# **Deloitte Insurance Week** Where Reinsurance Meets

Modernization of Financial Reporting

13<sup>th</sup> May 2025

# **Deloitte.**

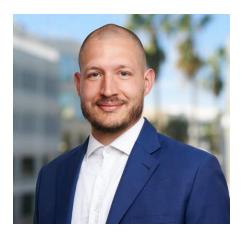
## Agenda

- Panel
- Current and Future Landscape
- Workiva
- Real life case





## Today's Panel



Adelin Janssens Senior Manager Finance Transformation *Deloitte CBC* 



**Bryan Benjamin** Partner Insurance FT Leader *Deloitte US* 



**Ed Kennedy** Financial Services Solution Owner *Workiva EMEA* 

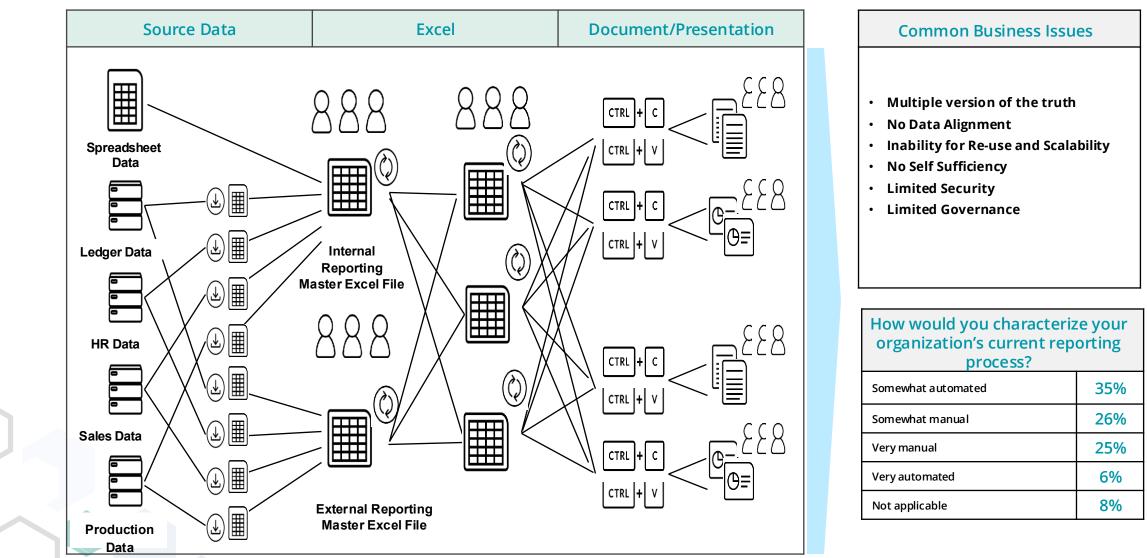
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# Overview

## Typical current state without automation

Although every insurance company is different, producing financial reports can be very tedious and time consuming, if done manually. As shown below, the processes are complex and take more time than needed



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Land scape

Workiva

Overview

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Workiva

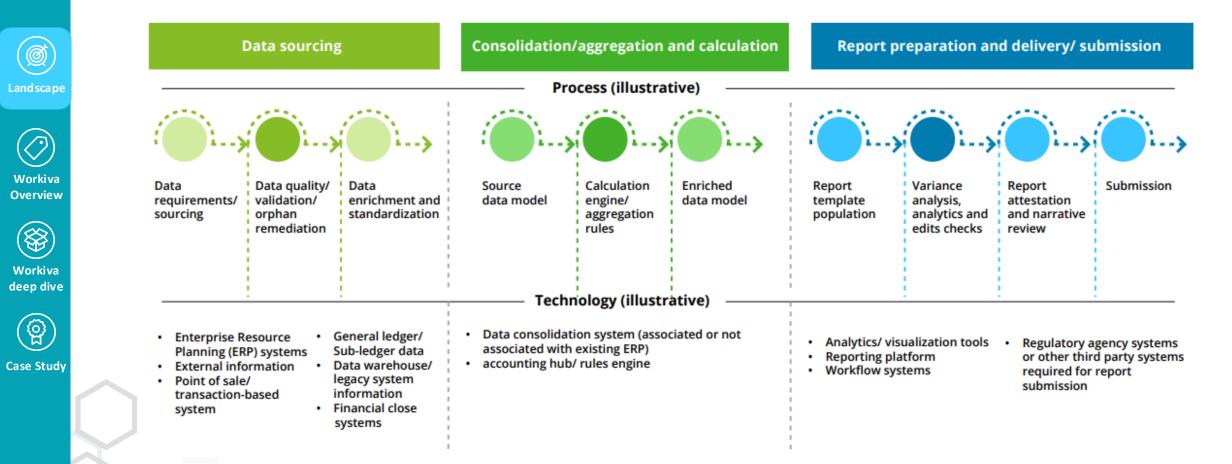
deep dive

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**Case Study** 

## Future state of Reporting

Deloitte developed a reporting modernization framework to support the data considerations of utilizing a reporting platform. From a data lens – there are 3 main areas organizations should consider.



## What is Workiva?

Workiva helps enable the finance function by connecting data, reports, controls and team members in a collaborative and connected environment. Workiva helps teams with the production of external facing compliance reports (FS, MD&A, ESG, Statutory filings), internal reporting (Mgt reporting, board decks) and risk / control management (SOX, internal control, ERM). The platform drives efficiency, automation, visibility and control into these areas via a SaaS platform which controls who can see what and when.







Workiva deep dive



Case Study

#### Real-time collaboration

- Enable real-time collaboration in one platform without having to wait for someone to finish making changes
- Maximizes accuracy and efficiencies through real-time updates from multiple sources for data gathering and review
- **Provide centralized and real-time visibility** on task, workflows, certifications, Audit/Assurance statuses

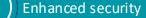
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#### Best-in-class automation

- Automate key elements of the process including standard style guides, roll-forward functionalities, report formatting and validation to drive consistency and accuracy across all documents
- Integration of EDGAR and iXBRL that allows you to file directly out of the platform

#### Data consistency

- Data is linked across multiple documents in one single platform to manage change, updates and formatting
- Flexible integration to consolidate and manage large datasets



- Enables permission and access controls by document, sections and cells all controlled by the Reporting team to minimize leakage of confidential information
- Provides a secure environment with audit trails throughout the whole reporting process

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## Deloitte and Workiva partnership

This experience informs our assessments and ensures that we bring insights to allow client management to make decisions throughout the engagement.

| ns   | TeamingImage: Comparison6+ years of Deloitte/Workiva<br>marketplace relationship                                  | Collaborative<br>approach<br>Our close working relationship<br>enables us to effectively manage<br>co-delivered outcomes | <b>Global</b><br>US and member firms including<br>UK, Canada and more |
|--|---|--|---|
| ber firms<br>Noitte member firms<br>with Workiva   | Flexible<br>staffing<br>Enabling blended client and<br>Deloitte team models                                       | Offshore<br>capability<br>To provide efficiency, leveraging<br>a demonstrated global<br>approach                         |   |
| t of view<br>has a suggested<br>logy and approach for<br>nting Workiva which<br>our backgrounds as | Our dedicated Workiva team<br>comprises the requisite blend of<br>accounting, finance and<br>technology knowledge | Workiva<br>PARTNER<br>OF THE YEAR<br>2021<br>2022  | workiva<br>PARTNER<br>OF THE YEAR<br>2023<br>2024                     |



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Landscape

Workiva **Overview** 

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Workiva deep dive

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Deloitte professionals who

are certified implementers of Workiva modules

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#### Workiva solutions offerings

Gartner has ranked Workiva as the leader in Financial Close for several years in a row for the completeness of the solution. Workiva offers 6 solutions to support the Finance, Compliance and Risk functions.







Workiva deep dive



Case Study



#### **Financial reporting**

Creates a single source of data that is livelinked to financial statements, MD&A, management reports, and executive presentations. Utilize trusted version control and a comprehensive audit trail to seamlessly update. For companies requiring iXBRL tagging, Workiva enables along with direct filing with SEC.



## Global statutory reporting

Drives collaboration and improve efficiency across globally disparate entities in order to deliver trust in information, reports, and filings via features such as linking in tables and text, trial balance integration, etc.



#### **ESG** reporting

Operationalizes teams and collection of ESG data to collaborate in real time. Flexible use of pre-built templates to easily map to ESG frameworks (GRI, CDP, SASB, TCFD). ESG Explorer lets you compare multiple guidelines all in one place and automatically capture audit history, link to proof of ESG results, and validate data for assurance.

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#### Compliance

Creates a central SOX repository where documentation instantly updates as changes. Automates workflow and random sampling with approvals visible in a realtime dashboard. Platform provides certifications, testing of controls, documentation and evidence.



#### Internal audit management Simplifies the Internal Audit Management process, including viewing and managing data, requesting

process, including viewing and managing data, requesting documentation, testing, internal audits, documenting issues, and using connected sheets for final reporting. Houses all working papers, fieldwork and testing in one secure cloud platform.



#### Performance reporting

Connects, explores and interprets large datasets from structured systems or spreadsheets. Enriches, filters and refreshes report data while maintaining final output format. Performs ad hoc requests quickly for "last mile" reporting.

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#### **Benefits of Workiva**

The Workiva platform enhances the overall reporting landscape of by connecting the core drivers of the business and creating lasting efficiencies for organizations.

| Cand scape                                  | CONNECTING PEOPLE         | <ul> <li>Teams are enabled to collaborate virtually in one place</li> <li>Defined roles and responsibilities</li> <li>Full audit trail showing authorship, including which users are making changes</li> </ul>   | (Z) | SAVE TIME        |
|---|---------------------------|--|-----|------------------|
| Workiva<br>Overview<br>Workiva<br>deep dive | CONNECTING DATA           | <ul> <li>Single source of truth for all data connected to multiple<br/>end destinations</li> <li>Granular permissions can restrict access to sensitive data</li> <li>Eliminate version control issues</li> </ul> |     | AUTOMATE REPORTS |
|   | CONNECTING PROCESSES      | <ul> <li>Automation of manual and repetitive activities</li> <li>Ability to roll-forward templates year over year</li> <li>Effective task management with automated email reminders</li> </ul>                   |     | MITIGATE RISK    |
|   | SIMPLIFYING COMPLEX TASKS | <ul> <li>Develop iterative formulas and queries to automate complex calculations</li> <li>Connectivity between spreadsheets, documents and presentations/dashboards</li> </ul>                                   | (h) | BETTER DECISIONS |

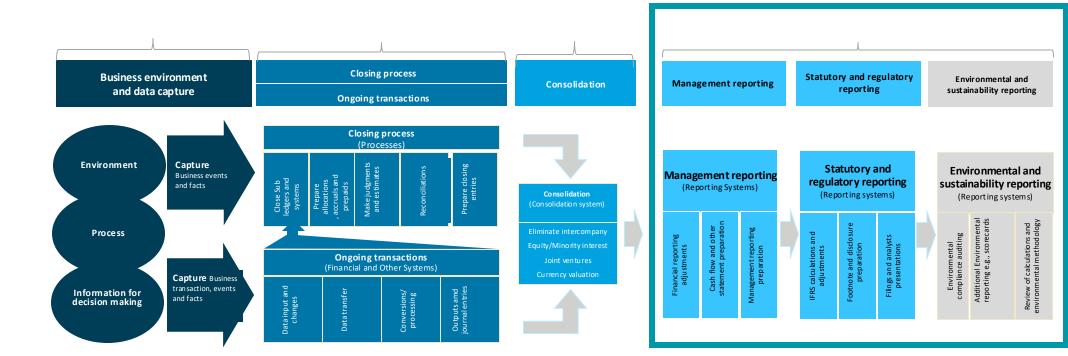
#### Deloitte, Workiva and the client

Through a phased delivery, Deloitte assists the client with scoping and planning through rollout in conjunction with Workiva's support. All managerial decisions are made by the client. The approach below illustrates the key activities and phases to implement Workiva and where Workiva and the Client fit in.

|                      | 3-phase implementation approach   |   |  |   |  |  |  |
|----------------------|---|---|--|---|--|--|--|
| andscape             | Go-to-market  | Data gathering and design   | Build, configure, and test   | Train and deploy  |  |  |  |
| Workiva<br>Overview  | Establish contact and gain insight into the<br>challenges faced by the target and confirm<br>that the Workiva Solution offering is<br>appropriate for the target. | Develop a global design blueprint to document<br>key decisions and ensure that there is a<br>consistent approach to using the system. | Complete the build of the software that meets<br>policy requirements and design decisions made<br>by the business. Structured testing methodology<br>(Unit, SIT and UAT) to confirm the suitability of<br>design and solution build. | Develop and deliver tailored training to<br>educate end users and system<br>administrators/owners. Support end-users<br>through the first live period in the new<br>solution. Transition to Workiva Global<br>Support team and sustainment model. |  |  |  |
|                      | Pursue target clients   | Project planning  | Workiva environment setup  | Go-live!  |  |  |  |
| Workiva<br>leep dive | Prepare proposal and engagement letter  | Requirements and data gathering   | Agile iteration and review   | Post Go-live support  |  |  |  |
| $\bigcirc$           | Draft SoW   | SME training (if applicable)  | Develop testing plans  | End-user training   |  |  |  |
|                      | Workiva licensing and commercial terms  | Workiva process design  | UAT  | Monitor performance   |  |  |  |
| ase Study            | Client-sign off of engagement letter and SoW  | Solution blueprint  | Rollforward  | Transition to sustainment   |  |  |  |
|                      | Establish Deloitte Workiva implementation team  | Establish system/data integration   | Go / no-go   |   |  |  |  |
|                      | Governance, change management, people readiness<br>Leading practices review and recommendations   |   |  |   |  |  |  |
|                      |   |   |  |   |  |  |  |
|                      | Deloitte led Workiva led Client led   |   |  |   |  |  |  |

#### Where does Workiva fit?

The Workiva solutions target the "last mile of reporting" in the record-to-report process, as well as the governance, risk and controls management processes which support all finance and accounting processes. It is noted that client management will be solely responsible to review and make all decisions with respect to potential modifications and ultimate approval and acceptance of any comments or observations made, or deliverables provided, by Deloitte



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Policies, procedures and finance governance

**Risk and controls management** 

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Land scape

Workiva

Overview

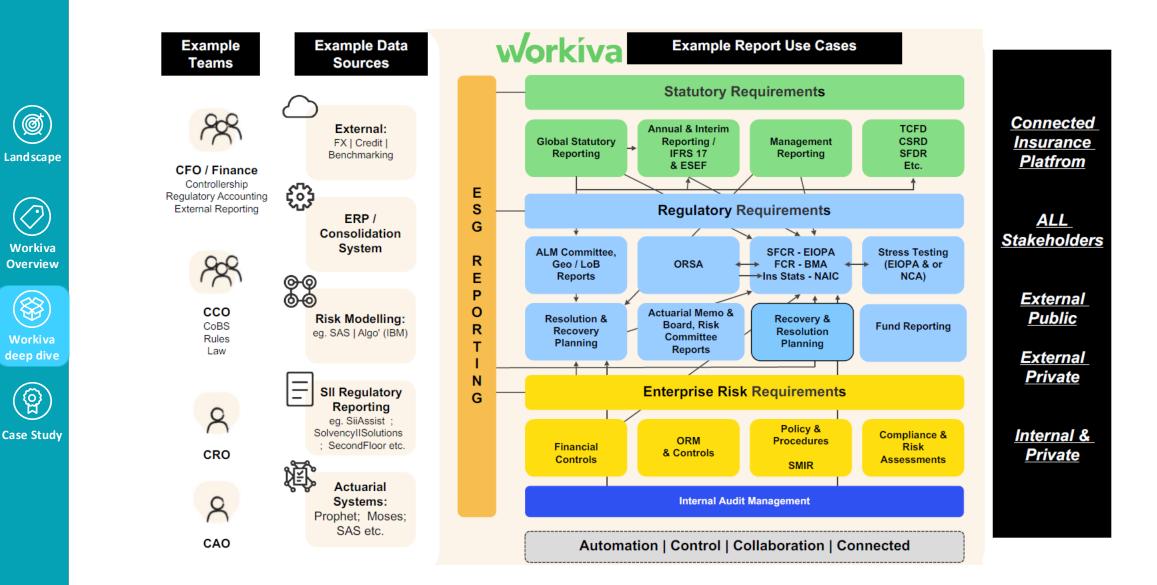
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Workiva deep dive

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**Case Study** 

## Workiva in details



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## Workiva in details









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# **Real Life Scenario**

# **Questions?**

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