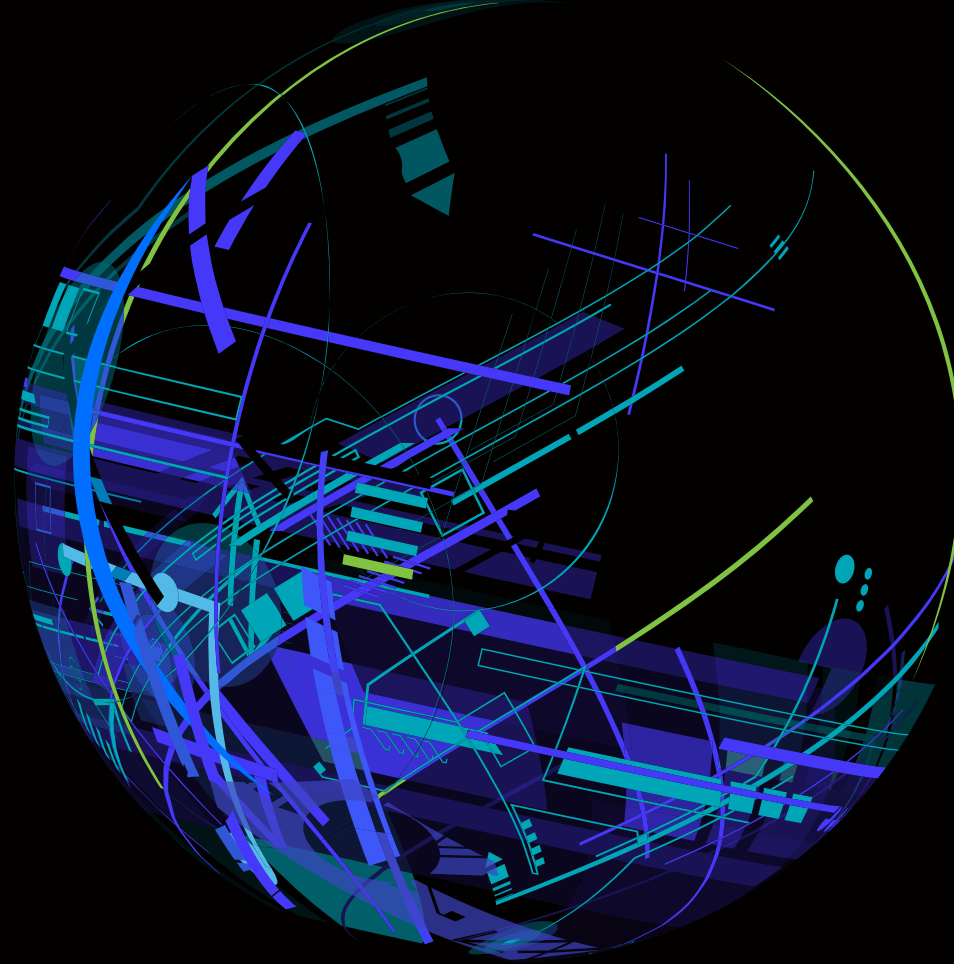


**Deloitte.**

**50<sup>TM</sup>**

Technology **Fast 50**  
2024 TÜRKİYE



Technology Fast 50<sup>TM</sup>  
Türkiye 2024 Winners  
Powerful connections

[fast50.deloitte.com.tr](https://fast50.deloitte.com.tr)



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## METİN ASLANTAŞ

Technology, Media & Telecommunications (TMT)  
Industry Leader  
Deloitte Türkiye

The technology sector in Türkiye stands on the cusp of transformative opportunities and challenges. This year marks a pivotal shift in priorities, with companies moving from growth-at-all-costs strategies to a focus on sustainable profitability. Innovations such as generative AI and cloud sovereignty are not only reshaping industries but also addressing global challenges like climate change and resource efficiency. The Turkish technology ecosystem continues to demonstrate resilience and ingenuity amidst these changes, fueled by fresh talent and groundbreaking ideas that drive global impact. Against this backdrop, Deloitte's Technology Fast 50™ program celebrates the achievements of Türkiye's fastest-growing tech companies, showcasing their remarkable contributions to a rapidly evolving industry.

This year, we are delighted to welcome Mastercard as a new partner to our signature Technology Fast 50™ program in Türkiye, joining our long-standing partner Meta and Trendyol, who joined us last year. Together with our program partners, we celebrate the outstanding achievements of Turkish technology companies, highlighting their significant contributions and vibrant impact on the industry. Mastercard's involvement enriches the program, further emphasizing its commitment to fostering innovation and supporting the technology ecosystem.

This year, we continue to recognize extraordinary achievements with special awards. Alongside the "Meta Women in Tech" and "Trendyol Positive Impact" awards, we are proud to introduce two new honors: the "Trendyol Technology Export Award" and the "Mastercard Fintech Special Award." These accolades showcase remarkable contributions to sustainability, innovation, and global outreach. From top to bottom, this year's Fast 50 winners demonstrate their ingenuity, offering new, better, and more effective solutions to the challenges of our increasingly complex and connected world.

2024 Fast 50 program reaffirms that the Turkish technology industry is a key driver of economic growth. The average growth rate of the top 10 winners is an astonishing 3,787%. These companies span sectors such as fintech, tourism, logistics, artificial intelligence, and the Internet of Things (IoT), solving pressing challenges while creating employment opportunities and nurturing the next generation of Turkish professionals. Their achievements underscore the sector's pivotal role in addressing "wicked problems" with transformative solutions.

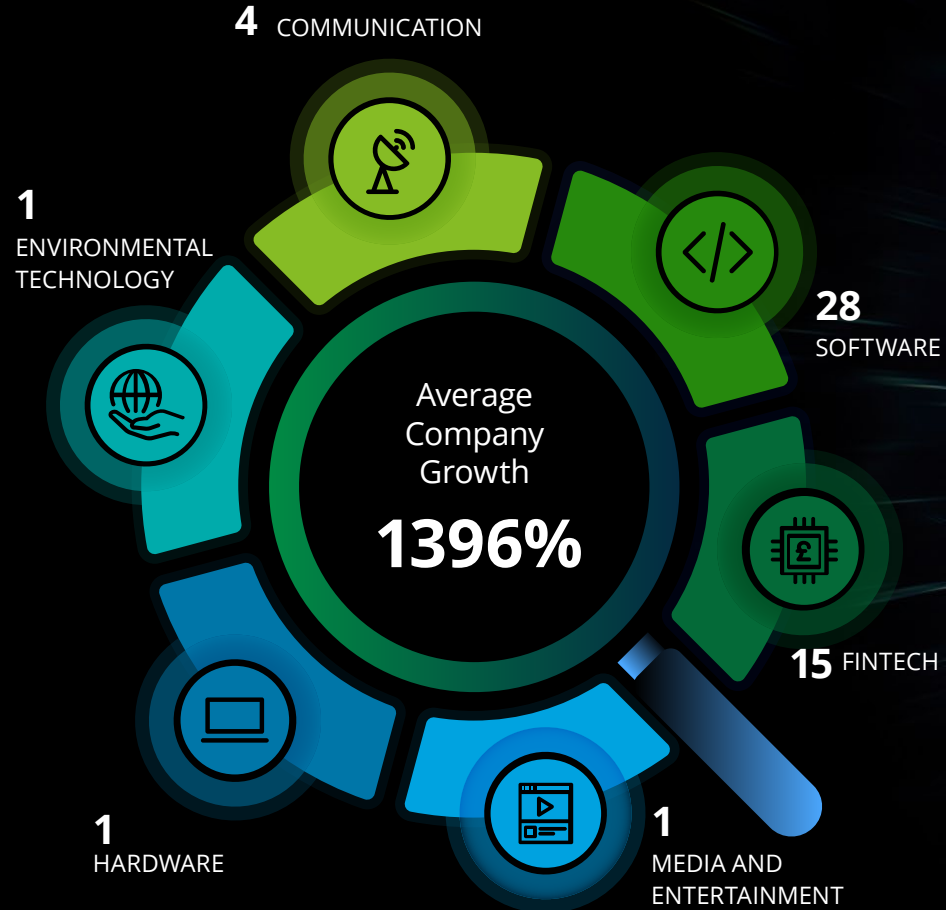
The diversity of ideas and innovation emerging from Turkish technology firms remains exceptional. From advancements in digital payments and sustainable energy solutions to groundbreaking regtech and proptech software, the 2024 winner list represents the forefront of technology trends. This year, we've seen an increasing focus on AI-driven insights, green technologies, and cross-border commerce solutions, reflecting the evolving priorities of the global tech landscape.

Once again, a significant percentage of new entrants in this year's Fast 50 list is a testament to the vitality and dynamism of the Turkish technology industry. This influx of fresh talent and ideas fuels optimism for the future and underscores the sector's capacity for sustained growth.



# Technology Fast 50™ Türkiye 2024 Fast Facts

## Companies broken down by industry segments



## Companies broken down by cities





# Technology Fast 50™ Türkiye 2024 Winners List (in alphabetical order)

Company	Industry sector	Website
Analythinx	Software	www.analythinx.com
Architect	Fintech	www.architect.com
ArkSigner	Fintech	www.ArkSigner.com
Bilet.com	Software	www.bilet.com
Biletall	Software	www.biletall.com
Bizigo	Software	www.bizigo.com
Brandefense	Software	www.brandefense.io
BTS Group	Software	www.btsgrp.com
BULUTISTAN	Software	www.bulutistan.com
ÇEKİNO	Software	www.cekino.com
Deka Technology	Software	www.dekatechs.com
Dene Teknoloji	Communications	www.dene.io
DOF Robotics	Hardware	www.dofrobotics.com
DZD TECH	Software	www.dzdtech.com
EASYCEP	Fintech	www.easycep.com
Elekse Elektronik Para A.Ş.	Fintech	www.elekse.com
Endeksa	Software	www.endeksa.com
EventPayPro	Fintech	www.eventpaypro.com
Experilabs	Software	www.experilabs.com
Figensoft	Software	www.figensoft.com
Figopara	Fintech	www.figopara.com
FixCloud	Communications	www.fixcloud.com.tr
HangiKredi	Fintech	www.hangikredi.com
iKAS	Software	www.ikas.com
Insha Ventures	Fintech	www.insha.ventures

Company	Industry sector	Website
Ithinka Bilişim	Software	www.ithinka.com
inavitas	Software	www.inavitas.com
MİA	Software	www.miateknoloji.com
Mükellef	Software	www.mukellef.co
NETSYS	Communications	www.netsys.com.tr
Norm Digital	Software	www.normdigital.com
NOVİ ROBOT	Software	www.novirobotics.com
Odine	Communications	www.odine.com
Otelz	Software	www.otelz.com
Param	Fintech	www.param.com.tr
Paratika	Fintech	www.paratika.com.tr
PayTR A.Ş.	Fintech	www.paytr.com
ParamTech	Software	www.paramtech.com.tr
Privia Security	Software	www.priviasecurity.com
Sanction Scanner	Fintech	www.sanctionsscanner.com
sigortaladim.com	Software	www.sigortaladim.com
Sipay	Fintech	www.sipay.com.tr
SMART SOLAR TECHNOLOGIES	Environmental Technology	www.smartsolar.com.tr
softglobal	Fintech	www.softrobotics.com.tr
Solvía	Software	www.solviads.com
TVekstra	Media and Entertainment	www.tvekstra.com
United Payment	Fintech	www.unitedpayment.com
VBM	Software	www.vbm.group
VİRGOSOL	Software	www.virgosol.com
VİTALİS	Software	www.vitalisteknoloji.com

# Technology Fast 50™ Türkiye 2024 Big Stars

This category recognizes the companies that have achieved € 100,000,000 or more in revenues during the fiscal year 2023.



# Technology Fast 50™ Türkiye 2024 Big Star Award

## aselsan

Developing technology for half a century, ASELSAN is a leading international defense electronics company that offers solutions in a wide range of fields from under the sea to outer space.

ASELSAN continues to offer the best solutions and develop groundbreaking technologies in many fields such as air defense, radar, electronic warfare, electro-optics, avionics, guidance, land and weapon systems, underwater systems, communication, satellite and space, command and control systems in the military field, and transportation, security, energy and health technologies in the civilian field.



**Ahmet Akyol**



Ankara



[www.aselsan.com.tr](http://www.aselsan.com.tr)





# Technology Fast 50™ Türkiye 2024 Big Star Award

## biletall

Biletall, owned by Türkiye's top online travel ticketing platform Obilet, is a prominent software and travel technology company which has played a pioneering role in the digitalization of Türkiye's travel industry.

Biletall previously has been listed among the fastest growing technology companies at Deloitte Technology Fast 50 and Deloitte Fast 500 EMEA.

Its acquisition by Obilet in 2021 has been marked as the first exit of an Anatolia-based tech company. Having previously served also as an online travel agency, Biletall is currently concentrating its efforts on B2B activities as an Obilet brand. It is the top B2B provider in Türkiye for intercity bus ticketing and has one of the largest reseller networks on flight ticketing.



**Ali Yılmaz**



Istanbul



[www.biletall.com](http://www.biletall.com)



# Technology Fast 50™ Türkiye 2024 Big Star Award

## PARAM



**Emin Can Yılmaz**



Istanbul



[www.param.com.tr](http://www.param.com.tr)

Param is the only full-stack embedded finance service provider in Türkiye, obtaining its electronic money license in 2014 as the first in the country.

Operating across five main business lines: acquiring, issuing, loyalty, processing, and lending, Param, along with its group companies, caters to B2C, B2B, and B2B2C markets with a variety of innovative products and end-to-end solutions including online and offline payments acceptance, personal and business accounts, wallets, prepaid cards, business and consumer lending, open banking, loyalty solutions, and industry-specific products and services.

Param stands as the undisputed market leader in the Turkish fintech ecosystem, trusted and preferred by over 100,000 merchants and marketplaces, with 9.5 million prepaid cards issued and more than 150 card and loyalty programs in operation.

In 2022, Param emerged as “the most valuable fintech in Türkiye,” securing an investment with a valuation of 217 million USD, backed by prominent investors including the European Bank for Reconstruction and Development (EBRD), CEECAT Capital, Alpha Associates, and Revo Capital.

With the mission of creating value-added solutions by integrating finance with technology, Param is broadening its horizons beyond domestic borders, transitioning from a local player to an international full stack embedded finance service provider. To this end, Param has initiated operations in the United Kingdom under the banner of Param UK, formed Param Holdings International in the Netherlands, and acquired Twisto, a leading BNPL Provider in the Czech market with operations in Poland.





# Technology Fast 50™ Türkiye 2024 Big Star Award



**Halil Demirdağ**



Istanbul



[www.smartsolar.com.tr](http://www.smartsolar.com.tr)

Smart Solar Technologies is one of the most innovative solar renewable technology companies in the world. Founded and commenced its operations in İstanbul, 2014, the company has been operating with a bold mission to foster a sustainable future to accelerate decarbonization through innovation and science. It engages in the manufacture of solar photovoltaic modules and cells, providing solar energy solutions focusing on R&D. At present, Smart Solar Technologies serves hundreds of customers in 20 countries and regions worldwide. The services include;

- Financing & Leasing Solutions
- Solar Module & Cell Production
- EPC Turnkey Installation Services
- Project Development, Operation and Maintenance Services

- EV Charging Installation and Maintenance Services
- Green Hydrogen Smart Solar Technologies has 2 production bases in Türkiye; located in Gebze and Aliğa. Its annual production capacity is 2.4 GW for solar modules and 0.8 GW for solar cells, respectively. To date, the company has more than 1,250 employees and has been certificated as a responsible company in the sphere of human rights at work. Smart Solar Technologies went public in 2022 and quickly joined the ranks of BIST 50 (Index, measuring the stocks of the 50 highest companies in Türkiye in terms of market value and transaction volume) companies in 2023. It was also listed among the 500 largest industrial establishments

published by the Istanbul Chamber of Industry. Smart Solar Technologies holds distinguished memberships in several national and international organizations, including TÜSİAD, DEİK, TKYD, İMMİB, GENSED, GÜNDER, ENSİA, GÜYAD, ULCSA, EUPD, EUEA, PV CYCLE, TUID and ESMC.



# Meta Women in Tech Award

This award is for companies operating in the technology sector that advocate for increasing female participation and their promotion in the workplace.



# Technology Fast 50™ Türkiye 2024 Meta Women in Tech Award



**Arda Ödemiş**



Istanbul



[www.ardbilisim.com.tr](http://www.ardbilisim.com.tr)

ARD Bilişim, a member of ARD Group Holding; Since 2011, it has been continuously transforming excellent technology trends into end-to-end software solutions for institutions and companies.

ARD Informatics; It has developed and continues to publish technology solutions for the demands and demands of many different sectors such as law, health, logistics and finance. ARD Bilişim follows global technology trends in detail thanks to its offices in the United States, England, United Arab Emirates, Bahrain and Uzbekistan; It serves in the sector with high quality, comprehensive and scalable solutions that are resistant to all lengths of time.

ARD Bilişim started to be traded on Borsa Istanbul with the transaction code ARDYZ on February 6, 2020, with a record demand of 17 times; It achieved its permanence in a short time and entered the BIST 100 list. The national and international certifications that ARD Bilişim has are just a few of the important steps taken with the aim of providing quality service and keeping it customer-oriented at the highest level. ARD Bilişim, especially with its SPICE (TS ISO/IEC 15504) and Facility Security (National Secret/ NATO Secret) certificates, guarantees that it has a certain quality level of standard in software development and a high level of acceleration in the information security management system.



# Trendyol Positive Impact Award

This award recognizes companies that have the greatest positive environmental, social, and governance impact on our society and the planet, via leveraging the power of technology.

trendyol





# Technology Fast 50™ Türkiye 2024 Trendyol Positive Impact Award



**K U N D U Z**



**Melih Şener**



**Başar Başaran**



**İstanbul**



**[www.kunduz.com](http://www.kunduz.com)**

Kunduz was started by three high school friends as a side project while Basar was studying at Stanford's Graduate School of Education, driven by their strong belief in personalized education and the ever-improving technologies that make it increasingly possible.

Their initial research, supported by hundreds of interviews with students and educators, led to the development of their first instant-help app for their home country, Türkiye, in 2016. By the time they graduated, Kunduz had been subscribed to by thousands of students and supported by numerous ed-tech investors in Silicon Valley, including reputable funds like Y Combinator.

Kunduz has always prioritized building educational products and features that are actively used by students and recommended by educators. By the end of 2023, Kunduz had scaled to a point where it was subscribed to and actively used by hundreds of thousands of students annually, and recommended by tens of thousands of teachers, through partnerships with hundreds of schools. Currently, Kunduz has offices in three countries and continues to explore more opportunities for greater impact with the valuable input of educators around the world.

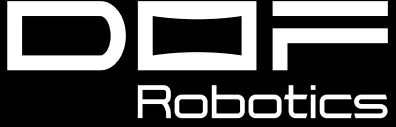
# Trendyol Technology Export Award

This award recognizes the fastest growing company among Fast 50 companies with an export share of 50% or more in net sales revenues.

trendyol



# Technology Fast 50™ Türkiye 2024 Trendyol Technology Export Award



**Bakıt Baydaliev**



Istanbul



[www.dofrobotics.com](http://www.dofrobotics.com)

Since it was founded in 2006, DOF continued revolutionizing the amusement industry by producing high-tech immersive VR and AR attractions, motion simulators and interactive VR games. DOF Robotics provides a one-stop-shop service from project design to maintenance and training.

Over the past decade, we have installed our products in over 400 locations worldwide. These include Flying Theaters, Dark Rides, Immersive tunnels, Panorama Theaters, Dome Theaters, XD, and 4D Theaters, VR and AR-based attractions, Interactive simulations, Interactive Games and other customized types of Simulation Rides. All of which was exclusively developed by DOF Robotics for the Amusement and Simulation Industries.

At DOF Robotics, we take every day as a new opportunity to develop even more unique and extraordinary products that breathe life into your entertainment venue and keep guests returning again and again.

We are proud to have numerous patented simulation rides, machines, amusement projects as well as thematic and technical designs. We were also the recipient of several international awards including the IAAPA Brass Ring Award for the Best New Product for our Hurricane 360 VR.

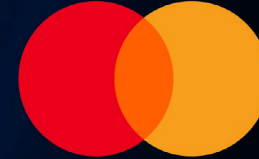
On top of amusement attractions, DOF is also developing various R&D projects such as Automated Mobile Robot(AMR) or Meta Bike with its deep know-how.

Our unique attractions combine smooth movements and stable synchronization with the best performance. Now DOF attractions are being used in more than 80 countries worldwide.



# Mastercard Fintech Special Award

This Award is presented to the fastest growing fintech company among Fast 50 Türkiye companies that managed to make the shortlist 3 times consecutively.



# Technology Fast 50™ Türkiye 2024 Mastercard Fintech Special Award



**Onur Oğuz**



Istanbul



[www.hangikredi.com](http://www.hangikredi.com)

HangiKredi is Türkiye's leading platform in the banking products comparison category and has been serving its users since 2006. HangiKredi joined the iLab group, which currently operates in nine different sectors, in 2010 with Kariyer.net, Sigortam.net, Emlakjet.com, Arabam.com, Cimri.com, Neredekal.com, SteelOrbis.com and ChemOrbis.com. iLab, an investment platform and internet companies group established to make early-stage investments in growing initiatives in the digital ecosystem in Türkiye, has played a leading role in Türkiye's digitalization. HangiKredi, which is preferred by two out of every three people who do credit, credit card and term deposit research on the internet, serves more than 27 million users every month.

HangiKredi, where nearly 60 offers from more than 20 banks can be easily compared and applications can be made safely, provides the opportunity to compare and apply for other banking products such as credit cards and deposits in addition to loans. In addition, it allows its users to pay their bills easily and securely through its Payment Center.

HangiKredi continues to expand its product range in line with this vision by responding to all financial needs of its users with the "Financial Assistant" approach.

Finally, HangiKredi offers its users credit risk status, personalized improvement suggestions, credit and credit card limits and bank-based approval possibilities for possible credit and credit card applications with the "HangiKredi Financial Report", which will bring a new breath to the sector and is the first and only in Türkiye.



# Technology Fast 50™ Türkiye 2024 Winners Top 10 Companies



1

NOVİ ROBOT



10,454% Growth rate



Ufuk Işık



Kocaeli



www.novirobotics.com

Novi Robot Technologies is engaged in projects involving robotic production lines primarily in the automotive sector, as well as in automotive sub-industries, glass, and white goods. At NOVİ, we offer end-to-end solutions, including the design of robotic automation systems and all related software.

With our expertise in robotic design and software, we continuously implement automation projects filled with innovation as the main contractor for industry leaders such as Ford Otosan, TOFAŞ, OTOKAR, Vestel, and Bosch Siemens Home. In these projects, we design solutions tailored to customer demands to increase production capacities and quality, while also considering ergonomics and personnel health.

In industry-leading companies like FORD OTOSAN, OTOKAR, and TOFAŞ, we have automated the production of electric vehicle batteries through our robotic production lines, developed from our own designs and products. This has allowed us to enhance the quality and quantity of battery production independently of human involvement.

NOVİ - WE AUTOMATE YOUR PRODUCTION

2

Figopara



5,133% Growth rate



Koray Gültekin Bahar



İstanbul



www.figopara.com

Founded in 2016, Figopara is an innovative fintech platform that provides businesses with comprehensive financial solutions and a powerful risk assessment tool. By bringing together buyers, sellers, and financial institutions on a single platform, Figopara streamlines access to finance, making the process faster and more efficient. Serving over 10,000 businesses, ranging from SMEs to large corporations, the platform aggregates offers from various financial institutions to enable cost comparison and has facilitated \$950 million in financing to date. Figopara leverages cutting-edge automation and data-driven models to illuminate the risk/return landscape in the SME financial market, providing transparency and actionable insights for both businesses and financial institutions.

The company's digital platform offers services such as supply chain finance, invoice finance, risk scoring, and credit solutions, giving businesses flexibility and control over their financial management. Through its user-friendly interface available on both web and mobile platforms, Figopara delivers innovative financial tools that help optimize cash flow and support the healthy and sustainable growth of businesses.

3

ÇEKİNO



4,837% Growth rate



Erol Yılmaz



Ankara



www.cekino.com

In this rapidly advancing technological era, Çekino Bilgi Teknolojileri aims to make the digital world more secure and efficient by offering innovative solutions. The company began its journey in the IT field in 2019, with the goal of providing innovative, reliable, and high-quality solutions, starting with the need to secure large network infrastructures and monitor and manage system operations. Developed to ensure secure IT operations for businesses across various sectors such as defense, energy, healthcare, finance, education, and more, the Gardiyan product offers an ideal solution, especially for organizations with large and complex network structures. By developing solutions tailored to users' needs with the principles of sustainability and innovation, Çekino Bilgi Teknolojileri aims to expand its global presence while prioritizing customer satisfaction, becoming a leader in system security and management.

4

İKAS



3,689% Growth rate



Mustafa Namoğlu



Ankara



www.ikas.com

New Generation E-Commerce Platform ikas provides lightning-fast storefronts for SMEs to increase their revenues and efficiency. İkas allows their customers to manage all sales channels like online store, marketplaces (Amazon, Trendyol etc.), physical store, B2B from one single dashboard. The company makes their digital transformation as convenient as possible by offering payments, shipping and many other in one single powerful bundle.

5

Sipay



3,530% Growth rate



Semih Muşabak



İstanbul



www.sipay.com.tr

Founded in 2019, Sipay is an innovative fintech company that designs products and services tailored to meet the financial needs of businesses and individuals. Sipay provides a platform where companies can manage and monitor their entire financial landscape from a single point, ensuring impartial access to all financial options. This enables companies to make the best decisions while managing today's challenges and preparing for the future.

Sipay offers a wide range of up-to-date, fast, easy, secure, and innovative payment solutions to its users, leading the industry with its customer-centric approach.

On its path to becoming a global fintech leader, Sipay was recognized as the fastest-growing fintech company in Türkiye by Deloitte Technology Fast 50 in 2023 and ranked 187th in the Technology Fast 500 EMEA list. Additionally, Sipay has been certified by the Great Place to Work survey, which annually announces the best employers.

6

EASYCEP



2,884% Growth rate



Mehmet Akif Özdemir



İstanbul



www.easycep.com

Easycep is pioneering phygital platform and technology company designed to streamline the process of reusing and selling secondhand electronic devices. The company's mission is to provide consumers with an easy, secure, and environmentally responsible shopping option. As the largest marketplace for refurbished electronics in Türkiye, Easycep is dedicated to changing the cultural perception of used products and promoting sustainable practices.

Easycep is committed to promoting sustainable and responsible shopping habits by making it convenient and trustworthy for consumers to buy and sell refurbished electronics. The company's goal is to reduce electronic waste and support a circular economy by providing high-quality, reliable refurbished devices.



7

ParamTech



2,324% Growth rate

PARAMTech



Bahadır Aktan



Ankara



www.paramtech.com.tr

ParamTech is Türkiye's premier technology company, spearheading the digital transformation journey for its customers through a combination of innovative products and services. As a key player in the Fintech industry, ParamTech offers comprehensive solutions and services, operating round-the-clock to deliver cutting-edge products that empower its clients to achieve their goals more effectively and efficiently.

ParamTech's commitment to innovation and excellence has positioned it as a leader in the industry, driving significant advancements in digital transformation. The company's strategic focus on international expansion and its ability to attract investment underscores its forward-thinking approach and industry leadership.

8

softglobal



1,802% Growth rate

SOFTGLOBAL



Nazan Anca



İstanbul



www.softrobotics.com.tr

Founded in 2018, softrobotics is the only fintech, offering top-of-the-line digital payment infrastructure to fintechs, retailers, telecom operators, e-money and payment institutions. Our vision is shaping tomorrow's digital payments ecosystem. With exponential growth and multinational (67% software) team in Istanbul, Dhaka and Vilnius, softrobotics products and services covers digital wallet, pf, open banking and money transfer. softrobotics provides easy-to-use and fast-to-integrate payment solutions, while maintaining scalability and flexibility in the software architect. You have a full-cycle software development services that adapt seamlessly to your technology needs. Payments tech advancements reduce operating costs by ~25%. Our 15+ strategic partnerships and synergies within our ecosystem offer the opportunity to access all services from a single point. Our pf and digital wallet infrastructure are indirectly used in 10K+ merchant's accounts and 30M+ transactions. softrobotics teams maximize customer satisfaction by providing 24/7 support in 4 different cities in 3 different countries. softrobotics end-to-end digital payment solutions are already in use in leading EMIs and PSPs, serving 21% of the market. We're here as a one stop shop for all your end-to-end payment needs. Let's transform your digital payments experience!

9

Norm Digital



1,612% Growth rate

**NORM**  
DIGITAL

Erkan Yeniçare



İzmir



www.normdigital.com

Norm Digital was founded in 2021 as within the Norm Group and it specializes in Information Technology Consultancy and Services. Located at İzmir Dokuz Eylül University Technopark DEPARK, our team of 150 experts is dedicated to driving digital transformation for companies. We have become SAP Silver Partner at the end of 2022. We offer a range of services, including Robotic Process Automation (Normie, RPA), SAP/ERP Consulting, Project Management, Intelligent Automation Management Solutions, System and Network Consulting, as well as Security and Cloud Services.

Our key products include Ocea'N - Digital Factory Manufacturing Execution System-; AI-Powered Solutions; and Kuika - Low Code Platform providing business solutions-. We provide innovative services designed to enhance productivity and operational efficiency.

10

HangiKredi



1,601% Growth rate

 **HangiKredi**

Onur Oğuz



İstanbul



www.hangikredi.com

HangiKredi is Türkiye's leading platform in the banking products comparison category and has been serving its users since 2006. HangiKredi joined the iLab group, which currently operates in nine different sectors, in 2010 with Kariyer.net, Sigortam.net, Emlakjet.com, Arabam.com, Cimri.com, Neredekal.com, SteelOrbis.com and ChemOrbis.com. iLab, an investment platform and internet companies group established to make early-stage investments in growing initiatives in the digital ecosystem in Türkiye, has played a leading role in Türkiye's digitalization. HangiKredi, which is preferred by two out of every three people who do credit, credit card and term deposit research on the internet, serves more than 27 million users every month. HangiKredi, where nearly 60 offers from more than 20 banks can be easily compared and applications can be made safely, provides the opportunity to compare and apply for other banking products such as credit cards and deposits in addition to loans. In addition, it allows its users to pay their bills easily and securely through its Payment Center. HangiKredi continues to expand its product range in line with this vision by responding to all financial needs of its users with the "Financial Assistant" approach. Finally, HangiKredi offers its users credit risk status, personalized improvement suggestions, credit and credit card limits and bank-based approval possibilities for possible credit and credit card applications with the "HangiKredi Financial Report", which will bring a new breath to the sector and is the first and only in Türkiye.



# Technology Fast 50™ Türkiye 2024 Winners' Profiles\*

\*Winner companies excluding top 10, listed alphabetically.




 Dr. Ahmet Melih Selçuk

 İstanbul

 [www.analythinx.com](http://www.analythinx.com)



 Ökkeş Emin Balççek

 İstanbul

 [www.architech.com](http://www.architech.com)

## Analythinx



### Software

"Analythinx is a member of the Komtaş Ecosystem, Türkiye's largest Data and Analytics Ecosystem. The ecosystem has over 20 years of experience in Data Management, Data Warehousing, and Data Security. Since 2019, we have been working on advanced analytics and artificial intelligence projects within the ecosystem.

Our vision is to focus on business value and provide answers to our customers using the power of Big Data. We believe that Data Science will become an inevitable part of any organization.

At the same time, cost optimization and operationalization are key success factors in the Data Science process. With our Data Engineering team, we are able to support our customers with open-source solutions or best-in-class software and hardware solutions."

## Architech



### Fintech

Architech, founded in 2015 as a 100% subsidiary of Kuveyt Türk Participation Bank, is a technology company operating in the financial technology sector. Architech, one of the leading financial technology companies in Türkiye with its innovative product portfolio, international business partners and customers, is among the fastest growing technology companies in Türkiye in many different growth indicators.

Architech provides a wide range of solutions to banks, financial institutions, telecommunication companies, technology companies and insurance companies with its in-house developed products and services such as digital banking, core banking, open banking, investment banking, supplier finance, consumer finance, card payment systems, treasury solutions, security technologies, DevOps, Storage & Backup and Database Management. It is a brand that develops effective products using innovative technologies in the field of fintech in Türkiye, MENA and Europe and offers products/services at a global level.

Architech, which has been among "Türkiye's Best Employers" for the last 5 years with its "people first, employees first" motto and people-oriented innovative HR policies, continues to work with its qualified engineer staff of 800 people with the mission of producing global and innovative technology products in the field of financial technologies.



# ARKSIGNER

 Yasin Kahramaner

 Ankara

 [www.arksigner.com](http://www.arksigner.com)

# bilet:com

 Atakan Kurt

 Istanbul

 [www.bilet.com](http://www.bilet.com)

## ArkSigner



## Fintech

ArkSigner is a leading technology provider shaping the digital future with innovative solutions designed to offer true freedom to businesses. Specializing in electronic signature services, remote identity verification, and blockchain technologies, ArkSigner streamlines digital transformation for organizations across various industries. Our comprehensive suite of solutions includes fast and secure electronic signature certificates, practical card readers, and highly flexible e-signature infrastructures that can operate in both cloud and on-premises environments. Additionally, we provide remote identity verification solutions and video call services with integrated identity authentication features, ensuring seamless and secure interactions in the digital realm. ArkSigner's cutting-edge technologies are tailored to meet the demands of the financial, retail, healthcare, public, and education sectors, helping organizations accelerate their digital transformation journey while maintaining compliance with industry standards. By offering secure, efficient, and scalable solutions, we enable businesses to replace outdated, paper-based processes with digital workflows that enhance both productivity and security. With a strong commitment to innovation and customer satisfaction, ArkSigner is a trusted partner for organizations seeking to embrace the digital future and stay competitive in today's fast-evolving technological landscape.

## Bilet.com




## Software

Bilet.com is Türkiye's fastest, safe and economical online ticket platform. In order to find the cheapest and most affordable tickets on Bilet.com, you can instantly search the tickets of hundreds of airline, bus and ferry companies. List trips, compare prices and buy your ticket with confidence.

Bilet.com is a brand of Digital Trade AŞ. Digital Trade is an e-commerce and software company that has brands such as bilet.com menkul.com elbise.com. Digital Trade AŞ and Bilet.com are headquartered in Entertech Technokent on the Avcılar Campus of Istanbul University.

# biletall

 Ali Yılmaz

 İstanbul

 [www.biletall.com](http://www.biletall.com)



 Serhat Kahraman

 İstanbul

 [www.bizigo.com/tr-tr](http://www.bizigo.com/tr-tr)

## Biletall



## Software

Biletall, owned by Türkiye's top online travel ticketing platform Obilet, is a prominent software and travel technology company which has played a pioneering role in the digitalization of Türkiye's travel industry.

Its acquisition by Obilet in 2021 has been marked as the first exit of an Anatolia-based tech company. Having previously served also as an online travel agency, Biletall is currently concentrating its efforts on B2B activities as an Obilet brand. It is the top B2B provider in Türkiye for intercity bus ticketing and has one of the largest reseller networks on flight ticketing.

Biletall previously has been listed among the fastest growing technology companies at Deloitte Technology Fast 50 and Deloitte Fast 500 EMEA.


## Bizigo



## Software

Bizigo provides technological solutions for corporate travel and expense management and makes all processes easier by digitalizing them on a single platform. Bizigo helps companies create the most accurate strategy and action plan for their corporate processes, and manages them in the most effective way. It creates a perfect end-to-end experience with its superior technology, operational power, sectoral experience and always being an accessible business partner. Bizigo Travel Management, as a leading corporate travel agency in Türkiye, fulfils all business travel needs such as tracking, management, reporting, invoicing and support processes and allows them to be easily managed on a single point. Bizigo Expense Management enables companies to digitally and automatically manage all their expenses, providing both efficiency and time saving in the expense processes. It unifies corporate and employee cards, expense transactions, invoice approvals, and payment flows. Bizigo Expense Management is digitalizing all transactions thanks to the cards and applications Bizigo offers to both the company and employees. Bizigo seamlessly integrates with companies' infrastructure easily and works in harmony with all ERP and accounting systems. It helps companies create their travel and expense policies with approval flows and limits and saves companies money and time. Bizigo offers 100% transparent pricing policy, unrivaled products, proactive spending control, real-time reporting and data analysis to its customers and allows them to focus only on their business.

# BRANDEFENSE

 Hakan Uzun

 Ankara

 brandefense.io


## Brandefense



## Software

Brandefense is a leading SaaS platform that offers innovative Digital Risk Protection Services (DRPS), brand protection, External Attack Surface Management (EASM), Third-Party Risk Management (TPRM) and Actionable Threat Intelligence solutions. Our AI-driven technology helps organizations to significantly enhance their security posture and decrease response time to breaches. Our next-generation technology continuously scans the online world, including the dark, deep, and surface web, to discover unknown events, automatically prioritize risks, and deliver actionable intelligence that can be used instantly to improve security. With our cutting-edge technology, you can rely on us to protect against cyber threats and safeguard your valuable digital assets. To learn more about how Brandefense can help protect your organization from cyber threats, visit our website at [www.brandefense.io](http://www.brandefense.io).

# BTS GROUP | BTS LABS

 Gökhan Yurdakul

 Istanbul

 [www.btsgrp.com](http://www.btsgrp.com)

## BTS Group



## Software

Founded in 2011, BTS Group operates as an innovative technology company focusing on artificial intelligence, data science and communications as of 2018. Today, it represents Türkiye in the global arena of the IT industry as a domestic technology manufacturer. BTS Group is the first Turkish technology company to compete with global high-tech companies such as IBM, Broadcom/Vmware, Huawei and Nokia, with its BTS LABS R&D center, which has broken many grounds in its field. In 2021, BTS LABS, which received the approval of the Ministry of Industry and Technology within the scope of Law No. 5746 and positioned as an R&D Center, is a BTS Group sub-unit that develops products in artificial intelligence-based programmable infrastructures and is a pioneer in this field. BTS LABS, which has a high level of knowledge especially in the fields of artificial intelligence-based automation and orchestration solutions and virtualization, has completed a total of 15 different R&D projects and as a result of these studies, BTS Sybelle Virtualization Platform and BTS Olympos Automation Platform products were introduced to the market as of the last quarter of 2023. In 2023, BTS Group was accepted to the TÜBİTAK 1515 Frontier R&D Laboratories Support Program with the BTS Autonomous Networks and Data Innovation Laboratory and became one of the 9 companies in Türkiye supported under this program. In this Pioneering R&D Laboratory, pioneering studies are carried out. In total, BTS Group has more than 150 employees and more than 30 academics and researchers with PhD degrees, and is notable for its deep collaborations with Türkiye's leading universities.





 Begim Başlıgil

 İstanbul

 [www.bulutistan.com](http://www.bulutistan.com)


## BULUTİSTAN



### Software

As Türkiye's leading local cloud service provider, we serve both Türkiye and the world with the products and services we have developed since 2015. We lead the growth of the cloud ecosystem while increasing the number of our business partners, which exceeds 350, and our customer network, which includes more than 800 companies, day by day. We are not only limited to Türkiye, but we are also increasing our investments abroad to become a regional player. We are expanding our service scope by opening new offices in Central Asia, Europe, the Middle East and Africa regions. We are the first and only cloud service provider in Türkiye to be selected for the Turcorn program in 2024. We received a major investment in August 2024 from Dx Technology Services and Investment BV (DxBV), Sabancı Holding's digitally focused global technology company. Following the agreement 65% of Bulutistan, which has been providing services to both Türkiye and the world since 2015, was purchased by DxBV for approximately 39 million USD while Sabancı Group's total active partnership share in the company's capital increased to 75.5 percent.

## Deka Technology

 Birol Kabakoğlu

 İstanbul

 [www.dekatechs.com](http://www.dekatechs.com)

## Deka Technology



### Software

Deka Technology is a dynamic IT consulting company based in Istanbul that offers specialized software development, data analytics, and infrastructure management services. With a team of over 130 highly skilled professionals, we deliver innovative and customized technology solutions to businesses in Türkiye and internationally. As a Managed Service Provider (MSP), we offer comprehensive managed services, including cloud infrastructure management, enabling our clients to focus on their core business while we handle their IT operations. Our sector-agnostic approach allows us to serve many industries with efficient and scalable technology solutions. We are a trusted nearshore partner, providing the advantages of geographical proximity, cultural alignment, and cost-efficiency. These benefits ensure seamless collaboration and quick project execution, particularly in dynamic and fast-paced environments. With a strong focus on continuous improvement and technological innovation, Deka Technology is committed to guiding clients through the complexities of digital transformation. Our customer-centric approach ensures we deliver high-quality solutions tailored to each business's specific needs and goals.



 Ahmet Sait Borlak

 İstanbul

 [www.dene.io](http://www.dene.io)



 Bakit Baydaliev

 İstanbul

 [www.dofrobotics.com](http://www.dofrobotics.com)

## Dene Teknoloji



### Communications

Established in 2016, Dene Technology is a company specializing in Edge IoT and owns the Sixfab brand in Türkiye. Committed to innovation, Dene Technology delivers Edge IoT solutions, from sensor data collection to remote monitoring and control systems. The product portfolio caters to businesses transitioning to Industry 4.0 and organizations focused on environmental sustainability. Dene Technology is dedicated to pushing technological boundaries and undertaking significant projects, all while fulfilling social responsibilities and contributing to a sustainable future. Fueled by a passion for technology and guided by a customer-centric approach, Dene Technology is a reliable partner for organizations seeking to expedite digital transformation. The company's commitment to advancing Edge IoT positions it as a trusted ally in the continually evolving technology landscape.

## DOF Robotics



### Hardware

Since it was founded in 2006, DOF continued revolutionizing the amusement industry by producing high-tech immersive VR and AR attractions, motion simulators and interactive VR games. DOF Robotics provides a one-stop-shop service from project design to maintenance and training. Over the past decade, we have installed our products in over 400 locations worldwide. These include Flying Theaters, Dark Rides, Immersive tunnels, Panorama Theaters, Dome Theaters, XD, and 4D Theaters, VR and AR-based attractions, Interactive simulations, Interactive Games and other customized types of Simulation Rides. All of which was exclusively developed by DOF Robotics for the Amusement and Simulation Industries. At DOF Robotics, we take every day as a new opportunity to develop even more unique and extraordinary products that breathe life into your entertainment venue and keep guests returning again and again. We are proud to have numerous patented simulation rides, machines, amusement projects as well as thematic and technical designs. We were also the recipient of several international awards including the IAAPA Brass Ring Award for the Best New Product for our Hurricane 360 VR. On top of amusement attractions, DOF is also developing various R&D projects such as Automated Mobile Robot(AMR) or Meta Bike with its deep know-how. Our unique attractions combine smooth movements and stable synchronization with the best performance. Now DOF attractions are being used in more than 80 countries worldwide.



 İbrahim Gökal

 İstanbul

 www.dzdtech.com



 Ayşegül Güvenç

 İstanbul

 www.elekse.com

## DZD TECH



## Software

DZD Teknoloji was founded in 2019 with the aim of providing innovative technology solutions and services in the banking and finance sectors. While aiming to enhance customer and user experience with sustainable banking products, the company also strives to deliver solutions that go beyond clients' needs.

With its innovative ideas poised to shape the banking and finance industry, along with specialized knowledge and strong coordination both within teams and across departments, DZD Teknoloji ensures seamless 24/7 operations.

The company offers consulting services, mobile applications, integration, technological infrastructure, and software development across various platforms, analyzing the potential of users to better serve its clients. In this context, we offer our own product DoKa to our customers.

DoKa is a family of digital banking products designed for financial institutions that aim to provide unique and personalized customer experiences. With cost-effectiveness, strong security measures, and flexible and easy integration advantages, it enables financial institutions to serve their customers effectively.

## Elekse Elektronik Para A.Ş.




## Fintech

Elekse delivers innovative financial solutions for clients ranging from SMEs to large corporations. Its products, like EsnekPOS, CepPOS, and Hoppa Wallet, offer fast, secure, and user-friendly payment options across physical and digital platforms. EsnekPOS simplifies e-commerce, while CepPOS enables mobile payments. Hoppa Wallet provides an integrated digital wallet with everyday benefits, including 4% cashback and Step&Earn. Elekse secures user data with PCI DSS, 3D Secure, and tokenization, and offers strong integration capabilities that enhance business efficiency and support global trade. Focusing on sustainability, Elekse is moving toward global recognition by developing digital solutions that reduce paper use and investing in cutting-edge technology. In collaboration with Takasbank, Elekse has also created a secure, efficient payment infrastructure for fund providers and project owners, establishing a seamless financial bridge. This innovative project supports crowdfunding platforms with reliable, transparent transfer solutions, enhancing financing access for project owners and a secure experience for supporters. This new infrastructure boosts Elekse's influence in fintech, improves user experience, and brings a sustainable, tech-driven solution to the crowdfunding ecosystem, adding significant value to the industry.





 Görkem Ögüt


 Ankara

 www.endeksa.com



 Eren Dedeoğlu

 Istanbul

 www.eventpaypro.com

## Endeksa



## Software

Endeksa stands as a pioneer in real estate innovation, utilizing state-of-the-art technologies such as artificial intelligence, big data analysis, and machine learning. The dynamic Proptech platform provides an automatic valuation model and precise location analyses that redefine the real estate transaction experience. Through the seamless interface of www.endeksa.com and the mobile application, a trust bridge is forged between buyers/sellers and real estate professionals. Transactions unfold with transparency, independence, and real-time data, empowering stakeholders at every step. Serving to a diverse audience, including real estate agents, savvy investors, visionary developers, financial institutions, retail giants, and public entities, Endeksa is more than a service—it's a catalyst for trust and transparency in the real estate sphere. Expanding horizons, Endeksa operates internationally, leaving its imprint in Türkiye, Spain, and Portugal, with an unwavering commitment to further global expansion.

## EventPayPro




## Fintech

EventPayPro provides event participants with fast and seamless payments through a closed-loop digital payment platform, while offering businesses higher revenue and event data insights. The system was developed to address the inefficiencies of traditional token and cash methods, which slow transactions and prevent businesses from optimizing sales. As the first comprehensive solution of its kind in Türkiye, EventPayPro collaborates with festival organizers to offer payment collection, management, and CRM systems. We enable contactless, hygienic payments, real-time spending tracking, and detailed sales analytics, reducing queue times and ensuring next-day, error-free settlements. We provide festival operators with mobile apps, NFC wristbands, and QR code cards. Our transparent reporting and reconciliation ensure real-time reports and next-day payouts. Tailored and general product promotions, early balance top-ups, and loyalty programs encourage participants to increase their spending. With Festival-Branded Mobile Apps, attendees access all event information and digital wallets from one platform. Our training and consultancy services help organizations optimize system use. Through an Omni-Channel Approach, we offer payment options via mobile wallets and physical cards, creating a seamless experience for users and businesses alike. Event-specific mobile and web apps provide festival programs, digital wallets, payment systems for vendors, balance top-ups, and real-time reporting interfaces. Our branded iOS and Android mobile apps allow participants to load funds and track spending. We offer businesses detailed, real-time sales reports and performance analytics.




 Bülent Kemal Mutlu

 İstanbul

 [www.experilabs.com](http://www.experilabs.com)



 Binnaz Bayraktar

 İstanbul

 [www.figensoft.com](http://www.figensoft.com)

## Experilabs



### Software

Experilabs is a leading information technology company in Europe that provides business consulting, software development, onsite and offshore outsourcing to distinguished clients across a wide range of industries. Experilabs is strong and agile company that provides optimum solutions for operational needs with talented resources and maintain high customer satisfaction.

Our highly skilled expert team of developers collaborates with our clients to build success together. We serve our customers in emerging technologies such as Java, .Net, Python, iOS, Android, React, Angular, Vue.js, Blockchain, Business Analytics (BO, Clicksense, Tableau, PowerBI, Microstrategy RPA, AI and so on.

Our highly experienced R&D team has developed a next-generation business intelligence tool called Owlex, designed to meet our customers' analytics needs. It is offered to the market as a SaaS solution.

With Intrahub tool, Experilabs provides mobile and web-based platform that goes beyond basic communication. It simplifies information management, and fosters a collaborative, engaged workforce – anytime, anywhere.

## Figensoft



### Software

Figensoft was established in 1997 and celebrates its 27th anniversary. It started as a software company and evolved into first bulk SMS and then messaging services company. The last a few years the second business line, payment systems, is the fast growth area. The headquarters is in İstanbul, Türkiye and there are 3 local companies in Azerbaijan, Georgia, and North Cyprus. As a global messaging provider with its partnership with leading mobile operators including T Mobile, Telefonica, Vodafone, Etisalat, China Mobile, Airtel, it delivers messages for Google, Facebook, Apple, Turkish Airlines, Isbank, Arcelik, LC Waikiki, DeFacto.



 Barçın Yılmaz

 İstanbul

 [www.fixcloud.com.tr](http://www.fixcloud.com.tr)



 Hasan Sami Bayansar

 İstanbul

 [www.insha.ventures](http://www.insha.ventures)

## FixCloud



## Communications

Specializing in cloud solutions and managed data center services, FixCloud is one of Türkiye's leading cloud providers. Through accredited data centers in Türkiye, Germany, and the Netherlands, we deliver KVKK and GDPR-compliant cloud services, ensuring the highest standards of security and data protection.

FixCloud leverages advanced technologies to provide uninterrupted accessibility, security, and high performance, backed by a 99.9999% SLA guarantee. Secure, scalable cloud platforms enable customers to build future-proof, cost-effective digital applications.

With direct, redundant cross-connect to all telecom operators in Türkiye, FixCloud also offers global interconnection to over 200 data centers worldwide via Equinix IBX. Organizations rely on FixCloud to benefit from accelerated IT modernization, digital sovereignty, future viability, and innovative strength. FixCloud provides private, public, and hybrid cloud solutions, managed security, and comprehensive cloud consulting services.

## Insha Ventures



## Fintech

It is our greatest aspiration to design new financial technology products and bring them together with end users. We fully evaluate financial technology needs and opportunities in local markets and produce customized solutions.


We are used to a business world tradition where certain patterns and habits have existed for many years, and time moves much more slowly at times. In fact, on the one hand, we are experiencing an ambiance where the issues of development and innovation are important, and on the other hand, traditional approaches and habits are not abandoned quite easily.

It is a fact that the business world is going through a major transformation. Recent changes in financial technology have completely changed our lifestyle, customer expectations and the way we do business.

insha Ventures started operating in İstanbul as the Türkiye's first fintech venture development company with our outstanding financial technology knowledge and extensive market experience.





 Sabit Burak Göçoğlu

 İstanbul

 www.ithinka.com



 Erman Terciyanlı

 Ankara

 www.inavitas.com

## Ithinka Bilişim



### Software

Ithinka is a technology company founded in 2010. It offers products, solutions and services in the fields of Information Technologies and IoT Engineering.

It is positioned as a system integrator with a team of more than 120 experts in Information Technologies. It offers end-to-end solutions in a wide range from Infrastructure to System Management, Database to SAP Technology and Solutions, DevOps-SysOps to Data Analytics and Business Intelligence.

It facilitates all kinds of business processes of its business partners with its more than 30 engineers, Technopark experience and problem-specific solutions in the field of IoT Engineering. It provides services with digital transformation solutions focused on Industrial Software Development (MES, Traceability, Warehouse Management etc.), Artificial Intelligence-Aided Computer Vision and Artificial Intelligence-Aided Mechanical System (Cobot, Sliding Systems etc.).

## inavitas




### Software

inavitas is the leading technology provider in the sector with its smart energy monitoring and management solutions since its establishment in 2012. With its advanced energy intelligence platform, it provides end-to-end solutions at all points from electricity generation to the end consumer.

Being among the fastest growing companies in the sector with more than 20 years of expert experience and increasing R&D investments every year, is one of the global leaders of the sector with different collaborations and sales channels in global markets.




 Ali Gökhan Beltekin

 Ankara

 [www.miateknoloji.com](http://www.miateknoloji.com)



 Kenan Açıkelli

 İstanbul

 <http://www.mukellef.co>

**MiA****Software**

MiA Teknoloji offers innovative technologies to its customer base from its offices in the United States and Morocco as well as its Ankara headquarters.

**Mükellef****Software**

Mükellef offers an application that allows aspiring entrepreneurs and existing businesses to manage all their needs online from a single platform, covering everything from company formation to tax processes, not only in Türkiye but also in the United States, the United Kingdom, and the European Union. With offices in Istanbul, Ankara, and the U.S., Mükellef provides services including company formation, trademark registration, virtual office, online accounting, preliminary accounting software, transition to e-invoicing, KOSGEB and incentive analyses, SGK transactions, tax planning, tax declaration abroad, online bank account opening, and payment solutions.

Since 2019, Mükellef has helped over 25,000 entrepreneurs establish and manage their companies, boasting a total of 140,000 members across more than 140 countries. Since 2022, Mükellef has been operating abroad under the Workhy brand, offering comprehensive products and services to entrepreneurs from various countries in the regions where they wish to operate. Mükellef simplifies business operations for its users by providing services in their native languages and ensuring compliance with local regulations.




 Semih Yüksel

 İstanbul

 [www.netsys.com.tr](http://www.netsys.com.tr)



 Alper Tunga Burak

 İstanbul

 [www.odine.com](http://www.odine.com)

## NETSYS



### Communications

NETSYS was established in 2017 by a visionary engineering team who are experienced over 20 years in their area delivering training, consultancy as well as Professional services in the information technology field and especially focused on the cybersecurity and network field. Today, Netsys delivers these services for hundreds of enterprise customers in finance&banking, e-commerce, insurance as well as the telco sector and helps customers for their digital transformation journey with state-of-the-art technology solutions. Netsys brings the customer experience to the highest level by providing high-quality cybersecurity and network solutions as well as SOC services with its vision that guides the industry and customer needs and now continues its journey by expanding its organization and growing rapidly in new business fields. We believe universal power of sharing every subject with our expert teams and we deliver tailor-made or open-class training services based on the customer's needs of enterprise companies and contribute to the technical competency development of their staff. We provide professional services and consultancy by presenting the right solutions to our clients and together delivering results to their end customers and by responding to the technical needs of organizations in the information technology field.

## Odine



### Communications

Odine is a global partner empowering sustainable network transformation, building resilient and software-defined networks of the future. We are a leading technology company that enables global companies to evolve with a sustainable approach. With market-leading technology, holistic solutions, and collaborative partnerships, we will support you in reinventing your value creation formula fully dedicated to your success. Our resources are available for organizations to tap into whenever they need them. We work collaboratively to equip you with the power to evolve your business models, build new propositions, differentiate yourselves, and accelerate into new territories.

Odine is publicly listed on the Borsa Istanbul (BIST: ODINE), demonstrating our commitment to transparency, accountability, and delivering long-term value to our shareholders.



# otelz

 Bertan Aner

 Istanbul

 [www.otelz.com](http://www.otelz.com)

# PARAM

 Emin Can Yilmaz

 Istanbul

 [www.param.com.tr](http://www.param.com.tr)

## Otelz



## Software

Otelz.com is a marketplace solution designed on a Software as a Service (SaaS) model, streamlining key aspects of the tourism and accommodation industry, such as reservations, inventory management (including properties, pricing, and availability), and digital brand oversight. It effectively addresses challenges related to complex technological needs and integration processes. We prioritize modern, scalable, and adaptable technical infrastructure. To this end, we provide users with a highly accessible platform powered by cloud computing technologies. Otelz.com connects with diverse markets globally through both web and mobile platforms, offering high-quality services, products, brands, and content from hotel owners and various accommodation providers. Additionally, we have many B2B partners in Türkiye and globally, enhancing our offerings and reach. Our commitment to delivering a personalized user experience is complemented by an expanded range of accommodation options, including additional services, products, campaigns, and loyalty programs (like Zmoney and Zumbara). These elements represent some of our key advantages in technology and digitization.

Otelz.com is dedicated to developing innovative and sustainable technological solutions based on data within the travel and accommodation sector. As part of this commitment, we provide unique user experiences through solutions rooted in machine learning, artificial intelligence, and ChatGPT (Otelz GPT).


## Param




## Fintech

Param is the only full-stack embedded finance service provider in Türkiye, obtaining its electronic money license in 2014 as the first in the country. Operating across five main business lines: acquiring, issuing, loyalty, processing, and lending, Param, along with its group companies, caters to B2C, B2B, and B2B2C markets with a variety of innovative products and end-to-end solutions including online and offline payments acceptance, personal and business accounts, wallets, prepaid cards, business and consumer lending, open banking, loyalty solutions, and industry-specific products and services. Param stands as the undisputed market leader in the Turkish fintech ecosystem, trusted and preferred by over 100,000 merchants and marketplaces, with 9.5 million prepaid cards issued and more than 150 card and loyalty programs in operation. In 2022, Param emerged as “the most valuable fintech in Türkiye,” securing an investment with a valuation of 217 million USD, backed by prominent investors including the European Bank for Reconstruction and Development (EBRD), CEECAT Capital, Alpha Associates, and Revo Capital. With the mission of creating value-added solutions by integrating finance with technology, Param is broadening its horizons beyond domestic borders, transitioning from a local player to an international full stack embedded finance service provider. To this end, Param has initiated operations in the United Kingdom under the banner of Param UK, formed Param Holdings International in the Netherlands, and acquired Twisto, a leading BNPL Provider in the Czech market with operations in Poland.



 Burak Kutlu

 İstanbul

 [www.pاراتika.com.tr](http://www.paratika.com.tr)



 Süreyya Merve Tezel

 İzmir

 [www.paytr.com](http://www.paytr.com)

## Paratika



## Fintech

Paratika Payment Services Inc. is a Payten Technology Inc. company. Paratika is an organization licensed to provide Virtual POS to member businesses within the scope of Law No. 6493 on Payment and Securities Reconciliation Systems, Payment Services and Electronic Money Institutions and related legislation, and offers companies a packaged Virtual POS solution with a single technical integration.

Paratika offers the Virtual POS infrastructure needed by companies that want to make online credit card collections as a packaged solution in the form of one-click payment, recurring payment, fraud control, and single-channel reconciliation.

## PayTR A.Ş.



## Fintech


PayTR Ödeme ve Elektronik Para Kuruluşu A.Ş. (PayTR), founded in 2009 and licensed on April 26, 2016 under Law No. 6493 on Payment and Securities Settlement Systems, Payment Services and Electronic Money Institutions, is a leading fintech company based in Türkiye.


In 2021, PayTR received investment from Actera, the largest private equity firm primarily focusing on investments in Türkiye. Expanding the scope of its operating license with the approval of the Turkish Central Bank in June and obtaining an e-money license, PayTR started to offer electronic money transactions the same year.

The alternative payment-based solutions PayTR has deployed, including Virtual POS, Physical POS, NeoPOS, NeoPOS+, Payment by Link, Mobile POS, Mobile Operator Payment, Subscription Management Marketplace Solution and Pre-Provision are utilized by more than 120,000 merchants and clients. At PayTR, we pride ourselves in prioritizing security, offering solutions such as PCI DSS-compatible infrastructure, SSL-certified payment pages, Fraud and Forgery Prevention, and 3D Secure. PayTR also provides several value-added services like 24/7 operational and technical support, dedicated customer representatives, and other client support options to ensure that all transactions go through successfully.



 Eyüp Çelik

 İstanbul

 [www.priviasecurity.com](http://www.priviasecurity.com)

## Privia Security



## Software

Founded in 2018, Privia Security provides deep and reliable cybersecurity services. We build defensive and offensive strategies and offer comprehensive consulting with our R&D products. Serving over 100 large organizations, we aim to increase cybersecurity maturity with 24/7 proactive strategies for today and the future.



 Fatih Coşkun

 İstanbul

 [www.sanctionsscanner.com](http://www.sanctionsscanner.com)

## Sanction Scanner



## Fintech

Sanction Scanner is a global RegTech company founded in 2019 in Istanbul. Sanction Scanner provides Anti-Money Laundering and Anti-Fraud solutions in 40+ countries from China to the United States. Sanction Scanner aims to become the easiest AML & Fraud Solution Provider with different products such as AML Client Screening, Transaction Monitoring, and Fraud, Customer Risk Assessment, and KYC (Know Your Customer)/KYB (Know Your Business) for every company, especially Banks, Fintechs and insurance companies. Sanction Scanner has two offices, one is in Istanbul and the other one is in London.



 Orçun Kızıltepe

 İstanbul

 www.sigortaladim.com



 Halil Demirdağ

 İstanbul

 www.smartsolar.com.tr

## sigortaladım.com



## Software

At Sigortaladım.com, we strive to deliver unparalleled transparency and a seamless customer experience. By harnessing our integrations with the leading insurance companies in the market, we enable users to complete a single form and receive over 25 distinct insurance quotes for both traffic and casco coverage. Sigortaladım.com empowers customers to compare insurance prices online and make purchases at their convenience.

Our platform features a secure payment gateway and an exceptional user experience (UX) and user interface (UI), allowing users to obtain insurance quotes in just 3 minutes and finalize purchases in 1 minute. Our content is crafted for clarity, with simplified product coverage titles presented within a cutting-edge UX and UI framework. Furthermore, Sigortaladım.com offers an extensive range of insurance products to meet diverse customer needs. We are dedicated to providing outstanding service to both corporate and individual clients under the 'Sigortaladım.com' brand by connecting them with the industry's leading insurance providers and prominent brands. Beginning with a basic branch license, we have evolved to offer comprehensive insurance solutions across life, non-life, and reinsurance sectors.

Our company's goal is to make our customers' lives easier and more comfortable by allowing them to carry out their transactions online in a practical and secure manner, instead of through physical processes. We offer via by online ; all types of vehicle insurance, DASK insurance, and as the first beside we generated which is only one product in Türkiye, second-hand extended warranty insurance to our customers.

## Smart Solar Technologies



## Environmental Technology

Smart Solar Technologies is one of the most innovative solar renewable technology companies in the world. Founded and commenced its operations in İstanbul, 2014, the company has been operating with a bold mission to foster a sustainable future to accelerate decarbonization through innovation and science. It engages in the manufacture of solar photovoltaic modules and cells, providing solar energy solutions focusing on R&D. At present, Smart Solar Technologies serves hundreds of customers in 20 countries and regions worldwide. The services include; • Financing & Leasing Solutions • Solar Module & Cell Production • EPC Turnkey Installation Services • Project Development, Operation and Maintenance Services • EV Charging Installation and Maintenance Services • Green Hydrogen Smart Solar Technologies has 2 production bases in Türkiye; located in Gebze and Aliğa. Its annual production capacity is 2.4 GW for solar modules and 0.8 GW for solar cells, respectively. To date, the company has more than 1,250 employees and has been certificated as a responsible company in the sphere of human rights at work. Smart Solar Technologies went public in 2022 and quickly joined the ranks of BIST 50 (Index, measuring the stocks of the 50 highest companies in Türkiye in terms of market value and transaction volume) companies in 2023. It was also listed among the 500 largest industrial establishments published by the İstanbul Chamber of Industry. Smart Solar Technologies holds distinguished memberships in several national and international organizations, including TÜSİAD, DEİK, TKYD, İMMİB, GENSED, GÜNDER, ENSİA, GÜYAD, ULCSA, EUPD, EUEA, PV CYCLE, TUID and ESMC.






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## Solvía



## Software

As an one of the biggest SAP Gold Partner in Türkiye, Solvia closely follows the latest analytical tools, concepts and technologies such as S/4HANA, Industry 4.0, CX, Artificial Intelligence, Analytics and makes predictions for future business needs, aiming to transform all the technological know-how of its qualified and strong team into value. In addition to providing consultancy services for various SAP products, Solvia develops SAP integrated software to solve local customer needs. Delivering fast and high-quality professional services and supporting sustainable business processes for SAP products are our priority. In an age where digitalization is at the heart of market adaptation, Solvia continually helps its customers to gain maximum benefits from technology and embraces modern system solutions as a driving force of business. As a strict follower of SAP's innovative roadmap, Solvia has signed many "first" projects locally and globally and continues its global projects.

## Tvekstra



## Media and Entertainment

Tvekstra is Türkiye's leading addressable TV advertising company, partnering with major broadcasters in Türkiye and Azerbaijan while expanding its presence internationally. It offers data-driven, targeted advertising solutions that help marketers and brands reach the right audiences based on demographics, interests, behaviours, and viewing habits. Tvekstra empowers businesses to enhance brand awareness, boost engagement, and drive conversions, leveraging advanced technology, gamification, and interactive ad campaign strategies. The results are measurable in real-time through comprehensive analytics, ensuring marketers can track success and optimize performance. Tvekstra is a key partner for broadcasters in unlocking new revenue streams through premium CPMs and addressable ad inventory. Its solutions improve ad relevance and effectiveness, enhancing viewer satisfaction and loyalty while delivering valuable insights into audience behaviour. Tvekstra's dedicated team provides expert guidance to create tailored campaigns that align with clients' goals. With its customized HbbTV Portal and EPG solutions, Tvekstra offers broadcasters a comprehensive approach to addressable TV and is helping to shape the future of television.



İlker Sözdinler

İstanbul

[www.unitedpayment.com](http://www.unitedpayment.com)



Şükrü Acartürk

İstanbul

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## United Payment



## Fintech

United Payment orchestrates high-tech financial instruments to untangle the knots in businesses. Virtual or physical cards, POS solutions, money transfer, wallet solutions, kiosk, smart safe, and many more. At every corner of payment, on any money-related task, there is an address that delivers all fintech solutions under one roof. United Payment is the invisible power behind fintech solutions of banks, multinational companies, SMEs, municipalities, and other fintechs. United Payment enables 15 million end- to experience the “no hassle ever” consumer journey in everyday apps’ payment steps with 350 employees. United Payment operates in 5 countries: Türkiye, Azerbaijan, Romania, the United Kingdom, and Georgia. United Payment was founded in 2010 and it started with a self-service kiosk idea of İlker Sözdinler who is the founder and CEO of the company. United Payment is one of the first e-money companies since 2015, United Payment enabled 7/24 money transfer in 2018 and that continues to grow with the investment received from Finberg in 2020 and, this year United Payment’s partnerships established with payment card networks like Mastercard and Visa, which were followed by the investment from OYAK Portfolio Venture Capital Funds in 2021. It is also a trusted partner of Wise, TransferGo, Dlocal, Remitly, Terrapay, and Aircash for money transfer. In 2023, İlker Sözdinler founded the London-based company İş United with a 50% partnership with İşBank.

## VBM



## Software

VBM leverages its innovative solutions and expertise to support customers in their digital transformation journey.

As a result-oriented consultancy and solutions provider, we specialize in various business technology areas, including UiPath products, Robotic Process Automation (RPA), Test Automation, Document Understanding, and Process Mining. Additionally, VBM also offers tailor-based software development services and UiPath training to complement its clients’ automation initiatives.

VBM was founded in 2015. It is the first local partner of UiPath in Türkiye and carried out its first UiPath RPA implementation in a global bank that is operating in the finance & banking sector even before UiPath Türkiye office. Now with its 5 offices in Türkiye, UK and the Netherlands provides services worldwide to +60 customers.

VBM has Platinum Partner tier and Award Winner Partner in EMEA region. Also VBM has Academic Alliance membership of UiPath.



Özgür Arzu Er

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## VİRGOSOL



### Software

Virgosol Information and Software Solutions Inc. is a leading technology company specializing in software quality assurance and testing solutions. The company has rapidly become one of the fastest-growing firms in the Turkish tech ecosystem. Virgosol provides innovative services in software test automation, performance testing, manual functional testing, and mobile testing, while also developing cutting-edge products through research and development.

Among its key products are Loadmance, a software performance testing platform, and DDoSphere, a cloud-based DDoS attack testing tool, both of which are successfully completed TÜBİTAK-supported projects. Additionally, Virgosol offers QAmaster, a test automation management platform, and RoboClick, an automated POS device testing platform. These solutions help clients optimize their testing and development processes, ensuring high-quality software performance across various industries.

Ranked 6th in the 2023 Deloitte Technology Fast 50 Türkiye, Virgosol continues to innovate and expand, offering next-generation testing solutions that meet the evolving needs of its clients worldwide. The company prides itself on fostering a culture of continuous learning and improvement, ensuring that it remains at the forefront of technological advancements in the software testing domain.

## VİTALİS



### Software

Vitalis Technology, which aims to provide the best and most efficient solutions in the areas it operates, has determined its main goals in the studies it carries out within this scope as;

- To lead the digital transformation of large-scale structures such as cities, university campuses and large industrial areas by developing innovative IoT (Internet of Things) solutions,
- To collect data from the physical world using advanced sensor technologies and connection systems and to share this data with strategic business partners by enriching it with big data (BIG DATA) analyses through software we develop centrally,
- To achieve sustainable growth, ethical competition, and to be a worldwide brand that is sensitive to the environment and people with the projects it will carry out in our country and internationally.

# Technology Fast 50™ Türkiye Program

The program celebrates Türkiye's fastest growing high-technology companies. The awards identify the trends that are shaping the technology, media and telecommunications sectors today. Based on revenue growth percentage over a four year period, the program includes companies from all related industry sub-sectors:

- Communications
- Environmental Technology
- Fintech
- Hardware
- Healthcare and Life sciences
- Media and Entertainment
- Software

To be eligible for Deloitte Technology Fast 50™ Program, companies must meet the following criteria:

- to be a technology company which:
  - has its own proprietary technology that contributes to a significant portion of the company's operating revenues

– manufactures a technology-related product devotes a significant effort to research and development about technology  
 – is a technology incentive, or use unique technology to solve problems

- to be in business for a minimum of three years
- whose parent company must be Turkish
- owned and headquartered in Türkiye
- whose operating revenues must be at least €50,000 for 2021 and €1,000,000 in 2023.

Deloitte Technology Fast 50™ Program is part of Deloitte's global Fast 500 program which runs simultaneously in countries such as USA, Canada, United Kingdom, France, Norway, Sweden, The Netherlands, Germany, Central Europe, Israel, South Africa, China, Australia, Hong Kong, India, Japan, Korea, Malaysia, New Zealand, Singapore, Taiwan, Thailand, South Korea and Finland.

Benefits of Participating at Technology Fast 50™ Program: Technology Fast 50™ winners receive exposure and recognition upon the release of the rankings from both the media and business communities. The benefits are significant: Networking opportunity with other fast-growth Turkish technology companies and business organizations at our awards ceremony

- Networking opportunity with other fast-growth technology companies and business organizations from around the world through Deloitte Technology Fast 500™ EMEA Program
- Access to leading edge industry research and commentary
- Recognition from the business and financial communities
- Benchmarking opportunity with similar companies
- Increased attention from the business and investment communities
- Media coverage





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