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Van
Gogh
Museum
Amsterdam

Deloitte's 9th Art & Finance Conference,
co-organized with the Van Gogh
Museum Amsterdam

A look at Fine Art collectors' needs:
How to add value to your Fine Art
collection?

Thursday, April 21, 2016

Agenda

Time Frame	Subject	Speakers
08.30 - 09.00	Registration and welcome coffee	
09.00 - 09.10	Welcoming words	Adriaan Dönszelmann - Managing Director, <i>Van Gogh Museum Amsterdam</i> Vincent Gouverneur - EMEA Investment Manager Leader, Art & Finance Leader, <i>Deloitte Luxembourg</i>
09.10 - 09.20	Introduction	Jessy van de Klundert-Verhoeven - Business Manager, Professional Services, <i>Van Gogh Museum Amsterdam</i> Adriano Picinati di Torcello - Director, Advisory & Consulting, Art & Finance Coordinator, <i>Deloitte Luxembourg</i>
09.20 - 09.50	Keynote speech - An art market in transformation, issues and developments	Pieter Hoogendijk - President, <i>International Confederation of leading art and antiques dealers associations (CINOA)</i>
09.50 - 11.00	Partnering - How to make your fine art collection more visible	Moderator: Suzana Diamond - Director of Business Development, <i>Artnet A.G.</i> Panel: Federica Bonacasa - UK & European Sales Director & Art Advisor, <i>Pall Mall Art Advisors</i> Sanne ten Brink - Head Curator ING Collection, <i>ING Art Management</i> Edwin Becker - Chief Curator of Exhibitions, <i>Van Gogh Museum Amsterdam</i> Sylvain Levy - Collector & Co-Founder, <i>dslcollection</i> David Liatowitsch - Rechtsanwalt / Attorney-at-law, <i>Bär & Karrer AG</i>
11.00 - 11.30	Coffee break	

11.30 - 12.30	Safeguarding - How to protect the integrity of your fine art collection	<p>Moderator: Henry Blundell - CEO, <i>MasterArt</i></p> <p>Panel:</p> <p>Bert Degenhart Drenth - Chief Technical Officer, <i>Axiell Group</i></p> <p>Jasper Hunnekens - Sales Manager Asia Pacific, <i>Bruynzeel Storage Systems</i></p> <p>Kai Kuklinski - CEO, <i>AXA ART Versicherung AG</i></p> <p>Kevin Lay - Director of Operations, <i>ARCIS</i></p> <p>Teio Meedendorp - Senior Researcher, <i>Van Gogh Museum Amsterdam</i></p> <p>Paul W.L. Russell - Senior Partner, <i>Russell Advocaten</i> & Collector</p>
12.30 - 14.00 Lunch Break		
14.00 - 15.10	Monetising - Why and how to turn your fine art collection into a working asset (Art secured lending)	<p>Moderator: Joe La Placa - CEO, <i>All Visual Arts</i></p> <p>Panel:</p> <p>Dr. Rachel A. J. - Professor of Arts Finance and Museum Management, <i>TIAS School for Business and Society</i>, Professor of Arts Finance, <i>Maastricht University</i></p> <p>Andrea Danese - President & CEO, <i>Athena Art Finance Corp.</i></p> <p>Philip Hoffman - CEO, <i>The Fine Art Group</i></p> <p>Dr. Tim Hunter FSA - Vice President Art Financing, <i>Falcon Fine Art Ltd.</i></p> <p>Kenny Schachter - Collector, Dealer, Writer and Teacher on Art Market</p> <p>Harco van den Oever - Founder & Managing Director, <i>Overstone Art Services</i></p>
15.10 - 15.40	Deloitte & ArtTactic Art & Finance Report 2016 - Learning from the results	<p>Anders Petterson - Founder & Managing Director, <i>ArtTactic Ltd</i></p> <p>Adriano Picinati di Torcello - Director, Advisory & Consulting, Art & Finance Coordinator, <i>Deloitte Luxembourg</i></p>
15.40 - 16.10 Coffee break		

16.10 - 16.25	Transferring - How to maintain a fine art collection through generations and / or time	Introduction: How to measure social impact of cultural projects Maria Lambarri - Senior Manager - Public Sector, <i>Deloitte Spain</i>
16.25 - 17.30		Moderator: Arno Verkade - Managing Director, <i>Christie's Germany</i> Panel: Mélanie Damani - International Wealth Structuring and Art Advisor, <i>Edmond de Rothschild (Suisse) S.A.</i> Deborah Gunn - Associate Director, Art Finance, <i>Vulcan Inc.</i> Maria Lambarri - Senior Manager - Public Sector, <i>Deloitte Spain</i> Pierre-Jean Estagerie - Partner, Tax, <i>Deloitte Luxembourg</i> Aldo Rubino - Managing Director, <i>Jefferies LLC.</i> - Founder & Executive Director, <i>MACBA</i> Prof. Dr. Frederik Swennen - Of Counsel & Professor of Law, <i>Greenille by Laga & University of Antwerp</i>
17.30 - 18.00	Closing speech - Swings and Roundabouts - the need for real diversification	Alan Mudie - Head of Investment Strategy, <i>Société Générale Private Banking</i>
18.00 - 18.15	Concluding remarks	Adriaan Dönszelmann - Managing Director, <i>Van Gogh Museum Amsterdam</i> Vincent Gouverneur - EMEA Investment Manager Leader, Art & Finance Leader, <i>Deloitte Luxembourg</i>
18.15 - 18.30	Transfer from Concertgebouw to Van Gogh Museum (5 min. walk)	
18.30 - 19.00	Reception at the newly renovated Van Gogh Museum	
19.00 - 19.15	Speech by Vincent van Gogh's great grandson of - A family history	Vincent Willem van Gogh - Advisor to the Board, <i>Van Gogh Museum Amsterdam</i>
19.15 - 20.00	Exclusive tour of the Van Gogh Museum	



Guest speakers

(by alphabetical order)



Edwin Becker
Chief Curator of Exhibitions
Van Gogh Museum
Amsterdam

Edwin Becker (1963) studied history of art at the Catholic University of Nijmegen and wrote a dissertation on the Viennese Secessionist painter Wilhelm List. From 1992 to 2006 he was exhibitions curator at the Van Gogh Museum, specializing in fine and applied arts of the fin-de-siècle. He organised for example shows like: *In perfect Harmony: picture + frame 1850-1920* (1995), *Franz von Stuck: eros & pathos* (1995-96), *Sir Lawrence Alma-Tadema* (1996-97), *Vienna 1900: portrait and interior* (1997), *Fred Holland Day: symbolist photographer* (2000-2001), *Dante Gabriel Rossetti* (2003-2004), *L'Art Nouveau: La Maison Bing* (2004-2005) and *Egon Schiele* (2005). Since 2006, he has been Head of Exhibitions at the Van Gogh Museum and recently Chief Curator of Exhibitions, being responsible for the exhibition-programming in general, such as *Dreams of Nature. Symbolism from Van Gogh to Kandinsky*.

Edwin Becker often gives lectures, seminars, talks, workshops for international universities, museums, and cultural institutions like the Amsterdam School of the Arts, and he organizes art historical trips to various European cities. Currently, he also supervises "The Art of Making Art Exhibitions" at the Van Gogh Museum, which offers creative young people a chance to learn about every facet of creating an exhibition.



Henry Blundell
CEO
MasterArt

Henry Blundell has been active in the Art Market since 2000 through his company ArtSolution, who specialises in information technology solutions. Amongst his clients are major art fairs such as TEFAF Maastricht, Art Miami, Masterpiece in London and art galleries of international reputation. Mr. Blundell launched MasterArt.com in 2013.

Since its inception, MasterArt has gained recognition as the premier online resource strictly dedicated to high-quality artworks issued from the world's major art dealers, while bringing together an unparalleled network of relationships with the art world's most influential people. MasterArt.com has developed a number of applications that enable collectors to identify top quality, learn more about art, and remain abreast of trends in the art market. MasterArt's innovations include an online database of more than 15.000 artworks, all of the finest quality, from over three hundred reputable international dealers, a digital library of art catalogues, and virtual tours of the most important fairs. The organization provides a quality label for art and brings together collectors, traders and art experts.



Federica Bonacasa
UK & European Sales
Director & Art Advisor
Pall Mall Art Advisors

Federica is a lecturer in Art History at Kingston University, London. She spent four years at Sotheby's London where she worked initially in the Impressionist and Contemporary Art Departments and afterwards in the European Sculpture and Works of Art Department.

In 2006, she joined The Fine Art Fund Group as an Associate Director, later becoming Head of the Art Advisory Department (for Italy and Switzerland). During the past 9 years, Federica has dealt with private sales on behalf of numerous international private clients. In June 2015 Federica joined Pall Mall Art Advisors as UK & European Sales Director & Art Advisor.



Mélanie Damani
International Wealth
Structuring and Art Advisor
Edmond de Rothschild
(Suisse) SA

Mélanie has been a corporate lawyer since 2009, specializing in Wealth Management and has a double degree in Art. She graduated in Law from the Geneva University and UC Berkeley and in Art Business from the Sotheby's Institute of Art in London.

She joined Edmond de Rothschild Bank in Geneva in 2015 as Wealth Structuring and Art Advisor for the Group. Before that, she was working at Baker McKenzie in Zurich. She practices in English, Italian, German and French.



Andrea Danese
President & CEO
Athena Art Finance Corp.

Andrea Danese is Co-founder, President & CEO of Athena Art Finance Corp. since February 2015. Athena Art Finance is a specialty lender for the art market providing non-recourse financing against art as collateral.

Previously Mr. Danese was Global Head of Enterprise Content and Distribution at Bloomberg LP leading the enterprise reference data, real-time data, distribution, and pricing services groups. Mr. Danese was also responsible for the development of Bloomberg Valuation Services, or BVAL, an evaluated pricing service for corporate and government credit products and derivatives. Prior to joining Bloomberg, Mr. Danese spent 16 years in the financial services industry. He started his career in London structuring credit products (CDOs and CLOs) for JP Morgan, and also served as Chief Operating Officer of Deutsche Bank's Global Credit Derivatives business.

He moved to New York in 2000 to be President and Chief Operating Officer of Creditex, Inc., a credit derivatives electronic trading platform sold to Intercontinental Exchange in 2008.

Mr. Danese also served as Tullet Prebon Information Chief Executive Officer and as managing partner and co-founder of Fusion Advisory Partners, Inc. Mr. Danese earned a Juris Doctorate (JD) degree from the University of Rome and a Master of Laws (LLM) in International Business Law from Queen Mary and Westfield College at the University of London.



Bert Degenhart Drenth
Chief Technical Officer
Axiell Group

Bert has been involved since the early 1980s in the application of computers and software in the cultural heritage sector. He has been designing database applications for archives, libraries and museums. Since 1991 Bert has been the CEO of Adlib Information Systems, a company providing collections management software. This software is now in use in more than 1.500 institutions, including well-known museums, such as the Van Gogh Museum and the Rijksmuseum in Amsterdam.

In 2012 Bert sold Adlib Informations Systems to the Swedish Axiell AB Group and became Chief Technical Officer of the group. Axiell's goal is to provide quality software that is based on standards and has a lot of flexibility for the Archives, Libraries and Museums sector.

Bert has been the main architect of the new Cloud-based "Axiell Collections" product.

Today Bert is involved in a development project to investigate the possibility of deploying a specialized version of the web-based Axiell Collections software for use by private collectors. This work is done in close cooperation with Deloitte and the Van Gogh Museum.



Suzana Diamond
Director of Business
Development
Artnet A.G.

Suzana Diamond is a Director of Business Development at Artnet A.G., the leading resource for the international art market, and the principal platform for art auctions on the Internet. Artnet offers a wide range of art market resources, providing a place for people in the art world to buy, sell, and research Fine Art, Design, and Decorative Art.

Prior to joining Artnet, Suzana was the Head of European and South American Partnerships at Artsy, an online startup with a mission to make all the world's art accessible to anyone with an Internet connection. Before Artsy, she also worked at the New Museum and at Christie's Post-War & Contemporary Art department in New York.

Suzana comes from a background in business from the Wharton School, with a focus on entrepreneurship. She followed with graduate studies in the business of art at Christie's Education and in Arts Administration at New York University.



Adriaan Dönszelmann
Managing Director
Van Gogh Museum
Amsterdam

Adriaan Dönszelmann has been working in the Van Gogh Museum for five years, of which three years as Managing Director. He has played a major role in managing the museum and its associated enterprises through a number of fundamental changes to be prepared for the future. This involves the existing museum organization and its activities, as well as new activities and the further development of its commercial business to consumer and business to business activities.

Previously he worked for the Jewish Historical Museum as business manager before he made his step into the cultural field. From his past in various companies amongst which Unisys, British Telecom and Deloitte Support Group, he brought wide business experience into the cultural field and at the same time started a new period of learning in his professional life.

Adriaan has a background in town and landscape planning and was further educated in finance and people management.



Pierre-Jean Estagerie

Partner

Tax

Deloitte Luxembourg

Pierre-Jean is Partner in Deloitte Luxembourg Global Employer Services Department and has 10 years of experience in advising employers in a national and international context.

He mainly specializes in executive reward and compensation, international mobility, social security matters as well as advice to High Net Worth Individuals. Pierre-Jean writes press articles and is a regular conference speaker on reward and compensation matters.



Vincent Gouverneur

EMEA Investment

Manager Leader —

Art & Finance Leader

Deloitte Luxembourg

Vincent has more than 20 years of experience in working with pan-European distributed funds. He started his career in audit with PwC in 1991 before joining Fidelity Investments. He is the Luxembourg Investment Management Leader covering all consulting, audit, and tax services. Since October 2009, he has also served as Deloitte's EMEA Investment Management Leader. Vincent additionally has served as the Clients & Markets Lead Partner for Deloitte Luxembourg since 2010.

Vincent is Deloitte Luxembourg's leading adviser to the financial services industry on a number of areas regarding fund administration including pan-European tax calculations, back and middle-office structure, globalization techniques, software selection, and parametrization, fund reporting, among others.



Deborah Gunn
Associate Director
Art Finance
Vulcan Inc.

Deborah Gunn is the Associate Director, Art Finance at Vulcan Inc. in Seattle. Ms. Gunn manages acquisitions and deaccessions for the collections, overseeing all aspects of due diligence and transactions.



Philip Hoffman
CEO
The Fine Art Group

Philip is Founder and CEO of The Fine Art Group, one of the first art investment funds and probably the best known. The Fine Art Fund was the first fund of its type to invest in art. Since then, Philip has developed the business into a market leader in both art investment and art advisory. Before launching The Fine Art Fund Group, Philip Hoffman spent 12 years working for Christie's auction house. Previously, he had worked for KPMG, where at 33 he became the youngest member of the Management Board, and later served as Deputy CEO for Europe. Now, with a team of art and finance experts based in London, Geneva, Beijing and Dubai, The Fine Art Fund Group invests in rare art pieces for investment purposes and currently advises some of the largest art funds in the world. The Fine Art Fund Group is also a major participant in the auction underwriting arena, has overseen the sales of multi-million dollar art works, and is now launching an art lending service.

Philip is regularly asked to comment on the art market by the international press, including CCN, BBC, The New York Times, Bloomberg, Thomson Reuters, The Art Newspaper and The Financial Times. In addition, Philip has spoken at global conferences as a guest lecturer, these include the Milken Institute, London School of Business and Credit Suisse.



Pieter Hoogendijk

President

International Confederation
of leading art and antiques
dealers associations (CINOA)

Pieter Hoogendijk is specialized in 18th century furniture from Northern European countries, with a preference for European and Japanese furniture decorated with lacquer, as well as veneered and marquetry pieces from France and the Netherlands. The collection also embraces select paintings from the 17th until 19th centuries, and different decorative arts including European and Oriental porcelain, Delftware, silver and tapestries. In other words a generalist. The in-house furniture restoration studio offers special services to clients.

Pieter Hoogendijk, was trained in the art of furniture restoration for two years in Paris and studied at the Ecole du Louvre. He then completed the Works of Art Course with Sotheby's in London, was employed by an auction house in Zurich, and in 1976 became a qualified furniture expert and general appraiser.

He is a Registered Broker-Appraiser art, antiques and furniture and antique furniture, certified Broker/Appraiser art, antiques and (antique) furniture in compliance with the European standard EN-45013. The only person/specialist in The Netherlands who may call himself 'Furniture Expert'. Since November 1978 he takes part in the Antique fair in Maastricht (TEFAF) and many more exhibitions followed in

Europe and the United States of America such as the Biennale in Paris, The San Francisco Art Fair and many more. He now only focuses on TEFAF Maastricht. Pieter Hoogendijk was president of the board of the Association of Fine Art Dealers in the Netherlands (Koninklijke Vereniging van Handelaren in Oude Kunst in Nederland) from 1997 until 2009. Since 2012 he is President of the Confédération Internationale des Négociants en Oeuvres d'Art (CINOA), member of the Syndicat National des Antiquaires and member of the Brokers and Auctioneers in Movable Goods (Federatie TMV).



Jasper Hunnekens
Sales Manager Asia Pacific
Bruynzeel Storage Systems

With an Automotive Engineering background, Jasper Hunnekens has started his working career at Bruynzeel Storage Systems, producer of space saving storage equipment, in a semi-technical role, over ten years ago. After covering different positions including project management, Jasper became interested in business management. Following his new interest in business management, he enrolled at Tias Business School, where he earned an Executive Master of Business Administration in 2013.

In his current role, Jasper is responsible for expanding and managing the distribution network of Bruynzeel Storage Systems in Asia Pacific. Being in the smart storage business for over a decade, Jasper has grown a particular interest for the Museum segment, due to the combination of process management and state of the art technological innovations involved in preserving art works.



Dr. Tim Hunter FSA
Vice President Art Financing
Falcon Fine Art Ltd.

Tim Hunter is Vice President of Falcon Fine Art Ltd., an art financing firm, established by specialist financier Falcon Group in 2014. Tim has over twenty years of experience in the commercial art world. He graduated from Magdalen College, Oxford and completed a DPhil in art history before joining Christie's Auction House in 1993, where he worked as a Director in the Impressionist & Modern Art Department, then Head of the 19th Century European Art, and later as a Senior Director in the Old Master & British Picture Department. He left Christie's in 2009, after sixteen years, to become a Director at Gurr Johns Ltd, an art advisory and valuation firm.

In 2014 he joined Falcon Fine Art, bringing his extensive knowledge of the art world to provide bespoke financing solutions for art collectors seeking to maximise and enhance their collections. He lectures around the world and has published articles on a wide range of art historical subjects. He regularly sits on the Reviewing Committee for the Export of Works of Art, and acts as an adviser to several National Museums and the Arts Council of England and Wales. In 2014 he was elected Fellow of the Society of Antiquaries.



Kai Kuklinski

CEO

AXA ART Versicherung AG

Kai Kuklinski was born in 1969 in Hilden (Germany). After training as a banker, Kai Kuklinski completed a trainee program in Dresdner Bank Group.

This was followed by a degree in economics and social psychology (studies in Germany and abroad) and several years of professional experience in management consulting for companies in the financial services industry with Coopers & Lybrand and A.T. Kearney.

He has been working in a variety of positions/ companies in the AXA Group since 1999:

07/1999 - 12/2000: Corporate Development/Strategy, AXA Konzern AG, D-Cologne

01/2001 - 06/2001: Unit Manager eMarketing/Co-operations, AXA eSolutions GmbH, D-Cologne

07/2001 - 12/2007: Managing Director, AXA Customer Care GmbH, D-Cologne

01/2008 - 12/2008: Director Direct Marketing/CRM, AXA Winterthur, CH

01/2009 - 03/2014: Executive Director, Broker and Partner Sales, AXA Konzern AG, D-Cologne,

Since 04/2014 Global CEO of AXA ART Versicherung AG, responsible for: Strategy/Innovation; Legal; Investment /Asset Management; Human Resources; Marketing, Communication & Public Relations; Distribution

Regional markets: Central-/Eastern Europe (DE/AUS, CH); Americas (US, Brazil, Mexico); Northern-Europe/Middle-East/Asia-Pacific (UK, Scandinavia, UAE, China and other Asian markets)

Sponsor of global families: Distribution; Marketing & Communication



Joe La Placa

CEO

All Visual Arts

Joe La Placa has over 40 years of experience working in all aspects of modern and contemporary art. He is an artist, writer, curator, and art market expert who advises some of the world's top collectors. He is currently CEO of All Visual Arts, a radical arts funding partnership founded in March 2008 with Michael Platt (CEO Bluecrest Capital Management) and chief advisor on a major exhibition of Jean-Michel Basquiat for the Barbican Museum in London. He continues his practice as an artist and has just released a limited edition portfolio of his major works from the eighties.

From 2008 - 2015 Mr. La Placa opened and directed the All Visual Arts Gallery in London, curated 62 exhibitions world-wide and built the AVA collection of over 800 works of modern and contemporary art. From 2002 to 2008 Mr. La Placa was the U.K. director for artnet.com and was the senior art market analyst and correspondent for artnet's popular online magazine, writing over 100 articles on the art market. During the late nineties, Mr. La Placa worked as foreign editor and principle features writer for Art

Review Magazine based in London. In 1983 he founded the Gallozzi-La Placa gallery in New York, which specialised in working with contemporary artists on a project basis, principally from the Graffiti and post-Graffiti Writers movement, and he directed the gallery until 1987. A great friend of artist Jean-Michel Basquiat, Mr. La Placa worked as his assistant in 1981. In the late seventies, Mr. La Placa was awarded a Presidential Fine Arts Scholarship from the School of Visual Arts in New York (along with Keith Harring) where he studied Art History and Fine Art under Donald Kuspit and Joseph Kosuth. During this time, Mr. La Placa worked for many artists including Julian Schnabel and for three major New York galleries (Leo Castelli, Sperone Westwater and Fischer, and Annina Nosei) before opening his own in 1983.



Maria Lambarri
Senior Manager
Public Sector
Deloitte Spain

Maria has a degree in Business Administration, with a specialization in Business Organization from the Deusto Business School (Bilbao, Spain). She has also earned a Post-Graduate degree in Audit from the Universidad del País Vasco (Spain), and has completed a training in Sustainability, Transparency and Governance in Foundations at UNIR. She is associated teacher for strategic consulting in the Deusto Business School.

Maria has more than 15 years of experience in strategic consulting. She joined Deloitte in 2006, and has been a manager of the public sector industry in strategy and operations since 2008. In the course of her professional career she has participated in and coordinated strategic planning projects, social and economic impact studies, territorial development and competitiveness projects, public policy's evaluations and review of management models among others.

In terms of assessment, Maria leads the implementation of the Deloitte's Global Impact Model (GIM), a methodology developed to evaluate impacts with a social and economic perspective in Spain. She has coordinated several GIM projects in the cultural field both for public institutions and for private foundations.



Kevin Lay
Director of Operations
ARCIS

Kevin brings decades of experience in fine and decorative art storage, logistics and collection care to his role as Director of Operations for Arcis Fine Art. Kevin joined Arcis in January 2016 after successfully spearheading the expansion and relocation of Fergus McCaffrey's Upper East Side gallery to its vast new space in Chelsea, where he served as Director of Exhibitions, planning and mounting exhibitions and working with a roster of internationally recognized artists and artists' estates.

He previously served as manager of Crozier Fine Arts' 21st Street storage facility in Chelsea and Crozier's decorative arts facility and Long Island warehouse. While at Crozier, Kevin applied his combined expertise in art services, client relations and retail management to provide his clients with first-hand personalized service while stewarding the safety and security of their collections.

After his tenure at Crozier, Kevin was Director of Gallery Services for internationally recognized industry leader Dietl International. In this role, he oversaw moving a broad range of art, antiques and other objects of great value on a global scale; and planned and arranged installations and private viewings on behalf of artists, galleries, auction houses and other institutions. With discretion and an understanding of every aspect of art, artists and the business of art, Kevin Lay has developed and maintains an unparalleled reputation in the business of art services.



Sylvain Levy

Collector & Co-Founder
dslcollection

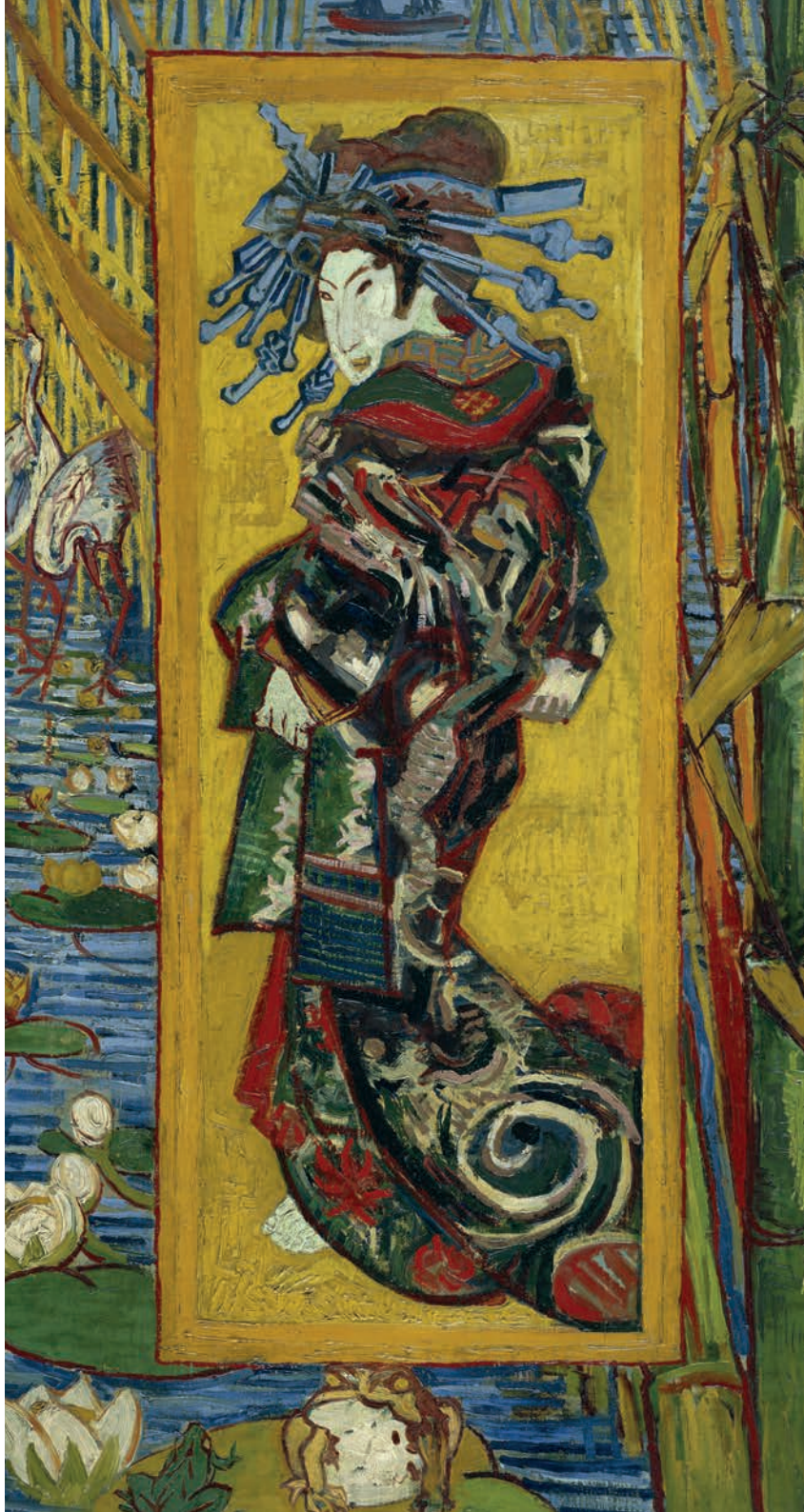
Sylvain Levy created with his wife Dominique Levy their private collection of Chinese contemporary art, named dslcollection in 2005.

The ongoing acquisition of new objects is not the only crux of their mission.

The collection has been made available to a very large public through both traditional communication as well as digital technology.

In 2014, dslcollection was recognised by Larry's List as one of the top 3 most visible private collections online.

In May 2014, dslcollection also received the inaugural Asia Prize from The Art Newspaper which recognizes the most outstanding contributions to the promotion of art development in Asia.





David Liatowitsch

Rechtsanwalt/
Attorney-at-law
Bär & Karrer AG

David is an associate with Bär & Karrer and his practice focuses on domestic and international litigation and arbitration with an emphasis on contract law and commercial law disputes. In addition, David advises clients in inheritance law and art law matters. Since 2014 he belongs to the mediators list for art and cultural heritage disputes with the ICOM-WIPO Mediation Center.

After graduating from the University of Zurich in 2006, David interned at a Zurich based law firm and at the ICC Court of Arbitration in Paris. He was admitted to the Zurich Bar in 2009. In 2010, David obtained a master degree from New York University (LL.M.) and in 2011 joined Bär & Karrer in Zurich.

David is a member of both the Litigation & Arbitration group and the Private Clients, Trusts & Estates practice group at Bär & Karrer.



Teio Meedendorp

Senior Researcher
Van Gogh Museum
Amsterdam

Teio Meedendorp (1961) is Senior Researcher at the Van Gogh Museum. He studied Art History in Groningen, where he specialised in 19th century art, and graduated on Vincent van Gogh after an internship at the Van Gogh Museum. For a number of years he was a researcher at the Vrije Universiteit, Amsterdam, and worked for the Vereniging Rembrandt as editor of its quadrennial bulletin. Before joining the research department at the Van Gogh Museum in 2009, he was a researcher at the Kröller-Müller Museum, working with the Van Gogh collection there. He has published widely on the artist.



Alan Mudie

**Head of Investment
Strategy**

Société Générale Private
Banking

Alan was appointed Head of Investment Strategy for Société Générale Private Banking and Chief Investment Officer of SGPB Switzerland in 2014.

Alan Mudie has over 20 years of investment strategy experience. He held high-level roles at Barclays Bank in Paris and Crédit Agricole in London before moving to Geneva to join the BNP Paribas group. Alan held various posts during his 14 years there, notably as CIO of BNP Paribas International Private Bank. He then spent four years at Syz & Co. as CEO of Oyster Funds, before working as CIO of Private Banking at UBP from 2011 until 2014.

Alan is a graduate of St. Andrews and Teesside Universities.



Anders Petterson

**Founder &
Managing Director**

ArtTactic Ltd

Anders Petterson is the founder and managing director of ArtTactic Ltd, a London-based art market research and analysis company set up in 2001. ArtTactic Ltd has been a pioneer in using crowd-sourcing techniques for gathering and processing intelligence on the art market. Petterson previously worked at JP Morgan responsible for debt capital market and structured products for banks and corporates.

He also worked as an independent research and evaluation consultant for Arts & Business in London between 2002 and 2007, and has been involved in a number of large research and evaluation projects in the cultural sector. Anders Petterson is lecturing on the topic of 'Art as an asset class' for CASS Business School, Sotheby's Institute, Christie's Education and IESA in London. Anders Petterson is a board member of Professional Advisors to the International Art Market (PAIAM).



Adriano Picinati di Torcello

Director

Advisory & Consulting

Art & Finance Coordinator

Deloitte Luxembourg

Adriano is a director within the advisory and consulting department and has over 18 years of professional experience. He leads the art and finance activities within Deloitte Luxembourg, a service line he has been coordinating since its inception. Since he joined Deloitte, Adriano has been working at the creation of an Art & Finance/Business cluster in Luxembourg. He has notably played a key role in the Luxembourg government's decision to set up a Freeport for the storage of valuable goods to be operational on September 17, 2014.

Deeply involved in creating awareness on the "art and finance" subject, Adriano has spearheaded the international Deloitte Art & Finance Conference that has become the annual benchmark event in the field. He has also developed art and finance seminars for professional seeking hands-on guidance through the global art market. Being the spokesman of the Art & Finance Group, he regularly takes part in national and international conferences.

Adriano started his professional career as an auditor at KPMG. He also spent several years with Banque Degroof Luxembourg to develop the group's activities in France through wealth structuring and funds services. Before joining Deloitte in 2008, he held management positions in the Asia Business Development team and in the Strategic Planning team of Deutsche Börse Group.

Adriano has a degree in business sciences and finance, as well as an MBA and a M.Sc. in banking and finance. He is fluent in French, English, and Italian.



Dr. Rachel A. J.

**Professor of Arts Finance
and Museum Management**

TIAS School for Business and
Society

Professor of Arts Finance
Maastricht University

Dr. Rachel A. J. Pownall is Professor of Arts Finance at Maastricht University, and the first global Professor of Art Finance and Museum Management at TIAS School for Business and Society.

She has published widely in the field of behavioural finance and in art finance, writing on art investment and art lending. She is a founder and Academic Director of the TIAS-Van Gogh Academy for Art Business Research and Education. She also founded and teaches on the two Masterclasses in Art Finance, and Art Business and Collections Management. Rachel has taught for Sotheby's Institute of Art, and regularly consults for practitioners and the Pownall's Fine Art Indexes constitute to the Mei & Moses™ All Art Indexes for Beautiful Asset Advisors LLC.

Her work has appeared in international peer reviewed journals like the *European Economic Review*, *Journal of International Money and Finance*, and the *Journal of Economic Behavior and Organization*. She serves on the editorial boards of the *Journal of International Money and Finance*, the *Journal of Behavioral and Experimental Economics*, the *International Review of Financial Analysis*, and *Financial Research Letters*.



Aldo Rubino

Managing Director

Jefferies LLC.

Founder - Executive Director

Museo de Arte Contemporaneo
de Buenos Aires (MACBA)

Aldo Rubino is a Managing Director and Financial Advisor in the Wealth Management Division of Jefferies LLC. Aldo built his career as a Financial Advisor working with national and multinational companies, high net worth individuals, family offices, foundations and pension funds. Aldo's career in finance spans over 30 years, providing clients predominately with fixed income solutions as well as advising them on equity investments. Prior to joining Jefferies, Aldo was one of the leading Financial Advisors at Wells Fargo, Wachovia Securities (Formerly Prudential Securities) and was the Treasury Manager at Hoechst Argentina S.A. Aldo graduated from the University of Buenos Aires and lives in New York City. Aldo has a passion for art and began collecting art in the late 1980's with a special emphasis on geometric abstraction and in 2009 he decided to create MACBA, Museo de Arte Contemporaneo de Buenos Aires.



Paul W.L. Russell

Senior partner
Russell Advocaten
Collector

Paul Russell is senior partner at Russell Advocaten, a corporate commercial law firm located in Amsterdam. He has 40 years of experience in international corporate and commercial law and a niche practice in art and law.

His art law practice is internationally renowned. Paul Russell regularly advises art dealers, collectors, international art fairs, international art investors, auctions and museums in matters related to war-looted art, restitution, false attribution, error of substance, art forgery and frauds, art purchases at auctions and on the Internet, loan and security agreements, taxation, insurance, Droit de Suite, the Cultural Heritage Preservation Act and the Unidroit Convention.

Moreover, Paul Russell is an expert in international litigation and mediation. Paul Russell is a former member of the Dutch Senate. He is the Honorary Consul General of Luxemburg in Amsterdam.

He has co-authored the publications “Unjustified Enrichment: A comparative study of the law on restitution” and “Dealing with the Dutch: An Introduction to Dutch Business Law”. In addition, he publishes and lectures regularly on art and law. Russell Advocaten is a Primerus affiliated law firm. Primerus is a ‘virtual global law firm’ of 3,000 attorneys from nearly 200 member firms in 40 countries.



Kenny Schachter

Collector, writer and dealer
on Art Market

Kenny Schachter has been curating contemporary art exhibits in museums and galleries for over 25 years and he has taught art history at graduate level at New York University, The New School for Social Research. He has lectured and organized an offsite exhibition for the first graduating class of Columbia University’s Masters of Fine Art program. Schachter is currently lecturing in the graduate program at the University of Zurich, and writing for Artnet, Monopol, The Art Newspaper, British GQ Magazine as well as Marc Faber’s Gloom Boom and Doom Report. Schachter has been the recipient of a Rockefeller supported grant, contributed to books on Paul Thek, Zaha Hadid, Vito Acconci, Sigmar Polke and Gerhard Richter; he has been profiled in The New York Times Magazine (cover story, September, 1996), and in the London’s Observer, the Independent and the Telegraph. He deals in international art ranging from Impressionist to Modernism, to the art and design of today.



Prof. Dr. Frederik Swennen
Of Counsel & Professor of Law
Greenille by Laga & University
of Antwerp

Frederik is of counsel at Greenille by Laga, the private client department of Laga, a firm of attorneys-at-law. The department's mission is to advise and serve high-net-worth individuals and families. Frederik specialises in national and international family law, private international law and art law. His work involves family governance and family proceedings, as well as planning of private art collections, in collaboration with the public sector.

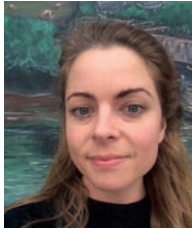
Frederik is also professor of family law & kinship studies at the University of Antwerp, where he chairs his research centre and various international and national research networks. He has over 200 publications in family law and art law, amongst which books on public private partnerships in art and heritage and on estate planning of art collections.



Sanne ten Brink
Head Curator
ING Collection
ING Art Management

Sanne ten Brink was born in 1979. After studying in Spain at the University of Modern Languages in Granada, she acquired a degree in Roman Languages and Culture and Art and Art Policy at the University of Groningen. She worked at the James Goodman Gallery and the PS1 Contemporary Art Center (affiliate of the MoMA) in New York.

Ten Brink is responsible for the development of ING Group's global art collection and policy. The collection stands for change and innovation and helps foster this culture within ING. As a result, Ten Brink is very interested in working with young, experimental and emerging artists. She actively works to support them by giving them a platform to display their work in the early stages of their careers. At ING, she initiated the ING UNSEEN Talent Award, an incentive prize to empower young talented photographers. She has gained substantial experience curating exhibitions and managing the link with ING businesses worldwide. She has also gained a deeper understanding of giving something back to society through art displays and exhibitions.



Jessy van de Klundert-Verhoeven

**Business Manager
Professional Services**
Van Gogh Museum
Amsterdam

Jessy van de Klundert-Verhoeven is Business Manager of Van Gogh Museum Professional Services. She has a background in Business Administration & Logistics and Art History, and brings experience gained from various (cultural) organisations to her role at the Van Gogh Museum.

Jessy's business expertise encompasses strategy, alliances, entrepreneurship and (new) business development.



Harco van den Oever

Founder & Managing Director
Overstone Art Services

Harco has a 27 year career in fine art and finance. Prior to founding Overstone Art Services, from 2001 to 2012, he was Senior Executive with Christie's International as Continental European head, European Client Development head, Member of the EMEA Executive Management Team and Senior Vice President of the Impressionist and Modern Art department.

Prior to this, Harco began his career in capital markets and leveraged finance where he worked from 1989 to 1999 at Paribas, Bankers Trust, and Credit Suisse First Boston where he was in charge of Emerging Markets Group's loan syndications and bank coverage for Latin America. He then co-founded UK's first online mortgage brokerage business, Fredfinds.com, which was sold in 2001 to AIM listed Netwindfall Ltd. Harco has an MBA from the University of Hartford and is an INSEAD AMP alumnus, where he is also a regular speaker. Harco is a member of Professional Advisors to the International Art Market and a Financial Conduct Authority Approved Person.



Vincent Willem van Gogh

Advisor to the Board
Van Gogh Museum
Amsterdam

Vincent Willem van Gogh (1953) is great grandson of Theo van Gogh, brother of the painter, Vincent van Gogh.

After beginning his career as a lawyer, Vincent Willem van Gogh has been working for the Van Gogh Museum since 1999, first as Director of the Van Gogh Museum shops, and since 2009 as Advisor to the Board. In this role, Van Gogh works as ambassador for the museum to expand and strengthen the museum's network.



Arno Verkade

Managing Director
Christie's Germany

Arno Verkade (Haarlem 1967) is currently managing director of Christie's Germany. Verkade studied Art History in Amsterdam, specialising in sixteenth and seventeenth century Flemish masters. He joined Christie's Amsterdam in 1994 where he concentrated on Nineteenth Century Art and South East Asian pictures. Three years later he moved to the Post War and Contemporary Art Department, which he headed from 2008 until 2011. Before overseeing Christie's' German business from Düsseldorf since 2013, he was head of Evening sale for the Post War and Contemporary Art department in London.

Arno Verkade is a registered valuer for 20th century art, and has committed himself to the Dutch Federation TMV (authorized registered valuers/appraisers, brokers and auctioneers) as a board member and to many charity auctions all over the world.

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Contacts

Art & Finance



Vincent Gouverneur
Partner - EMEA Investment Manager Leader
Art & Finance Leader
+352 451 452 451
vgouverneur@deloitte.lu



Adriano Picinati di Torcello
Director - Art & Finance Coordinator
+352 451 452 531
apicinatiditorcello@deloitte.lu

www.deloitte-artandfinance.com

Deloitte Luxembourg
560, rue de Neudorf
L-2220 Luxembourg
Grand Duchy of Luxembourg

Tel: +352 451 451
Fax: +352 451 452 401
www.deloitte.lu

Van Gogh Museum



Adriaan Dönszelmann
Managing Director
doenszelmann@vangoghmuseum.nl



Jessy van de Klundert-Verhoeven
Business Manager Professional Services
vandeklundert@vangoghmuseum.nl

Van Gogh Museum
Museumplein 6
1071 DJ Amsterdam
Netherlands
www.vangoghmuseum.nl

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