# **Royal Foundation**

# 0:00

The first five years of a child's life are critical to their development, laying the foundations for not just their own futures, but everyone's.

# 0:10

Our report for the Royal Foundation Business Task Force for Early Childhood shows how businesses can help improve outcomes for young children, unlocking £45.5 billion of economic benefits in the process.

### 0:24

We have identified 5 areas where businesses of all sizes can create the most impact, from transforming our culture, supporting working parents and caregivers, strengthening social and emotional skills, to helping those who need basic essentials and improving early childhood education and care.

### 0:45

Download our report and visit the Centre for Early Childhood website and discover how any business, small or large, can shift the dial and contribute to creating a healthy, happy society for all.

### 1:00

We are proud to be part of this societal effort as a founding member of the Business Task Force for Early Childhood.