



How could 5G answer the upcoming needs of cities worldwide?

The future of Smart Cities

5G is expected to bring significant economic and social benefits in the coming years, proving to be an area of great interest for cities to explore in order to become "Smarter"...



>2.5 trillion US dollars of global smart cities market by 2026



104.8 billion US dollars enabled by 5G in smart cities by 2026



40.2 billion US dollars of global 5G IoT market size by 2026

Sources: Business Wire; Markets and Markets.

Boosting cities' transformation through 5G's capabilities

Smart Cities need to engage in a transformational process which demands the exploitation of the revolutionary capabilities of 5G technology in order to maximize its potential



5G's high data throughput and easy scalability will be a key component when addressing the data speed and scale demands



5G enhances the quantity of available monitored and controlled devices answering to the Unlimited "Things" Scenario



5G compromises an end-to-end security platform that allows to avoid data misuse and improve reliability on service utilization



5G supports network slicing and provisioning flexibility allowing a massive diversification and multiple new vertical industries

Smart Cities

Cities' use cases leveraged by 5G

5G will play a major role in empowering societies to transform global services through high uplink capabilities and reduced latency connections, among others

Smart energy
Smart meters & billing to allow real-time fault management and direct load control

Smart places
Leverage from IoT technologies and augmented reality to improve users' experience

Smart mobility
Consistently monitoring and analysis of traffic with video capturing and signalling information



Smart environment
Diagnose and mitigate effects of malicious sources in a highly densified Internet of Things (IoT) scenario

Smart living & health
Monitor and diagnose liable patients regarding anomalies on their day-to-day life

Smart safety & security
Video surveillance and unmanned aerial vehicles (drones) to identify dangerous situations



In an evolution to a incredibly urbanised world, the only way of providing top of the class services and ensure quality of life is through 5G

How can Deloitte help?

Deloitte translate business and industry needs into technical requirements delivering value added end-to-end 5G solutions that lead to **meaningful business outcomes**.



IDEATE AND PRIORITIZE

Select the areas to be improved with 5G use cases, ideating, identifying and prioritizing the top 5G use case opportunities



DEVELOP THE BUSINESS CASE

Formulate the operational benefits of the 5G use case(s) defined and associated business case value proposition



DESIGN TECH REQUIREMENTS

Define and design use case technical solution architecture and requirements, considering deployment strategies and application requirements



BUILD AND EVALUATE

Start with a point of contact (PoC) first to monitor and evaluate the 5G use case(s) performance and then proceed with rollout



OPERATE AND MAINTAIN

Define overall governance, operating model and procedures to ensure the sustainability in business as usual (BAU)

Sources: Deloitte TMT Predictions 2021, Huawei, IDC, Gartner, The business research Company

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