









2021

Analytics for All

Deloitte Analytics Academy

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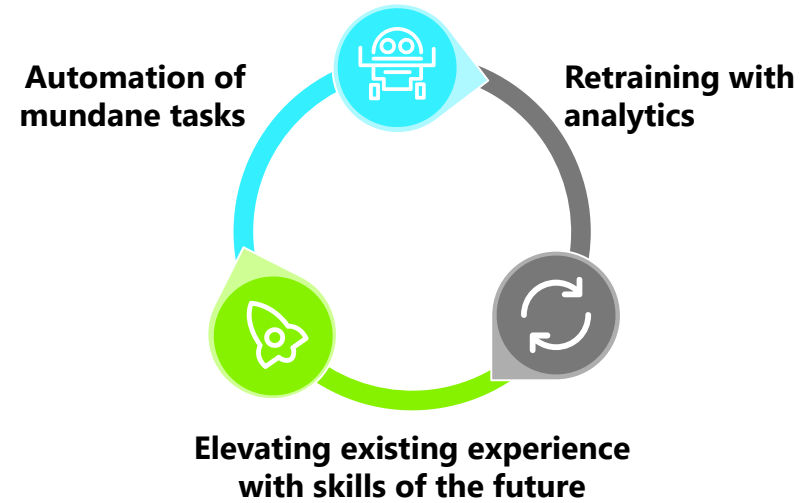
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The influence of analytics in business has become undeniable...

Analytics is becoming an essential component in all areas of an organization. It is a longstanding myth that analytics is for those with a technology background. In order to be future-ready, a basic level of data and analytics can equip one to drive better business decisions and ROI



86% of organizations believe that advanced analytics will lead to changes in job roles and skills over the next 3 years¹

3rd most demanded skill across all organizations is analytical reasoning²

...and we need to build a solid analytical foundation in the largest part of the organization

With the influx of data analytics in all parts of the organization, it is crucial to equip the all-round professional teams with the right tools on this journey.

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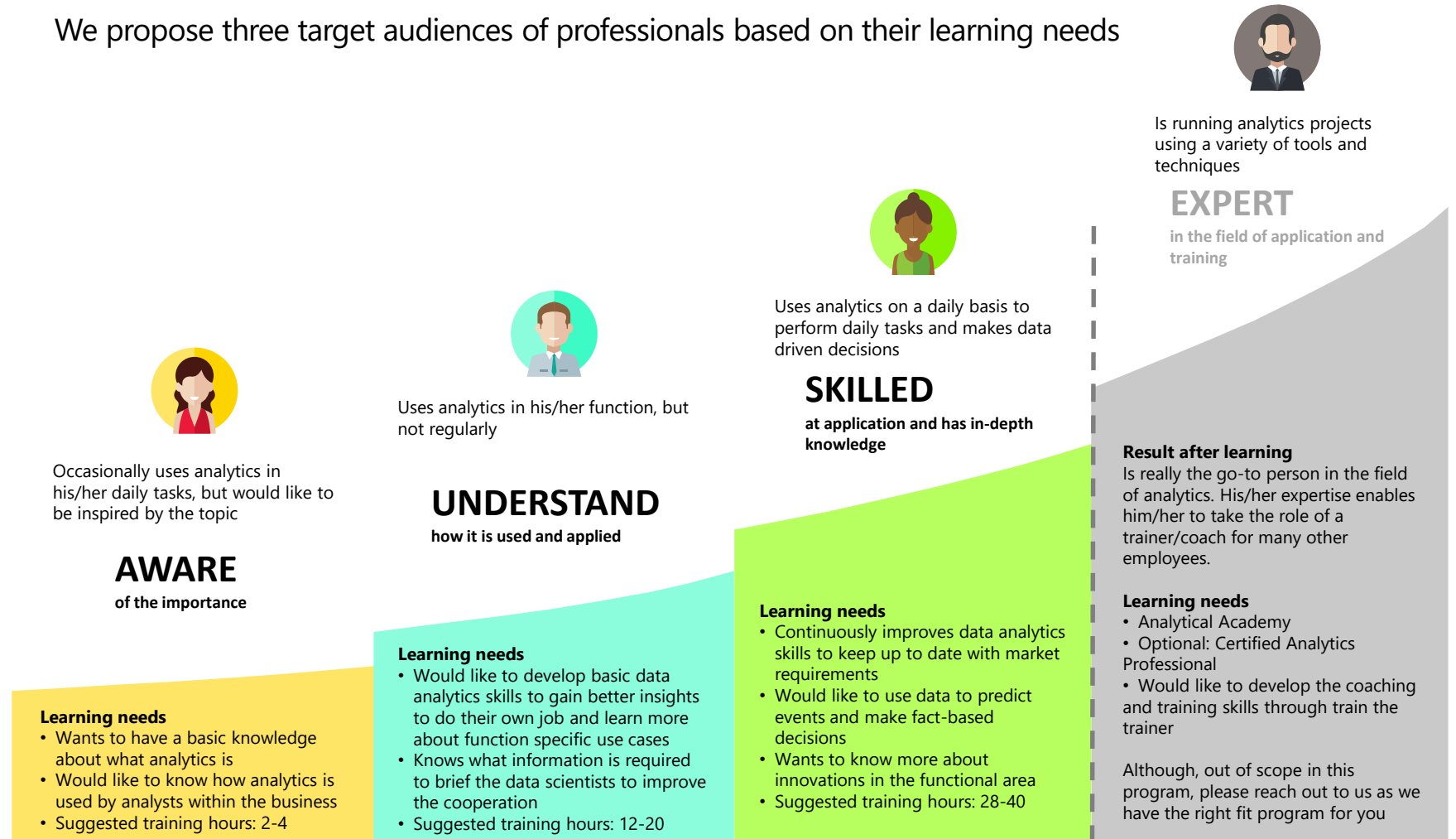
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For whom is the program?

We propose three target audiences of professionals based on their learning needs



In scope | Out of scope - Analytics for All

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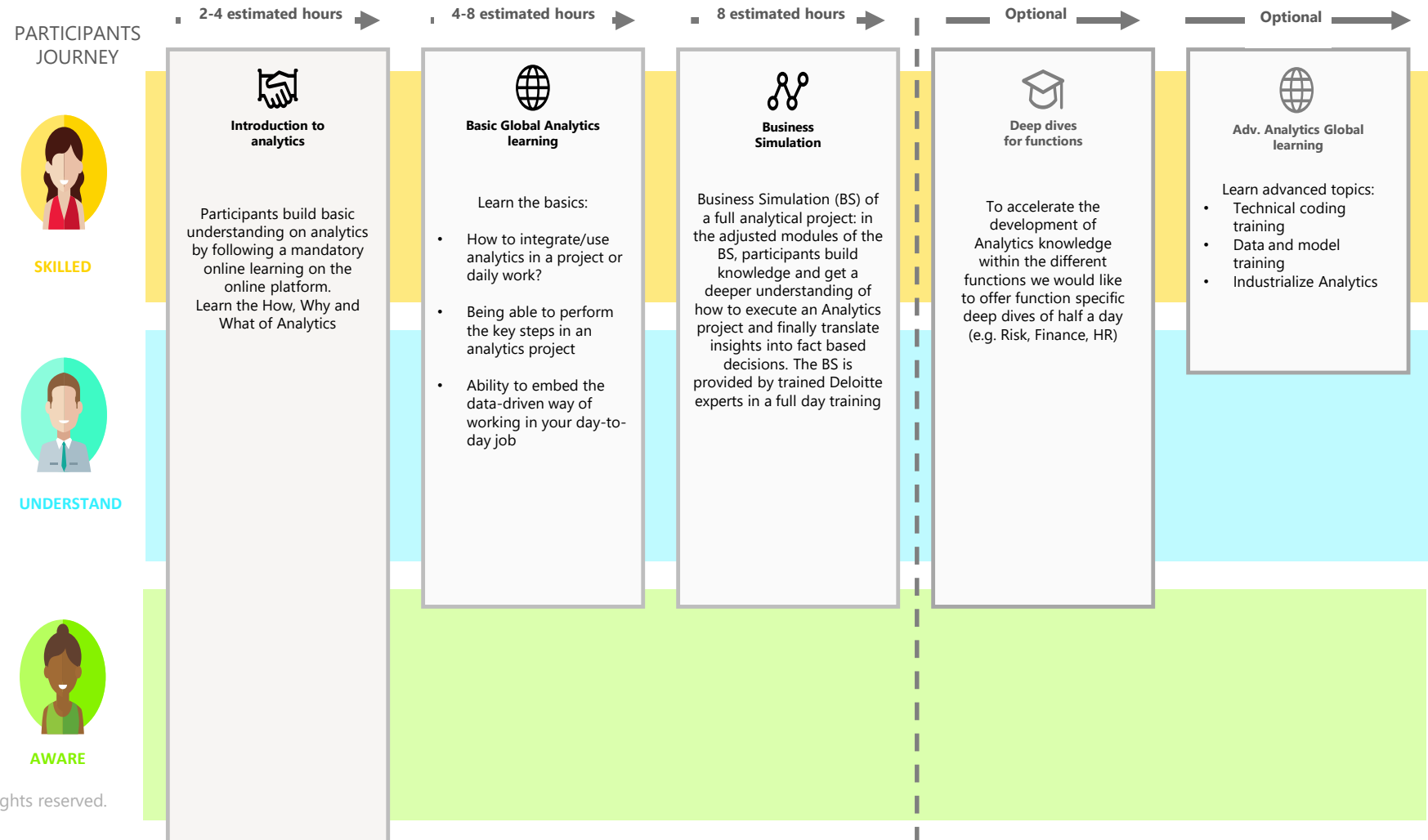
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Program Curriculum

Our program ensures the development and acceleration of the analytical knowledge and skills of three different audiences with a standardized journey.



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Why Deloitte?



Future-proofing careers

Proven track record of helping professionals to succeed in their career and be equipped for the jobs of the future



Experts in learning

Curriculum made by inhouse domain experts on Analytics, Change Management and Learning Services.



Leader in analytics

Deloitte is recognized by Gartner (2020) as the leader in Analytics.¹



Industry knowledge

Curriculum facilitated by industry experts, who leverage industry-specific knowledge, as well as industry-transcending best practices.



Global reach with seamless connection

Deloitte has a global reach. Our colleagues can facilitate the same session anywhere and deliver a training at your convenience.



Vendor independent

We are vendor independent. This means we will not advise suboptimal techniques to you for commercial purposes.

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Don't just take our word for it...



CHALLENGES

- Aegon regards leveraging data and analytics as the key driver to create growth in a customer-centric company.
- An executive assessment indicated that senior all had limited expertise in analytics.
- Deloitte was selected to provide a program to support senior all in understanding their role in transforming into an Insight Driven Organization (IDO)

SOLUTION

- Data-driven measurement with IDO- scan to measure maturity and progress
- Business Simulation with the objective to experience actual analytics projects and understand collaboration and allhip role
- Follow-up with allhip coaching and interventions on analytics barriers to scale

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Want to know more?

Are you curious to see if the Analytics for Executives Program is the right fit for you? Reach out to Deloitte today and receive more information about the program and updates on other programs we have built. We are more than happy to tailor the program to your specific learning goals.

[EMAIL US](#)

Other tracks

The Deloitte Analytics Academy offers multiple tracks to educate professionals at different levels. Visit our website to learn more about other tracks.

[VISIT WEBSITE](#)

We look forward to welcoming you to the program!



Joep Dekkers
Program Sponsor
+31882883815
jdekkers@deloitte.nl



Riona Arjoon
Program Lead
+31882884208
rarjoon@deloitte.nl

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