

THE AI IMPERATIVE

Advanced cognitive solutions are the connective tissue between **data, insight, and action**



THE CHALLENGES OF AI ADOPTION

AI maturity is becoming the basis for competitive edge. The cloud offers readily accessible, pre-trained or self-learning machine learning (ML) models capable of delivering significant business value—whether in the service of customer acquisition or new AI-enabled business models.

However, organizations struggle with a number of challenges when integrating these AI capabilities on their own:



Difficulty identifying or prioritizing use cases



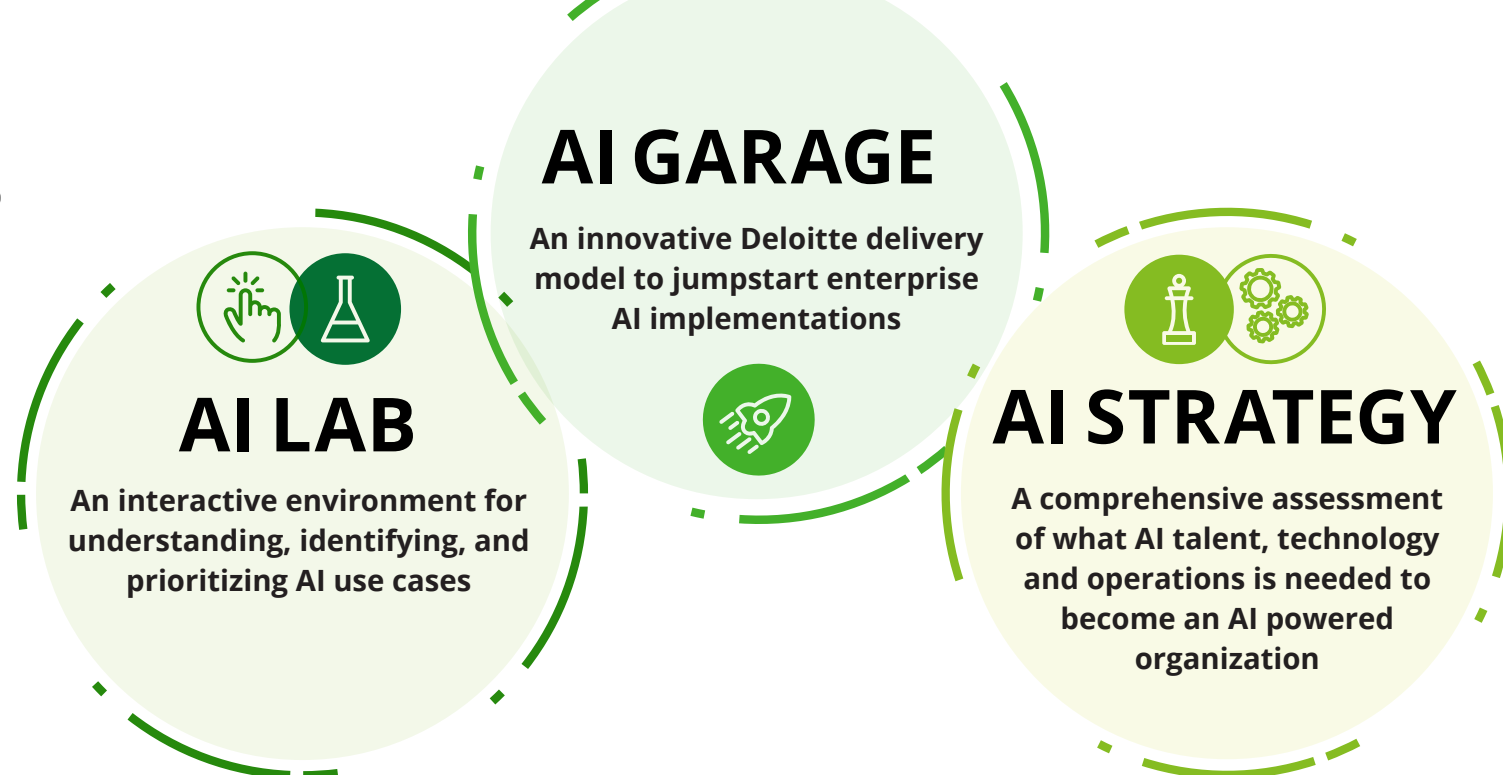
Lack of internal alignment on strategy



Challenges scaling from prototypes to production

ALL IN THE CLOUD

Deloitte and Google Cloud's Accelerate AI offerings help clients create a unified cloud AI foundation using Google Cloud's Vertex AI, a managed ML platform, and Deloitte's proven domain knowledge and AI operationalization experience.



RAPID BREAKTHROUGHS ACROSS THE AI LIFECYCLE



New solution discovery



Greater stakeholder engagement



Increased strategic clarity



Rapid prototype development



Faster integration and scaling



Business outcomes in 4-6 week

ACCELERATE THE AI MATURITY JOURNEY

Define
the possible



- Explore success stories
- Clarify objectives
- Assess maturity
- Identify stakeholders
- Flag potential barriers

Disrupt
old thinking



- Design thinking
- Uncover possibilities
- Explore exponential technologies

Enhance
the vision



- Assess requirements and capabilities
- Determine use cases
- Consider additional organizational enablers

Create
the plan



- Formalize deliverables
- Ignite interest
- Message stakeholders
- Establish ownership

Build
and scale



- Build cloud and data AI platforms
- Develop and deploy AI solutions
- Develop ML ops capabilities
- Govern AI initiatives