

DATA AS A SERVICE FOR BANKING

Powered by Snowflake

Data drives every aspect of Financial Services, putting pressure on companies to modernize their data management systems. But the shift from legacy dispersed silos to cloud through consolidation often takes too long and costs too much.



Change Your Data Modernization Timeline from Distant Future to on the Horizon

Deloitte's Data as a Service (DaaS) for the banking industry, powered by Snowflake, uses data and AI to accelerate the adoption of a modern data platform, mitigate risks and develop data capabilities and products that help differentiate you in the marketplace.

Snowflake's platform approach to data modernization allows you to create a single version of the truth and a trusted data foundation that drives all other data initiatives. When combined with Deloitte's banking accelerators and industry experience, clients can leverage their data to:



Determine precise customer segmentation and behavior



Deliver hyper-personalized services



Augment revenue streams with enterprise-wide analytics



Capitalize on fundamental market and tech trends



Maintain and report on compliance



Improve operational processes and minimize costs

The Deloitte and Snowflake Difference

Deloitte's DaaS for Banking offers a one-stop solution to start, scale, and sustain data programs. Our Data-as-a-Service is a configurable, user-interface driven modular suite that supports all major cloud data solutions and integrates with major banking data sources.

The Modules run natively on Snowflake, which is secure by design—data never has to leave the platform to be leveraged into analytic, GenAI, or Agentic functionality—keeping sensitive and regulated information under tight control.

Data as a Service is...



FLEXIBLE

Supports all industry standard cloud environments and integrates with major client data sources



MODULAR

Designed to meet you where you are, scalable to any unique requirement or need



AGILE

Rapid out-of-the-box deployment for accelerated time to value



INTELLIGENT

Integrates leading-edge analytics and Agentic AI frameworks to drive LOB and function-specific insights

Featured DaaS Accelerators

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|  | Code conversion | GenAI-powered code conversion to reengineered solution, from legacy tech stack to modern Snowflake Medallion architecture. |
|  | Smart map | Pre-built data mappings for automated integration with common core banking platforms. Manage data mappings in a single workflow enabled front-end for improved collaboration. |
|  | Product attribute listing | Industry-proven, domain-based data entities for analytical and reporting use cases. |
|  | Automated ETL engine | GenAI Powered, metadata-driven extract, transform, and load (ETL) framework to ingest data into any client platform and out-of-the box control frameworks. |
|  | Smart data quality | GenAI powered Data Quality engine to suggest DQ rules and ensure high trust and visibility. |
|  | Intelligent business glossary | GenAI-powered glossary that simplifies the user journey by generating business definitions for data elements. |

Agentic Powered Solutions

Deloitte is advancing the DaaS experience through agent-based capabilities. Defined accelerators within DaaS are translated into different agents and then orchestrated as a multi-agent system executed natively on the Snowflake platform, creating new levels of intelligence, insights, and automation. Similarly, agent-based regulation deconstruction for reporting can generate definitions, critical data elements, and drive data quality. This is in addition to leveraging Snowflake Data Agents to streamline data retrieval for agent-based solutions.

ACCELERATE YOUR DATA MODERNIZATION WITH DELOITTE AND SNOWFLAKE

REACH OUT TO GET A DEMO OF WHAT WE CAN DO FOR YOUR BANKING INSTITUTION.



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*As of March 14, 2025, AI Observability for LLM Apps was in private preview. Check the [Snowflake website](#) for updates.

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