

# Intangibles, Data & Technology Law

We guide and assist our clients in implementing and leveraging the dynamic legal and regulatory landscape concerning AI, data, privacy, cyber and digital technologies. Our team excels in collaborating with our clients, ensuring that our solutions support business continuity, innovation, and competitiveness. We use legal technology to be better and faster. Our goal is to make the law work for our clients.

Our team has a deep and comprehensive understanding of the Dutch and EU regulatory landscape for AI, data, privacy and digital technologies. We look for synergies to alleviate the regulatory burden and leverage the expertise of the whole of Deloitte to make our solutions work in practice.

As digital technologies and their opportunities and risks evolve, the legal and regulatory landscape also evolves. Society and customers have changing demands and the wider geopolitical developments lead to new dynamics. Our team assists clients in understanding and implementing legal frameworks and solutions, tailored to their business or organization. We complement our legal expertise with risk assessments and control frameworks in a powerful multi-disciplinary approach, that is unique in the Dutch Market. We work across industries and sectors, with specific unique knowledge in the field of the health care sector, law enforcement and public-private cooperation.

We support organisations in our proven three-phase approach to make sure they understand the impact of new regulatory requirements, develop efficient solutions, and make them work in practice.

**Applicability assessment**  
Scoping & regulatory impact

**Gap assessment**  
Identify gaps and design solutions

**Roadmap and implementation**  
Define clear pathways and make solutions work

## Data & privacy

Organisations must meet complex data and privacy regulations like the Data Act and the GDPR to ensure compliance with (personal) data rights and ownership. Failure to do so can lead to significant legal and reputational risks.

We support organisations with:

-  DPIA's, RoPA's, DPA's, privacy/cookie statements, policies
-  Training and awareness
-  Ad hoc privacy questions and due diligence

## Artificial intelligence

As AI technologies evolve, organisations must comply with emerging regulations like the AI Act, ensuring responsible and ethical AI use while mitigating potential legal risks and safeguarding consumer trust.

We support organisations with:

-  Contract templates for AI supply chain
-  Implementation of AI governance, AI literacy, policies, procedures
-  Ad hoc AI questions and due diligence

## Cybersecurity

Cyber regulation such as NIS2 and DORA sets strict requirements for risk management, incident reporting, and digital resilience. Organisations must secure both their internal systems and those of third parties.

We support organisations with:

-  Contract scan and third-party risk management
-  Implementation of cyber governance, policies, procedures and awareness
-  Ad hoc cybersecurity questions and due diligence

## Contracts

Clear and enforceable contracts are essential for defining responsibilities and liabilities (NIS2, DORA), whilst supporting organization's compliance efforts, and managing risks associated with new technologies and regulations.

We support organisations with:

-  Contract scan and risk assessment
-  Templates and playbooks
-  Strategic contracts
-  High volume and repapering

## Intellectual Property

Protecting intellectual property is vital for organisations as they innovate, ensuring competitive advantage while managing complex IP laws and regulations that affect technology use and data sharing (Data Act).

We support organisations with:

-  IP identification, description, transactions (transfer, license, etc.)
-  IP workshops (training/awareness & maturity assessment, roadmapping)
-  SME advice on IP and trade secrets
-  Ad hoc questions and IP due diligence