

**Deloitte.** | **Anaplan**

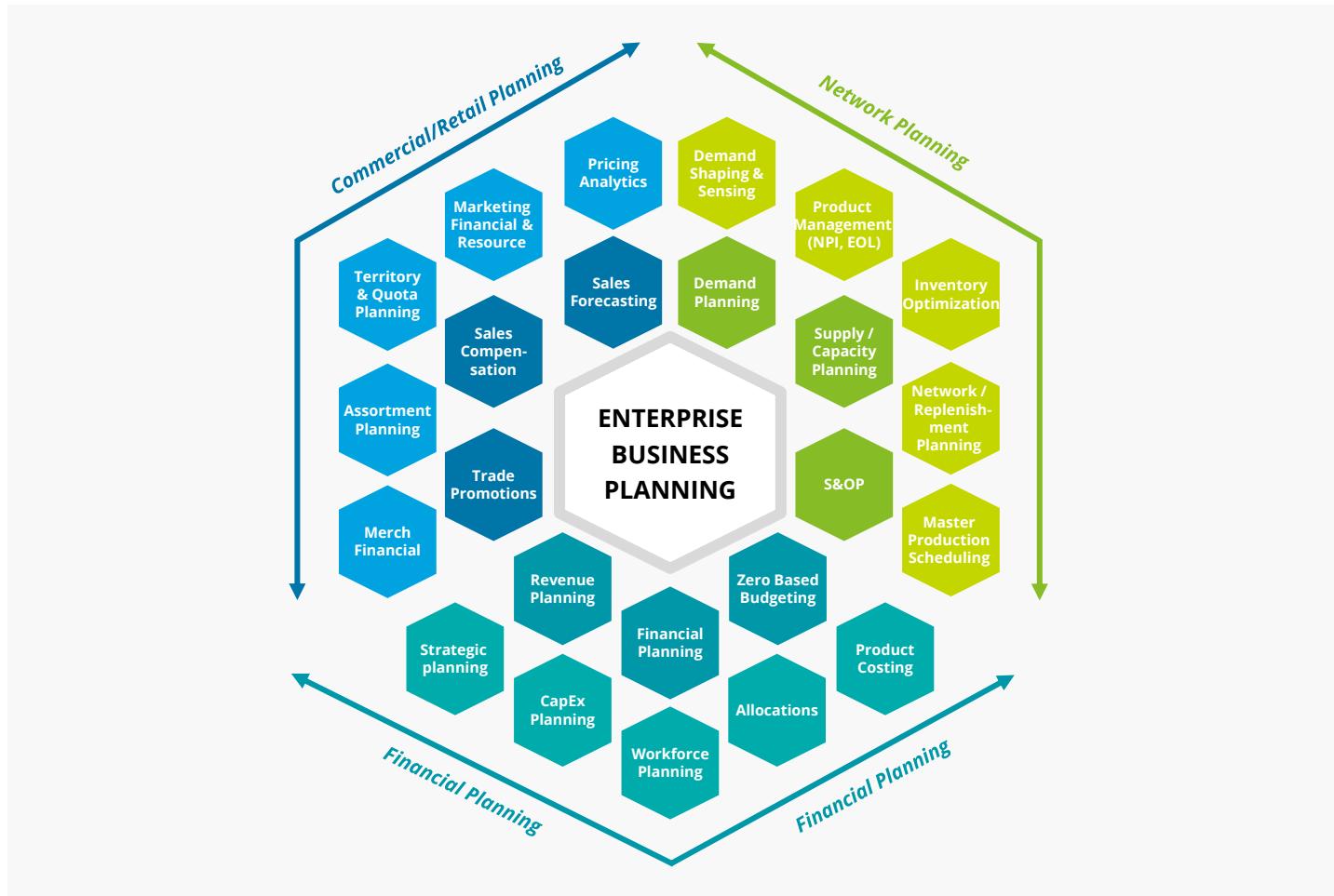


# Deloitte Anaplan Alliance

**Connecting Future-Ready Organizations with AI-Enabled Solutions**

# Agile Connected Planning

From data to decisions: Drive performance and enable better decisions with Deloitte's Enterprise Business Planning solutions powered by Anaplan



**Connected planning addresses today's business planning challenges by:**

- 01 Providing **TRANSPARENCY** across the enterprise and with suppliers, increasing value across the supply chain while reducing financial and business risk
- 02 Driving **SPEED** and **AGILITY** in decision-making, go-to-market and supply chain execution, to deliver optimal business results and accelerate ROI
- 03 Improving **ALIGNMENT** and **ACCOUNTABILITY** across the organization and with trading partners - enabling end-to-end collaboration within and outside the organization

Deloitte brings a **new agile connected planning** approach that integrates data, processes & functions, enabling future-ready organizations **to drive decision excellence & business value**.

# Enabling Better Decisions

Bringing together Deloitte's global industry insights and technology experience with Anaplan's AI-infused agile planning platform, we design business solutions that transform connected planning and execution across finance, sales & marketing, supply chain, HR and workforce



Enable Data-Driven Decisions to Optimize Business Performance



Streamline Complex Accounting Process to Close Faster, Ensure Compliance & Scalability



Empower Go-to-Market Strategies, Outmaneuver Competition with Marketing & Sales Planning



Improve Strategic & Operational Planning to Support a Future-Ready Workforce



Accelerate Time to Value with Pre-Built Applications and Accelerators



Optimize Inventory, Reduce Costs & Increase Productivity Across Supply Chain Networks

## Overview

Deloitte enables organizations to transform their planning processes in Anaplan – optimizing performance by connecting people, data & plans.

Anaplan provides a **full range of applications, capabilities & functionality** from single business use cases to cross-enterprise connected planning.

Anaplan's AI-infused, scenario planning & analysis platform is recognized a market leader in delivering flexible, scalable, and collaborative planning solutions.

As Anaplan's **Global Partner of the Year for 11 consecutive years**, Deloitte is THE industry leader in enabling our clients to successfully develop, deploy, integrate and operate Anaplan planning solutions within their IT ecosystem.

## 2025 Global Partner of the Year:

With a global team of 1200+ Anaplan planning experts, including local teams in over 35 countries, Deloitte is successfully delivering projects every day to clients across all business functions and industries. In 2025, Deloitte is proud to be recognized as Anaplan's Global Partner of the Year for the 11th consecutive year!

**Anaplan**

Global Partner  
of the Year  
2024-25



# Why Deloitte?

With our functional and industry knowledge combined with a deep technical expertise, Deloitte is the Center of Excellence in Deloitte ME

## Global Anaplan Partner



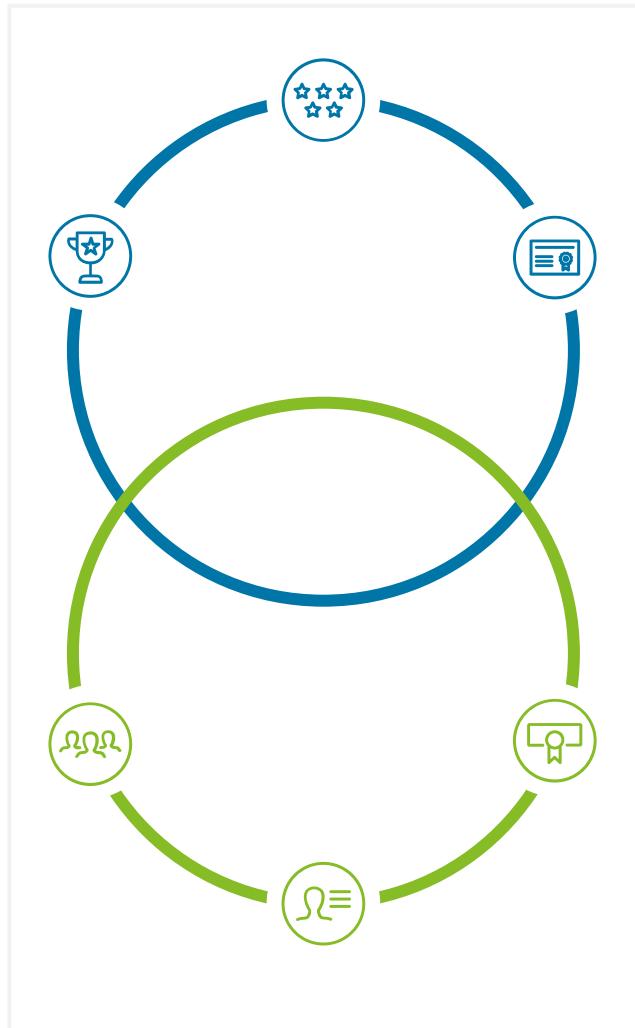
With 900+ successful projects, Deloitte is proud to be Anaplan's **Global Partner of the Year** for 11 consecutive years.



Deloitte ME is the **EPM Center of Excellence** with extensive track record in financial and business process solutions implementations.



Our Anaplan practice brings an experienced team of certified model builders and solution architects, leveraging onshore, near-shore and offshore expertise.



## Strong performance management practice



1200+ Anaplan consultants delivering future-ready solutions for **Finance, Consolidation, Supply Chain, Sales, Marketing, HR, IT & more.**



Multidisciplinary **Industry Experts** with proven success in leading global organizations to implement future-ready enterprise planning strategies.



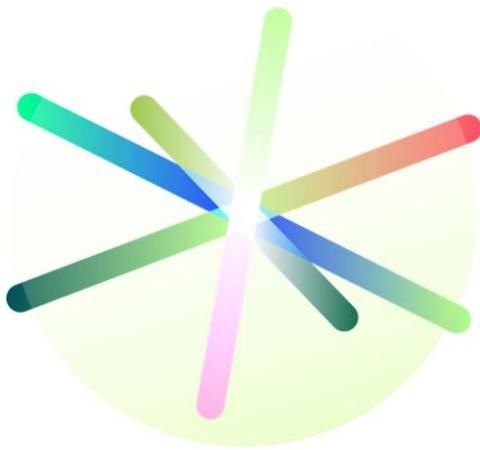
With functional and technical experience in all business domains, Deloitte helps our clients **reimagine critical business processes, drive better decisions and accelerate business value.**

# Why Deloitte?

Bringing extensive project experience to deliver successful enterprise planning transformations for clients across all industries in the middle east

Budgeting & Forecasting	Price Volumes & Tender Management	Sustainability Reporting
<p><b>Major Insurance Company</b></p>  <p><b>Objectives &amp; Challenges</b></p> <ul style="list-style-type: none"> <li>Integrate the different components of budget &amp; forecast of general expenses into one single tool</li> <li>Build several cost input methodologies concerning both "Business as Usual" and "Change" expenses</li> <li>Constraints can come up due to other systems (e.g. SAP requiring a very granular level of input); try to avoid them were possible</li> </ul>	<p><b>Leading Biopharma Multinational</b></p> <ul style="list-style-type: none"> <li>Set-up of a cloud-based business planning and modeling platform that allows for flexible and intuitive data-driven decision making</li> <li>Deliver a price volume management system and a tender contract management tool in Anaplan that is both user friendly and stable</li> </ul>	<p><b>Major Beverage Multinational</b></p> <ul style="list-style-type: none"> <li>Empowering farmers to drive productivity</li> <li>Equipping agronomists to better support farmers</li> <li>Enriching decision makers with accurate and timely information</li> </ul>
 <p><b>Engagement &amp; Scope</b></p> <ul style="list-style-type: none"> <li>Provide final exports for integration with SAP as well as IFRS restatement mechanisms</li> <li>Review and define a clear governance around the end-to-end process</li> </ul>	<ul style="list-style-type: none"> <li>15 countries in the EMEA region</li> <li>6 biosimilar brands</li> <li>Ran the project using agile methodology during development, UAT, and hypercare</li> </ul>	<ul style="list-style-type: none"> <li>Define reporting needs</li> <li>Implement a reporting solution in Anaplan</li> <li>Train users on the reporting solution</li> </ul>
 <p><b>Result &amp; Impact</b></p> <ul style="list-style-type: none"> <li>Increased consistency in data collection, drivers used, assumptions</li> <li>Enabled flexibility for the different business units in terms of methodologies used per cost nature</li> </ul>	<ul style="list-style-type: none"> <li>Informed decision making based on the ability to run different scenarios on key variables such as ASP, sales volume, win probability and spill-over effects</li> <li>Enabled real time access to key strategic information incl. competitor information on account, country &amp; Hub Level</li> </ul>	<ul style="list-style-type: none"> <li>Faster lead time to consolidate and transform data through Smartbarley integration</li> <li>Enhanced transparency on data origin and business logic</li> </ul>

# Contacts



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