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Together makes progress

2026



Ethical Gift Guide

This Christmas, think inside the box

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How to give better this Christmas

The best gifts aren't always the biggest, newest or most expensive. They're the ones that feel right for the person receiving them, and ideally, do a little good along the way. With approximately £42 million worth of unwanted presents thrown away in the UK each year, there's a good reason to give a little more thought to what goes under the tree.

Take our quiz to find the right kind of gift for the person on your list, then explore our selection of presents that put people, and the planet and purpose at the heart of giving. From gifts that give back, to experiences worth remembering, there are plenty of ways to give better this Christmas.

Happy gifting,

Deloitte's Social Impact Team

START

Who's on your Christmas gift list?

- Someone who appreciates the little things in life
- Someone who chooses quality over quantity
- Someone who values memories over material things

What would they value most in a gift?

- Something with a personal touch
- A gift with an inspiring message

Which gifting ethos feels most like them?

- Less is more
- A memory that lasts a lifetime

What unconventional gift would suit them best?

- A new experience or adventure
- They have everything and would rather support a good cause

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How to...
build a better hamper

Choose your base

Creating a hamper doesn't have to mean buying one. Give an old shoebox a new lease of life or ask your local supermarket for a cardboard fruit box, then add a little paint or collage to make it your own. If DIY's not your thing, pick up a sustainable basket from Gadsby, fill a tote from the Young Women's Trust, or wrap your gifts in a beautiful silk scarf – often found in charity shops for just a few pounds. Prefer to leave the making to someone else? Social Supermarket's ready-made hampers are packed with a wide range of products from makers doing right by people and planet.

'Trust In Women' Tote Bag

Young Women's Trust

From £12





Wicker Hamper Basket

Gadsby

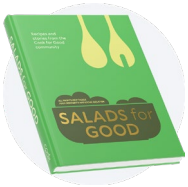
From £7

Sourced with purpose

Salads for Good Recipe Book

Cook for Good

From £25



Gift a foodie the new Cook for Good salad recipe book, with all profits going towards their community programme. Pair it with a bunch of seasonal herbs or a sustainable wooden salad bowl.



Santa Barbara Garden Tools Gift Set

Barnardo's

From £34.99

Get someone green-fingered a handy garden tool set from Barnardo's, with every purchase helping generate vital funds to support children, young people and families across the UK.

Adopt a Whale or Dolphin

Whale and Dolphin Conservation

From £6



Gift an animal lover the chance to help protect one of the ocean's most magnificent residents. An adoption pack supports marine conservation and the creatures that call our seas home. Pair it with a second-hand book or a pre-loved toy animal.

Treats that give back

Happy Go Lucky Speciality Coffee

Change Please

From £10



With tasting notes of red berries, milk chocolate, and caramel, this is a little something for the coffee connoisseur. Change Please is an award-winning social enterprise tackling homelessness through great coffee and employment opportunities.

Signature Sea Change Wine Trio

Sea Change

From £38.99



Treat a wine lover to three organic classics, with a donation from every purchase supporting Sea Change's global marine charity partners.

Dinky Delights Letterbox Hamper

Social Supermarket

From £24



For someone further away, why not send a letterbox gift filled with seven treats, from shortbread baked in the Scottish Hebrides to Tony's Chocolonely, made with a mission to end child labour and slavery in the cocoa trade. A little box of good things from brands that care about people and planet.

Small gifts... big ideas

Small stocking fillers can still pack a punch. From sustainable gifts supporting disabled artists through Scope, to a Bee Revival Kit helping pollinators to thrive, there are plenty of thoughtful ways to give without breaking the bank.

The Gruffalo's Child Activity Book by Julia Donaldson
National Literacy Trust
From £7.99





Furry Friends by Badibidu Charity Mug
Scope
From £12

Enchanted Woodland by Abi Stevens Pouch
Scope
From £12





Wolf Tracking Bracelet
Fahlo
From £13.95



Pretty Powerful Pot Rouge
Bobbi Brown X Smart Works
From £32

Bee Revival Kit
Beevive
From £12.99



Dalit Handmade Deepti Beeswax Candle - Jasmine
Amnesty UK
From £14.95

Salted Caramel Milk Chocolate Truffles
Love Cocoa
From £15



The World in your Kitchen 2027 Calendar
Amnesty UK
From £11.95





Buy once... last forever

With so many Christmas gifts ending up in landfill, consider gifting a piece of clothing made to stand the test of time – something that can be well-loved and passed down the generations.

Thoughtful threads

Good clothes and accessories can do more than look the part. These are pieces with a story woven into them, from supporting refugee artisans, to helping children in care. Thoughtful gifts to wear, use, and enjoy, with a little more behind them.

Mustard Roll-Top Backpack
Madlug
From £45





Yellow, Green and Lilac Wool Scarf
So Just Shop
From £90

Cork Bracelet and Vegan Card Holder
Green The Map
From £39





'Time to Change Attitudes' Hoodie
Scope
From £34.99

'Trust in Women' T-shirt
Young Women's Trust
From £19



Sustained longevity

The best things in your wardrobe are the ones that stick around. Look for well-made pieces designed to last, with brands that think about what happens when they've reached the end of their first life too. Because good clothes deserve more than one chapter.

Una Cotton Dungarees in Navy
Lucy & Yak
From £24



Pass it on

One person's pre-loved treasure is another person's Christmas morning. Buying second-hand keeps good things in circulation, gives them a new home and often costs a lot less than buying new. Start with charity shops, resale sites or your local Vinted finds, like the Aberdeen Cyrenians charity Vinted page.

Aberdeen Cyrenians official Vinted page
Aberdeen Cyrenians
Various



Boden
S / UK 8-10 · Very good
£10.00
£11.20 incl.
Buy on Vinted



Hugo Boss
L · Very good
£6.50
£7.53 incl.
Buy on Vinted

Vintage
Shoulder bag · One size · Excellent
£28.00
£27.20 incl.
Buy on Vinted





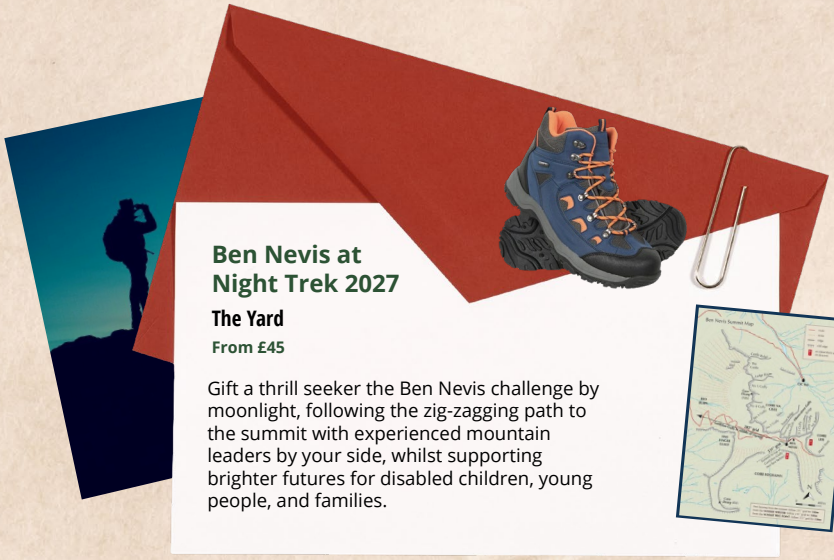
Gloverall Navy Wool Duffle Coat
Shop from Crisis
Various

Find gems like this duffle coat at Crisis Online, with pieces donated by brands and 100% of profits helping to end homelessness.

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Why not give an experience?

An experience is a gift that lasts a lifetime. So for someone who values making memories over material items, gift a good time to enjoy with friends, whilst contributing to a wider mission.



Ben Nevis at Night Trek 2027

The Yard

From £45

Gift a thrill seeker the Ben Nevis challenge by moonlight, following the zig-zagging path to the summit with experienced mountain leaders by your side, whilst supporting brighter futures for disabled children, young people, and families.



Pizza and Pottery Night

Loaf Group

From £50

Spend some quality time with a friend getting stuck into pottery, eating good pizza and supporting people with learning disabilities and autism into jobs with a future.



Cosy Knit Night

Knit for Peace

From £40.50

Receiving woolly socks isn't half as fun as making a pair yourself. Try this yarn from Knit for Peace and gather together over a cosy hot chocolate to make socks for yourself or someone in need.



Christmas Cook-off

Nigel Slater

From £22

One for the team: Christmas dinner, but make it competitive with a festive cook-off with seasonal recipes, Christmas treats and a few bubbles along the way, whilst giving back to local communities. Why not start with a delicious veggie recipe from Nigel Slater's 'Greenfeast - Autumn, Winter' book.

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Gifts for the person you don't know

Christmas is a time for giving, so why stop at what's under the tree? Consider giving something to help someone you don't know through a one-off charity donation. But remember, regular charity donations can help organisations plan for the long term and make a lasting difference. Many employers also offer payroll giving - a simple, tax-efficient way to donate regularly to a charity of your choice.

Fund an hour-long support call with an experienced King's Trust youth worker for a young person in need.

King's Trust

From £25

Help provide a young woman with personalised and supportive feedback on her CV and job application from an expert, giving her the best chance of securing a job interview.

Young Women's Trust

From £75

Help a low-income person living with sickle cell disorder pay their energy bill or receive an electric heated throw.

Sickle Cell Society

From £50



Funds arts and craft supplies for one session, giving disabled children and young people opportunities to play, learn and grow.

The Yard

From £30

Help provide a volunteer home visit, giving a disabled or older person the support they need to use technology with confidence and stay connected to the people and services that matter most.

AbilityNet

From £50

Read our festive feel-good stories about Deloitte's social impact.

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