

The **Best Managed** Applicant Lab Experience

Defining your path to becoming one of Canada's Best

Through our designed applicant lab, Deloitte and CIBC facilitators will help you focus on key elements of what it takes to be Best Managed. In a few short hours, collaborate with your executive team to complete over 80% of your application.

Benefits

- The most efficient way to complete your application with input from your management team and Best Managed coaches
- Gain better insight into your organization
- Lab offered at no cost to applicants
- Review current business practices and highlight key successes and growth opportunities



New applicants and returning finalists

- Better understand the application process
- Leverage veteran Best Managed coaches
- Reflect on current business practices to present your company's vision and share its story
- Create content for a robust application
- Improve upon previous submissions



New Gold and New Platinum candidates

- Check back in with your management team and Best Managed coaches
- Refresh stale applications to reflect your current business environment
- Include what you've learned from the Best Managed community and coaches over the past 4 or 7 years
- Highlight new accomplishments to retain your Best Managed designation