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# Future of Work Lab

A rapidly changing environment, underpinned by exponential advances in technology, demographic and economic shifts, results in the need for businesses to better engage with their workers to truly understand their motivations and expectations at work

## What the Future of Work lab is...

The Future of Work lab experience sets the foundations of understanding the new drivers, realities, and implications of Future of Work for your organisation

Our labs have been designed to challenge your thinking with industry and subject matter experts, accelerating decision making and delivering faster outcomes

In addition to the insights and industry best practice examples, we have a range of interactive exercises and asset demos to immerse you and your teams into the concept of Future of Work

#### **Additional lab options**

minute **escape room experience** for you and your team to fully immerse yourselves in the concept of Future of Work and understand how this might effect you as an organisation, and as an individual

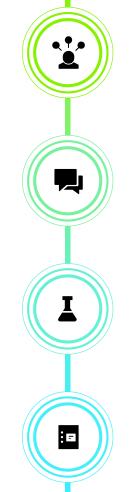
minute **technology marketstall** to take your team through the latest and greatest technology available in the market, that could be used to address your specific challenges

90 "

minute **future workforce analysis** to understand your existing and future workforce, building a job canvas to understand where the talent will be attracted from, their skill requirements, motivations and key ecosystem interactions

## How we tailor the day to your organisation...

Each Future of Work lab is different, with the content tailored to your organisation's specific challenges and opportunities



### - 3 weeks

Initial **kick-off meeting** to identify purpose of the lab, key challenges and expected outcomes

### - 2 weeks

**Leadership interviews** with attendees to identify themes, trends and common challenges

### Day of the Lab

**Future of Work lab, tailored to your organisations** particular challenges and opportunities

### + 1 week

All Future of Work **Lab outputs**, including artist wall PDF and all outputs identified in the initial kick-off meeting

## What you will get...

#### Discover

Understand the disruption across your market and the implications on the future of work in your industry, within your organisation organisation, across your workforce and your talent

#### Vision

Zoom out to understand the art of the possible to help shape your vision of your future organisation, aligning on key themes and identifying key enablers to drive your strategy

#### Prioritise

Zoom in to develop a roadmap based on strategic choices to plan out next steps and the journey ahead. Consider the implementation of your roadmap, prioritising activities based on impact and ease of implementation



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