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Opening plenary - assessing the state of the UK economy

Ian Stewart, Chief Economist, Deloitte

### 2024: central view

### Negatives

- 1. Full impact of rate hikes still to be felt
- 2. Near term stagnation/recession risk
- 3. Economic stress set to rise
- 4. Corporate focus: cash, costs

### **Positives**

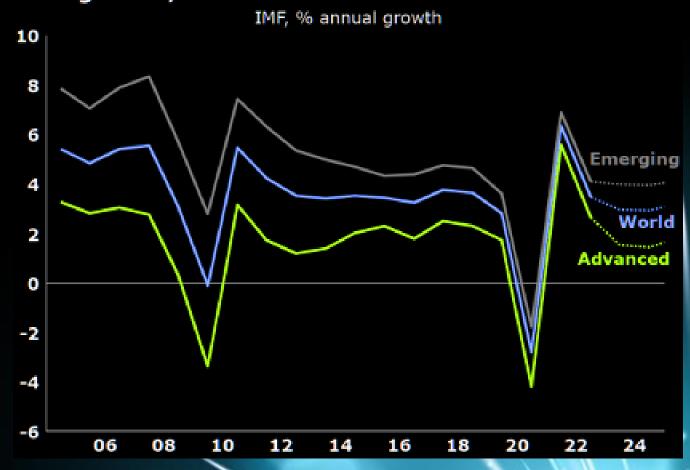
- 1. Any recession likely to be mild
- 2. Falling inflation
- 3. Resilience
- 4. Return to growth 2024H2

But...range wide range of possible outcomes...from material Western recessions to soft landings and swift recoveries

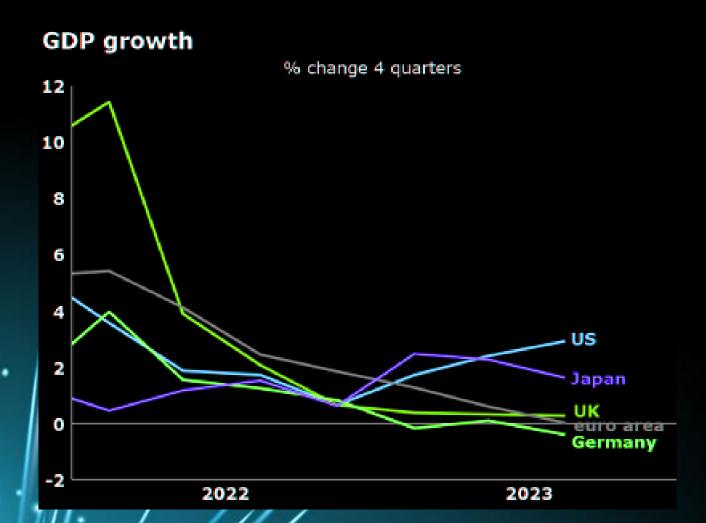
## Advanced economy drove the 2023 slowdown: mainly a Europe problem

2023: pace of growth slowed in advanced economies – but not emerging economies

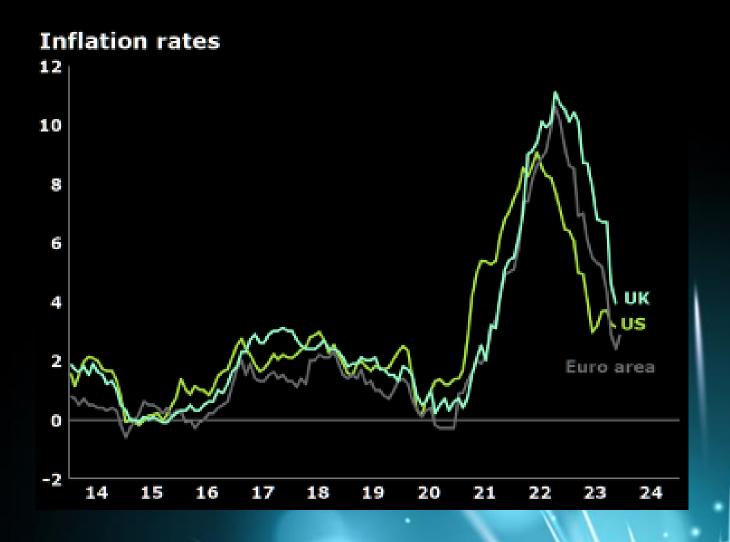
### GDP growth, actual & IMF forecasts

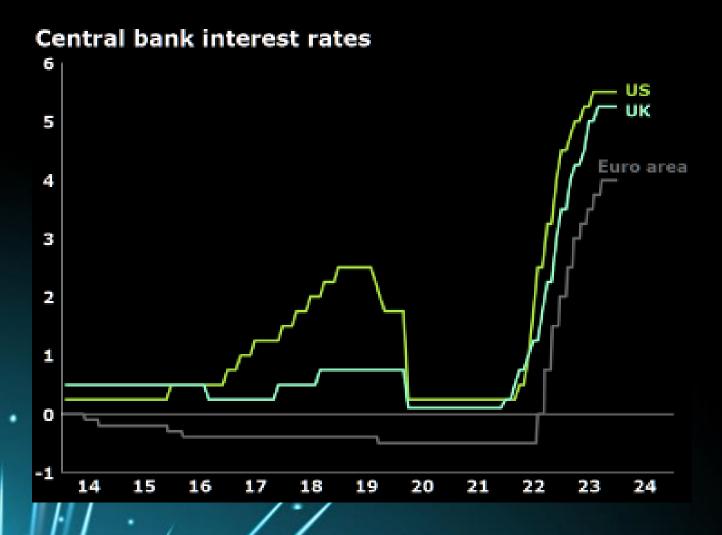


**But US and Japanese growth accelerated in 2023** 



## The story of 2024: falling inflation, falling interest rates?





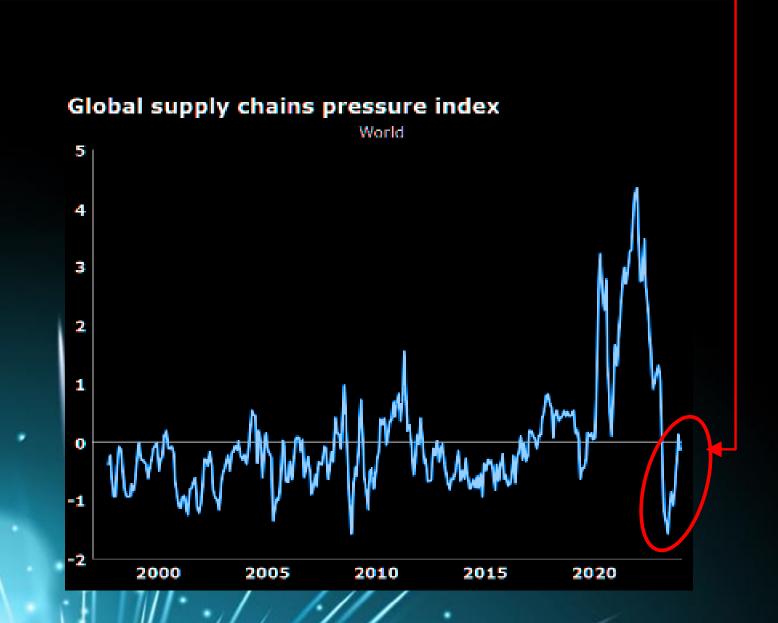
## Inflation down sharply, not yet tamed

### **Positives**

- Energy, food price inflation has peaked
- Higher inventory levels
- Softer demand
- Supply problems have eased but...

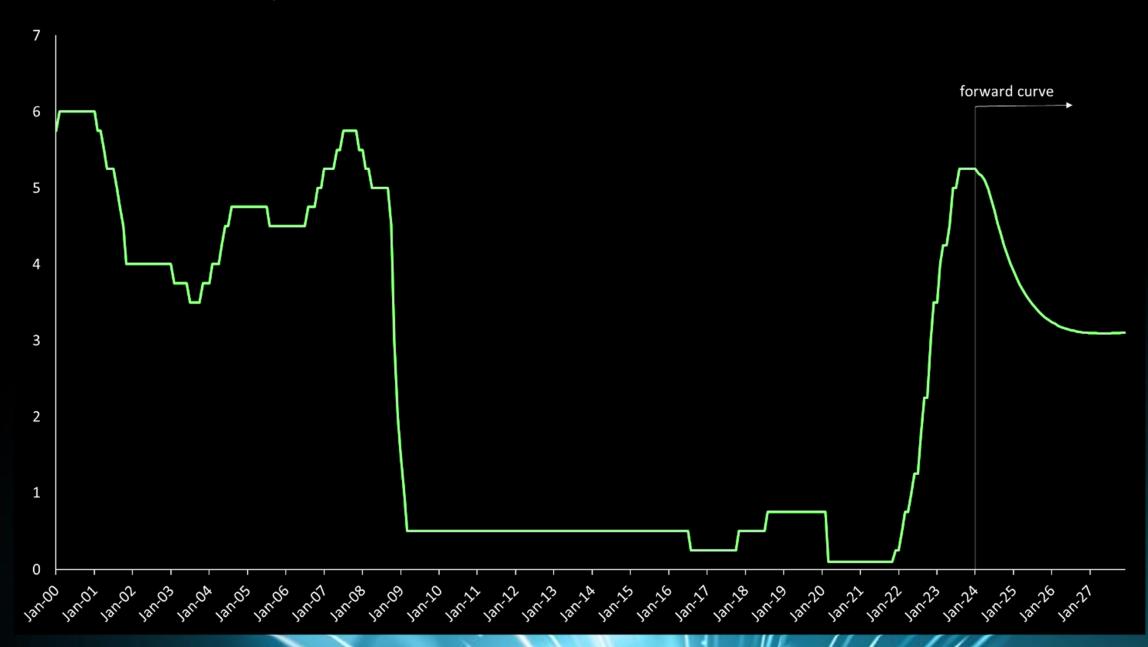
### Worries

- Elevated core or underlying inflation
- Limited spare capacity
- Tight labour markets
- Strong wage growth



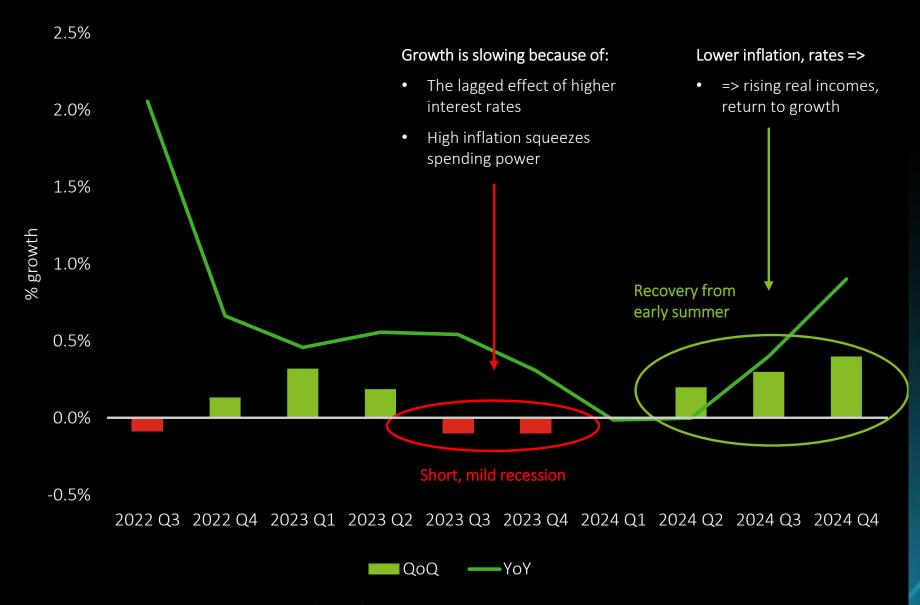
## Markets anticipate rate cuts later this year

### **UK bank rate and market expectations from OIS forwards**



# UK: We foresee a weak start to 2024 with growth starting to come back in the second quarter

#### UK GDP: actual & Deloitte base case forecast



### Deloitte growth scenarios: GDP effects, % change

	Peak to trough decline in GDP	Growth rate in 2024Q4
Base case	-0.2	0.9%
Upside	-	2.0%
Downside	-3.0	-2.1%

### UK CFOs more positive

### **Deloitte CFO Survey: Business optimism**



## Business leaders are increasingly optimistic about Britain's prospects for 2024, survey finds

The financial chiefs of the UK's largest firms are optimistic about prospects for their own businesses as they enter 2024, according to Deloitte. Sentiment among finance leaders has risen for the second consecutive quarter – to well above average levels – with a net 11 per cent of CFOs more optimistic about the financial prospects of their business than they were three months ago as inflation worries and interest rate expectations ease.



MONDAY 08 JANUARY 2024 6:00 AM

## CFOs are more confident - but the UK's low productivity is a growing concern

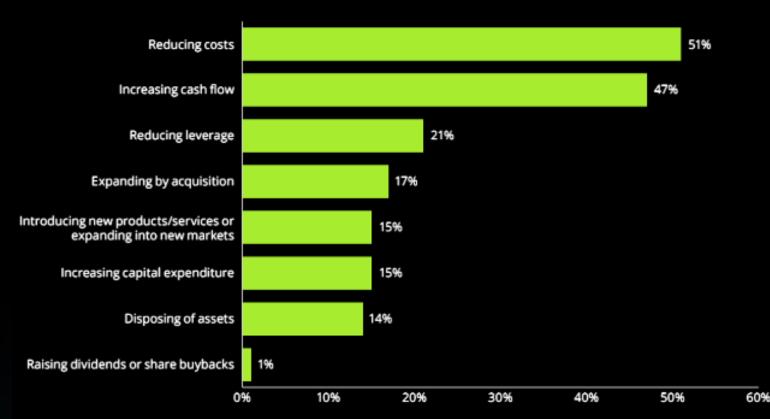
Research from the accountancy firm Deloitte found optimism was rising among the chief financial officers (CFOs) of the UK's largest companies. According to its latest quarterly CFO survey, which is monitored by the Bank of England for early warning signs from the economy, a net 11% of finance leaders were more optimistic about the prospects for their business than three months earlier – significantly above average levels.



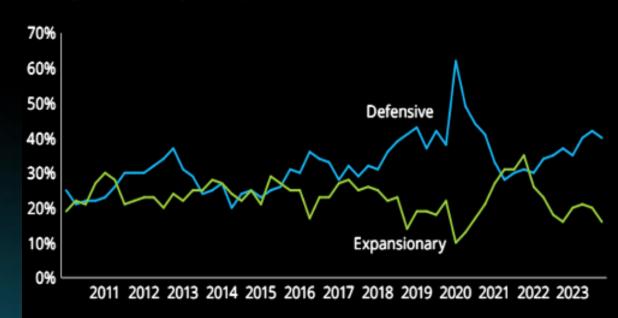
## But not positioning for an immediate recovery

### **CFOs in defensive mode**

% of CFOs who rate each of the following as a strong priority for their business in the next 12 months



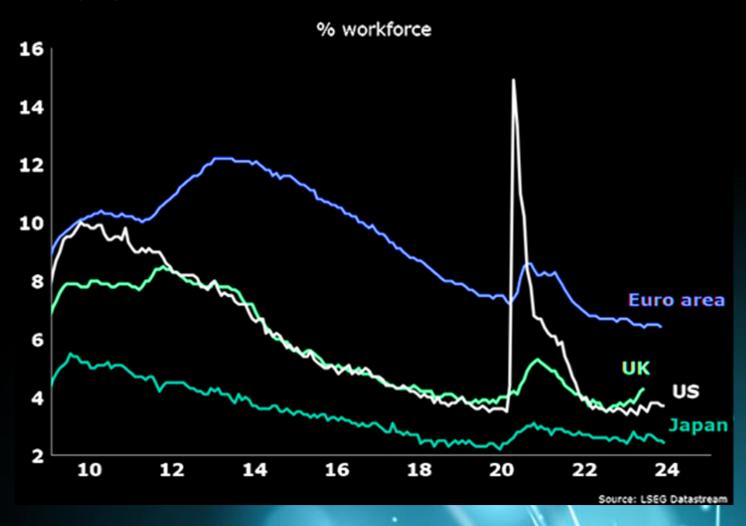
Arithmetic average of the % of CFOs who rate expansionary and defensive strategies as a strong priority for their business in the next 12 months



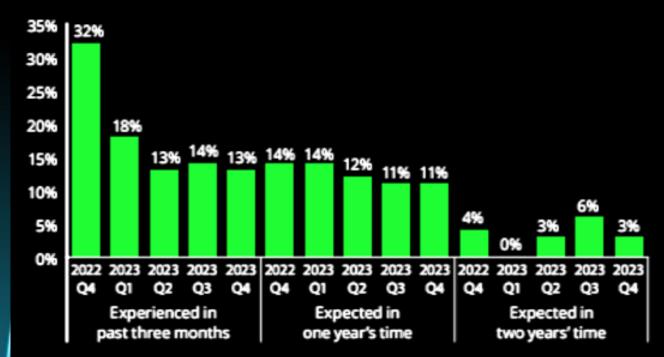
 Expansionary strategies are introducing new products/services or expanding into new markets, expanding by acquisition and increasing capital expenditure.
Defensive strategies are reducing costs, reducing leverage and increasing cash flow.

## Labour markets remains tight

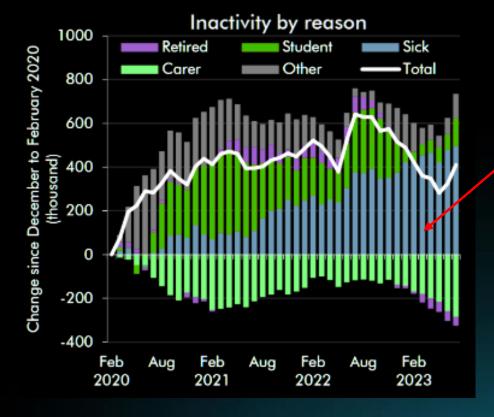
### **Unemployment rates**



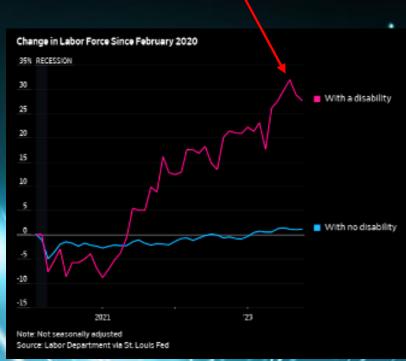
% of CFOs who report significant or severe levels of recruitment difficulties or labour shortages experienced by their business over the last three months and those expecting similar levels of disruption in one year's and two years' time



## Getting growth back = getting people back to work

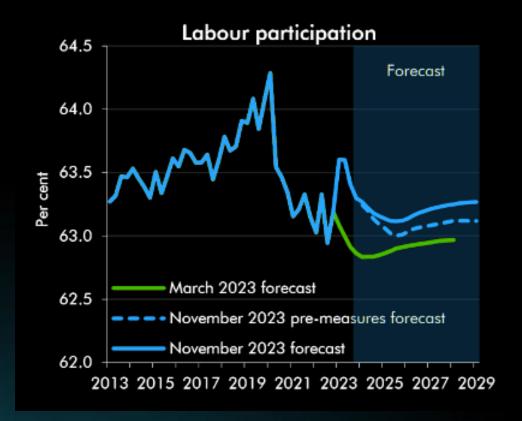




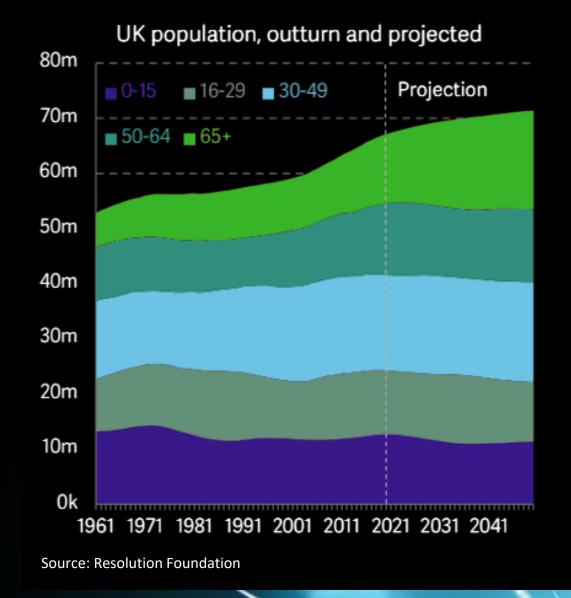


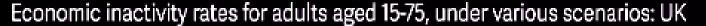
The US has got this right

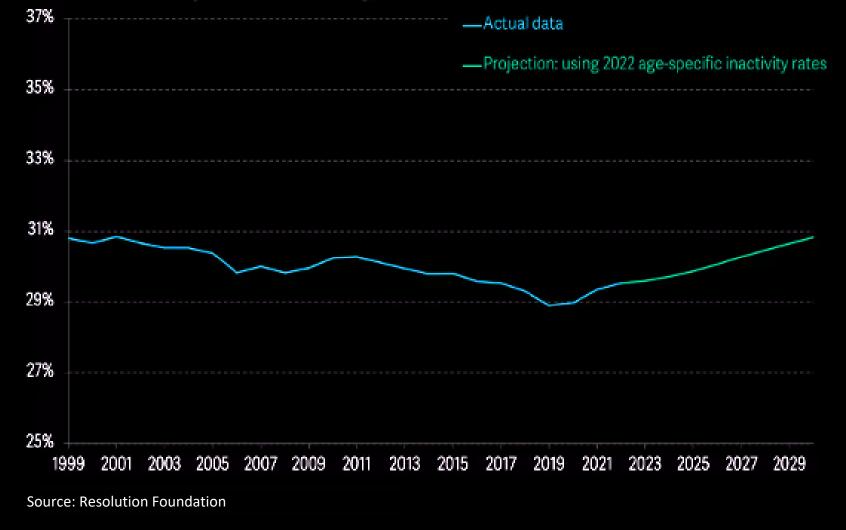
### Government aims to follow



## The UK's ageing population poses an additional challenge

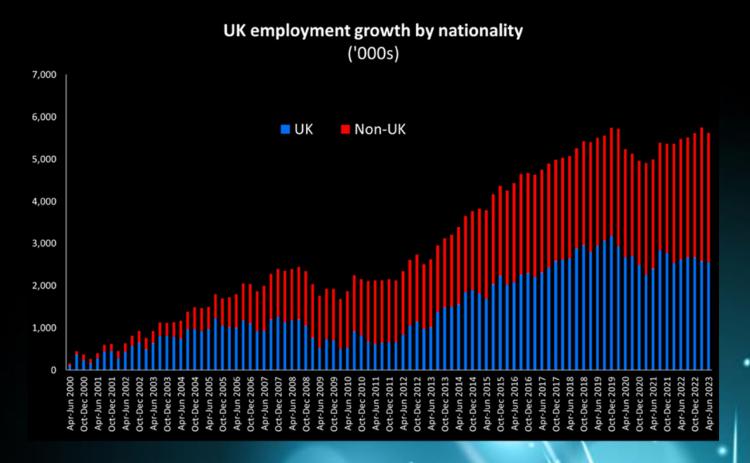




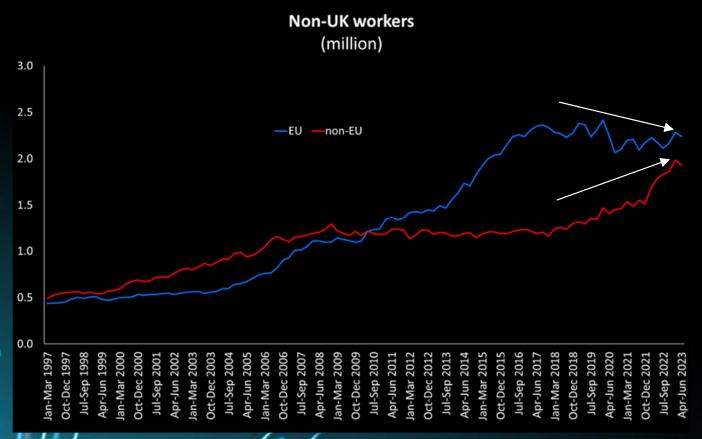


## Foreign workers have driven UK employment growth over the last decade

Foreign workers have accounted for 55% of employment growth over the last 23 years

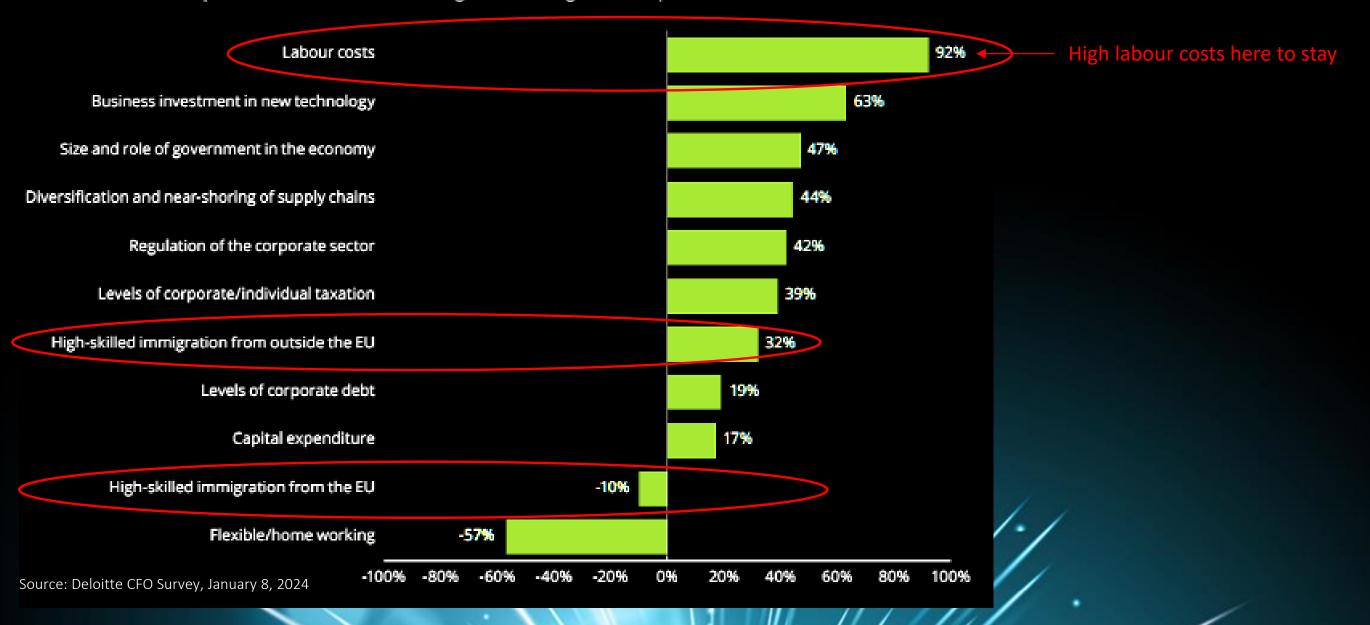


More recently, non-EU employment growth has accelerated while the number of EU workers has declined



## Long term themes: CFOs' views

Net % of CFOs who expect an increase in the following over the long term compared to 2023



## Foreign workers have driven UK employment growth over the last decade

### Conclusions

- 1. Emerging markets outperform developed world
- 2. UK stagnation/recession near term
- 3. Inflation down
- 4. Rate cuts by mid-year
- 5. Return to modest growth in 2024H2
- 6. Risks skewed to the downside

### Labour market

- 1. Low unemployment
- 2. Participation challenge
- 3. Immigration shift
- 4. Labour costs expected to rise over the long term

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