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The AI & Data Accelerator

Hitting 'fast forward' on your AI and data transformation

Are you **feeling pressured** to invest in AI and data initiatives just to keep up with the hype?

Would you like to **accelerate the business value** gained from AI?

Do you **encounter difficulties** in tracking and proving the **ROI** from your AI and data initiatives?
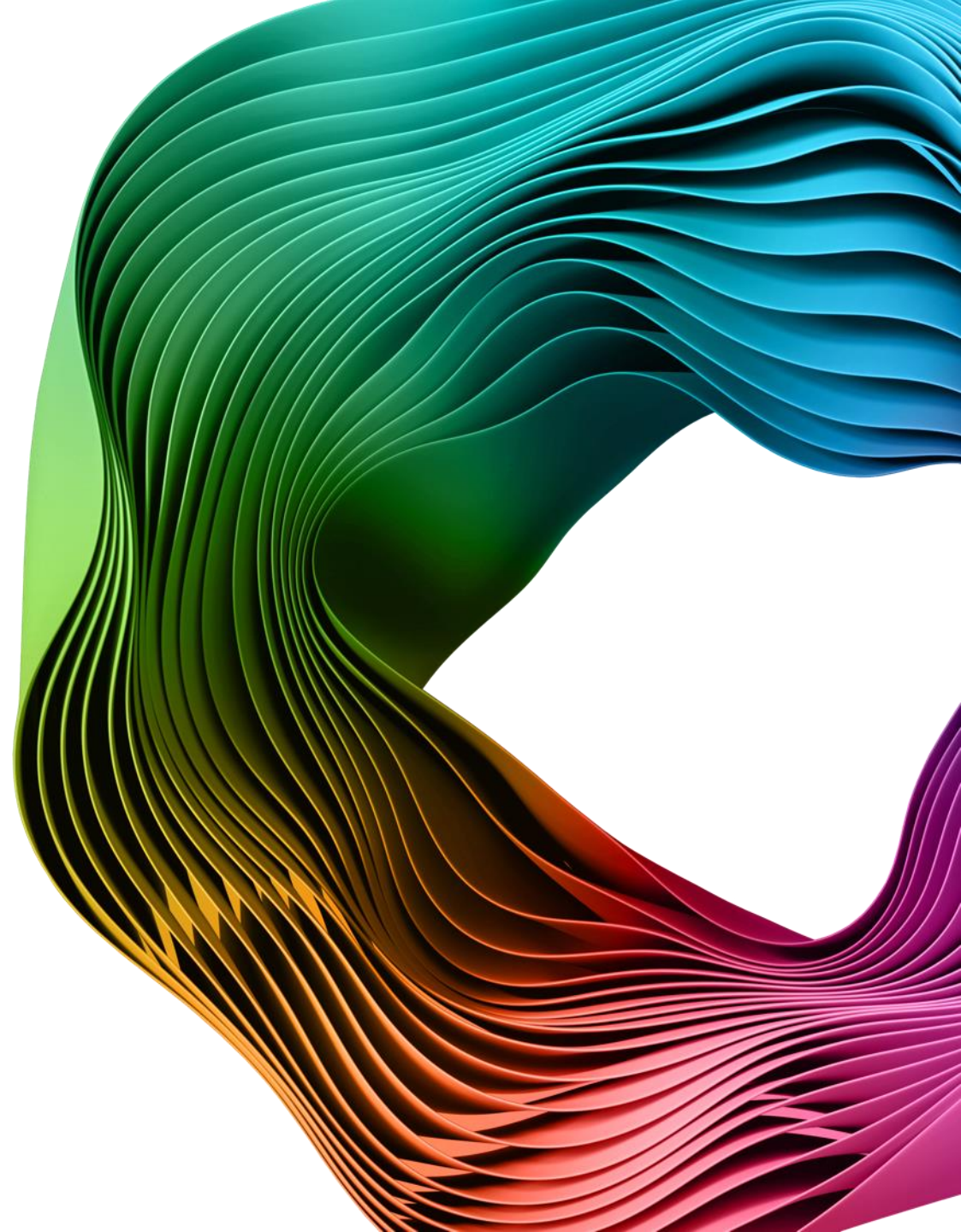
The AI & Data Accelerator will help you to hit fast forward on your AI & Data transformation

Get inspired by one of our (Gen)AI & Data Accelerator experiences...

Immerse in collaborative and interactive sessions to accelerate your strategy through AI and data

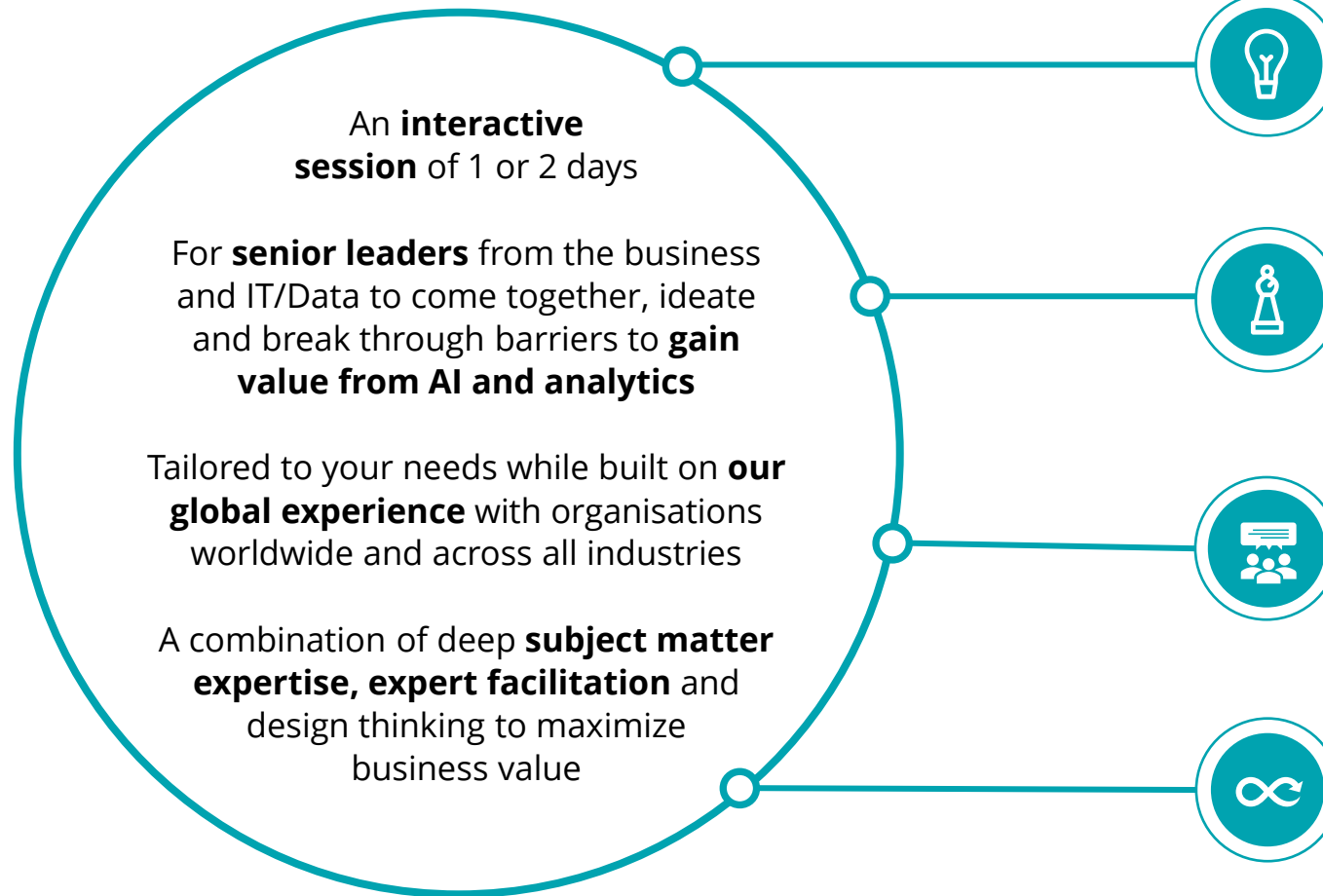Kickstart the engagement of key stakeholders and drivers for **scalable AI and value realization**

Explore the '**art of the possible**' in ideation workshops with your senior leadership

Stimulate action for AI and data adoption throughout your organisation

The AI & Data Accelerator is...

An **interactive session** of 1 or 2 days

For **senior leaders** from the business and IT/Data to come together, ideate and break through barriers to **gain value from AI and analytics**

Tailored to your needs while built on **our global experience** with organisations worldwide and across all industries

A combination of deep **subject matter expertise, expert facilitation** and design thinking to maximize business value

Through a **modular approach**, we tailor the accelerator experience to your strategic goals and technology aspirations, level of maturity, industry needs and challenges

To design your experience, we offer archetypes for the most popular **accelerator structures** that can be tailored to your specific needs

Every single module of the Accelerator results in **concrete output**, such as an actionable roadmap, the provision of a repeatable framework or insights from a Subject Matter Expert
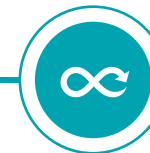
With meticulous preparations that include stakeholder interviews and surveys, **we tailor your AI & Data Accelerator** to be at the intersection of innovation and achievable actions

AI & Data Accelerator Archetypes... what your sessions could look like

| A GenAI accelerator...	An Op Model accelerator...	A Process Reimagination accelerator...	A Value Discovery and Realisation accelerator...	A Scaling accelerator...
Strategically **defines a vision** by exploring **potential applications**, identifying **value creation opportunities**, and establishing **robust controls**	Brings together key stakeholders to analyse an organisation's **current state**, define its **desired future state**, and **design a roadmap for transformation**	Analyses a specific process to **identify areas of improvement** in which we can leverage AI to **enhance efficiency** and **better address customer needs**	**Aligns on the current landscape of data** and **AI opportunities across the team** to develop a **systematic approach** for **evaluating the obstacles** and friction points we must overcome	**Specifically targets** key elements of scaling which are **known pitfalls** and supports **colacceleratorororation across** functions to ensure that you have a **strategic plan for success.**
- What is AI? - Strategy & Vision - Business case - Value discovery - Operating Model - Change Management & Adoption - Roadmap	- Explore - Data Transformation Fundamentals - Customer personas - Operating Model Art of the Possible - Capabilities and roles - Roadmap	- Explore - What is AI? - Strategy & Vision - Art of the Possible - Process Reimagination - Roadmap	- Explore - What is AI? - Value discovery - Strategy & Vision - Art of the Possible - Value Discovery - Roadmap	- Explore - Art of the Possible - Process Transformation - Scaling Fundamentals - Talent & Capabilities - Change Management & Adoption - Roadmap
1-2 days	1-2 days	1 day	1 day	1-2 days

The AI & Data Accelerator session brings concrete value...

Unified Vision
Develop a clearly defined data & analytics vision to help you capitalise on challenges in your marketplace
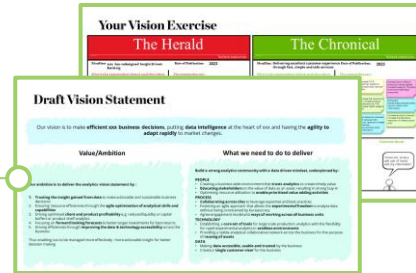
Deep Dive Framework
Provide you with a framework to jumpstart on your business use cases required for successful value realisation

Capture Value
Identify your biggest opportunities to capture value and define use cases
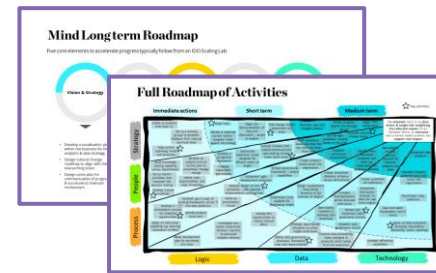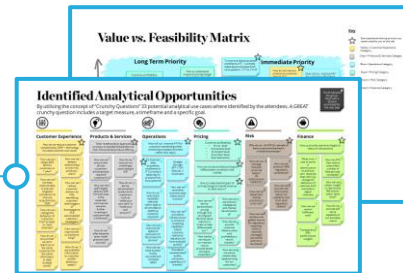
Roadmap
Highlight your key action areas on a roadmap

Key Takeaways

- Support to build a business case

- Big picture vision with broadly shared consensus

- Catalogue of use cases that add business value

- Team unity and executive buy in to drive momentum

- A clear and structured implementation roadmap

Examples of accelerator successes at our clients…

Organisation	Challenges	Accelerator Experience	Outcomes
A charity aspiring to develop a **data and analytics driven decision culture**	Long standing, **non-digital behaviours** with a strong risk aversion to disrupting their highly demanded services drove a **reluctance to embrace** data and analytics solutions	**2-day Accelerator** formed of 7 modules with 2 'art of the possible' sessions	• Achieved consensus on the necessity for data-driven decisions, **paving the way for a strategic, data-informed culture** that aligns with the organisation's ambitions • Levers for culture transformation through peer success story • Customers/colleagues needs across persona groups to **prescribe tangible, specific culture transformation action**
Sporting body longing for a **360 view of each player** in their system	**Multiple, disconnected data platforms** and inconsistent data capture meant providing insights and making decisions for training, dietary and performance plans of players a challenge	**3-day Accelerator** formed of 7 modules with 3 'art of the possible' sessions	• Established a **prioritized target state architecture** that enhances player evaluation by aligning analytics with key performance indicators and addressing data capture challenges • **Catalogue of data, analytics and AI use cases** aligned to ambitions for player performance and unblocking data capture pain points
Public sector transport body determined to **leverage AI** in the design, delivery and maintenance of a railway	Historic risk averse, change reluctant industry **pushing back on the new customer centric and technology augmented** approach to railway design and delivery	**1-day Accelerator** ran in collaboration with partner organisation formed of 4 modules with 1 'art of the possible' session	• Vocalized mutual challenges, fostering shared empathy and establishing a foundation for innovation in railway design • **Digital Twin simulation presentation** resulted in validated opportunities for enhanced service delivery • 56 opportunities validated and prioritised to 3 priority initiatives
Logistics company in need of a **GenAI strategy**	Request from their Board to **establish position and approach for leveraging GenAI opportunities** and mitigating against **GenAI threats**	**1.5-day Accelerator** formed of 7 GenAI modules with 2 'art of the possible' sessions	• Enabled decisive discussions that shaped the organisation's **GenAI strategy**, clarifying risk appetite and operational model • **Immersive GenAI demos** established group consensus for applicability and accessible value of the technology • **57 GenAI use cases prioritised to 9** against impact vs ability to execute with further validation and prioritisation to follow post-Accelerator
Insurance client's desire to **shape data services** ownership as part of Group Data Strategy	**Complex existing data ownership structure** and varying levels of existing capability and innovation	**1-day Accelerator** formed of 4 modules	• Shared and **agreed perspective on vision for organisation's data use** in alignment with wider organisation ambition • AI tool walkthrough explored future uses of data that stretched beyond reporting • Business unit/function **input into distribution and provision of service** provided by the group data function to take into Operating Model discussions

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