



# CloudBilling 360™

Empower teams with financial visibility and accountability

Deloitte's CloudBilling 360™ solution is enabled by Google Cloud and complements the Looker™ business intelligence platform. It is the industry's first consulting led, multi-Cloud, Cloud native, intelligent cost management solution. Retailers have embraced cloud technology as they try to continually evolve to rapidly changing conditions, but the Cloud's variable spend model and buy on demand resources can quickly lead to budget surprises. Your seasonal retail demand fluctuates upward, so you spin up more cloud infrastructure to meet demand. Once the demand subsides, do you remember to right size your functionality? The highly customizable CloudBilling 360 solution can help you drive financial accountability and visibility into your business from a resource usage, pricing, and architecture standpoint.



## COMMON FINOPS CHALLENGES



Overall FinOps Strategy



Usage Awareness



Tagging & Alerting



Licensing & Contracting

**53%**

of executives said gaining visibility into cloud usage and costs is their top challenge for controlling spend and reducing waste

**55%**

of executives relayed that they have been surprised by cloud costs or had an incident where cloud costs suddenly spiked

**46%**

of executives reported that overprovisioning is a primary source of cloud waste

Source: MacRae, Duncan, *Almost half of businesses struggle to control cloud costs*, Cloud Computing News, August 18, 2022.

## The CloudBilling 360 Solution

Help drive the right governance model. Benefit from your IT team members, your business, your executives, and your finance / procurement team all working together to realize the business advantages, speed, and innovation.



### Spend Transparency

- Persona-based visualization
- Real-time reporting of cloud spend
- Carbon footprint reports
- Consolidated spend across multiple cloud service providers



### Savings Awareness, Process Governance & Control

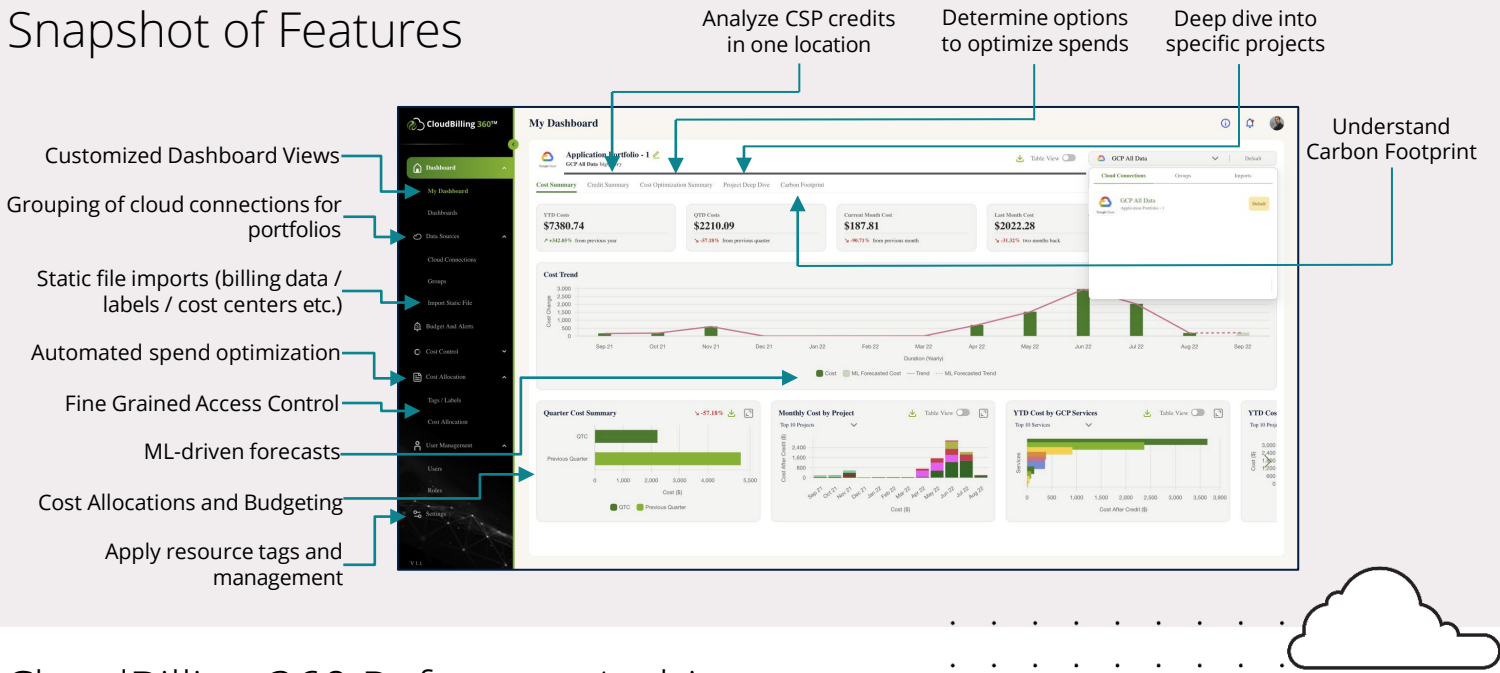
- Cost optimization, resource optimization, reservations and purchasing tactics
- Savings awareness, traceability and accountability
- Centralized governance
- Tag schema definition and cloud resource tag compliance
- Spend allocation



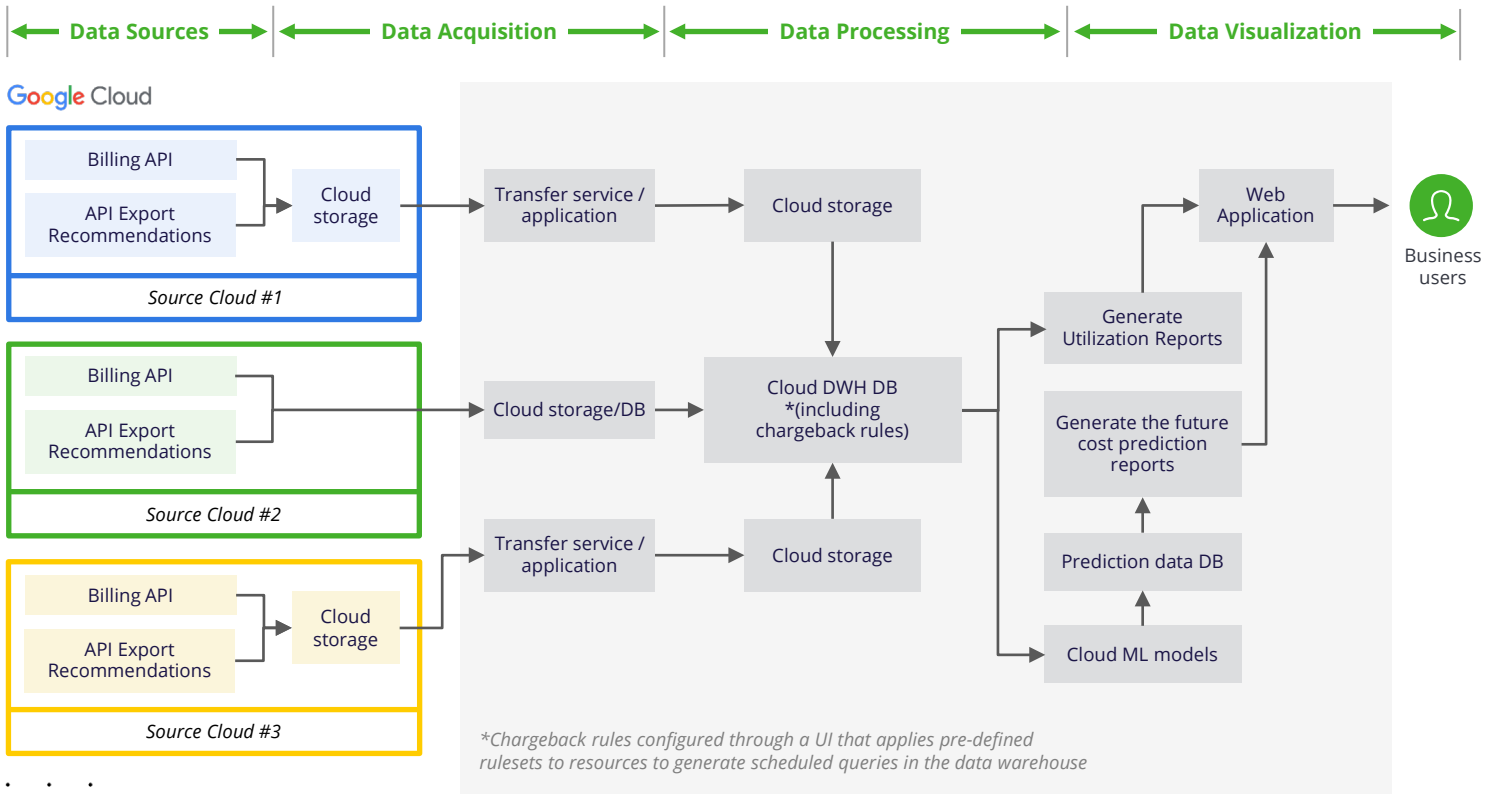
### Savings Realization

- Automation on spend optimizations
- Tracking & reporting of overall savings achieved by actionizing the optimization recommendations

# Snapshot of Features



## CloudBilling 360 Reference Architecture



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## Start the conversation

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