Expanding influence of the tech C-suite

The Tech Exec Survey by Deloitte's CIO Program found that, as companies accelerate towards technology-driven business models, the tech C-suite is embracing new skills, greater influence, and a unified approach to business transformation.

INSIGHTS **FROM**



US tech leaders, including CIOs, CTOs, CDAOs, and CISOs

KEY TAKEAWAYS

ROLES

Of respondents report four or more tech C-suite roles in their organization's technology function.

STRATEGY



Of respondents say co-creating tech strategy is essential to thrive as a tech leader in the next 18 months.

WORKFORCE



Of respondents say they will increase their tech function's headcount in direct response to GenAl.

 ${\tt SKILLS}$ 45%

Of respondents say **GenAl** is the most urgently needed skill at their organization today.





Technology leaders report these top priorities for 2025. Across the tech C-suite, it's a pivotal time to reimagine the status quo.

36% Strengthening security

35% Reducing costs

32% New market expansion

32% Attracting customers

Tech leaders now have the opportunity to operate as integrators, shaping value and leading organizations through rapid disruption.



58% of technology leaders have or plan to establish a **Global Capability Center** in the next two years to help address talent shortages.



The impact of AI is pervasive, and tech leaders believe it will augment these three key, in-demand skills over the next two years.

56% Cybersecurity

47% Cloud orchestration

39% Data science

Technology leaders continue to see significant shifts in expectations. The opportunity going forward lies in their ability to rethink talent, operating models, ways of working, and delivery models."

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GET IN TOUCH



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Together makes progress

We conducted an online survey among 622 US-based senior technology leaders from March 7-April 1, 2025. Participants were screened based on title, company size, company revenue, and responsibility for setting the strategic direction of technology within their organization.

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