

**Firmer footing**  
Equity capital markets update

Spring 2019

Financial Advisory ●

This equity capital markets update contains commentary on: recent UK stockmarket performance; levels of equity market issuance and macroeconomic considerations; an introduction to IPO transaction management; and a case study of Deloitte Canada's involvement in the recent IPO of Lightspeed.

# Contents

|  |           |
|--|-----------|
| Welcome  | <b>04</b> |
| Market performance                               | <b>07</b> |
| Market performance: The Deloitte IPO Barometer   | <b>08</b> |
| Equity issuance and macroeconomic considerations | <b>13</b> |
| ECM hot topic: IPO transaction management        | <b>19</b> |
| Case study: Lightspeed's Canadian IPO on the TSX | <b>24</b> |
| Deloitte equity capital markets                  | <b>26</b> |

**About this report:** This report contains data sourced from Deloitte's Q1 2019 CFO Survey, Deloitte's Spring 2019 European CFO survey, FactSet, Dealogic, company admission documents, press releases and London Stock Exchange statistics. Unless stated otherwise, IPO and secondary fundraisings relate to completed transactions by companies admitted to either the Main Market or AIM and all market data is as at 14 May 2019. The issuance of GDRs and convertibles and the take-up of any over-allotment options have also been excluded. All commentary is provided by Deloitte ECM Partners.

# Welcome

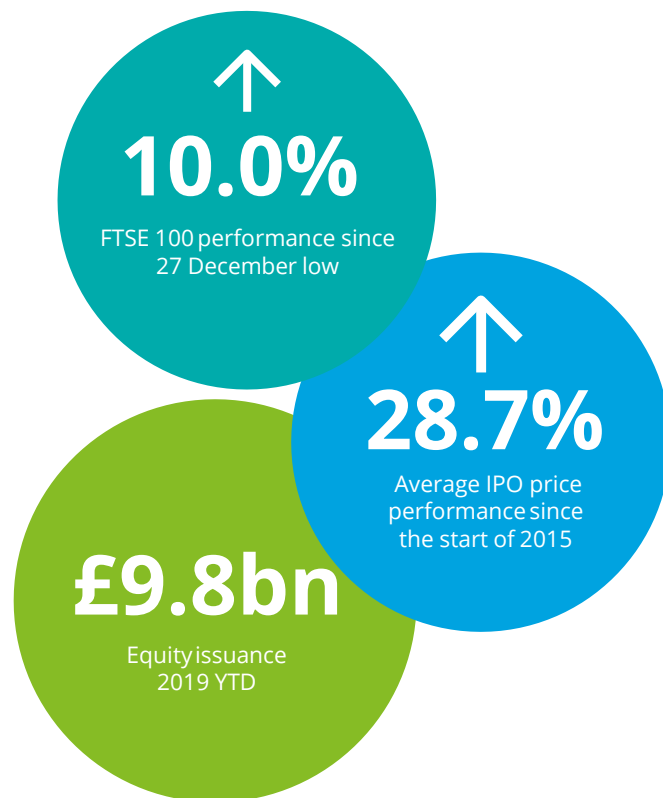
Equity markets have posted strong gains in 2019, continuing their recovery from December lows. More accommodative monetary policy and a softening in trade tensions in Q1 have provided support against the backdrop of a global economy slowdown. The FTSE 100 is 7.6% higher than at the start of this year with all major UK equity indices similarly performing strongly in 2019.

This ECM update includes commentary on equity market performance in the first half of 2019, a summary of equity issuance so far in 2019, as well as an insight into Deloitte's IPO transaction management offering.

Global equity markets have performed well so far in 2019 putting aside slowing global growth and expectations for an end to the 10 year bull market. More recently, signs that domestic economies in Europe and North American are holding up have contributed to a more constructive tone to global equity markets. Bond yields continued to decline as accommodative stances were adopted by the Federal Reserve, the ECB and the Bank of Japan in response to political uncertainty worldwide.

As at 14 May 2019, the FTSE 100 was 6.2% lower than at the same point 12 months ago but 7.6% higher since the start of the year. Volatility levels reduced throughout 2019 with the VIX Index substantially lower than the December high of 36.0 and currently at 18.1 which is broadly in line with the average over the last 5 years.

Overall equity transactions totalled £9.8 billion across 218 transactions in the UK for the year to date were driven by the Financial Services, Healthcare and Technology sectors. AstraZeneca raised £2.7bn of funds in March 2019 and Network International debuted on the LSE main market raising £1.2bn in April 2019, the largest UK IPO so far this year.



Source: FactSet, Dealogic and London Stock Exchange as at 14 May 2019, admission documents

Having prepared early and waited out softer market conditions in Q4 2018 and political uncertainties in early Q1 2019, several IPO candidates took advantage of more favourable recent market conditions and the Brexit delay. In 2019 so far, 7 IPOs have completed on main market and AIM with a further 5 currently in the market. The level of pulled IPOs is significantly lower than the 9 IPOs that were cancelled in H2 2018.

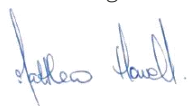
We provide a summary of our most recent CFO Survey, which shows CFOs continue to operate prudently by focusing on defensive strategies, which mirrors sentiment across Europe.

We are also pleased to present our perspectives on IPO transaction programme management and the importance of getting the right team in place.

Finally, we are pleased to include an international case study of our Canadian IPO Advisory team's involvement in the recent IPO of Lightspeed on the Toronto Stock Exchange, the largest Canadian tech firm IPO since 2010.

We hope you find this document of interest and useful. We and the wider ECM team would be delighted to discuss any matters arising with you.

With kind regards




**Matt Howell**

**Partner – Head of Equity Capital Markets**

Tel: +44 (0) 20 7007 1969

Email: [mahowell@deloitte.co.uk](mailto:mahowell@deloitte.co.uk)




**Chris Nicholls**

**Partner – Head of Equity and PLC Advisory**

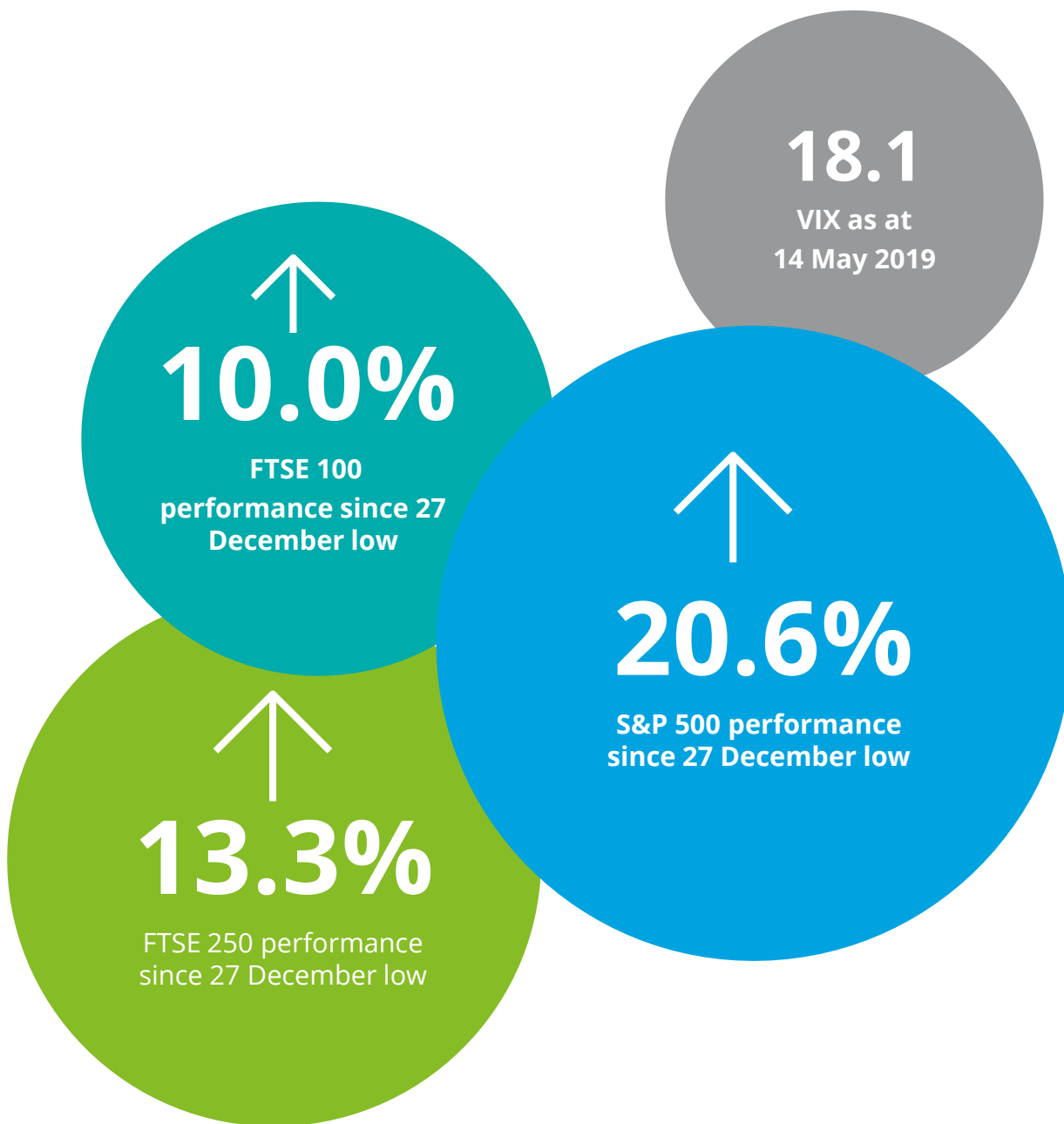
Tel: +44 (0) 20 7303 3092

Email: [chnicholls@deloitte.co.uk](mailto:chnicholls@deloitte.co.uk)

As at 14 May the FTSE 100 was trading 7.6% higher than at the start of the year.

# Market performance





# Following a period of prolonged uncertainty, equity markets have rallied in the first half of 2019

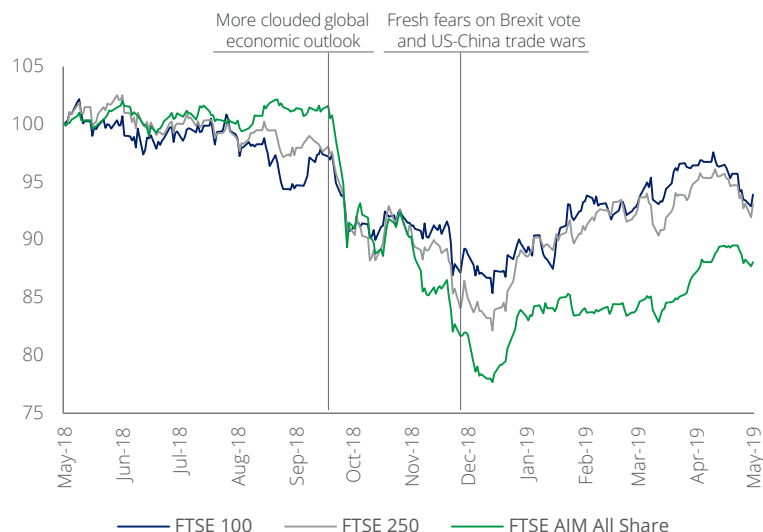
Global stock markets recovered lost ground over recent months on account of more accommodative central bank policies, improving expectations for Chinese growth, and the anticipation of a resolution to US-China trade negotiations. In addition, economic data were more sanguine across several major economies, helping alleviate concerns around the global growth trajectory.

As a result, since the start of 2019, the FTSE 100 and S&P 500 had risen 7.6% and 13.1% respectively. More recently at the beginning of May, the S&P 500 had been at its highest level in the last 12 months following better than expected corporate earnings, however those gains were recently partially undone after President Trump announced a doubling in trade tariffs on Chinese imports.

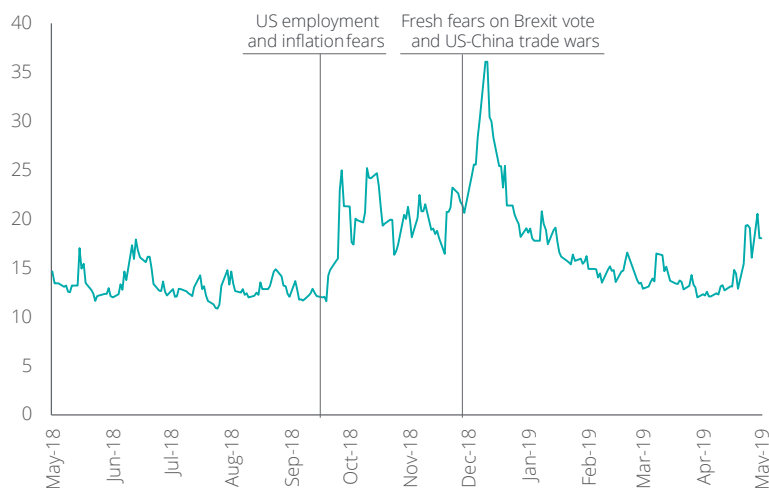
Recent UK macroeconomic data has surprised to the upside with strong manufacturing PMI readings in April, increasing retail sales and a robust employment environment. However, recent positive Q1 2019 GDP growth of 0.5% likely reflects corporate stockpiling efforts rather than increased business activity.

Trade tensions and a worsening global economic outlook contributed to elevated levels of volatility in December 2018 with the CBOE Volatility Index ("VIX") hitting 36.1. Volatility levels steadily tapered down following more positive sentiment for risk assets, although have slightly increased since the start of May an account of signs of a breakdown in trade negotiations between the US and China. The VIX was at 18.1 as at 14 May.

## UK equity market performance (rebased) – last twelve months



## VIX – last twelve months





# Investor focus has shifted from high yield sectors as risk appetite returned

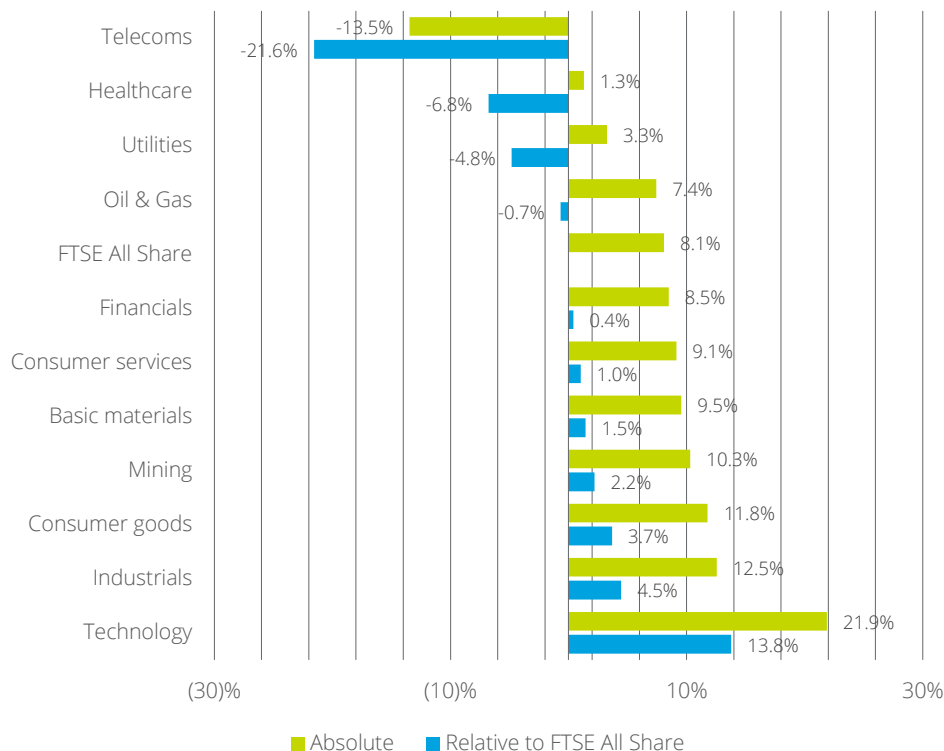
The FTSE All Share has gained 8.1% since the start of the year with broad-based gains (on an absolute basis) across all sectors. Only the Telecoms sector is lower than at the start of the year with aggregate components of the sector down 13.5% on account of prospective lower dividend payouts ahead of the capital intensive 5G rollout.

The Technology sector was a major beneficiary of more optimistic market sentiment. As at 14 May 2019, the sector had gained 21.9% since the start of the year. Software companies, being the main driver of sector gains, reported strong earnings growth and rewarded investors accordingly.

The Industrials sector was also a strong performer over H1 2019 to date on account of an upturn in UK manufacturing growth and a rebound in Chinese economic growth in the first quarter.

Relative underperformance in more defensive sectors such as Healthcare and Utilities was the main detractor on FTSE All Share aggregate performance as investors rotated out of these sectors and into risk assets.

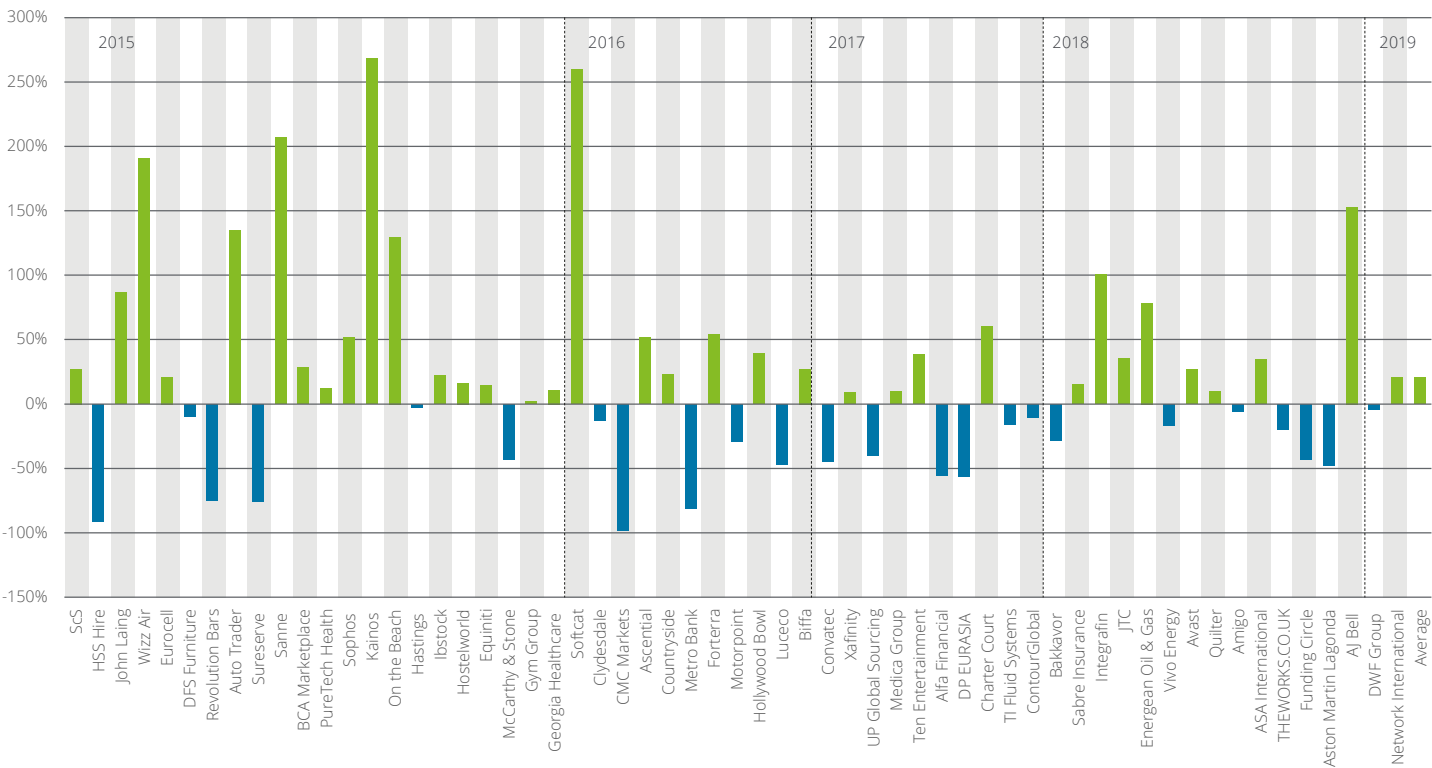
**UK equity market price performance by sector – since 1 January 2019**



Source: FactSet as at 14 May 2019

# The Deloitte IPO Barometer

IPO performance relative to FTSE 350 – 2015 to 14 May 2019



Includes Premium Main Market IPOs excluding investment companies (i.e. AIM and Standard Main Market IPOs, investment companies, venture capital trusts, transfers from other markets, cash shells etc. have been excluded). The performance figures reflect share price movements only, take no account of dividends, and are not a measure of total shareholder return.

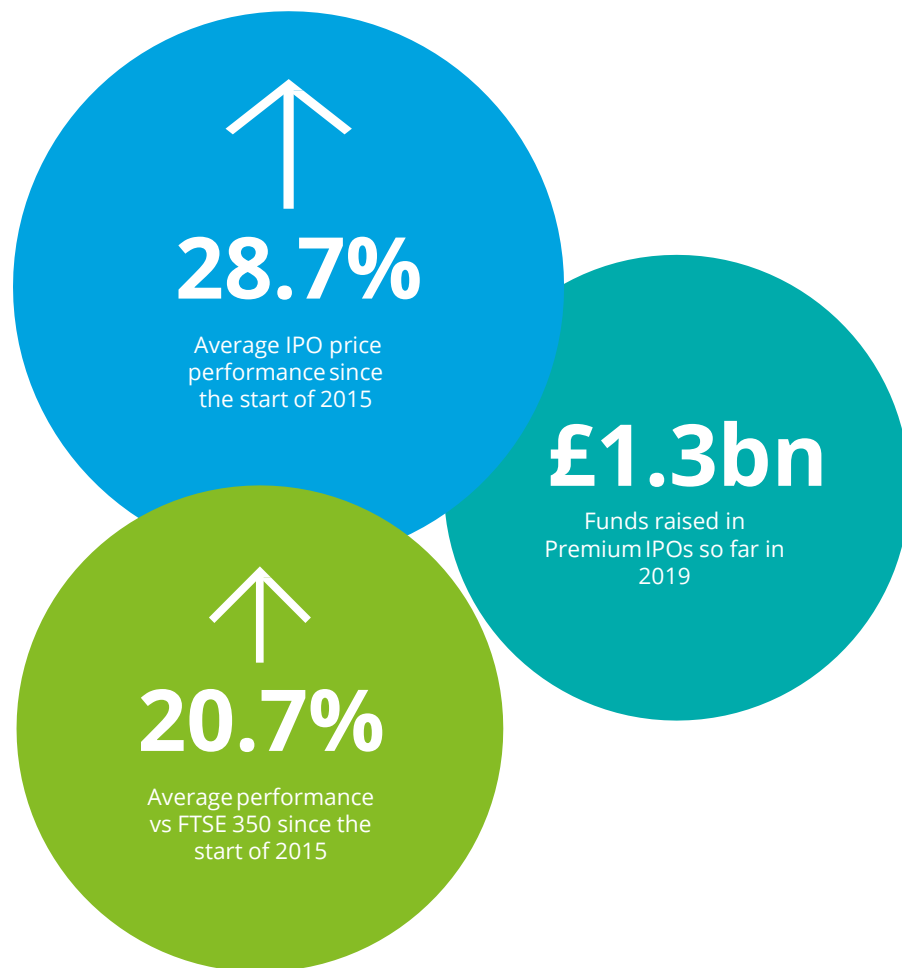
Source: FactSet as at 14 May 2019, company admission documents

The Deloitte IPO Barometer measures the share price performance of IPOs of premium segment Main Market trading companies versus the FTSE 350 between the date of their IPO and 14 May 2019.


Since the start of 2015, IPOs have outperformed the FTSE350 by an average of 20.7%, which represents an average rise of 28.7% compared to 8.0% for the FTSE 350. Premium segment IPOs of operating companies have been limited so far in 2019, with DWF Group and Network International being the only two to have listed.

Two of last year's largest IPOs, Funding Circle and Aston Martin Lagonda, had suffered 44% and 48% declines respectively as at 14 May 2019. In contrast, AJ Bell had risen over 150% since its IPO in December 2018, demonstrating that the market can be open and receptive to IPOs notwithstanding prevailing market conditions and political uncertainties.

Source: FactSet, Dealogic as at 14 May 2019



Since the start of 2015, an investment of £1,000 in each of the IPOs which are still on the market at their listing date was worth £75,952 at 14 May 2019 compared to £63,767 if you had invested an equivalent amount in the FTSE350 at the date of each IPO.



# Equity issuance and macroeconomic considerations

# Equity issuance activity in the year to date has been driven primarily by a small number of big ticket transactions

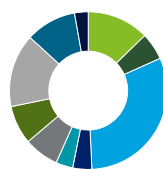
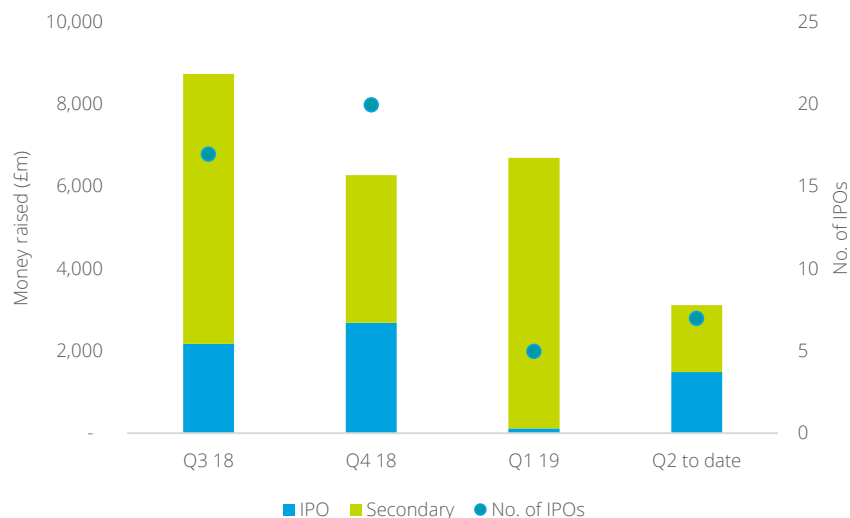
In Q1 2019, £7.0 billion of equity had been raised compared to £6.5 billion in the same period in 2018.

Despite the flurry of high-profile IPOs that have occurred in the US recently, market conditions over Q1 2019, while improving, were still challenging. Brexit uncertainty is likely to have pushed out transaction timetables into the second half of 2019 – Q1 IPOs in 2019 totaled five compared with nine in the same period in 2018. By 14 May, a further 9 companies had either announced or completed their IPOs.

The largest completed IPO to date in 2019 was Network International, a payments solution company, which raised £1.2bn in April. The most significant secondary raise in 2019 so far was a £2.7bn placing by AstraZeneca in March to fund product development and repayment of loans.

In 2019 to date, excluding the AstraZeneca placing, the Financials and Technology sectors were the most active for equity issuance and accounted for almost half of all money raised. This was driven by a £350m placing by Standard Life Aberdeen and the £1.2bn IPO of Network International.

## Equity issuances last four quarters



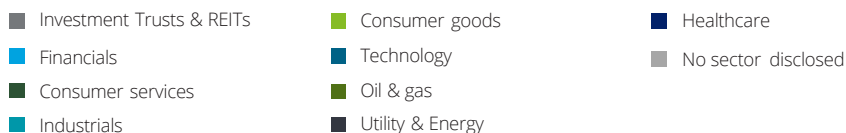
2018

Total issuance: £32.9 billion



2019 YTD

Total issuance: £9.8 billion



Includes money raised from new shares and existing shares from IPOs, secondary fundraisings by companies admitted to the Main Market or AIM and marketed sales of existing shares in such companies. Excludes the issuance of convertibles and the take-up of any over-allotment options.

Source: Dealogic as at 14 May 2019, admission documents.

# The Deloitte CFO Survey – Q1 2019

The 2019 first quarter survey took place between 26 March and 7 April.

89 CFOs participated, including the CFOs of 18 FTSE 100 and 31 FTSE 250 companies. The rest were CFOs of other UK-listed companies, large private companies and UK subsidiaries of major companies listed overseas.

The combined market value of the 60 UK-listed companies surveyed is £377 billion, or approximately 15% of the UK quoted equity market.

“Large businesses are clearly looking to protect themselves against risk by raising cash levels and bullet-proofing balance sheets. They appear to be battening down hatches for tougher times ahead.

While last week’s announcement on a further deferral of the UK’s departure from the EU removes an immediate unknown, the continuation of uncertainty is causing much frustration for UK businesses. As well as stashing cash, many continue to delay investment. Businesses remain in a period of further limbo.”

David Sproul, senior partner and chief executive of Deloitte North West Europe

## The dash for cash

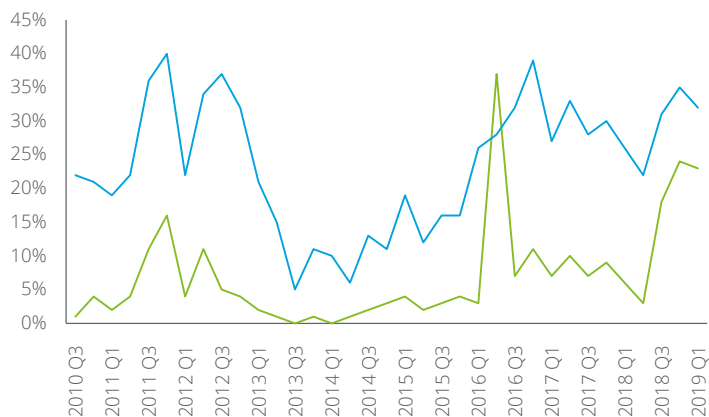
The latest survey shows little change in confidence and risk appetite among Chief Financial Officers despite the turbulent period surrounding Brexit. The reason is that CFOs priced in a tougher environment earlier, at the start of the year. CFOs went into March braced for tough times and the latest round of Brexit uncertainties has not materially changed that picture.

The survey ran between 26 March and 7 April, opening just after the announcement of the first delay in Brexit and covering a period that saw the failure of the House of Commons to agree a new plan and the start of Brexit talks between the government and the Labour Party. Despite this, perceptions of uncertainty have eased slightly amongst CFOs but remain close to their highest level in more than two years.

The fact that balance sheets are being readied for turbulence fits with findings by the Bank of England’s agents which show that around 80% of companies judge themselves ready for a no-deal, no-transition Brexit. When expectations are low it is harder to be disappointed.

## Chart 1. Uncertainty

% of CFOs who rate the level of external financial and economic uncertainty facing their business as high or very high



# Defensive strategies are leading to high cash levels

Corporates face three pressures. First, growing economic headwinds mean that CFOs have become markedly more negative on revenue growth in the last six months.

Second, cost pressures are increasing, with a record 79% of CFOs expecting operating costs to rise in the next year. Wages have been the swing factor, with official data showing average earnings growing at close to their fastest pace in 11 years.

Third, credit conditions have become less accommodative. CFOs report that credit pricing and availability have deteriorated in the last two years and CFO concern about excessive leverage has ticked up.

Large businesses are looking to protect themselves against these risks by bullet-proofing balance sheets. At the heart of this strategy is a drive to raise cash levels. Official data show that at the end of 2018 UK corporates held a record £747 billion in cash, equivalent to 35% of GDP and almost one-third higher than in early 2016. Cash piles look set to rise still further.

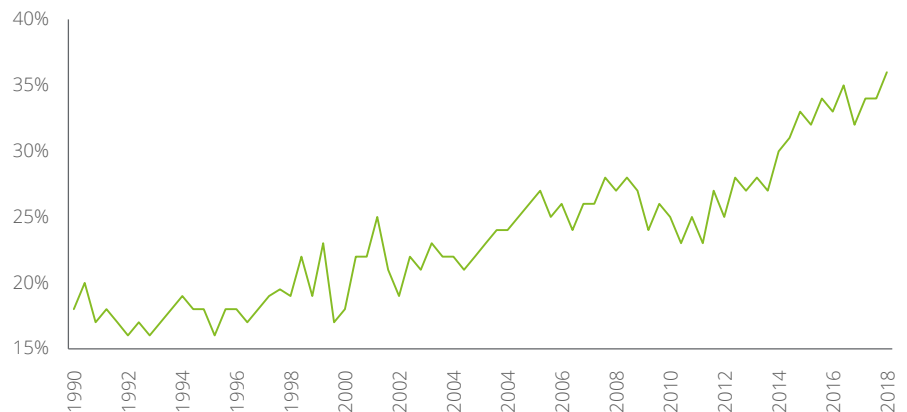
**Chart 2. CFO priorities: Defensive strategies**



Arithmetic average of the % of CFOs who rated defensive strategies as a strong priority for their business in the next 12 months. Defensive strategies are reducing costs, reducing leverage and increasing cash flow.

**Chart 3. Cash holdings of UK corporates**

Cash and cash equivalents on UK corporates' balance sheets (%GDP)

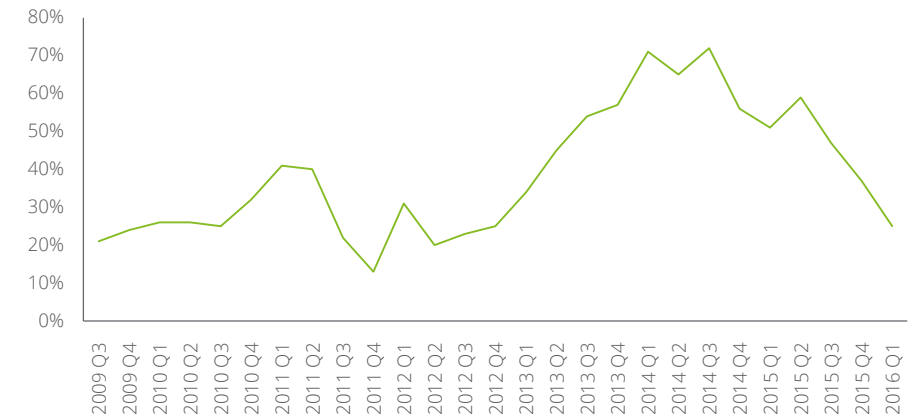


Source: ONS

# Corporate risk appetite picked up slightly but remains low on account of Brexit and weak demand

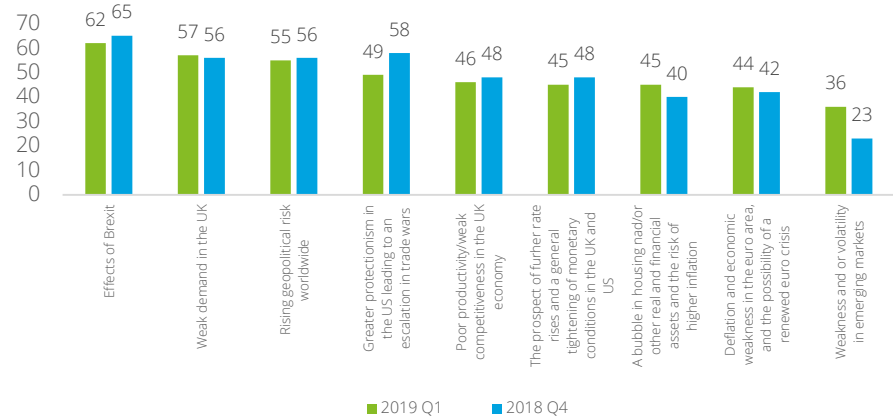
CFO risk appetite has edged up slightly but remains close to its lowest level in nine years.

**Chart 4. Corporate risk appetite**  
% of CFOs who think this is a good time to take greater risk onto their balance sheets



CFOs rank Brexit as the top risk facing their businesses, followed by weak demand in the UK. Rising geopolitical risks worldwide ranks as the third highest risk. Several rounds of trade talks between the US and China have raised hopes of a de-escalation in trade tensions, easing concerns over greater US protectionism.

**Chart 5. Risk to business posed by the following factors**  
Weighted average ratings on a scale of 0-100 where 0 stands for no risk and 100 stands for the highest possible risk





# The European landscape displays caution in the face of a weakening economic outlook

The European CFO Survey is part of a global cohort of surveys benchmarking the current and future intentions, sentiment and opinions of European Chief Financial Officers. The survey in its fifth year represents the views of 1,473 CFOs based in 20 European countries<sup>1</sup>.

The flow of worrying economic and political news that characterised the second half of 2018 has reduced since the beginning of 2019. According to the results of the latest European CFO Survey, businesses in Europe remain wary. A decline in demand and weak overall economic outlook are now the main concerns for CFOs in Europe.

During the last quarter of 2018 the economy grew at its slowest pace since the financial crisis. A number of major companies in Europe and the US blamed weaker demand from China and higher tariffs for disappointing sales. The German economy was affected particularly and almost slipped into recession in the last quarter of 2018.

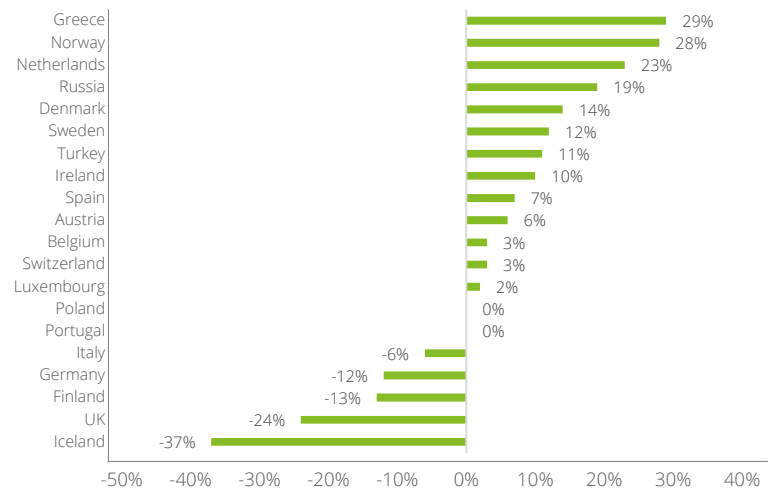
Despite the gloom, the majority of CFOs across Europe do not see an imminent economic recession, neither in their own national economy nor in the euro area or in the US. What CFOs in Europe seem to be seeing is, rather, a return to a “new mediocre” – as the IMF’s managing director Christine Lagarde once defined a scenario of disappointingly low growth.

Optimism dropped in almost all countries within the euro area. Three of the five countries showing a negative net balance on this metric are from the Eurozone. Compared to the Autumn 2018 edition, the proportion of CFOs feeling less optimistic increased by 7pp (from 19 per cent to 26 per cent) while the proportion of those feeling more optimistic slipped further down (from 27 per cent to 23 per cent). For the first time in four years, the net balance is now negative.

The majority of CFOs report that they have taken or are planning to take steps to increase the resilience of their companies to a growth slowdown. They are seeking to enlarge or better define their customer base and increase the use of advanced Technology in order to improve efficiency. Whatever may come, European businesses are conscious they need to be ready and are favouring offensive strategies.

## Chart 6. Financial prospects (net balance %)

Compared to three months ago, how do you feel about the financial prospects for your company?<sup>2</sup>



(1) Countries included in the survey are: Austria, Belgium, Denmark, Finland, Germany, Greece, Iceland, Ireland, Italy, Luxembourg, Netherlands, Norway, Poland, Portugal, Russia, Spain, Sweden, Switzerland, Turkey and the United Kingdom  
 (2) Note, in Denmark, Finland, Norway, Italy and Poland the question specified a six-month period

# ECM hot topic: IPO Transaction Management



# IPO programmes need to be managed in a different way to M&A transactions. In this article we discuss the key components of successful IPO transaction management

The varied and complex nature of an IPO transaction increases the importance of getting the right team in place to meet the specific requirements of the transaction



## DRIVERS OF IPO PROGRAMME COMPLEXITY

- **Entering the unknown** – Typically an IPO is a ‘once in a lifetime’ undertaking for a Company, introducing many new requirements that an organisation will not have experienced before.
- **Business as usual versus IPO** – The IPO process is in part driven by significant structural and regulatory activities, but the Company must manage these additional demands while with ensuring the business delivers the best possible results leading into becoming publically listed.
- **Adapting to change** – The eventual transaction outcome in terms of structure, venue and timing is often uncertain and related decisions required to be made early in the process will have a significant impact on what the programme team needs to achieve. The Company must be ready to prepare for all eventualities.
- **Speed of change** – Taking a Company public impacts all functions in the business. The changes that are introduced must be implemented quickly and embedded effectively to ensure success as a listed business. Organisations need to have the capacity and processes in place for their people to embrace this change.



## DELIVERING A SUCCESSFUL IPO

Therefore, when determining how they will manage their IPO programme, a Company must put a core team in place capable of achieving three broad outcomes:

1. Placing control of the process in the hands of the Company.
2. Driving complex, and interdependent work streams, bringing clarity on progress and priorities to the Executive and Senior Management.
3. Achieving early preparation where possible, to allow the Company flexibility to respond to the market at the right time.

**Organisations have a greater chance of achieving their IPO goals if they embed a strong Company side transaction programme management team**

# Strong IPO programme leadership must be placed at the heart of the project

## Common IPO programme pitfalls

Failure to identify **and drive improvement initiatives** early enough required to deliver a strong investor story both prior to, and after, listing

**Distraction** of the management from running the underlying business

**Lack of coordination** of key stakeholders and **visibility on inter-dependent work streams** resulting in cost and inefficiency

Not having an appropriately **skilled, resourced and full time team** leading to the process being 'done to' the business

**Underestimating the timeline and resources** required across the myriad work streams

Last minute reporting and information requirements causing '**surprises**' in the **results** or challenging disclosures after listing

The Company IPO transaction management team should be established early during the initial readiness assessment phase and will become the focal point of the transaction - coordinating advisors and internal work streams in order for the Company to control the process

### Multiple stakeholders



### IPO transaction management team

### Interdependent work streams

- Prospectus development
- Historical financial information
- Analyst / investor presentations and marketing
- Equity story definition and delivery
- Corporate governance
- Financial position and prospects
- Financial and legal due diligence
- Working capital model development
- Regulator engagement and applications

# The 'right' IPO leadership team is one which can both lead the programme and is aligned around consistent goals

Key components of establishing the right transaction management team



The central programme management team must have the ability to **lead the programme**. They must be able to set direction for the functional areas, coordinate external advisors and provide insight to management on priorities in order to support protection of business as usual.



With multiple internal and external stakeholders involved as well as continuous competing priorities, it is important to establish a governance structure that facilitates decisions being made based on **aligned objectives**.

## Tips for implementing IPO transaction management



Appoint a full-time, senior Transaction Director as the IPO leader working with all transaction parties and bringing all work streams and advisers together.



Determine a split of responsibility amongst the senior leadership as to who will be responsible for the IPO process and who will run the business day-to-day.



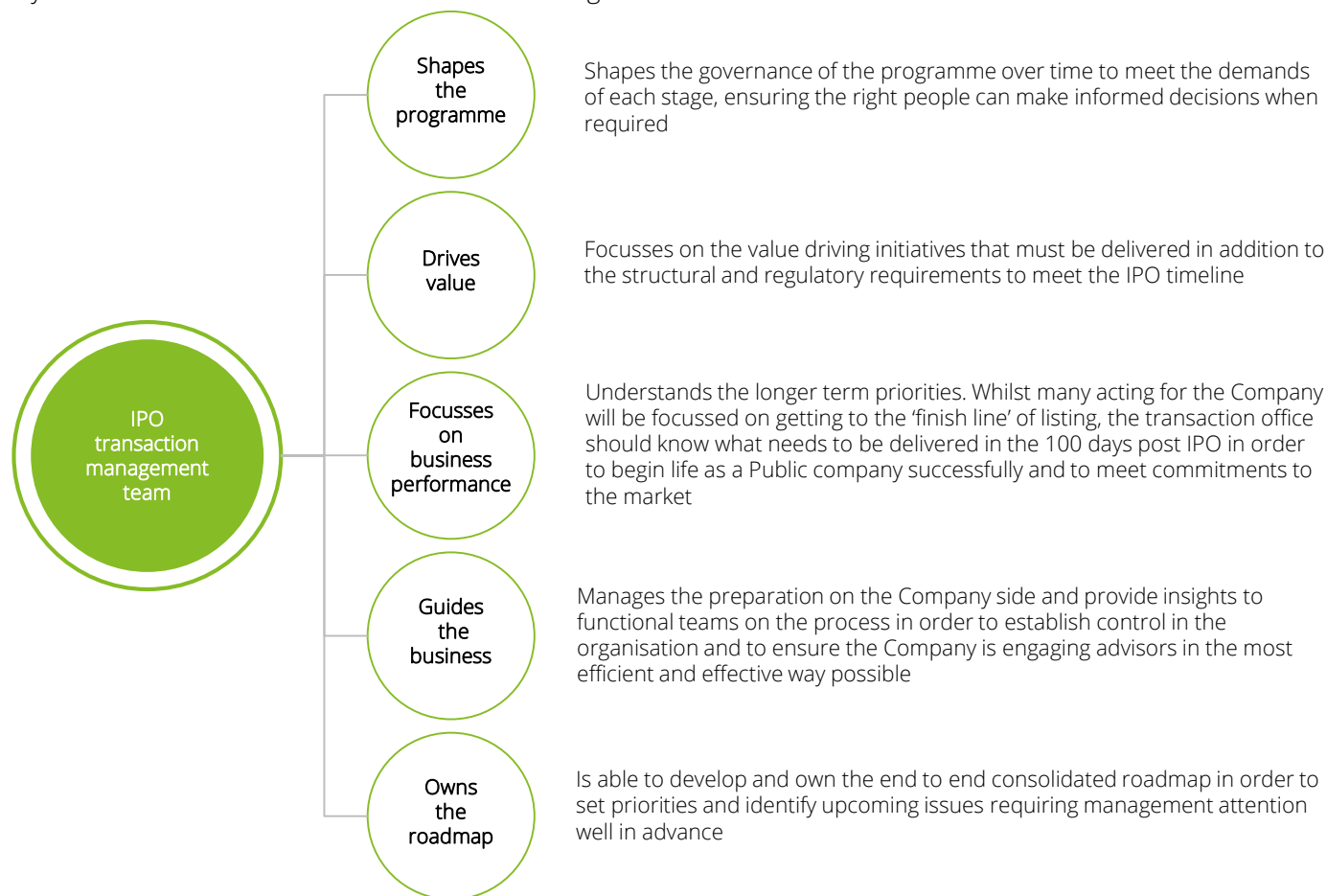
Put in place a strong transaction management office to work in support of the Transaction Director. The team should have an appropriate mix of corporate finance and capital market skills.



Where there is an element of a demerger or a carve out, ensure Parent and Child are both represented at governance forums in order to drive consistency of decision making and alignment of interests.

# The transaction management office will provide insight to the operational work streams and coordinate external stakeholders and advisors

Key characteristics of an effective transaction management office



**Deloitte  
transaction  
management  
team**



**Matt Howell**  
Partner – Head of Equity Capital Markets  
Tel: +44 (0) 20 7007 1969  
Email: [mahowell@deloitte.co.uk](mailto:mahowell@deloitte.co.uk)



**Eddie Hamilton**  
Director – Equity Capital Markets  
Tel: +44 (0) 20 7303 2733  
Email: [edhamilton@deloitte.co.uk](mailto:edhamilton@deloitte.co.uk)

# Case study: Lightspeed's IPO on the TSX



# Deloitte acts as IPO advisor to LSPD on its C\$276m Initial Public Offering on the Toronto Stock Exchange (TSX)



| Transaction overview                      |   |
|---|---|
| <b>IPO pricing date:</b>                  | March 7 <sup>th</sup> , 2019  |
| <b>Offer type:</b>                        | Initial Public Offering   |
| <b>Offer price (IPO Marketing Range):</b> | C\$16.00 (C\$13.00 - C\$15.00)  |
| <b>Market cap at IPO:</b>                 | C\$1.37bn   |
| <b>Offering structure:</b>                | 100% Treasury   |
| <b>Offer key features of the IPO:</b>     | <ul style="list-style-type: none"><li>• Shares offered during the IPO were Subordinated Voting Shares (Multiple Voting Shares held by certain shareholders with 4:1 voting rights)</li><li>• Retained ownership by founder represented 49% of total voting interest (19% economic interest)</li></ul> |

Source: Final Prospectus (Offering Document)

### Canadian IPO Advisory team details



**Jennifer Maeba**  
Partner  
Tel: +1 416 301 8491  
Email: [jmaeba@deloitte.com](mailto:jmaeba@deloitte.com)



**Kameron Javaid**  
Manager  
Tel: +1 416 643 8419  
Email: [kajavid@deloitte.com](mailto:kajavid@deloitte.com)

### Company profile

- Headquartered in Montreal Canada, Lightspeed provides an easy-to-use, omni-channel commerce-enabling SaaS platform to empower single- and multi-location small and medium-sized businesses
- The software platform provides customers with the critical functionality they need to engage with consumers, manage their operations, accept payments, and grow their business to compete successfully in an omni-channel market environment
- Lightspeed generated revenue of US\$71.9m during the last twelve months ended December 31, 2018 and has experienced revenue growth of 36% (CAGR) since fiscal 2016

### Deloitte's role

- Deloitte acted as Independent IPO Advisor to the management team, advising on equity capital markets and public company readiness related aspects of the IPO process
- Deloitte also provided additional support to Lightspeed in the form of an IPO readiness lab and advisory services relating to project management, MD&A, internal controls and tax



# Deloitte equity capital markets

A stylized green line art graphic is positioned in the upper right quadrant of the slide. It consists of a speech bubble shape with a tail pointing towards the bottom left, and a line graph shape with a vertical line and a horizontal line, suggesting a connection between communication and data.

# Our service offerings

## Independent IPO Adviser



- Truly independent advice throughout the IPO process
- Offer and transaction structuring advice
- Assistance with adviser selection
- Input into equity story
- Project and syndicate management

## IPO Reporting Accountant



- Reporting on financial, tax and commercial due diligence
- Assessing the control and governance environment
- Sign off on HFI, working capital and FPP

## IPO Readiness



- Help companies prepare for an IPO
- Readiness assessment with a key findings report. Identifies deficiencies that may delay or prohibit an IPO
- Scope covers financial and commercial areas
- Design remediation plan to address shortcomings prior to IPO kick-off

## Sponsor & Nomad



- Advise and lead the transaction process from a regulatory perspective
- Independent from investors, providing impartial advice
- Advice on corporate governance procedures
- Ongoing regulatory role, including transaction advice

## IPO Assist



- Typically where we are not acting as reporting accountant
- Support and advice where and when needed
- Services include project management, seconding staff, building models and working as an integrated part of the company's team

## Post-IPO Support



- Help management handle the transition to a PLC
- Assist with preparation of first set of public financials, audit of financial statements, ongoing analyst liaison and results announcements
- Ongoing corporate governance advice and support

## Public Company M&A



- P2Ps, public offers, hostile takeovers
- Act as lead adviser on either the buy-side (Offeror Adviser) or sell-side (Rule 3 Adviser) of the transaction
- Advice on corporate restructurings and demergers
- Support and advice on preparing bid defence procedures

## Class 1 Reporting



- Act on any Class 1 transaction and rights issue even when we are not auditor
- Introduction of the new EU audit reform rules will require greater auditor independence

## Tax and Remuneration Advice



- Tax structuring, including domicile of Topco
- VAT treatment advice
- Advice on arranging executive and employee remuneration plans
- Benchmarking remuneration structures against PLC norms
- Implementation and documentation of remuneration plans

# Deloitte UK – Corporate Finance M&A Lead Advisory

## The No. 1 M&A adviser in 2018



### Global & Europe

Mergermarket financial advisor rankings by deal count

### Part of a global M&A service offering

**200** Partners,  
**1,600** professionals across  
**120** locations



**430** completed deals with a combination deal value of **£37.6bn**



### An active year across all sectors

Lead advisor on **50+** completed deals...  
... with a combined deal value of **£3.5bn**

### US/UK cross-border corridor remains strong



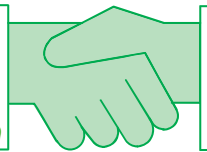
Over **1/4** of our completed deals were cross border...  
... of which c. **30%** were sold to a US acquirer

### Extensive buyer reach, spanning both strategic and private equity acquirers

PE acquirers Deals:

**19** deals

Value: **£1.9bn**



Strategic acquirers Deals:

**36** deals

Value: **£1.6bn**



### Impressive Private Equity market share

**c.15%** of PE deals in the UK  
Advised on deals with PE involvement worth **£3bn**

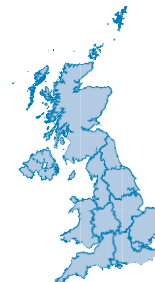
### Top three sectors by deal value

- 1.** Business Services
- 2.** Industrial & Manufacturing
- 3.** Healthcare and Life Sciences



### Leading UK M&A advisory practice of scale

**140+** strong team of lead M&A advisers



Including **40+** Partners and directors

# Equity and PLC Advisory

## Core team



**Chris Nicholls**  
Partner  
Tel: 020 7303 3092  
Email: [cnicholls@deloitte.co.uk](mailto:cnicholls@deloitte.co.uk)



**Aadam Brown**  
Director  
Tel: 020 7303 4557  
Email: [aadambrown@deloitte.co.uk](mailto:aadambrown@deloitte.co.uk)



**Craig Lukins**  
Director  
Tel: 020 7007 7766  
Email: [clukins@deloitte.co.uk](mailto:clukins@deloitte.co.uk)



**James Hunt**  
Assistant Director  
Tel: 020 7007 8262  
Email: [jchunt@deloitte.co.uk](mailto:jchunt@deloitte.co.uk)



**Iain McKenzie**  
Assistant Director  
Tel: 020 7007 7909  
Email: [imckenzie@deloitte.co.uk](mailto:imckenzie@deloitte.co.uk)



**Jasmine Kanish**  
Manager  
Tel: 020 7007 6897  
Email: [ikanish@deloitte.co.uk](mailto:ikanish@deloitte.co.uk)



**Stéphanie Ray**  
Manager  
Tel: 020 7007 0289  
Email: [stray@deloitte.co.uk](mailto:stray@deloitte.co.uk)











**Dom Young**  
Manager  
Tel: 020 7303 2251  
Email: [doyoung@deloitte.co.uk](mailto:doyoung@deloitte.co.uk)



**Alex Manning**  
Assistant Manager  
Tel: 020 7303 3888  
Email: [alemmanning@deloitte.co.uk](mailto:alemmanning@deloitte.co.uk)

## Selected Equity and PLC Advisory credentials

|  |   |  |  |   |  |
|--|---|--|--|---|--|
| <p>IPO readiness and advisory services to <b>AJ Bell</b> on its Main Market IPO</p>  <p>£651m<br/>December 2018</p>                       | <p>Financial adviser to <b>DBAY Capital</b> on its public takeover of Harvey Nash Group plc</p>  <p>£116m<br/>October 2018</p> | <p>Lead adviser to <b>MITIE Group Plc</b> on the sale of VSG Group Limited to Compass Group Plc</p>  <p>£14m<br/>October 2018</p> | <p>Lead adviser to <b>Kier Plc</b> on the sale of its pensions administration business to XPS Pensions Group</p>  <p>£4m<br/>September 2018</p>       | <p>Lead adviser to <b>British Land</b> on the sale of its property management business to Savills</p>  <p>Undisclosed<br/>May 2018</p>               | <p>Sponsor and financial adviser to <b>Xafinity</b> on its fundraising and Class 1 acquisition</p>  <p>Up to £153m<br/>January 2018</p> |
| <p>Sponsor and financial adviser to <b>Tri Pillar</b> on its proposed Main Market IPO</p>  <p>Announced<br/>November 2017</p>           | <p>Sponsor and financial adviser to <b>Xafinity</b> on its Main Market IPO</p>  <p>£190m<br/>February 2017</p>               | <p>Independent financial advice to <b>British Business Bank</b></p>  <p>Undisclosed<br/>2016</p>                                | <p>Independent financial adviser to <b>Morses Club</b> on its IPO</p>  <p>£140m<br/>May 2016</p>  | <p>Strategic advice to the Board of <b>Sweett</b></p>  <p>Undisclosed<br/>May 2016</p>   | <p>IPO planning, advisory and assist services to <b>Metro Bank</b> on its IPO</p>  <p>£1,600m<br/>May 2016</p>                        |
| <p>Lead financial adviser to <b>PayPoint</b> on the disposal of its Mobile and Online division</p>  <p>Undisclosed<br/>January 2016</p> | <p>Financial adviser to <b>Den Hartogh</b> on its recommended cash offer for InterBulk</p>  <p>£142m<br/>December 2015</p>   | <p>Financial adviser to shareholders of <b>Argus Media</b> on sale to General Atlantic</p>  <p>c.£1,000m<br/>May 2016</p>       | <p>Financial adviser to US\$ lenders on the \$407m rights issue and \$370m debt restructuring of <b>Lonmin</b></p>  <p>\$777m<br/>November 2015</p> | <p>Lead financial adviser to <b>Colt</b> on the sale of its European managed cloud business to Getronics</p>  <p>Undisclosed<br/>November 2015</p> | <p>Financial adviser and IPO Assist services to <b>NMC Healthcare</b> on its IPO</p>  <p>£390m<br/>April 2012</p>                     |

# Global Deloitte Debt and Capital Advisory

One of the most successful Debt and Capital Advisory teams

## Global senior team

### Australia



**Stephen Pollock**  
+61 02 9322 5261  
[spollock@deloitte.com.au](mailto:spollock@deloitte.com.au)

### Australia



**Aaron Black**  
+61 2 8260 4690  
[aablack@deloitte.com.au](mailto:aablack@deloitte.com.au)

### Austria



**Ben Trask**  
+43 15 3700 2950  
[bentrask@deloitte.at](mailto:bentrask@deloitte.at)

### Belgium



**Sebastiaan Preckler**  
+32 2 800 2835  
[spreckler@deloitte.be](mailto:spreckler@deloitte.be)

### Brazil



**Carlos Rebelatto**  
+55 813 464 8125  
[crebelatto@deloitte.com](mailto:crebelatto@deloitte.com)

### Canada



**Jennifer Maeba**  
+1 416 607 1483  
[jmaeba@deloitte.ca](mailto:jmaeba@deloitte.ca)

### Canada



**Robert Olsen**  
+1 416 601 5900  
[robolsen@deloitte.ca](mailto:robolsen@deloitte.ca)

### Chile



**Jaime Retamal**  
+56 22 729 8784  
[jaretamal@deloitte.com](mailto:jaretamal@deloitte.com)

### China



**Patrick Fung**  
+852 2238 7400  
[pifung@deloitte.com.hk](mailto:pifung@deloitte.com.hk)

### Czech Republic



**Radek Vignat**  
+420 246 042 420  
[rvignat@deloitte.com](mailto:rvignat@deloitte.com)

### Denmark



**Thomas Bertelsen**  
+45 30 93 53 69  
[tbertelsen@deloitte.dk](mailto:tbertelsen@deloitte.dk)

### France



**Olivier Magnin**  
+33 1 40 88 2885  
[omagnin@deloitte.fr](mailto:omagnin@deloitte.fr)

### France



**François Champarnaud**  
+33 1 40 88 2800  
[fchamparnaud@deloitte.fr](mailto:fchamparnaud@deloitte.fr)

### Germany



**Axel Rink**  
+49 (69) 75695 6443  
[arink@deloitte.de](mailto:arink@deloitte.de)

### Greece



**Ioannis Apostolakis**  
+30 210 678 1348  
[iapostolakis@deloitte.com](mailto:iapostolakis@deloitte.com)

### India



**Vishal Singh**  
+91 22 6185 5203  
[vsingh@deloitte.com](mailto:vsingh@deloitte.com)

### Ireland



**John Duddy**  
+353 141 72 594  
[jduddy@deloitte.ie](mailto:jduddy@deloitte.ie)

### Israel



**Joseph Bismuth**  
+972 3 608 5554  
[jbismuth@deloitte.co.il](mailto:jbismuth@deloitte.co.il)

### Italy



**Daniele Candiani**  
+39 348 451 8099  
[dcandiani@deloitte.it](mailto:dcandiani@deloitte.it)

### Japan



**Haruhiko Yoshie**  
+81 80 443 51 383  
[haruhiko.yoshie@rohmatsu.co.jp](mailto:haruhiko.yoshie@rohmatsu.co.jp)

### Luxembourg



**Pierre Masset**  
+352 45145 2756  
[pmasset@deloitte.lu](mailto:pmasset@deloitte.lu)

### Mexico



**Jorge Schaar**  
+52 55 5080 6392  
[jschaar@deloittemx.com](mailto:jschaar@deloittemx.com)

### Netherlands



**Alexander Olgers**  
+31 8 8288 6315  
[aolgers@deloitte.nl](mailto:aolgers@deloitte.nl)

### Norway



**Andreas Enger**  
+47 23 279 534  
[aenger@deloitte.no](mailto:aenger@deloitte.no)

### Poland



**Michal Lubieniecki**  
+48 22 5110 010  
[mlubieniecki@deloitte.com](mailto:mlubieniecki@deloitte.com)

### Portugal



**Antonio Julio Jorge**  
+351 210 422 524  
[ajorge@deloitte.pt](mailto:ajorge@deloitte.pt)

### Singapore



**Richmond Ang**  
+65 6216 3303  
[rang@deloitte.com](mailto:rang@deloitte.com)

### South Africa



**Fredre Meiring**  
+27 11 209 6728  
[fmeiring@deloitte.co.za](mailto:fmeiring@deloitte.co.za)

### Spain



**Javier Fernandez-Galiano**  
+34 918229521  
[jfernandezgaliano@deloitte.es](mailto:jfernandezgaliano@deloitte.es)

### Spain



**Alejandro Gonzalez de Aguilar**  
+34 91 443 2552  
[agonzalezdeaguilar@deloitte.es](mailto:agonzalezdeaguilar@deloitte.es)

### Switzerland



**Samuel Kramer**  
+41 582 797 636  
[skraemer@deloitte.ch](mailto:skraemer@deloitte.ch)

### Turkey



**Basak Vardar**  
+90 212 366 60 94  
[bvardar@deloitte.com](mailto:bvardar@deloitte.com)

### UAE



**Robin Butteriss**  
+971 4506 4857  
[robutteriss@deloitte.com](mailto:robutteriss@deloitte.com)

### UK



**Chris Nicholls**  
+44 (0) 20 7303 3092  
[chnicholls@deloitte.co.uk](mailto:chnicholls@deloitte.co.uk)

### UK



**Chris Skinner**  
+44 (0) 20 7303 7937  
[chskinner@deloitte.co.uk](mailto:chskinner@deloitte.co.uk)

### USA



**John Deering**  
+1 70 4333 0574  
[jdeering@deloitte.com](mailto:jdeering@deloitte.com)

# ECM team – London

## ECM London Partners



**Matt Howell**  
**Partner**  
Tel: 020 7007 1969  
Email: [mahowell@deloitte.co.uk](mailto:mahowell@deloitte.co.uk)



**Rob Beene**  
**Partner**  
Tel: 020 7007 2038  
Email: [rbeene@deloitte.co.uk](mailto:rbeene@deloitte.co.uk)



**Caroline Ward**  
**Partner**  
Tel: 020 7007 8378  
Email: [carward@deloitte.co.uk](mailto:carward@deloitte.co.uk)



**John Hammond**  
**Partner**  
Tel: 020 7007 2936  
Email: [johammond@deloitte.co.uk](mailto:johammond@deloitte.co.uk)



**Jim Brown**  
**Partner**  
Tel: 020 7303 0603  
Email: [jimbrown@deloitte.co.uk](mailto:jimbrown@deloitte.co.uk)



**Simon Olsen**  
**Partner**  
Tel: 020 7007 8440  
Email: [solsen@deloitte.co.uk](mailto:solsen@deloitte.co.uk)



**Ian Smith**  
**Partner**  
Tel: 020 7303 8588  
Email: [ijsmith@deloitte.co.uk](mailto:ijsmith@deloitte.co.uk)



**Az Ajam-Hassani**  
**Partner**  
Tel: 020 7303 7827  
Email: [azzajamhassani@deloitte.co.uk](mailto:azzajamhassani@deloitte.co.uk)



**Richard Thornhill**  
**Partner**  
Tel: 020 7007 3247  
Email: [rthornhill@deloitte.co.uk](mailto:rthornhill@deloitte.co.uk)

## ECM London team



**Jeremy Bohm**  
**Director**  
Tel: 020 7303 7141  
Email: [jbohm@deloitte.co.uk](mailto:jbohm@deloitte.co.uk)



**Adam Ray**  
**Director**  
Tel: 020 7303 4944  
Email: [adray@deloitte.co.uk](mailto:adray@deloitte.co.uk)



**Neil Cook**  
**Director**  
Tel: 020 7007 6593  
Email: [ncook@deloitte.co.uk](mailto:ncook@deloitte.co.uk)



**Yee Man**  
**Director**  
Tel: 020 7303 2273  
Email: [yman@deloitte.co.uk](mailto:yman@deloitte.co.uk)



**David Rothwell**  
**Director**  
Tel: 020 7007 9627  
Email: [drothwell@deloitte.co.uk](mailto:drothwell@deloitte.co.uk)



**Adam Batson**  
**Senior Manager**  
Tel: 0113 292 1565  
Email: [adabatson@deloitte.co.uk](mailto:adabatson@deloitte.co.uk)



**Ian Whitefoot**  
**Director**  
Tel: 02380 354 364  
Email: [whitefoot@deloitte.co.uk](mailto:whitefoot@deloitte.co.uk)



**Anthony Hargreaves**  
**Director**  
Tel: 020 7303 6626  
Email: [ianhargreaves@deloitte.co.uk](mailto:ianhargreaves@deloitte.co.uk)



**Alex Loder**  
**Assistant Director**  
Tel: 020 7007 0220  
Email: [alloder@deloitte.co.uk](mailto:alloder@deloitte.co.uk)



**Kate Borissova**  
**Assistant Director**  
Tel: 020 7303 4427  
Email: [kborissova@deloitte.co.uk](mailto:kborissova@deloitte.co.uk)



**Jackie Hau**  
**Associate Director**  
Tel: 020 7303 0706  
Email: [jhau@deloitte.co.uk](mailto:jhau@deloitte.co.uk)



**Victoria Edge**  
**Senior Manager**  
Tel: 020 7007 8246  
Email: [vicedge@deloitte.co.uk](mailto:vicedge@deloitte.co.uk)



**Nick Brown**  
**Senior Manager**  
Tel: 020 7007 0735  
Email: [nickmbrown@deloitte.co.uk](mailto:nickmbrown@deloitte.co.uk)



**Liz Wong**  
**Senior Manager**  
Tel: 020 7303 5072  
Email: [lizwong@deloitte.co.uk](mailto:lizwong@deloitte.co.uk)



**Raeesa Kazi**  
**Senior Manager**  
Tel: 020 7007 3223  
Email: [rkazi@deloitte.co.uk](mailto:rkazi@deloitte.co.uk)



**Tayyeb Shams**  
**Senior Manager**  
Tel: 020 7007 9595  
Email: [tshams@deloitte.co.uk](mailto:tshams@deloitte.co.uk)



**Manoj Damnival**  
**Senior Manager**  
Tel: 020 7303 3903  
Email: [mmdamnival@deloitte.co.uk](mailto:mmdamnival@deloitte.co.uk)



**Sana Nazir**  
**Senior Manager**  
Tel: 0161 455 8156  
Email: [snazir@deloitte.co.uk](mailto:snazir@deloitte.co.uk)



**Ryan Ventura**  
**Senior Manager**  
Tel: 020 7303 6143  
Email: [ryventura@deloitte.co.uk](mailto:ryventura@deloitte.co.uk)



**Natasha Fortuin**  
**Senior Manager**  
Tel: 020 7303 2847  
Email: [nfortuin@deloitte.co.uk](mailto:nfortuin@deloitte.co.uk)



**Laurence Cox-Smith**  
**Senior Manager**  
Tel: 020 7303 8578  
Email: [lcxsmith@deloitte.co.uk](mailto:lcxsmith@deloitte.co.uk)



**Nethin Karamchand**  
**Senior Manager**  
Tel: 020 7303 3903  
Email: [nekaramchand@deloitte.co.uk](mailto:nekaramchand@deloitte.co.uk)

# ECM team – Regions

## North & Scotland



**Rick Ballard**  
Partner – Edinburgh  
Tel: 0131 535 7734  
Email: [rballard@deloitte.co.uk](mailto:rballard@deloitte.co.uk)



**Tim Grogan**  
Partner – Manchester  
Tel: 0161 455 8646  
Email: [tgrogan@deloitte.co.uk](mailto:tgrogan@deloitte.co.uk)



**Matt Hughes**  
Partner – Leeds  
Tel: 0113 292 1634  
Email: [mahughes@deloitte.co.uk](mailto:mahughes@deloitte.co.uk)



**Peter Braddock**  
Director – Manchester  
Tel: 0161 455 6687  
Email: [pbraddock@deloitte.co.uk](mailto:pbraddock@deloitte.co.uk)



**Katie Harrison**  
Director – Manchester  
Tel: 07920 829173  
Email: [katieharrison@deloitte.co.uk](mailto:katieharrison@deloitte.co.uk)



**Raza Mian**  
Director – Manchester  
Tel: 0161 455 6279  
Email: [rmian@deloitte.co.uk](mailto:rmian@deloitte.co.uk)



**David Hendry**  
Assistant Director – ILeds  
Tel: 0113 292 1734  
Email: [dhendry@deloitte.co.uk](mailto:dhendry@deloitte.co.uk)



**Richard Sweetland**  
Assistant Director – Leeds  
Tel: 0113 292 1965  
Email: [rsweetland@deloitte.co.uk](mailto:rsweetland@deloitte.co.uk)



**Alison Macleod**  
Assistant Director – Scotland  
Tel: 020 7007 4536  
Email: [alismacleod@deloitte.co.uk](mailto:alismacleod@deloitte.co.uk)

## Midlands



**Andy Halls**  
Partner – Birmingham  
Tel: 0121 695 5974  
Email: [ahalls@deloitte.co.uk](mailto:ahalls@deloitte.co.uk)



**Lee Welham**  
Partner – Cambridge  
Tel: 01223 259 815  
Email: [lwelham@deloitte.co.uk](mailto:lwelham@deloitte.co.uk)



**Jon Throup**  
Director – Birmingham  
Tel: 0121 695 5736  
Email: [jthroup@deloitte.co.uk](mailto:jthroup@deloitte.co.uk)



**Joe Darby**  
Senior Manager – Birmingham  
Tel: 07976 605 932  
Email: [jodarby@deloitte.co.uk](mailto:jodarby@deloitte.co.uk)

## South



**Bill Farren**  
Partner – Gatwick  
Tel: 01293 761 263  
Email: [bfarren@deloitte.co.uk](mailto:bfarren@deloitte.co.uk)



**Mike Thorne**  
Partner – Reading  
Tel: 0118 322 2388  
Email: [mthorne@deloitte.co.uk](mailto:mthorne@deloitte.co.uk)



**Chris Booker**  
Director – Reading  
Tel: 07827 881049  
Email: [cbooker@deloitte.co.uk](mailto:cbooker@deloitte.co.uk)



**Ian Chamberlain**  
Director – Bristol  
Tel: 0117 984 2732  
Email: [ichamberlain@deloitte.co.uk](mailto:ichamberlain@deloitte.co.uk)



**Sarah Buchanan**  
Director – Reading  
Tel: 0118 322 2676  
Email: [sabuchanan@deloitte.co.uk](mailto:sabuchanan@deloitte.co.uk)



**Russell Earnshaw**  
Assistant Director – Southampton  
Tel: 02380 35 4286  
Email: [rearnshaw@deloitte.co.uk](mailto:rearnshaw@deloitte.co.uk)



**Eddie Bell**  
Senior Manager – Bristol  
Tel: 0117 984 1159  
Email: [eddbell@deloitte.co.uk](mailto:eddbell@deloitte.co.uk)



**Lucy Hovland**  
Associate Director – Reading  
Tel: 0118 322 2402  
Email: [lhovland@deloitte.co.uk](mailto:lhovland@deloitte.co.uk)

## Selected IPO credentials

|   |  |   |  |   |  |
|---|--|---|--|---|--|
| <b>DWF Group</b><br>Professional Services<br><br>March 2019<br>£366m                 | <b>AJ Bell</b><br>Financial Services<br><br>December 2018<br>£651m      | <b>M&amp;G Investments</b><br>Financial Services<br><br>November 2018<br>£103m | <b>Smithson</b><br>Equity Investment<br><br>October 2018<br>£888m                             | <b>Funding Circle</b><br>Financial Services<br><br>September 2018<br>£1,500m | <b>Energean Oil &amp; Gas</b><br>Oil & gas<br><br>March 2018<br>£330m             |
| <b>Provident Financial Group</b><br>Financial Services<br><br>February 2018<br>£331m | <b>Sabre Insurance Group</b><br>Insurance<br><br>December 2017<br>£575m | <b>Bakkavor Group</b><br>Food services<br><br>November 2017<br>£1,043m         | <b>Charter Court Financial Services</b><br>Financial services<br><br>September 2017<br>£550m | <b>Allied Irish Bank</b><br>Financial services<br><br>June 2017<br>£11,958m  | <b>Global Ports Holding</b><br>Industrial transportation<br><br>May 2017<br>£465m |
| <b>Alfa</b><br>Technology<br><br>May 2017<br>£975m                                   | <b>Xafinity</b><br>Financial services<br><br>February 2017<br>£190m     | <b>ConvaTec</b><br>Healthcare<br><br>October 2016<br>£4,391m                   | <b>Biffa</b><br>Industrials<br><br>October 2016<br>£450m                                      | <b>Metro Bank</b><br>Financial services<br><br>March 2016<br>£1,600m         | <b>Clydesdale Bank</b><br>Financial services<br><br>February 2016<br>£1,583m      |
| <b>McCarthy &amp; Stone</b><br>Construction<br><br>November 2015<br>£967m          | <b>Worldpay</b><br><br>October 2015<br>£4,800m                        | <b>Hastings</b><br>Insurance Group<br><br>October 2015<br>£1,117m            | <b>Hostelworld</b><br><br>October 2015<br>£177m  | <b>Equiniti Group</b><br>Business services<br><br>October 2015<br>£548m    | <b>Kainos</b><br>Technology<br><br>July 2015<br>£164m                           |
| <b>Sanne</b><br>Business services<br><br>April 2015<br>£232m                        | <b>Revolution Bars</b><br>Consumer<br><br>March 2015<br>£110m         | <b>Lakehouse</b><br>Business services<br><br>March 2015<br>£140m             | <b>Aldermore</b><br>Financial services<br><br>March 2015<br>£651m                          | <b>HSS Hire</b><br>Support services<br><br>February 2015<br>£365m          | <b>John Laing</b><br>Infrastructure<br><br>February 2015<br>£791m               |



# Notes

# Notes





This publication has been written in general terms and we recommend that you obtain professional advice before acting or refraining from action on any of the contents of this publication. Deloitte LLP accepts no liability for any loss occasioned to any person acting or refraining from action as a result of any material in this publication.

Deloitte LLP is a limited liability partnership registered in England and Wales with registered number OC303675 and its registered office at 1 New Street Square, London EC4A 3HQ, United Kingdom.

Deloitte LLP is the United Kingdom affiliate of Deloitte NWE LLP, a member firm of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"). DTTL and each of its member firms are legally separate and independent entities. DTTL and Deloitte NWE LLP do not provide services to clients. Please see [www.deloitte.com/about](http://www.deloitte.com/about) to learn more about our global network of member firms.

© 2019 Deloitte LLP. All rights reserved.