

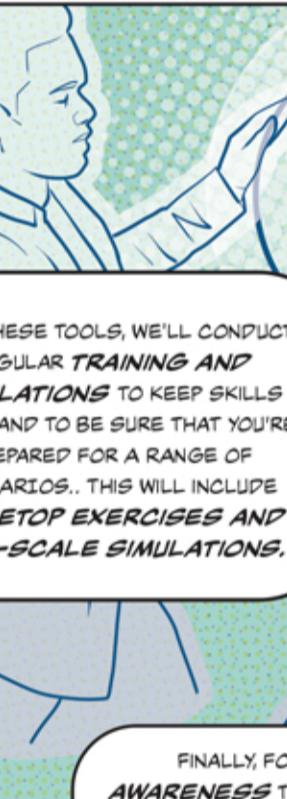
FLIPPING THE SCRIPT

(based on a true story)

IN THIS GRAPHIC ADAPTATION, WE BRING TO LIFE A REAL CASE STUDY ABOUT A COMPANY THAT ENGAGED DELOITTE TO HELP THEM CREATE AN INCIDENT RESPONSE PLAN IN THE EVENT OF A CYBERSECURITY ISSUE. THOUGH WHAT HAPPENS HERE IS A DRAMATIZATION, THE STORY IT'S BASED ON IS TRUE; THE THREATS OUT THERE ARE ENTIRELY REAL; AND ANY BUSINESS, IN ANY INDUSTRY, COULD FIND THEMSELVES IN A SIMILAR SITUATION. READ ON...

OUR STORY BEGINS WITH A SPOILER: A MEDIA AND ENTERTAINMENT COMPANY IS GOING TO EXPERIENCE A CYBERSECURITY INCIDENT.

CAST OF CHARACTERS



1) CHIEF INFORMATION SECURITY OFFICER (CISO):

- RESPONSIBLE FOR CYBERSECURITY STRATEGY AND IMPLEMENTATION.
- ENSURES PREPAREDNESS FOR POTENTIAL CYBER THREATS.



2) INCIDENT RESPONSE TEAM:

- TASKED WITH RESPONDING TO CYBERSECURITY INCIDENTS.
- INCLUDES ROLES LIKE INCIDENT MANAGER, IT SPECIALISTS, AND CORPORATE OFFICERS (LEGAL, HR, PUBLIC RELATIONS).



3) BOARD OF DIRECTORS:

- RESPONSIBLE FOR ELEVATING CYBERSECURITY ISSUES ACROSS THE ORGANIZATION.
- ALLOCATES RESOURCES AND SUPPORTS THE CYBERSECURITY STRATEGY.



4) EMPLOYEES:

- IT'S IMPORTANT TO UNDERSTAND THEY ALL PLAY A ROLE IN CYBERSECURITY AND PARTICIPATE IN TRAINING AND SIMULATIONS.



5) DELOITTE PRACTITIONERS:

- CYBERSECURITY PROFESSIONALS PROVIDING ADVISORY SERVICES TO THE ORGANIZATION AND HELPING BUILD THEIR CYBERSECURITY INCIDENT RESPONSE PLAN (CSIRP).
- ASSIST IN DEVELOPING AND IMPLEMENTING CYBERSECURITY STRATEGIES, CONDUCTING RISK ASSESSMENTS, AND LEADING INCIDENT RESPONSE EFFORTS.



6) EXTERNAL PARTIES:

- INDUSTRY PEERS, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS THAT COLLABORATE AND SHARE INFORMATION ON CYBERSECURITY THREATS AND LEADING PRACTICES.

SOMETIMES BEFORE THE INCIDENT...

LADIES AND GENTLEMEN, CYBERSECURITY INCIDENTS ARE INEVITABLE. OUR PREPAREDNESS WILL DETERMINE HOW WE RESPOND AND RECOVER. WE NEED TO DELINEATE A PLAN.

YOU'VE ALREADY BUILT SOLID CYBERSECURITY CAPABILITIES. THAT'S ESSENTIAL. AND WITH THE RIGHT STRATEGIES AND SUPPORT, AN INCIDENT'S IMPACT CAN BE MORE EFFECTIVELY MITIGATED.

FIRST, WE'LL CONDUCT A RISK ASSESSMENT. THIS WILL IDENTIFY CRITICAL ASSETS AND VULNERABILITIES AND PRIORITIZE EFFORTS AND ALLOCATE RESOURCES.

NEXT, WE'LL DEPLOY ADVANCED THREAT DETECTION AND RESPONSE CAPABILITIES, INCLUDING LEADING SECURITY TECHNOLOGIES AND THREAT INTELLIGENCE.

THEN WE'LL CREATE AN INCIDENT RESPONSE PLAN OUTLINING CLEAR ROLES AND RESPONSIBILITIES, SO EVERYONE KNOWS WHAT TO DO IN THE EVENT OF A CYBERSECURITY EVENT.

WITH THESE TOOLS, WE'LL CONDUCT REGULAR TRAINING AND SIMULATIONS TO KEEP THAT YOU'RE PREPARED FOR A RANGE OF SCENARIOS. THIS WILL INCLUDE FULL-SCALE EXERCISES AND

TABLETOP EXERCISES, THESE UPDATES CAN FURTHER STRENGTHEN OUR DEFENSES AND IMPROVE OUR RESPONSE TIMES.

FINALLY, FOSTER A CULTURE OF CYBERSECURITY AWARENESS THROUGHOUT THE COMPANY, MAKING SURE EVERYONE UNDERSTANDS THEIR ROLES IN PROTECTING COMPANY ASSETS.

EXCELLENT. I SAY WE MOVE FORWARD WITH THIS DETAILED APPROACH, ALL IN FAVOR OF THIS.

THE MORNING AFTER...

THANKS TO OUR PREPAREDNESS, WE CONTAINED THE THREAT WITH MINIMAL IMPACT. HERE ARE THE MEASURES

WE HAVE TO COMMUNICATE WITH OUR STAKEHOLDERS EXTERNALLY AND INTERNALLY, SO THEY CAN DO THEIR PART TO HELP US CONTAIN THE THREAT.

WE'VE ISOLATED THE THREAT. SYSTEMS ARE STABILIZING.

GREAT JOB, EVERYONE. NEXT UPDATE IN AN HOUR.

BACK IN IT...

HR SYSTEMS ARE BACK ONLINE. HERE COMES FINANCE.

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