



The Executive AI Lens – Head of Tax (HoT) Edition

An executive guide to leading AI transformation
across the Tax function.

August 2026

Tax functions are being asked to manage greater complexity, increasing data demands and a rapidly evolving regulatory environment, while providing faster, more strategic insight to the business. AI creates an opportunity to rethink how the Tax function responds.

For Heads of Tax, the priority is to shape an AI strategy that supports the wider business agenda, strengthens how Tax operates and equips the function for what comes next, while maintaining the technical quality, professional judgement and trust that Tax demands.

The 5 strategic decisions every HoT must make

01

How do we align our Tax AI strategy with wider business priorities?

Understand the organization's business and AI priorities, and shape the Tax AI strategy to support them while addressing the specific needs of the Tax function.

02

Where can AI create the greatest value across the Tax function?

Prioritize opportunities that strengthen compliance, improve access to technical knowledge, reduce manual effort and enhance Tax insight for the business.

03

Do we have the right data and foundations to enable AI?

Assess Tax data, systems and knowledge sources to identify what is needed to support reliable and effective AI use.

04

How do we equip our Tax team to use AI effectively?

Build the skills, guidance and confidence Tax professionals need to use AI effectively while strengthening technical expertise and professional judgement.

05

How do we maintain trust and accountability as AI adoption grows?

Establish clear oversight, review and accountability to maintain technical quality, confidentiality and confidence in AI-supported Tax outcomes.

Where is your organization today?

Your priorities evolve as GenAI becomes embedded across the Tax function.



Reactive

Ad-hoc use by individuals, with no tax-specific standards or consistent review.



Exploring

Selected Tax use cases. Early learning and value emerging.



Scaling

Use cases delivering value, with tax review and governance maturing.



AI-enabled

AI embedded across Tax processes, knowledge and ways of working. Teams work effectively alongside AI.

As HoT, keep sight of three priorities:

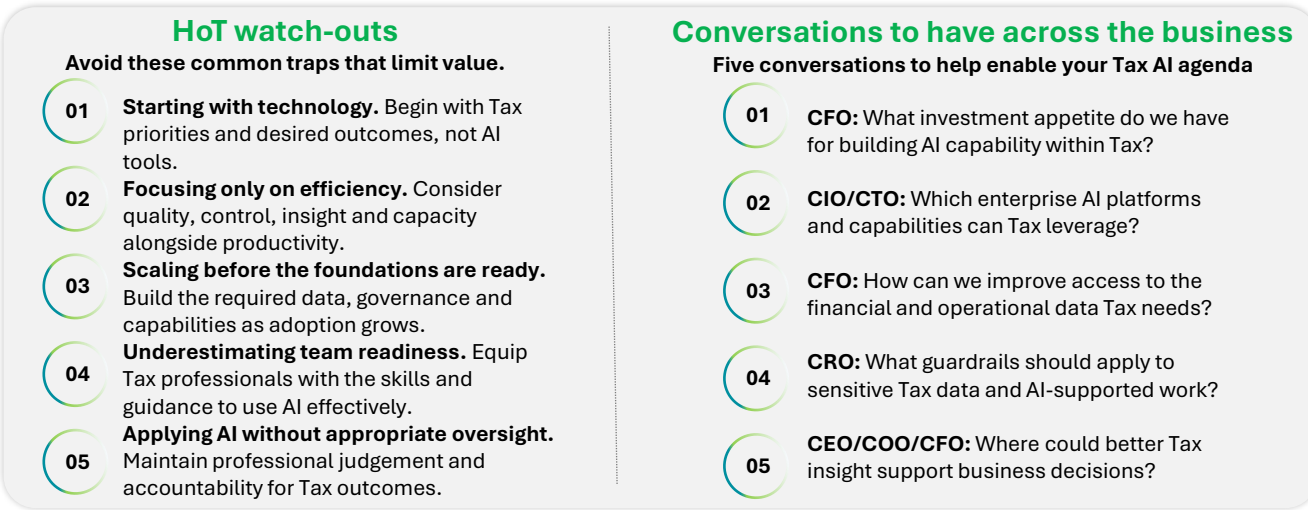
- **Stay connected to the business**
- **Strengthen trust and control**
- **Elevate the role of your team**

AI is more than a productivity opportunity. For Tax leaders, it is an opportunity to **strengthen compliance, enhance technical quality and increase the value Tax brings to the business.**



Your first 90 days: Executive agenda

A focused start sets the tax priorities, safeguards and evidence needed to use GenAI with confidence.



Your Tax priorities are unique

Every Tax function is at a different stage of AI adoption. Your priorities will depend on your operating model, regulatory obligations, technology landscape and organizational maturity.

The right approach starts with understanding what matters to your Tax function and where AI can make a meaningful difference.



How we work with the HoT



Understand your Tax function

We begin by understanding your priorities, operating model and current challenges.



Prioritize high-value opportunities

Together, we identify GenAI use cases that deliver measurable value across the Tax function.



Measure what matters

We define the outcomes and indicators that show GenAI is improving quality, efficiency and risk management, not just activity.



Scale with confidence

We support capability building, adoption and continuous improvement to create a future-ready Tax function.

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Our focus is on what matters most to you-better decisions, stronger control, efficient operations and long-term value for your organization.

Let's discuss your priorities

Whether you are exploring GenAI, evaluating high-value tax use cases or extending GenAI across your Tax function, our team can help you make informed decisions that strengthen technical quality, reduce risk and create long-term value.



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