

Deloitte.

Anaplan



PLAN, LEAD, AND ACCELERATE SUSTAINABLE GROWTH

Leverage data-driven insights to boost ESG performance and gain a competitive edge.

Deloitte drives ESG planning excellence with Anaplan

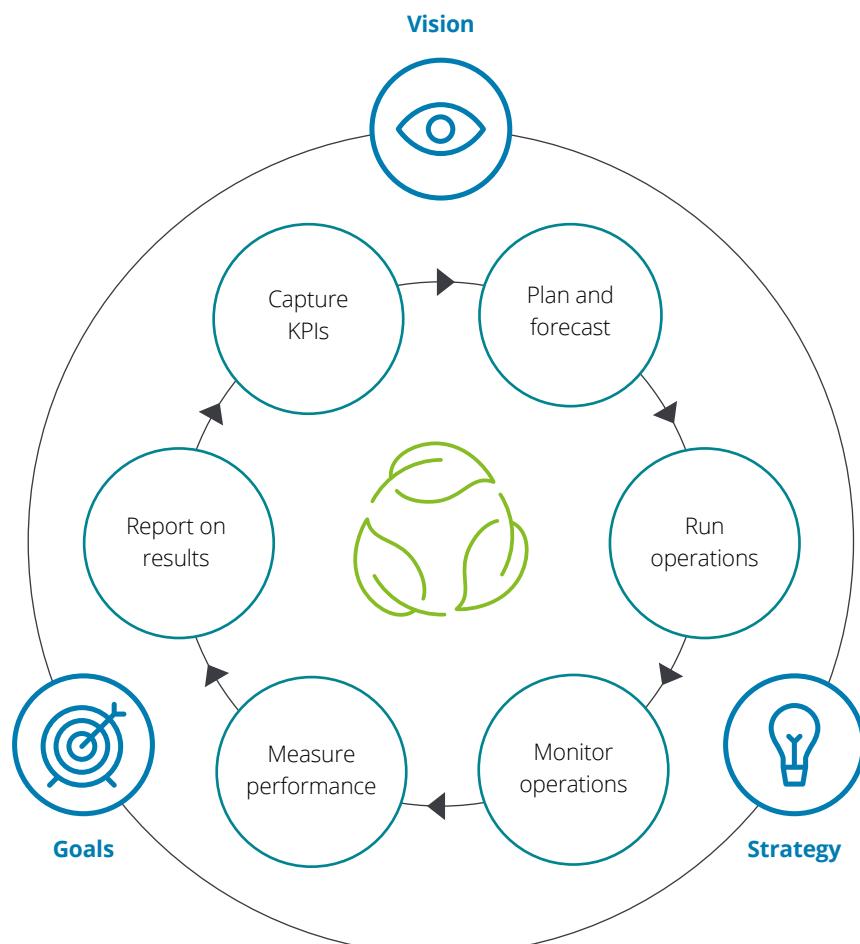
As Environmental, Social, and Governance (ESG) evolves from regulatory requirement to strategic business priority, Deloitte has integrated Anaplan solutions for seamless ESG planning and reporting. Strong ESG performance requires a flexible, scalable management framework to adapt to changing compliance standards and business needs. Deloitte's smart, adaptive ESG performance management solutions ensure compliance, minimize risk, and help clients become agile and sustainability driven.

ESG considerations have become a fundamental aspect of corporate strategy, shaping operations and competition. As climate change, social responsibility, and ethical governance take center stage, businesses face growing scrutiny from regulators, investors, and customers. Beyond compliance, ESG initiatives drive financial performance, risk management, and innovation to hone a competitive edge in a dynamic global market. Organizations that incorporate ESG principles are better positioned to mitigate risk, fuel growth, and build resilience in a rapidly shifting sustainability landscape.

ESG performance management, however, presents challenges that include evolving regulations, fragmented data, and inconsistent reporting. Shifting regulatory frameworks make compliance particularly complex for global businesses. For example, the European Union's Corporate Sustainability Reporting Directive (CSRD) and European Sustainability Reporting Standards (ESRS) require precise, transparent disclosure, a struggle for many organizations due to limited resources and expertise.

Diverse stakeholder expectations add further pressure to demonstrate sustainability, resilience, and accountability. Disconnected ESG data limits insights and leads to inconsistent reporting, while a lack of uniform metrics complicates benchmarking and global alignment between departments. Integrating ESG into business strategy thus remains difficult, obstructing financial impact measurement and leadership buy-in, and resulting in inefficiencies, compliance risks, and difficulties in building investor confidence and brand loyalty.

Fig. 1 – Alignment of vision, strategy, and goals with data-driven insights and operations is key to sustained ESG success.





Seamless integration of strategy, insights, and operations drives ESG success

ESG is not just a regulatory requirement, but a strategic imperative. Companies must demonstrate sustainability, resilience, and accountability to meet rising expectations from customers, investors, and authorities. ESG succeeds when it moves beyond compliance and drives business growth and stakeholder trust. Strong ESG performance depends on seamless integration with corporate strategy and operations to increase efficiency, improve brand reputation, and attract investment that create measurable impact. To achieve ESG excellence, organizations need a scalable framework that transforms compliance into proactive, data-driven sustainability management.

Deloitte and Anaplan have teamed up to deliver comprehensive ESG planning and reporting solutions that integrate sustainability into core business operations. Anaplan's cloud-based scenario planning and analysis platform connects and activates data across organizations for precise, predictive, and generative insights. Clients can use Anaplan to automate ESG data collection and reporting to streamline compliance with CSRD and ESRS while gaining real-time insights into their sustainability programs. Intuitive dashboards with standardized ESG metrics and benchmarking improve comparability and performance tracking and seamlessly integrate with financial and operational planning to drive company-wide sustainability impact. Planning initiatives and ROI measured in Anaplan moreover help align ESG goals

with long-term profitability, so sustainability efforts drive tangible business value. Enhanced collaboration and structured, data-driven reporting further improve stakeholder transparency, enabling organizations to navigate ESG challenges with greater confidence and agility.

From compliance to enterprise-wide performance management

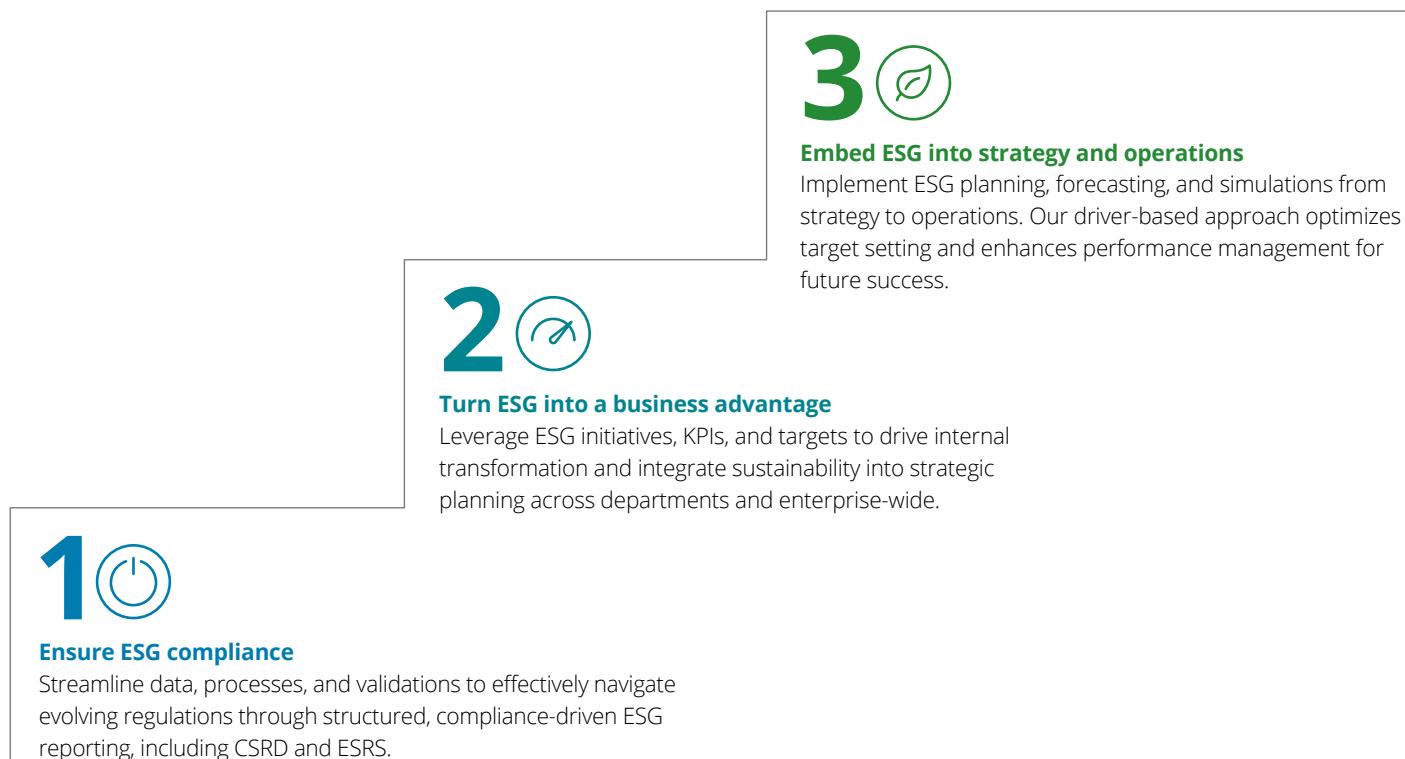
ESG programs can be complex, and companies often struggle with where to start. Deloitte simplifies this journey with the CSRD 360° Navigator. Deloitte's CSRD 360° Navigator, built on Anaplan, streamlines ESG compliance by automating data collection, enabling real-time monitoring, scenario analysis, and greenhouse gas target setting – all while ensuring regulatory adherence. It seamlessly integrates into IT systems, consolidating reporting standards like ESRS into an industry-specific management framework. Deloitte's managed services can also keep CSRD data up to date on evolving regulations, and Anaplan's

Disclosure Management can further facilitate annual CSRD report creation, including European Single Electronic Format (ESEF) tagging to ensure efficient and compliant disclosure.

Intelligent, compliance-driven ESG reporting makes for greater agility and transparency in the sustainability of your organization. Deloitte takes you further by deeply embedding ESG initiatives into your strategy and core operations for truly proactive, data-driven sustainability planning. Our ESG performance management solutions, powered by the Anaplan platform, allow you to effectively plan, monitor, measure, and report on key sustainability indicators, such

as carbon emissions, water usage, waste reduction, and recycling. We integrate qualitative and quantitative data end-to-end to provide real-time insights, predictive modeling, and AI-driven scenario analysis for informed cross-departmental decision-making that improves company-wide ESG target setting and ROI measurement. We help clients align business processes with strategic goals – from driver-based planning to sustainable finance and manufacturing – to ensure visibility and ownership on a clear path to net zero.

Fig. 2 – A step-by-step guide to greater ESG impact: from compliance to strategic performance management.



The opportunity

Companies with truly integrated ESG planning are more efficient at:

- **Strengthening market position:**

Their credible ESG commitment attracts investors, customers, and top talent while fostering innovation in sustainable products and business models.

- **Boosting efficiency and cutting costs:**

They optimize resources, reduce waste, and strengthen supply chain resilience, lowering costs and ensuring regulatory compliance.

- **Maximizing resilience and impact:**

They are better equipped to mitigate financial, environmental, and reputational risks, effectively driving long-term business sustainability and growth.



Benefits of Deloitte's integrated ESG planning



Increased efficiency and resilience

Deloitte's ESG planning solutions help companies proactively navigate regulatory requirements and changing business landscapes. Our data-driven approach enables informed decision-making, integrated planning, and effective reporting that drive innovation, attract investment, and facilitate the journey to net zero.



Operational alignment and sustainability

We integrate ESG at the core of business, connecting qualitative and quantitative data for real-time insights, predictive modeling, and scenario simulation. Our comprehensive planning framework links strategy, operations, and compliance for sustainability management from goal setting to performance tracking and disclosure.



Greater impact and cost optimization

By seamlessly aligning ESG initiatives with strategic objectives, we help organizations stay ahead of market trends and evolving regulations. Our integrated planning solutions optimize resource utilization, streamline supply chains, and bolster risk management, ultimately reducing waste, cutting costs, and advancing sustainability across business operations.



Maximum transparency and data quality

Deloitte's ESG solutions standardize KPIs and automate data collection for real-time visibility into sustainability metrics. This approach facilitates benchmarking, ensures enterprise-wide alignment, and improves ESG impact measurement for enhanced investor confidence and compliance, and maximized brand reputation.



Future-proof compliance and agility

Deloitte's solutions allow businesses to fine-tune ESG planning models with ease and without coding, maintaining flexibility and responsiveness. Intuitive dashboards with reliable data facilitate performance measurement and comparison, while seamless integration with financial and operational planning helps ensure compliance and long-term business impact.



ESG performance management at a leading global beverage firm

A multinational beverage corporation has set four five-year strategic sustainability objectives for itself: to reduce carbon emissions, conserve water, empower farmers, and manage waste. The company partnered with Deloitte to implement a robust platform for ESG performance management.

Deloitte helped the client leverage the Anaplan planning platform for precise global and regional sustainability monitoring. It consolidates key data, calculates KPIs, and tracks progress across the four areas so that management derives accurate, real-time insights for planning, reporting, and proactive sustainability measures.

As regulations evolved, the company expanded its use of the Anaplan platform by deploying Deloitte's CSRD 360° Navigator to automate data governance, enhance transparency and comply with the Corporate Sustainability Reporting Directive (CSRD). This streamlined reporting, reduced lead times, and improved decision-making, allowing faster tracking of sustainability progress while ensuring end-to-end regulatory compliance.

Why Deloitte?

Deloitte's leadership in enterprise business planning melds with our expertise in sustainability consulting and climate change services, along with our long-standing strategic relationship with Anaplan, to take your dynamic business modeling capabilities to the next level and use the insights gained for more informed decision-making across your organization.

Anaplan's #1 partner: Unparalleled planning expertise

For an unprecedented 11th consecutive year, Deloitte has proudly been honored as Anaplan's Global Partner of the Year. This remarkable milestone celebrates over a decade of excellence, innovation, and collaborative partnership. As Anaplan's top partner, Deloitte remains committed to setting the gold standard in cross-industry business planning solutions.

Drive sustainable growth with ESG planning from Deloitte and Anaplan

Deloitte leverages integrated ESG performance management solutions on the Anaplan platform to seamlessly embed sustainability into the core of client business operations. Our scalable management framework supports businesses along the entire sustainability journey, from target setting to performance tracking and disclosure, driving growth, enhancing resilience, and ensuring regulatory compliance.

Accelerate integrated business planning across all enterprise functions

At Deloitte, we understand that consistent planning is paramount to corporate management and success. Unlike traditional

approaches that optimize planning in isolated areas, we recognize the value of integrated planning throughout the enterprise, i.e., enterprise business planning (EBP). EBP is specifically designed to make both the financial and ESG implications of operational and commercial decisions more visible so that your planning supports corporate objectives, including financial, demand, marketing, sales, trade promotion, workforce, and supply chain planning.

Contacts

**Jan Ahlers**

Partner
Digital Performance Management
Tel: +49 151 15106869
jahlers@deloitte.de

**Marcus Götz**

Partner
Strategy, Risk & Transactions
Tel: +49 151 28753560
mgoetz@deloitte.de

**Sascha Mauries**

Director
Finance Transformation
Tel: +49 173 5498893
smauries@deloitte.de

**Alice Fontaine**

Senior Manager
Digital Performance Management
Tel: +49 151 58072211
afontaine@deloitte.de

Deloitte.

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited (DTTL), its global network of member firms, and their related entities (collectively, the "Deloitte organization"). DTTL (also referred to as "Deloitte Global") and each of its member firms and related entities are legally separate and independent entities, which cannot obligate or bind each other in respect of third parties. DTTL and each DTTL member firm and related entity is liable only for its own acts and omissions, and not those of each other. DTTL does not provide services to clients. Please see www.deloitte.com/de/UeberUns to learn more.

Deloitte provides leading professional services to nearly 90% of the Fortune Global 500® and thousands of private companies. Legal advisory services in Germany are provided by Deloitte Legal. Our people deliver measurable and lasting results that help reinforce public trust in capital markets and enable clients to transform and thrive. Building on its 180-year history, Deloitte spans more than 150 countries and territories. Learn how Deloitte's approximately 460,000 people worldwide make an impact that matters at www.deloitte.com/de.

This communication contains general information only, and none of Deloitte GmbH Wirtschaftsprüfungsgesellschaft or Deloitte Touche Tohmatsu Limited ("DTTL"), its global network of member firms or their related entities (collectively, the "Deloitte organization") is, by means of this communication, rendering professional advice or services. Before making any decision or taking any action that may affect your finances or your business, you should consult a qualified professional adviser.

No representations, warranties or undertakings (express or implied) are given as to the accuracy or completeness of the information in this communication, and none of DTTL, its member firms, related entities, employees or agents shall be liable or responsible for any loss or damage whatsoever arising directly or indirectly in connection with any person relying on this communication. DTTL and each of its member firms, and their related entities, are legally separate and independent entities.