**Deloitte.** 

Together makes progress

HORIZONS Climate Week 2025 NYC



Executive Summary

### Key Takeaways

Over four days and 45 sessions, 1,631 thinkers, pioneers, and doers came together to reimagine sustainability at Deloitte HORIZONS 2025. Together, we looked beyond compliance, showcasing the ways sustainable investments and practices can drive tangible business value—top-line revenue growth, cost reduction, and risk mitigation.

Through mainstage debates, hands-on workshops, fireside chats, and more, 117 esteemed speakers facilitated conversations around the idea that nature and growth can coexist in the boardroom, citing actionable insights, practical examples, and bold new approaches to some of our most pressing challenges.

The HORIZONS experience explored sustainable value throughout the week, offering six key takeaways to help inform our action and broaden the reach of our collective work in the days, months and years to come.

66

The reality is sustainability is an element of creating value. It's a business imperative. It can, if done properly, enhance your brand and your shareholder value, future proof your organization, and make you more resilient. And despite what people think, it actually can grow your top line.

Steve Goldbach, Deloitte US Sustainability Leader

# Technology is a force multiplier for impact.

While technology is not a panacea, digital innovations like AI, geospatial data, IoT, and more offer us powerful new levers to pull in accelerating progress. When implemented with care and vision, technology can bolster human ingenuity and help drive lasting positive results.

We worked together with a pharmaceutical company... For this particular factory, eggshell waste was a cost center—a half million pounds a year. After using the data and AI to find new uses and buyers, they created a revenue stream of around 800,000 pounds a year for an investment of about 150K. It was a huge business case. But it wasn't available to them before because they didn't have this information. For them, it was waste. Through AI and technology, we broke down those walls and empowered them to make very different decisions.

Christian Van Maaren, Founder Access Materials Exchange







Al for Sustainability: Friend or Foe?

Enabling Tech, Ecosystems and Resilience to Mitigate Infrastructure Risks

Growing the Circular Economy Through Tech

## Finance has the power to fuel broad, sustained progress.

Bold, innovative financial models and investment mechanisms can help unlock sustainability solutions at scale, reinforcing the idea that transformation is possible, and it can be profitable. Creating trust and accountability in capital flows—and aligning them to sustainability objectives—are important for delivering tangible benefits.

**66** We see capital markets as the most powerful force to drive accountability on sustainability objectives. Investors are demanding transparency around real performance, and in turn, their allocation decisions are sending a message about what matters most in the marketplace. That's what's ultimately going to drive progress.

Kristen Sullivan, Global Audit & Assurance Climate and Sustainability Services Leader, Deloitte & Touche LLP



# Financing The Energy Transition The Investment Paradox

**Deloitte** 







#### NOTABLE SESSIONS

Creating Value Through Sustainability

Built for Impact: How Social Entrepreneurs Are Redefining What Climate Tech Can Do

Financing the Energy Transition

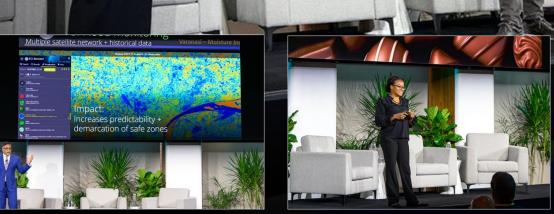
Purposeful Procurement, Bottom-line Impact

System advantage and the intersections competitive advantage are not mutually exclusive. 2025 Delicate - Confidencial Do

Intentional, cross-sector collaboration including businesses, financiers, and communities is essential for accelerating sustainability and building resilience. Covered in sessions across the energy and circularity tracks, cooperative action offers a system advantage that benefits everyone, without limiting opportunities for businesses to build competitive advantage from a level playing field

We don't know how to measure circularity for our sport. We don't know how to measure it for our team. So what are we going to do in this space? We realized we're not having to see it as a competitive advantage—which is weird, I know, to say that in a Formula One team. But where are we all using the same suppliers? Where we're using the same parts? Can we tackle that first and be really systematic and data-guided about how we go about driving this change going forward?

Kim Wilson, McLaren Racing Director of Sustainability



### NOTABLE SESSIONS

Powering AI: The Data Center Surge

Driving Performance Through

Turning the Tide: Innovative Water Solutions

Making Something from Nothing: Innovations for 600 Million People in the Ganges Plains

## Net positive is the new net zero.

Sustainability trailblazers are making the shift toward net positive, regenerative practices and updating organizational sustainability goals accordingly. Genuine sustainability leadership supports transparent goals and clear accountability to support both ecosystems and communities—giving everyone a stake in a thriving future.

leader in the Brazilian Amazon. And I asked the question... 'How do you live in balance with your environment?' And he said, 'Well, when I cut a tree to build a canoe, I plant one so that my grandson's grandson's grandson can have a strong tree. And when I go hunting, I only hunt the animals I need to feed my family.' And in that moment, I realized there is no other way to live except sustainably.

Céline Cousteau, Filmmaker, Explorer, Environmental Leader, and Life-Fulfillment Strategist









#### NOTABLE SESSIONS

Powering Al: The Data Center Surge

Building the Future: What if We Get it Right?

Financed Emissions: From Reporting to ROI

Reimagine What's Possible

# Measurable action drives meaningful change.

Sustainability initiatives are increasingly judged by measurable outcomes, not intentions. Agile leadership, creative problem-solving, frequent stakeholder engagement, and datadriven insights should work in tandem to deliver quantifiable, lasting value—whether through energy resilience, economic gains, or enhanced community well-being.

We are absolutely convinced that there is only one way to define value creation, because to some extent...sustainability without performance has no impact, but performance without sustainability has no future.

Cécile Béliot, CEO Bell Group



# Imagination bridges possibility and progress.

The significance of creative thinking, agile leadership, and a willingness to experiment cannot be understated. Approaching challenges with imagination and a sense of possibility is helping organizations and communities turn risk into opportunity, and cultivating a creative mindset is increasingly linked to sustainable long-term value.

feasible today, it's about what's technically feasible today, it's about what we can envision and then move toward as a system. That's where the big breakthroughs happen.

John Mennel, Climate Tech Practice Lead, Deloitte Consulting LLP



Beyond Storytelli
Turning Sustainable Narratives into





### NOTABLE SESSIONS

Building the Future: What if We Get It Right?

The C-Suite Dynamic: Spend, Scale or Stall?

Beyond Storytelling: Turning Sustainable Narratives into Action

Reimagine What's Possible

### Keynote Speakers



Kamal Ahmed Co-Founder, The News Movement, Columnist and Senior Interviewer, The Telegraph



Sanmit Ahuja Director, Climate and Energy Transition Finance Initiative



Kim Blair Vice President of Business Development, Re:Build Manufacturing



**Diane Brady**Executive Director,
Live Media, FORTUNE;
Editorial Director,
Fortune CEO Initiative



**Cécile Béliot** CEO, Bel Group



**Jesper Brodin** CEO Ingka Group, IKEA



**Céline Cousteau**Esteemed Documentarian,
Activist, and
International
Adventurer



**Lisa Dyson** CEO, Air Protein



**Will Graylin** CEO, IndiGOtech



Jen Huffstetler Chief Sustainability Officer and Senior Vice President of Global Product Compliance and Sustainable Impact, HP



**Dr. Sarah Myers West** Co-Executive Director of the Al Now Institute



**Rick Needham**Chief Commercial
Officer,
Commonwealth Fusion



Paul Polman Business Leader, Investor, Philanthropist



**Cates by Perrin** Head of Business, Mill



Brandon Spencer President of the Motion Business Area, ABB Ltd. Member of the Group Executive Committee



Lucia Tian Head of Advanced Energy Technologies, Google



David Wallace Wells
Deputy Editor
& Author,
The Uninhabitable
Earth



Rainn Wilson Award-winning Actor, Best-selling Author, and Renowned Humanitarian

## Thank You

To dig deeper into the thinking behind these takeaways, explore HORIZONS video content, or discover more insights from Deloitte Sustainability, <u>visit us online</u> >

For more information, please contact us <a href="here">here</a>>

It's really important for all of us working in...sustainability that we keep hope alive, we foster joy and keep a positive message underpinning what it is we're doing. These stories that we're trying to create need to spark action.

And you can do that with joy and with hope and with a feeling of, hey, we're all in this together. And so that's so important.

Rainn Wilson, Storyteller and Environmental Champion

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited (DTTL), its global network of member firms, and their related entities (collectively, the "Deloitte organization"). DTTL (also referred to as "Deloitte Global") and each of its member firms and related entities are legally separate and independent entities, which cannot obligate or bind each other in respect of third parties. DTTL and each DTTL member firm and related entity is liable only for its own acts and omissions, and not those of each other. DTTL does not provide services to clients. Please see <a href="https://www.deloitte.com/about">www.deloitte.com/about</a> to learn more.