



Breakthrough by Design podcast series

Breakthrough Bridges: Using improv for business, with Debra Schifrin

Bridging improv and leadership in business to reach breakthrough

Host:

Kim Christfort, Chief Innovation Leader, Deloitte Greenhouse®

Guest:

Debra Schifrin, Stanford Graduate School of Business Lecturer

Kim Christfort: Skepticism can be healthy, but cynicism can be toxic, whether directed at others or yourself.

Debra Schifrin: Leaders often say they want diversity of ideas, diversity of opinions. We want to be innovative and creative. They don't realize the things they are doing are creating the opposite effect.

Kim Christfort: That's Stanford Graduate School of Business Lecturer, Deborah Schifrin. And I'm Kim Christfort, Chief Innovation Leader within Executive Accelerators at Deloitte and your host of Breakthrough by Design. On this episode, we'll be digging into one of our foundational Breakthrough Manifesto principles - Silence Your Cynic. Silencing Your Cynic is all about making

room for new ideas to take shape, suspending disbelief, at least temporarily, and assuming anything's possible. One fantastic way to silence your cynic is to use improv and no, we don't mean standing up on a stage and performing, but rather using the methods and mindset of improv to help great ideas come to life.

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