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Automotive Newsletter, June 2026

A new era of work in the automotive industry: technology alone is not enough, job redesign is decisive

Automotive companies are heavily investing in new technologies — yet the expected impact often falls short. Why? The answer lies not in the tools themselves, but in how work is designed. This article shares practical examples and explains why work redesign and adoption are critical to unlocking real value from technology investments.

Read more

Road transport in the EU on the threshold of a new decade: what it means for automotive in Central Europe

Europe's road transport is entering a decisive decade. Rising regulation, rapid tech shifts and Chinese competition are reshaping the rules of the game - putting Central Europe under pressure to accelerate electrification while staying competitive.
Who will win? Those who move fastest on BEV, cost optimisation and new mobility models.

Read more

Deloitte latest analysis and studies

TMT Predictions 2026

AI is no longer just a future promise — it is becoming the engine of today's transformation. *Deloitte's TMT*

Predictions 2026 shows how organisations are moving beyond experimentation toward real, scalable impact — and why the next wave of change will be less visible, but far more disruptive.



The study highlights:

- AI finally delivering at scale, as companies shift from prototypes to real-world deployment
- the rise of agentic AI, autonomously handling tasks and reshaping digital operations
- TMT emerging as a key driver of economic growth across industries
- rapid expansion of AI infrastructure, with data centres becoming a major economic force

Why it matters:
Organisations are doubling down on AI-ready infrastructure, secure architecture, and practical implementation. The message is clear: the winners won't be those who experiment — but those who actually scale. And TMT capabilities are becoming the backbone for transformation across sectors from manufacturing to mobility

Read the full study and key insights!

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