enterprise business planning.

What if planning could improve both your top and bottom line? Leveraging the native capabilities of Anaplan's platform and Deloitte's breadth of industry experience and unique transformational capabilities, we can get you there.

By fusing enterprise business planning with cognitive capabilities and predictive analytics, we can help transform how your business makes strategic operational and financial decisions. Increase visibility across your organization, connect siloed data, and take your real-time planning and forecasting to an entirely new level.

## **INDUSTRY SOLUTIONS TO SPARK EXPONENTIAL PROGRESS**

Deloitte's industry-leading solutions, powered by Anaplan, can help connect your people to your data, empowering you to navigate an ever-changing market so you can make more informed decisions, drive revenue, and accelerate profitability.

## **WE'VE DEVELOPED A NUMBER OF JOINT INDUSTRY SOLUTIONS, INCLUDING THOSE FOR:**

- Enterprise business planning
- Sales planning and performance management
- PrecisionView predictive analytics
- Closed-loop marketing
- Sustainability performance management
- R&D valuation planning

- Banking E2E cost management and profitability
- Digital cost management
- Sales forecasting
- Account segmentation and planning
- Strategic workforce planning
- Capital planning & analytics
- Contact center planning
- Commercial planning
- Territory planning and management
- Quota planning analytics and management
- Incentive compensation planning and management
- Retail industry assortment management



# Overview of our Anaplan practice

## Deloitte is the #1 Anaplan Global Partner



**Global Partner of the Year**

*Deloitte was Anaplan's first alliance and has been awarded their "Global Partner of the Year" every year, in recognition of our truly global Anaplan Practice.*

**1000+**  
projects

**1500+**  
practitioners

**35+**  
countries

Deloitte has successfully delivered more than 1000 Anaplan projects, including many of Anaplan's largest implementations to date. Across 35+ countries, Deloitte has a larger pool of Anaplan resources than any other system integrator or consulting firm.

### THE VALUE THAT WE DELIVER TO OUR CLIENTS

#### Global leadership

While we have Anaplan practices in over 35 countries, we operate as a global practice and share experiences to deliver exceptional solutions for our clients.

#### Domain expertise

We provide functional advisors across all industries and use cases (i.e., finance, commercial, supply chain, HR and workforce). This allows us to deliver comprehensive functional and technical solutions to our clients.

#### Local expertise

We have in-market Anaplan capabilities in the majority of the countries where our clients do business. This allows us to provide the full spectrum of development and deployment services.

#### Ongoing support

For many of our clients, we provide ongoing support of their Anaplan systems and support ongoing enhancements for a very competitive price.

In February 2026, Deloitte was awarded Anaplan's "Global Partner of the Year" award for the

## 12TH CONSECUTIVE YEAR



### Get in Touch

No matter how complex your business challenges, we can help you take decisive action. And as one of the world's largest consulting firm, we can apply the right resources to deliver the capabilities you need to achieve your strategy. And as a market leader in enterprise business planning solutions, we can bring together commercial planning, supply chain planning, financial planning, workforce planning, and more. Get in touch today to learn more about how we can help enhance your business planning and execution across your enterprise.

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#### INDUSTRY SECTORS

**Consumer:** Consumer Products, Retail, Transportation, Hospitality, and Services

**Manufacturing:** Discrete Manufacturing, Automotive

**Strategic:** Energy, Utilities, Hotel Restaurants

**F&BS:** Banking, Insurance

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#### INDUSTRY SECTORS

**Manufacturing:** Tech Hardware, Life Sciences

**TMT:** Technology Software, Technology Publishing, Media, Telecom

**Strategic:** Healthcare

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#### INDUSTRY SECTORS

**GPS:** State, Local, Higher Ed

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