

Financial operations and performance improvement



Key drivers impacting financial sustainability in health care:

- 💊 Expanding and aging populations
- 💊 Increasing numbers of people with chronic, long-term conditions
- 💊 Costly infrastructure and increased investment in MedTech
- 💊 Rising labor costs and staff shortages
- 💊 Growing demand for broader ecosystem services



How are stakeholders dealing with this?

- Adopting value-based care
- Establishing and/or expanding universal health care systems
- Pricing controls on pharmaceuticals and medical technology device
- Investing in population health management (PHM)



It's trending

Population health management (PHM)—brings together an understanding of public health through big data, patient engagement, and care delivery. It focuses on strengthening primary care and delivering care closer to home, which can address growing demand pressures.

Factors boosting PHM

- 💊 Market consolidation
- 💊 Entry of non-traditional players from industries such as tech, consumer, academia, etc.
- 💊 Public-private partnerships

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