



Scaling GenAI

Lessons from a successful
big pharma company

26th September 2024



Agenda:

17:30 - 18.30

Gathering, networking



18:30 - 18:40

Welcome, Michał Pieprzny



18:40 - 18.50

Introduction, Amadeusz Andrzejewski

18:50 - 19.30

Key note speech, Aditya Kudumala



19:30 - 20.00

Q&A session



20.00 - 21.30

Networking/banquet

GenAI adoption: latest global trends & learnings

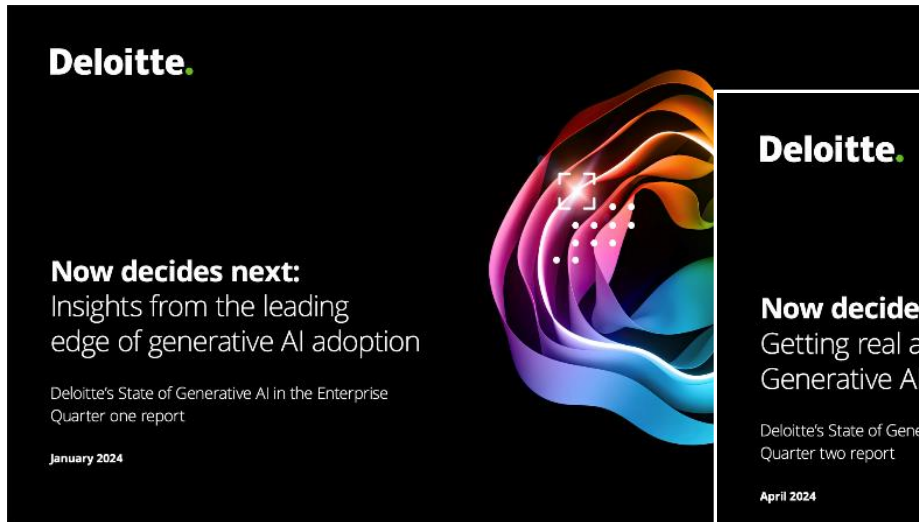


Amadeusz Andrzejewski,
Data & AI Leader, Partner, Deloitte Poland

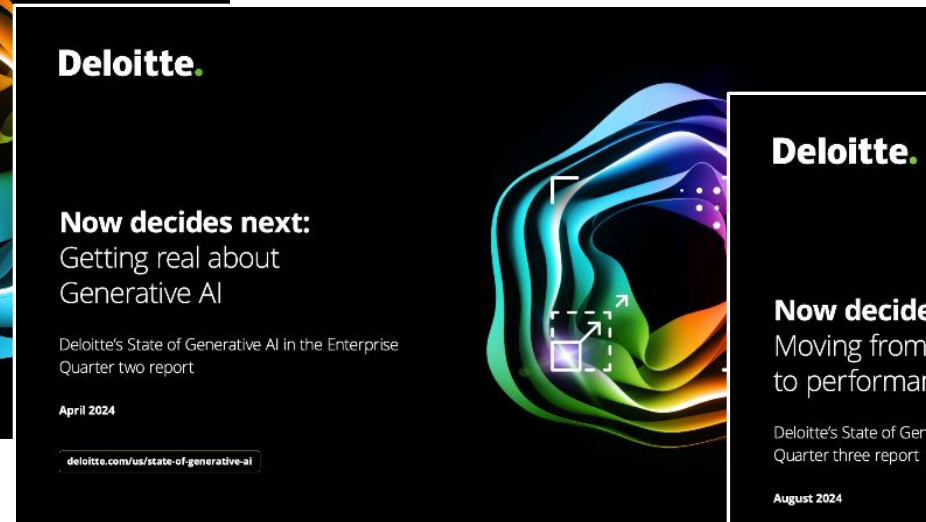
State of Generative AI in the Enterprise – Deloitte's quarterly reports

ΩΩΩ + 2000 CxO respondents

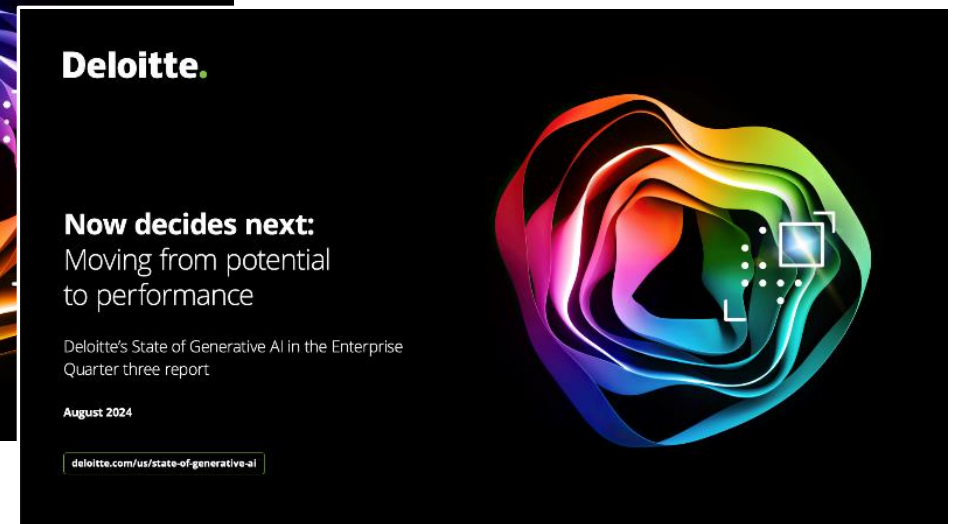
Scan to see
full report:



Q1 2024



Q2 2024



Q3 2024

From efficiency to innovation (Q3 2024)

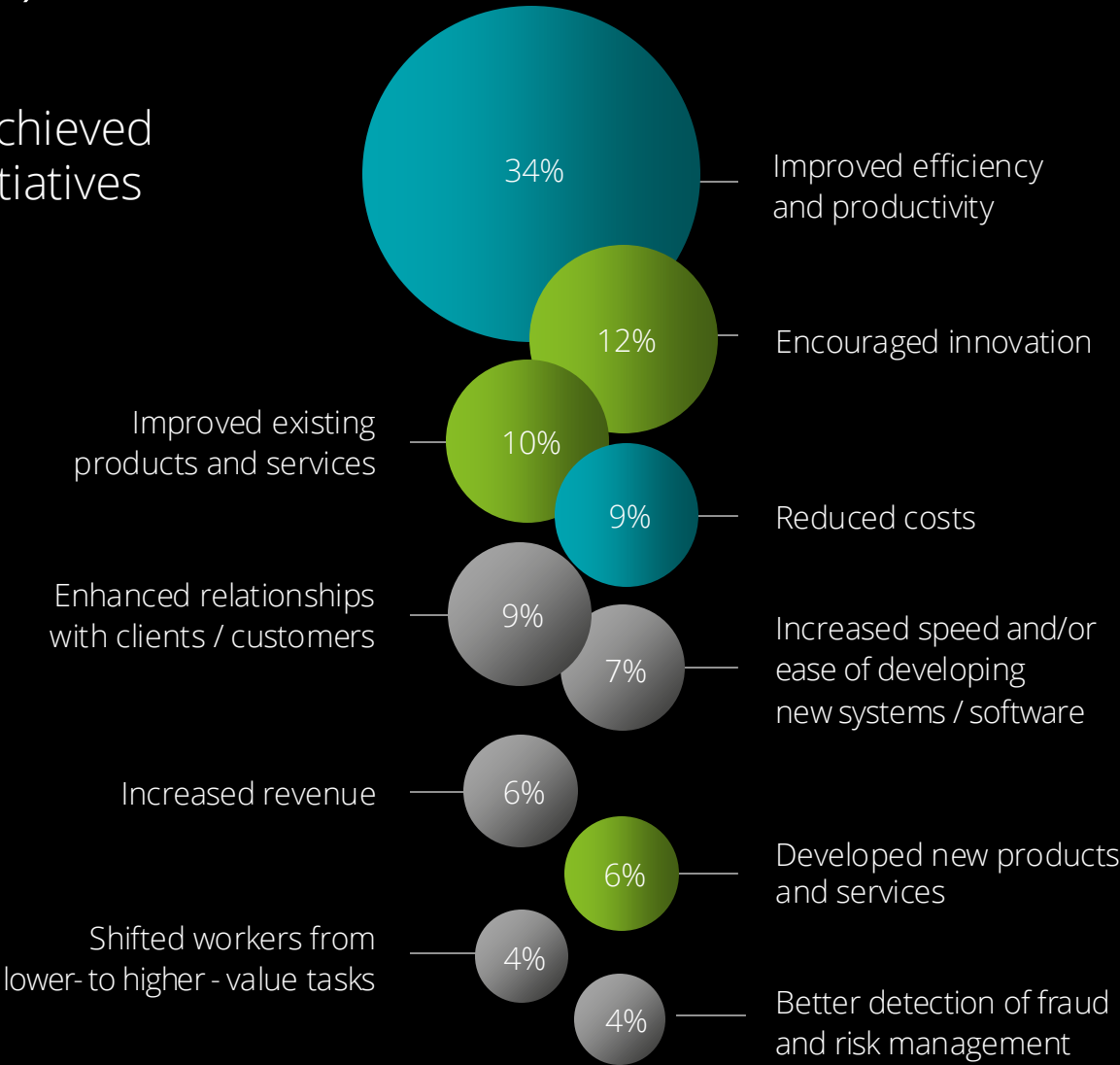
67%

organizations plan to increase investments in GenAI as they see strong value to date

Top benefits achieved from GenAI initiatives

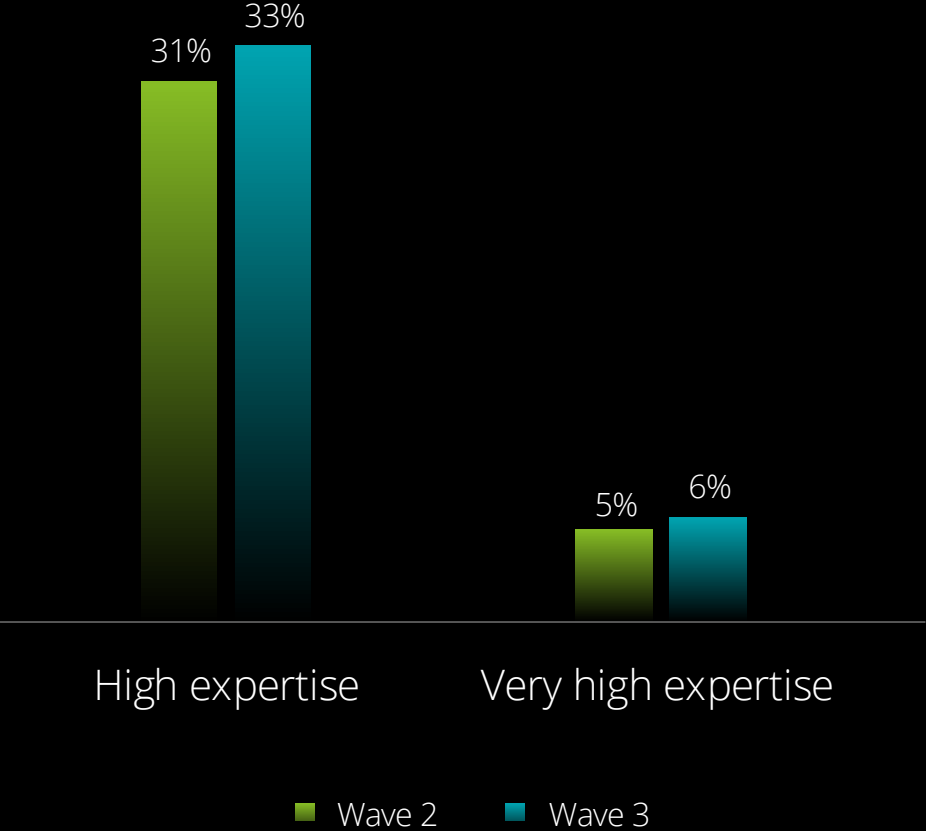


■ innovation ■ efficiency



Q: What is the most important benefit your organization has achieved to date through your Generative AI initiatives? (select one) , source: State of Generative AI in the Enterprise, August 2024

How prepared are global organisations?

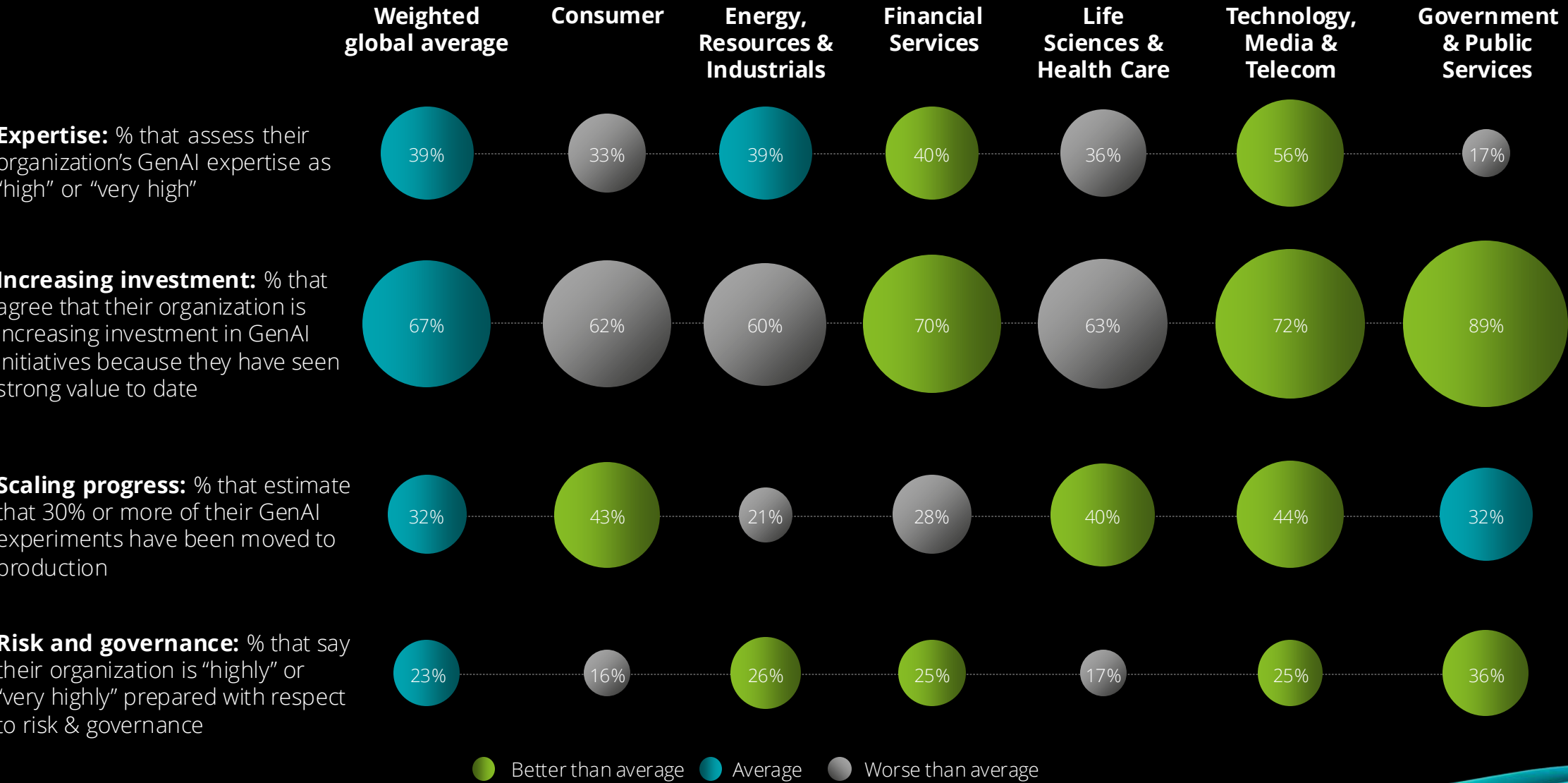


2x

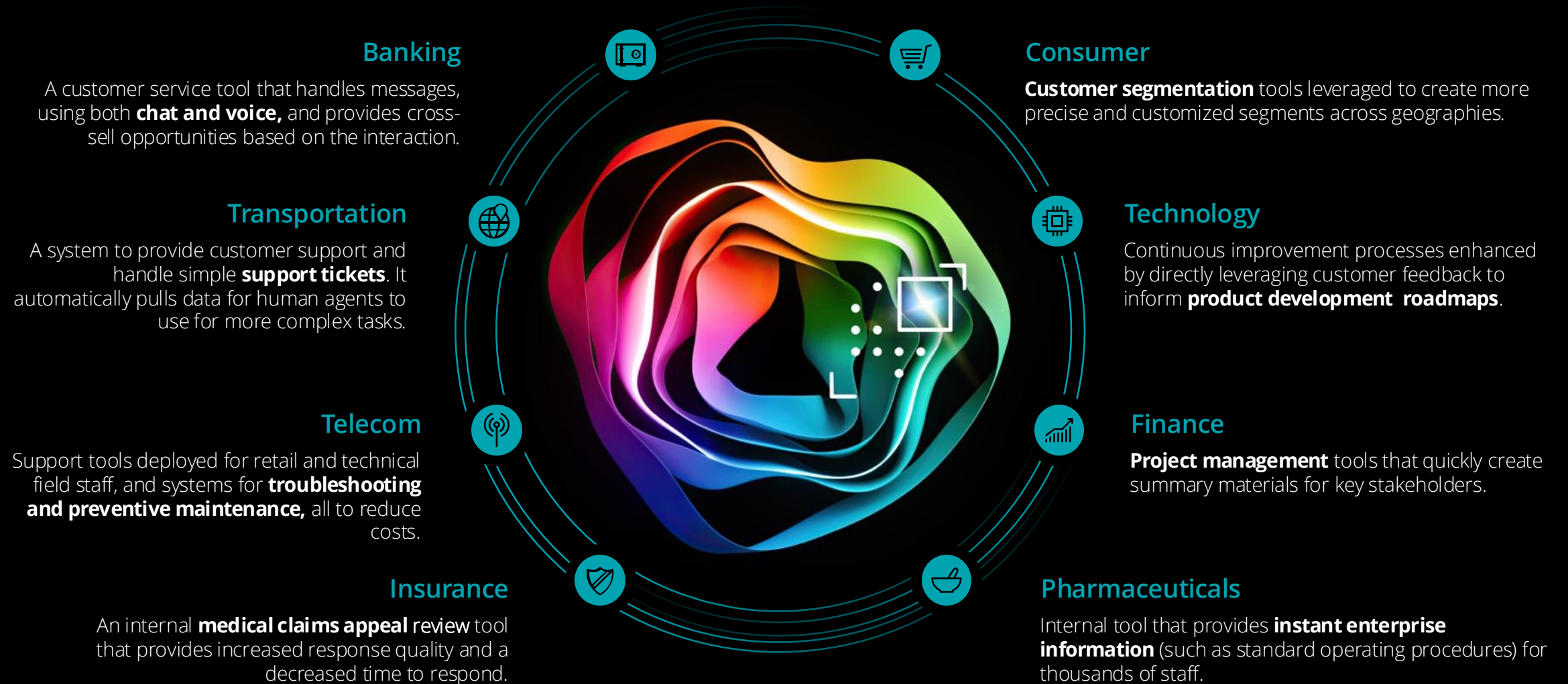
higher GenAI
benefits achieved
by companies with
„very high expertise“

Q: What are your anticipated benefits and to what extent are you achieving those benefits to date?

Industry comparison

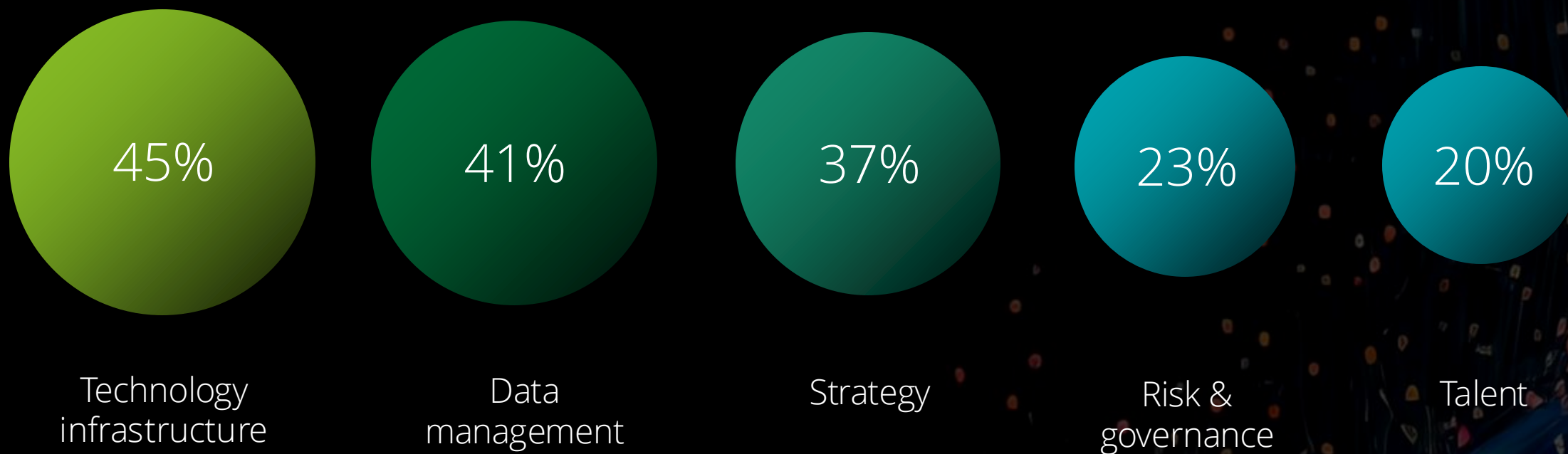


Generative AI use cases already delivering value



Source: Insights derived from 25 executive interviews (May/June 2024.) State of Generative AI in the Enterprise, August 2024

Areas of preparedness for scaling GenAI



% rating their organizations "highly prepared" & "very highly prepared", Q: For each area, rate your organization's level of preparedness with respect to broadly adopting Generative AI tools / applications, Source: State of Generative AI in the Enterprise, August 2024

GenAI adoption: latest global trends & learnings

Aditya Kudumala

Data & AI Leader, Partner, Deloitte Poland

Q&A session



Thank you!





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