



Packaged Service Offering

Deloitte's MDM-as-a-Service

Subscription-based service combining Deloitte's industry and domain expertise with Informatica's MDM SaaS technology, enabling you to focus on managing your business—not your data.



Master Data Management-as-a-Service (MDMaaS) Overview

Modern IT organizations have a lot on their plates. Businesses are demanding more reliable data at a faster pace to power improved insights, as well as AI and automation use cases. Clean master data is critical and foundational to realizing value from digital and technology-enabled business transformation.

As organizations shift focus toward improving their AI and automation capabilities—capabilities that drive business value—they're increasingly relying on as-a-service partners for foundational data management capabilities. This is where Deloitte's Master Data Management-as-a-Service (MDMaaS) offering comes in. MDMaaS, a subscription-based service powered by **Informatica**, allows you to hand your data management over to our team of specialized data practitioners; we'll manage your master data from end to end, shepherding it from the point of initial request to enrichment and standardization, and bringing it to a place where it can be used to fuel your mission-critical business processes and AI/ML use cases.

Through this unique offering, you'll get:

1. High-quality master data

We'll provide clean and enriched master data harmonized across your organization and available via APIs, where it can be directly tied to your strategic business use cases.

2. On-demand data stewards

We'll supply skilled data technologists to execute your data creation and maintenance processes in adherence with your compliance requirements.

3. Rapid deployment

We'll onboard your data quickly to help you realize business value within weeks, not months.

4. A la carte pricing

You'll pay for the outcomes you get and not for the systems or staff you maintain.

What this means for your organization:

1. Faster time to value

Eliminate low(er) value tasks like tool selection, de-risking of the management of multi-vendor contracts, etc.

2. Simplified operational processes

Reduce—or eliminate—the need to hire and train talent required to manage your data and associated technology.

3. More predictable outcomes

Data and other business outcomes will be delivered as per mutually agreed SLAs.

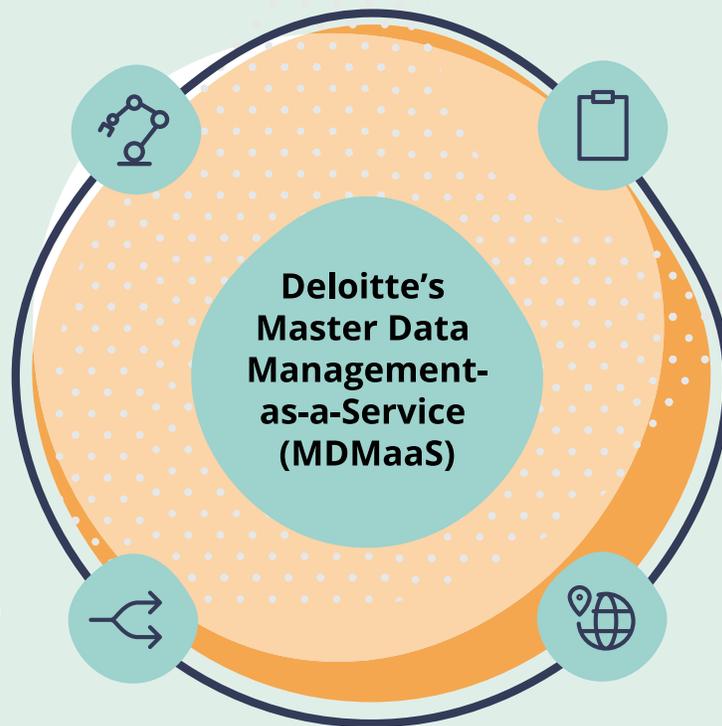
4. Continuous innovation

You'll always have the latest and greatest software features—without worrying about downtime.

Deloitte's MDM-as-a-Service offering delivers clean master data through the use of Deloitte's pre-configured technology, data enrichment capabilities, and industry-leading services, alongside IDMC, Informatica's AI-enabled cloud platform.

Pre-configured solution on Informatica SaaS

- Industry, sector, and domain-specific data models
- Preconfigured integrations with major ERPs
- Preconfigured workflows for common use cases



Business process execution

- Cost competitive BPaaS capability
- Established SLAs, KPIs and methodologies
- AI-enabled process execution

Subscription to third-party data

- Access to a "superset" of your master data
- Proprietary algorithms for data enrichment
- Alliances with major data vendors

Strategy + engineering capabilities

- Robust data strategy and engineering capabilities
- Talent pools with sector, domain, and tool expertise
- Global delivery centers

Contact Us

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