



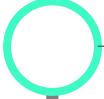
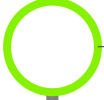




2021

# **Analytics for Executives**

Deloitte Analytics Academy

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# The influence of analytics in business has become undeniable...

Data analytics has become one of the most important resources of successful organizations. An **Insight-Driven Organization** (IDO) has proven to be making more impact by embedding analysis, data and reasoning into their decision-making processes.

**IDOs enjoy numerous advantages:**



**Improved** speed of decision-making



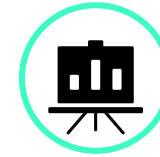
**Decreased** cost of decision-making



**Alignment of** vocabulary with Strategy, Data & Analytics



Fosters **innovation**



**Better, well-informed** decisions are made

**70%**

Of executives expect analytics to become more important in next 3 years

**67%**

Of companies deploy at least one advanced analytics tool

## ...and Executives are leading the change.

Executives require a special set of skills to create and lead Insight-Driven Organizations, which are not extensively covered in regular programs. The Analytics for Executives program has been developed to provide a specialized analytics education for leaders to equip them with skills to proactively leverage off the growth in data analytics.

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# We have designed a program to support executives

We have constructed a program specifically tailored to executives and which is:



## Action-driven

The program contains clear frameworks which are key in defining the growth plan and trajectory for the leader and the organization. Actionable objectives to becoming more insight-driven are measured and tracked.



## Balancing online and face-to-face sessions

The curriculum is designed to offer a combination of digital and face-to-face sessions. Traditional face-to-face delivery amplifies networking opportunities, discussions and breaks down barriers to new concepts. The online sessions allow for continuity and self-paced learning amidst busy schedules.



## To the point

Executives have no requirement to dive into every operational aspect of analytics. To optimize efficiency, the program sufficiently covers the aspects required to understand and implement the Data Value Cycle for Executives.



## Industry-specific

Industry experts who have a proven track record of implementing analytics programs best suited to an organization are involved in devising the curriculum. Their market related experience assists executives in leading with analytics relevant to the industry.



## Personalized

Every executive is unique and so is their organization's need. Therefore, a personalized learning plan is formulated to account for the executive's personal goals and level of analytics awareness. In addition, an expert is readily available as a coach to provide clarity or guidance.



## Globally-oriented

The program is designed as a global offering to easier facilitate reach to leaders in organizations which are spread across the world. This assists with coordination between executive colleagues worldwide as they can all equally participate in the program and gain the necessary knowledge and skills.

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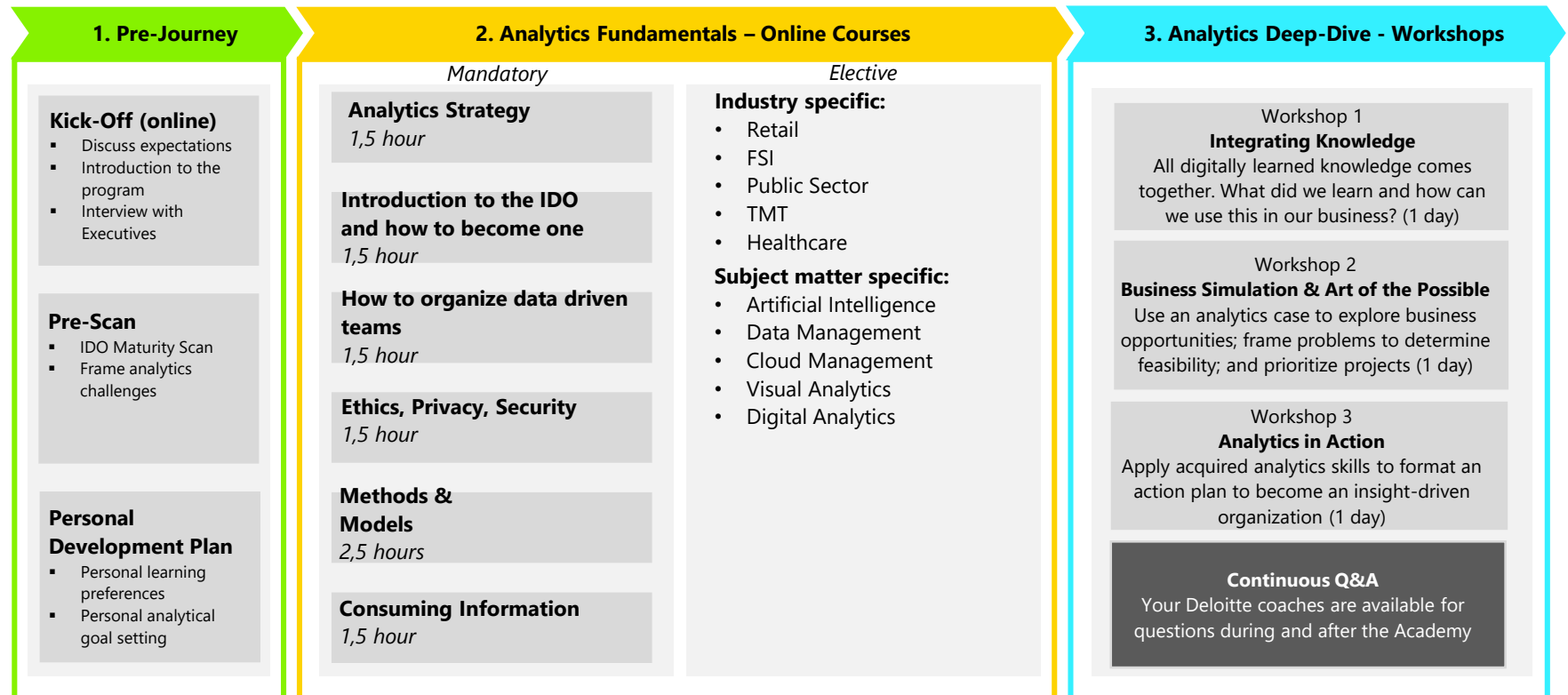
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# Program Curriculum

The curriculum starts with a pre-journey to assess the entry-level, discuss expectations and inspire the executive by the possibilities of analytics. The pre-scan and personal development goals will determine the modules in the digital learning section. The final part of the curriculum consists out of three unique Analytics Labs in which all new knowledge is applied.



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# Why Deloitte?



### Domain expertise

Curriculum made by inhouse domain experts on Analytics, Change Management and Learning Services.



### Vendor independent

We are vendor independent. This means we will not advise suboptimal techniques to you for commercial purposes.



### Industry knowledge

Curriculum facilitated by industry experts, who leverage industry-specific knowledge, as well as industry-transcending best practices.



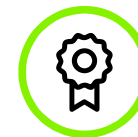
### Global reach

Deloitte has a global reach. Our colleagues can facilitate the same session anywhere.



### IDO transformations

Deloitte has helped many companies transform from intuition-driven to Insight-Driven Organizations (IDO).



### Leader in analytics

Deloitte is recognized by Gartner (2020) as the leader in Analytics.<sup>1</sup>

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# Don't just take our word for it...



	PHILOSOPHY Change how you see the world	PRACTICE Change how you work in the world	LEGACY Change the world you see
Digital			
Empathy			
Pattern Recognition			
Creativity			
Adaptability			
Leadership			



## CHALLENGES

- Senior global executives felt unprepared to navigate the accelerating pace of change that is reordering physical, cultural and commercial lives.
- This affected technical capabilities such as artificial intelligence, blockchain, cyber security and robotics.
- It also impacted complex second and third order consequences of those technologies, which transform how the company is organized, works, talents needed and how consumers are reached.

## SOLUTION

- Together with Deloitte, HSBC developed and custom education program in order to help senior executives build the mindset, understanding, and skills they need in the digital age.
- Analytics for Executives offers a highly customized and experiential learning journey focusing on personal aptitudes, mindset and vision.
- Among wider executive audiences, the program creates a shared platform across the organization, and builds both personal competencies and collective momentum.
- As the program reaches deeper into the organization, our focus shifts more towards ways of working and leading change.

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# Want to know more?

Are you curious to see if the Analytics for Executives Program is the right fit for you? Reach out to Deloitte today and receive more information about the program and updates on other programs we have built. We are more than happy to tailor the program to your specific learning goals.

[EMAIL US](#)

## Other tracks

The Deloitte Analytics Academy offers multiple tracks to educate professionals at different levels. Visit our website to learn more about other tracks.

[VISIT WEBSITE](#)

## We look forward to welcoming you to the program!



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