



# Deloitte 2011 Art & Finance Conference Ritz Carlton Hotel, Miami Beach Programme

---

## 1 December 2011 – Academic Session – Boardroom

---

11.00 a.m. - 5.15 p.m.    **Maastricht University Art Market Symposium**

---

6.00 p.m. - 8.00 p.m.    **Cocktail reception for all speakers hosted by Mr Javier Lumbreras (CEO - Artemundi Group)**

---

## 2 December 2011 – Plenary Session – Salon 1

---

8.30 a.m. - 9.00 a.m.    **Registration and welcome coffee**

---

9.00 a.m. - 9.05 a.m.    **Welcoming words**  
**Speaker:** *Thierry* Hoeltgen, Lead Partner at Deloitte Luxembourg will be giving welcoming remarks.

---

9.05 a.m. - 9.20 a.m.    **Opening address**  
**Speaker:** H.E. Jean-Paul Senninger - Ambassador of the Grand-Duchy of Luxembourg in the USA

---

9.20 a.m. - 9.30 a.m.    **Introduction**  
**Speaker:** Moderator of the conference Adriano Picinati di Torcello, Directeur – Deloitte Luxembourg

---

9.30 a.m. - 10.30 a.m.    **New Business Model – Multilateral trading facility dedicated to artworks**  
The art market and a stock market – a colorful alternative – SplitartTM  
**Speaker:** Dror Chevion: General Manager - SplitartTM (Luxembourg)

---

10.30 a.m.-12.00 p.m.

**Museums funding issues**

The role, aim, and identity of cultural organizations have radically changed leading to an increasing need of professionalism and economically sustainability, and, therefore, of strategic solutions.

**Moderator:**

James Knox, Managing Director - The Art Newspaper (UK)

**Speakers:**

Julien Anfruns, General Director – International Council of Museums (France)

Martin Bethenod, Director of Palazzo Grassi - Punta della Dogana (Italy)

Godfrey Worsdale, Director - BALTIC Centre for Contemporary Art (UK)

Scott Schaefer, Senior Curator of Paintings - J. Paul Getty Museum (USA)

Tony Podesta, Chairman - Podesta Group, (USA)

Dr. Eric M. Zafran, the Susan Morse Hilles Curator of European Art - the Wadsworth Atheneum (USA)

---

12.00 p.m. - 1.45 p.m.

**Lunch break – Ballroom Foyer**

---

1.45 p.m. - 2.45 p.m.

**Corporate collections tangible and intangible benefits**

**Moderator:**

Dr Iain Robertson, Head of Art business - Sotheby's Institute of Art (UK)

**Speakers:**

Delphine Munro, Head of Arts - European Investment Bank (Luxembourg)

Alistair Hicks, Curator & Art advisor - Deutsche Bank AG (UK)

Dr Dietrich von Frank, Managing Director HNWI / Art - Nationale Suisse (Switzerland)

Fabienne Nicholas, Head of Consultancy - Contemporary Art Society (UK),

Drs. Annabelle Birnie, Director Sponsoring, Art Management & Events; Certified Valuer modern & Contemporary Art - ING Bank (Netherlands)

Teresa Porto, Director - Fundación Novacaixagalicia (Spain)

---

2.45 p.m. - 3.45 p.m.

**Emerging markets collectors services needs**

China, India, South America and the Middle East are reshaping collectors' perceptions and creating new collecting opportunities. What type of services are they looking at?

**Moderator:**

Jeffrey Boloten, Managing Director - ArtInsight (UK)

**Speakers:**

Javier Lumbreras, Private collector Adrastus Collection (www.adrastuscollection.com) & CEO - Artemundi Group (Mexico)

Jonathan Binstock, Senior Advisor - Citi Private Bank Art Advisory & Finance (USA)

Bashar Al-Shroogi, Private collector & CEO - Cuadro Fine Art Gallery (Dubai, UAE)

Arianne Levene, Founder - New Art World Ltd (London)

Bertrand Schautz, Director & Administrator - FAEI - Fine Arts Expert Institute (Switzerland)

3.45 p.m. – 4.15 p.m.	<b>Coffee break – Ballroom Foyer</b>
4.15 p.m. - 4.45 p.m.	<p><b>Clear legal title - the foundation to market liquidity and value, a key consideration to the development of art as a financial asset</b></p> <p><b>Speaker:</b> Lawrence M. Shindell, Chairman - ARIS Title Insurance Corporation (USA)</p>
4.45 p.m. - 5.45 p.m.	<p><b>New art investment developments - index methodologies and market measurement</b></p> <p>With the long-termed, worldwide trend of increasing wealth, alongside the growth in knowledge about Art market, a much larger community has started to be interested in collecting and/or investing in Art.</p> <p><b>Moderator:</b> Anders Petterson, Managing Director - ArtTactic (UK)</p> <p><b>Speakers:</b> Prof. Michael Moses, Founder of the Mei-Moses Index (USA) Prof. Rachel Campbell Pownall - Maastricht University (Netherlands) Michael Plummer, Co-founder - Artvest Partners LCC (USA) Fabian Bocart, Quantitative Research Director - Tutela Capital SA (Belgium) Thomas Galbraith, Director - artnet@analytics (USA)</p>
5.45 p.m. - 6.25 p.m.	<p><b>Wrap-up session</b></p> <p><b>Speaker:</b> Thomas Krens, Chairman &amp; CEO - Global Cultural Asset Management Group (USA) Director Emeritus – Solomon R. Guggenheim Foundation (USA)</p>
6.25 p.m. – 6.30 p.m.	<p><b>Concluding remarks</b></p> <p><b>Speaker:</b> Thierry Hoeltgen, Lead Partner - Deloitte Luxembourg</p>
6.30 p.m.	<b>Cocktail at Ritz Carlton's DiLido Beach Club South</b>