

The Deloitte logo is displayed in white text on a black background. The word "Deloitte" is in a bold, sans-serif font, followed by a small green dot.

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A large, abstract graphic on the right side of the slide consists of several overlapping, glowing green circles of varying sizes, creating a sense of depth and movement. A small, solid green circle is positioned at the center of the innermost circle.

ISO 27701 – Privacy
Management
Certification Readiness
Deloitte Preparation Support

At Deloitte, we understand that protecting your customers' personal information is essential to building trust and maintaining your reputation. That's why we're excited to offer our ISO 27701 certification consultancy services to help you implement and maintain an effective privacy information management system.

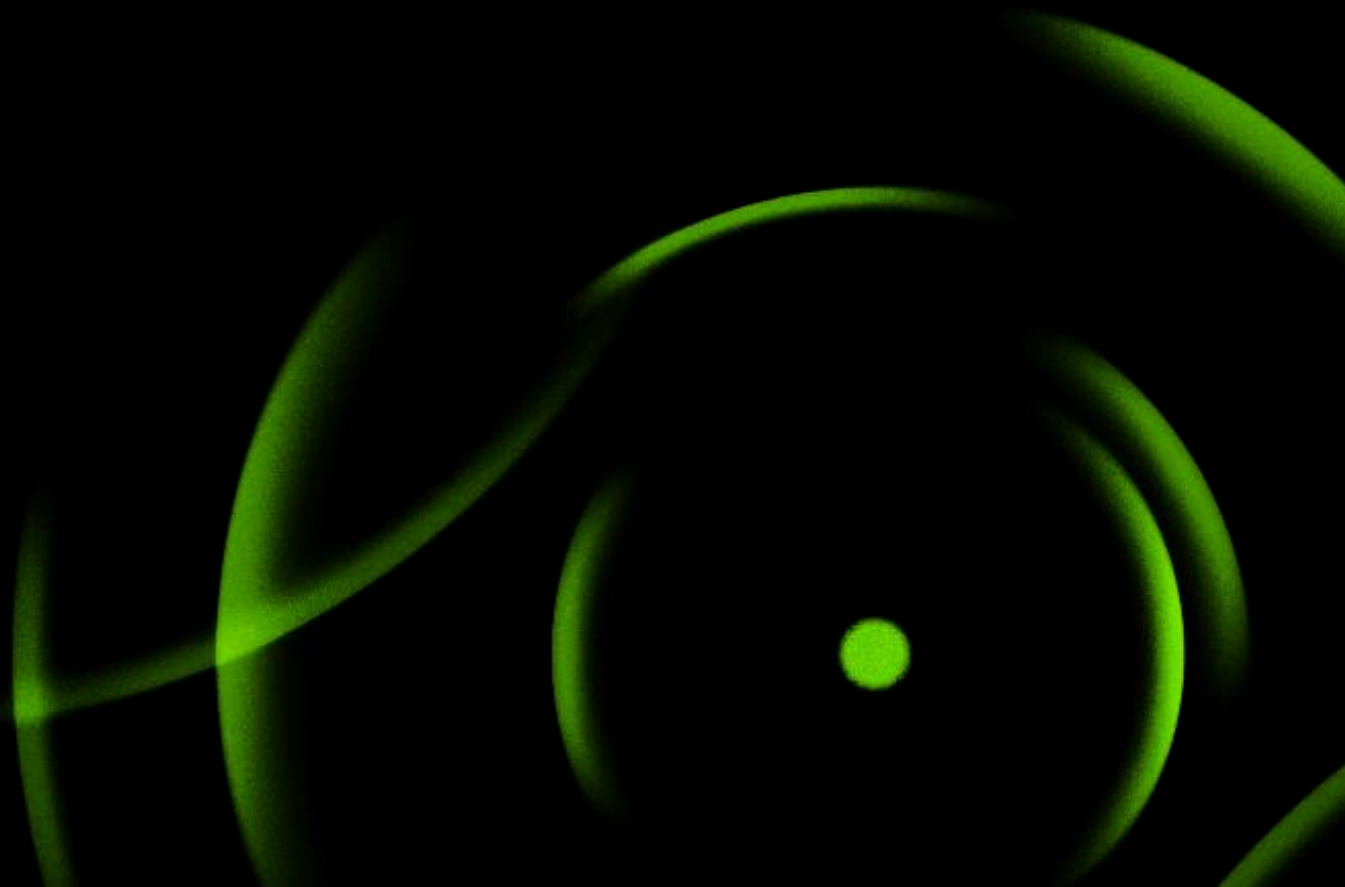
What is ISO 27701?

ISO 27701 is an extension to ISO 27001 Information Security Management System and is a standard that specifies requirements and provides guidance for establishing, implementing, maintaining, and continually improving a Privacy Information Management System (PIMS). The PIMS is designed to help organizations protect the privacy of individuals' personal data and comply with data protection regulations.

What are the benefits of ISO 27701 certification?

Certification to ISO 27701 provides organizations with several benefits, including:

- **Enhanced trust:** Certification demonstrates to customers, regulators, and other stakeholders that the organization takes privacy seriously and has implemented appropriate measures to protect personal information.
- **Competitive advantage:** Certification can give organizations a competitive edge by demonstrating their commitment to privacy and compliance with privacy regulations.
- **Improved efficiency:** Implementing a PIMS can help organizations identify and manage privacy risks more effectively, reducing the risk of data breaches and improving operational efficiency.
- **Regulatory Compliance:** The Privacy Landscape in the region has been thriving with privacy laws and personal data protection regulations. By implementing PIMS, organizations can align their privacy programs with the emerging regulations and minimize potential non-compliance repercussions.



Why is ISO 27701 important?

Privacy is a fundamental right, and organizations must take appropriate measures to protect the personal information of individuals. The ISO 27701 standard helps organizations demonstrate their commitment to privacy and establish a privacy management framework that identifies, manages, and reduces privacy risks. Certification to ISO 27701 provides organizations with a competitive advantage by demonstrating to customers, regulators, and other stakeholders that the organization is committed to protecting personal information and complying with privacy regulations.

What are the requirements of ISO 27701?

The ISO 27701 standard specifies several requirements for establishing, implementing, maintaining, and continually improving a PIMS, including:

- Conducting a privacy risk assessment to identify and evaluate privacy risks.
- Developing and implementing a privacy policy and privacy objectives.
- Establishing and implementing a privacy information management system.
- Monitoring and reviewing the PIMS to ensure its effectiveness and identify opportunities for improvement.

How can Deloitte help?

We have a team of experienced professionals who can provide you with the guidance and support you need to achieve ISO 27701 certification quickly and efficiently. Our services include:

Gap analysis: We'll conduct a gap analysis to identify areas where your organization needs to improve to meet the requirements of ISO 27701.

PIMS development: We'll work with you to develop and implement a privacy information management system that meets the requirements of ISO 27701.

Training: We'll provide training to your staff to ensure they understand the requirements of ISO 27701 and are equipped to implement and maintain the PIMS effectively.

Certification audit: We'll help you prepare for the certification audit and provide support during the audit to ensure a successful outcome.



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