# Deloitte.

# Levelling up – Making it happen Teesside

Delegate Pack Wednesday 24 November 2021



## Welcome

A note from Stuart, Deloitte's Yorkshire & North East Practice Senior Partner

Thank you for joining us at our 'Levelling Up – Making it Happen' conference in Teesside on Wednesday 24 November. We look forward to welcoming you to Middlesbrough and to playing our part in accelerating the conversation on levelling up.

We believe that by working together we can collectively find ways to drive inclusive growth and be a catalyst for continuing progress in Teesside. We are delighted to bring together a diverse mix of organisations and cross-sector representation and I look forward to hearing your views and experiences as we navigate through the day.

We share the belief that together we have the skills, expertise and resources to make a tangible impact on levelling up in a way that will bring further success and prosperity to Teesside. By harnessing the strength of business, to work alongside our world-class academia and our ambitious civic bodies, we can find ways to leverage the unique opportunities that are emerging.

Our conference has been designed so that delegates can see first-hand the huge regeneration that is happening on the ground in Teesworks, as well as engage in practical workshops on key themes critical to its success and the success of the region.

We look forward to a day of making connections, conversation, debate and challenge.

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Stuart Cottee

Practice Senior Partner,

Yorkshire and North East

## The Venue

The conference will take place at Middlesbrough Football Club, Riverside Stadium.

### Driving to the venue

The postcode for the Riverside Stadium is TS3 6RS.

A sat nav will lead you to the grounds. Please park in parking zone A.

#### Public transport

Detailed information for arrival via train, bus or air can be found here.

### Collecting your conference pass

Deloitte staff will greet you at the 'Legend's Suite' entrance which is situated opposite parking zone A.

### Contact on the day

Lauren Richardson, <u>Irichardson@deloitte.co.uk</u> 07800 657 085



\*Click image to access Google maps and route planner

**COVID-19 notice**: The safety of our people/clients is our priority. We continue to strongly recommend that you are double vaccinated, and we would request that anyone attending a Deloitte event, will have tested negative for COVID-19 with a lateral flow test within the last 48 hours. Government guidance currently states that masks are not essential for gatherings, however, we will be providing masks on the day and although optional whilst in the conference venue, we do ask that face coverings are worn during the site visit. We will endeavour to implement social distancing where possible.

## Agenda

Timings	Overview
10:30 – 11:15	Conference opens – registration & networking
11:15 - 11:30	Opening address
11:30 – 12.20	Site visit
12.30 – 13.00	Keynote speaker
13.00 – 13.45	Lunch
13.50 – 14.35	Pre-selected breakout 1
14:45 – 15.30	Pre-selected breakout 2
15:30	Observations of the day
16.00	Conference closes

### Site visit

The site visit will commence at 11.40am and consists of a guided coach tour around the main points of interest in Teesworks. Click here to view the interactive site map.

- Teesworks covers 4,500 acres of prime land south of the River Tees including the site of the former SSI steelworks.
- It is home to many thriving companies, including PD Ports, British Steel, Redcar Bulk Terminal, Northumbrian Water and BOC.
- It benefits from river access as well as the deep water ports available through Teesport and Redcar Bulk Terminal.
- It is close to the world-class facilities at Sembcorp and the neighbouring Wilton International site.
- The Development Corporation was awarded £123million of funds from Government to begin land remediation, paving the way for large-scale industrial investment.
- The Teesside Freeport will begin operating from early November, making it the first freeport to be up and running in the UK.
- On the 28 October 2021 Ben Houchen officially launched the Teesside Freeport after Chancellor of the Exchequer Rishi Sunak MP gave the Teesside Freeport the final green-light in his Budget.



## Keynote speaker profile

Ben Houchen was re-elected as the Mayor of the Tees Valley in May 2021 with 73% of the vote following a successful first term.

Ben is continuing to deliver on his plan to transform the Tees Valley economy by bringing new investment and new jobs to the region.

Ben has delivered his manifesto pledge to bring Teesside Airport back into public ownership and is continuing to push forward a raft of improvements in-line with the airport business plan. Since saving the airport from closure, 16 news routes have been added, alongside a transformed terminal building with brand new restaurants, bars and shops.

After year of been at the forefront of the campaign to bring freeports to the UK, Ben secured their introduction and established the biggest, as well as the first to be operational, for Teesside, Darlington and Hartlepool. Over the next 5-years the Teesside Freeport will create 18,000 good-quality well paid jobs for local workers and pump billions of pounds into the local economy.

Ben has accelerated plans to redevelop Teesworks, the former Redcar Steelworks site, demolishing redundant iron and steelmaking assets and getting the site investor ready. Teesside is ground zero for net zero and is at the forefront of the Government plans for the UK to be net zero by 2050. From offshore wind to carbon capture and developing hydrogen as a fuel of the future, we continue to welcome investment in cutting edge sectors from across the globe. In 2021, the Teesworks Skills Academy was launched, ensuring that people from across Teesside, Darlington and Hartlepool to develop the right skills to take advantage of new opportunities coming to Teesworks.

After securing £310 million in the 2021 Autumn Budget to finance transport improvements across the Tees Valley, Ben revealed a variety of rail, road, air and sea transport projects, integral to connecting local people with new opportunities across the region.

He is the Conservative politician with the largest electoral mandate in the North of England and sees it as his job to promote the Tees Valley by banging the drum for investment and getting the region noticed on the national and international stages.



Ben Houchen
Tees Valley Mayor



## Breakout sessions

# Breakout 1 The Freeports & Teesworks

Gain a deeper understanding of the unique opportunities presented by the Teesside Freeport and how organisations can help realise the benefits whilst supporting its longer-term success and sustainability.

This session will consider the regeneration progress in Teesworks and how achieving the right balance of investors and cutting-edge industry can drive forward its redevelopment to create jobs, grow the economy and transform the region.

#### **Chair: Stuart Cottee**

Stuart is Practice Senior Partner for Deloitte in Yorkshire and the North East.

During his 28 years with the firm (specialising in tax) he has held a variety of roles including leading Private Markets for tax in the UK for 4 years being responsible for M&A, Real Estate, Private Companies and Private Client businesses. Stuart has significant experience particularly of M&A having advised on a large number of acquisitions, disposals, financing transactions and IPOs.



# Breakout 2 Darlington Economic Campus

Gain an insight into the key priorities for Darlington Economic Campus as it establishes and rapidly grows its presence in the region, focussing the opportunities and challenges presented for business, educators, and the wider ecosystem in the North.

This session will look at how organisations can play a part in shaping the talent pool to ensure that the relocation of critical economic departments fully realises its potential and the potential impact of a Northern Economic Campus on achieving a more balanced and better long-term economic policy which reflects the needs of the region.

### **Chair: Matt Henderson**

Matt is a Transaction Services partner from Teesside, leading the Financial Advisory Transaction Services team at Deloitte in Yorkshire & the North East.

This geography covers clients in major corporate centres including Newcastle, Sunderland, Teesside to the North and Leeds, Sheffield, Bradford, York, and Hull in Yorkshire & Humberside. He sits on the UK firm's Deloitte Private executive, leading the Emerging Growth segment, focusing on UK wide technology enabled scale ups and the venture capital funds that support them.



## Breakout sessions

# Breakout 3 Unlocking net zero opportunities

There are already many inspirational net zero stories and initiatives taking place in the Teesside region; wind turbine technology, next gen electric motors, carbon capture, hydrogen fuel to name a few. These are not only making a valuable contribution to progress on our national climate goals but offer significant opportunities for growth amongst the wider business community in the region, and for long-term sustainable economic prosperity on Teesside.

In this session we will explore how Teesside can grasp the business opportunities presented by the future net zero economy and tackle head on some of the perceived barriers to advancement. Together we will investigate the practical steps that we can take as business, civic and academic leaders to unlock these opportunities through action, collaboration, and innovation.

#### Chair: Arran Taylor

Arran is a partner in the Yorkshire and North East tax practice leading the Tax Management Consulting practice across the North of the UK. Arran is co-chair of the Yorkshire Climate Action Coalition and is passionate about driving action in response to net zero challenges.



### Breakout 4

### Place-shaping: A development focus

As a £12.3 billion economy with world class expertise and critical mass in chemicals, energy, health innovation and advanced manufacturing, the Tees Valley makes a major contribution to the UK economy. Significant investment is being made to improve road, air and rail connections that will drive growth and help residents' access new job opportunities.

This session will explore the role organisations can play, as the region continues to evolve — ensuring it creates an environment which promotes inward investment, diversifies the economic use of its town centres and delivers a culture and a place which people want to live, work and visit. Our experts will highlight the substantial industrial development opportunities available and explain the investment that is being made to re-shape its' town centres and maximise their potential through new infrastructure. It will be an opportunity to hear from those at the forefront of delivering the region's economic development plans now and into the future.

#### Chair: Stephen Hall

Stephen is the office senior partner at Deloitte in Newcastle. He has worked for the firm for over 25 years where he has advised many public and private sector organisations on all aspects of direct tax. Stephen also heads up the Private Client Practice for Yorkshire and the North East. Stephen is from the city of Durham and joined the firm from university and has always worked in the North East.



## Breakout sessions

# Breakout 5 Finance & attracting private sector investment

As a host of new and exciting projects emerge across Teesside, what are the most effective strategies to attract finance and public sector investment, whilst working in partnership with project stakeholders? What development opportunities and assets will align best with private sector investment objectives? What will the challenges be in achieving an effective partnership between the private and public sector and how can these be overcome?

This session will present a unique perspective on the fine balance and collaboration needed to generate the investment outcomes required to deliver across the array of Teesside projects currently taking shape.

### **Chair: Siobhan Godley**

Siobhan leads Deloitte's Real Estate Practice across the UK for all service lines. She has over 20 years experience of working on complex real estate transactions for major real estate companies, private equity funds institutional funds (including sovereign wealth and pension funds).



Siobhan has advised on real estate transactions with acquisition values in excess of £6.8 billion over the last two years specialising in complex inbound and joint venture transactions with strong credentials in advising institutions across the US, Europe, Asia and the Middle Fast

### Breakout 6

Talent & Skills: Unlocking economic success

Skills and talent are fundamental to building regional sustainable economic success. Increasingly it is skills, not just qualifications, that employers regardless of sector, look for first. How do we create a better match between the needs of local employers (both current and prospective) and what the 'system' provides today? How can we work together to drive better links between the needs of both industry and education, helping to bridge the gap between learning and the application of learning?

We want to explore with you what challenges you face and your thoughts on what needs to be done today, tomorrow and over the years to drive long term prosperity in Teesside.

#### Chair: Dan Renton

Dan, a partner at Deloitte in Yorkshire and the North East and based in the Leeds office focuses on Corporate Finance.

His special areas of interest include advising on transactions involving private equity, other mid market transactions, typically in the range £25m to £150m, and working with private companies which are so important to the prosperity and economic health of our region.



Organisation	Website	Head office
ACSL	www.armstrongcsl.co.uk	Billingham
Age UK - North Yorkshire & Darlington	www.ageuk.org.uk	Darlington
Agilia Infrastructure Partners	www.agilia.co.uk	Middlesbrough
Ashall Project Ltd	www.ashallproperty.com	Runcorn
ASL Group	ASL Group   Partnering for Performance	Cambridge
Atkins	www.atkinsglobal.com	London
Brewin Dolphin	www.brewin.co.uk	London
Broadacres Housing Association	www.broadacres.org.uk	North Yorkshire
Bruntwood	<u>bruntwood.co.uk</u>	Manchester
СВІ	<u>www.cbi.org.uk</u>	London
Comhar Capital Limited	www.comharcapital.co.uk	Leeds
Communicate Technology PLC	<u>communicate.technology</u>	York
Costain	www.costain.com	Maidenhead
Darlington Borough Council	www.darlington.gov.uk	Darlington
Department for International Trade	www.gov.uk/government/organisations/department-for-international-trade	London
Department for Levelling up, Housing & Communities	$\underline{www.gov.uk/government/organisations/department-for-levelling-up-housing-and-communities}$	Wolverhampton
DPP	<u>www.thedpp.com</u>	London
Endless LLP	<u>www.endlessllp.com</u>	London
Enterprise Made Simple	<u>enterprisemadesimple.co.uk</u>	Middlesbrough
Everflow	<u>www.everflowwater.com</u>	Billingham
Evolution Training & Consultancy Ltd	<u>evotcs.co.uk</u>	Hartlepool
Flip Flops Property	www.flipflopsproperty.co.uk	Middlesbrough
Galliford Try	www.gallifordtry.co.uk	Uxbridge
Gaspara Asset Management	www.gaspara.co.uk	Northallerton
Gibson O'Neill	www.bulkhaulglobal.com	Middlesbrough

Organisation	Website	Head office
Gleeds Energy Ltd	gb.gleeds.com	Multiple
Hagen Developments Ltd		Morpeth
HC One	www.hc-one.co.uk	Darlington
Heta Architects	<u>hetaarchitects.com</u>	London
Homes England	www.gov.uk/government/organisations/homes-england	London
iMpeC Developments Ltd	http://www.impec-uk.com	Stockton-on Tees
Ingeus - CRS	<u>ingeus.com</u>	London
Intercontinental Brands (ICB)	<u>icbrands.co.uk</u>	Middlesborough
Kaefer Ltd	www.kaeferltd.co.uk	Tyne & Wear
Kromek Group plc	www.kromek.com	Durham
Lemon Business Solutions Ltd	www.lemoncontactcentre.co.uk	Stockton-on Tees
Lichfields	<u>lichfields.uk</u>	Treading
Lloyds Banking Group	www.lloydsbankinggroup.com	London
Meldrum Construction Services Group Ltd	<u>meldrumcs.com</u>	Dunston
MGL Group	www.mglgroup.co.uk	Newcastle
Midas Cladding Services Limited	www.midascladding.com	Peterlee
Middlesbrough College Group	www.mbro.ac.uk	Middlesbrough
Middlesbrough Council	www.middlesbrough.gov.uk	Middlesbrough
Mott MacDonald	<u>www.mottmac.com</u>	London
Mpac Group PLC	<u>mpac-group.com</u>	North Yorkshire
Muse Developments	www.musedevelopments.com	Manchester
Naylors Gavin Black	www.naylorsgavinblack.co.uk	Newcastle
Newcastle University	<u>www.ncl.ac.uk</u>	Newcastle
North East England Chamber of Commerce	www.neechamber.co.uk	
Northern Powergrid	www.northernpowergrid.com	Newcastle
Northstar Ventures	www.northstarventures.co.uk	Newcastle
Paralloy Limited	www.paralloy.co.uk	Billingham

Organisation	Website	Head office
Pennine Energy Group	www.pennineenergy.co.uk	Northallerton
Populus Select	<u>populusselect.com</u>	Darlington
Propulsion	propulsion-dev.blumilkdev.com	
Recovery Connections	www.recoveryconnections.org.uk	Middlesbrough
Redcar & Cleveland College	<u>www.cleveland.ac.uk</u>	Redcar
RTC North	www.rtcnorth.co.uk	Leeds
Sanderson Weatherall	<u>www.sw.co.uk</u>	Leeds
Scottish Government	www.gov.scot	Edinburgh
Senior Commercial		London
Seymour Skills Academy	www.hartlepoolfe.ac.uk/courses/seymour-skills-academy	Hartlepool
Sintons LLP	<u>www.sintons.co.uk</u>	Newcastle
Square One Law	www.squareonelaw.com	Newcastle
Strata	<u>strata.co.uk</u>	Darlington
StudioAnyo Architects Ltd	<u>studioanyo.com</u>	Stockton-on Tees
T12 Consultancy	www.t12consultancy.com	Edinburgh
TaperedPlus Ltd	www.taperedplus.co.uk	Stockton-on Tees
Tees Components Ltd	teescomponents.co.uk	Saltburn
Tees Valley Combined Authority	<u>teesvalley-ca.gov.uk</u>	Stockton-on Tees
Teesside University	www.tees.ac.uk	Teesside
Teneo	www.teneo.com	London
The Endeavour Partnership LLP	<u>endeavour.law</u>	Teesside
Thirteen Group	www.thirteengroup.co.uk	Middlesbrough
Tier One Capital	www.tieronecapital.co.uk	Newcastle
UBS AG	<u>www.ubs.com</u>	Newcastle
UK Infrastructure Bank	<u>www.ukib.org.uk</u>	Leeds
University of Leeds	<u>www.leeds.ac.uk</u>	Leeds

Organisation	Website	Head office
Vistry Partnerships	<u>vistrypartnerships.co.uk</u>	Newcastle
Walker Morris	www.walkermorris.co.uk	Leeds
Wasley Chapman	www.wasley-chapman.co.uk	Middlesbrough
Westray Recruitment Group	www.westrayrecruitment.co.uk	Gateshead
Womble Bond Dickinson	www.womblebonddickinson.com	London
Yarm School	www.yarmschool.org	Yarm
Zest Investment Group Limited		Cleveland
Zinc Consult	www.zincconsult.co.uk	Leeds

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