



AlternativeLens: See what the others can't

Data as a Service for alternative assets

Unlock the power of your data with a modern cloud-enabled solution.

With heightened customer expectations and ever-evolving regulatory environments, data modernization and migration to the cloud are now imperatives for the alternative investment industry. Business leaders know they need to address these challenges with technology, but it can be difficult to know where to begin.

So, how do you enhance productivity, efficiency and quality while simultaneously meeting reporting requirements and ensuring the sovereignty and security of your data?

AlternativeLens could be your solution.

Built as a cloud-based web application for data management, AlternativeLens helps you start, scale and sustain a reporting and data management framework that is both modern and secure.

Thanks to its state-of-the-art data quality framework and monitoring capabilities, AlternativeLens enhances the accuracy of your data sourced from third parties, helping increase confidence in your business. From customized enterprise dashboards to the reporting required to meet industry standards, AlternativeLens leverages its core features to efficiently disseminate data both within and outside of your organization.

Key features of AlternativeLens



Agnostic design powered by cloud



Pre-built connectors and templates for rapid, out-of-the-box onboarding



State-of-the-art framework to ingest, monitor and curate data from third-party sources



Enterprise data model for analytical and reporting use cases



Strong central security supported by best-in-class security practices and technologies



Business-oriented data repository that is centrally managed and easily accessible



The advantage of AlternativeLens

This top-tier solution helps those in the investment sector see and understand their data more clearly throughout the entire lifecycle—from data collection and control to transformation and output. By delivering a user-friendly and unique experience, AlternativeLens streamlines the data management process so you can prioritize primary business operations while still driving your data governance forward.

You own the data... AlternativeLens brings it to light.

Data modernization



The challenges

From insurance to alternatives, Deloitte has the unique advantage of tapping into a range of industries to identify cross-sector trends.

Here are the challenges that clients face as they modernize their data:

- **Disorganized and inaccurate data:**
Managing various data sources is difficult, leading to concerns about accuracy.
- **Reduced operational efficiency and scalability:** Rapid onboarding of new data is slowed by inefficient and manual processes.
- **Unequal dissemination:**
Lack of strategic planning in legacy data models leads to disjointed data with imbalanced distribution of information.
- **Manual & ad hoc integration:**
Data ingestion executed manually and without uniformity in format or approach leads to error.
- **User-unfriendly data access:**
Overly complex systems hinder successful adoption.
- **Risk of misinterpretation and knowledge loss:**
Data control, including reconciliation between sources, consistency checks, and necessary ad hoc manual modifications, are performed manually and outside of a centralized system, compromising its potential value.

Our solution at a glance

01 SOURCE

02 MANAGE & PROCESS

03 CONSUME

COLLECT

CONTROL

CURATE

GOVERN

ACCESS

ENRICH

ANALYZE

REPORT

Data Sources

Third-Party Custody Data

Financial
Institutions

Corporate
Accountants

Property
Managers

Fund
Administrators

...

Third-Party Market Data

MSCI

Bloomberg

EU Central Bank

...

Client Source(s) & System(s)

Excel(s)

SQL Server

SAP

Snowflake

Yardi

Argus

MRI Horizon

Anaplan

...

AlternativeLens



Integrate your data

Streamline your data collection process by leveraging on our connectors & technologies (API, sFTP, Web Portal).



Delegate the management of your data

Outsource the transformation and persistence of your data on a system hosted and operated by Deloitte.



Access your data

Enable real-time self-service access to your data via a business-friendly web application & outbound data flows.



Customize your solution

Customize the look and feel of the platform to your brand and integrate it into your enterprise application landscape.



Accelerate your onboarding

Quickly onboard onto AlternativeLens and start benefiting from industry standard reports and native features.



Manage your data

Capitalize on our industry-standard enterprise data model for alternative assets and manage large sets of data:

- Property, Company, Investor & Fund Master data & Referential
- Budgets, Valuation, Accounting, FX Rates, Loan & Debt
- ESG & Performance, etc.
- Derivatives, Indirect Assets



Monitor & control your data

Automate monitoring and data quality controls supported by our market-proven data-quality framework.



Report on your data

Benefit from insight-driven web dashboards, PowerBI reports & curated set of *information* & industry *reports*.



Trust your data

Regain trust in your data via automated and persistent audit trails, logs & KPIs, as well as a sensitive data protection mechanism.



Scale your activities on demand

Adapt and scale your usage of the platform usage to fit with your evolving business requirements.



Synergize with Deloitte services

Gain premium access to a large set of complementary professional services: Tax Accounting, Fund Administration, etc.



The time is now.

We know industry leaders can't wait years – or even months – to realize the value of modern data systems.

AlternativeLens provides the foundation to iterate quickly and accelerate time to value by up to 60%, allowing customers to focus on strategic and value-adding initiatives.



Find out more



Nicolas Griedlich

Partner in AI & Data

ngriedlich@deloitte.lu

+352 451 454 052



Jean-Christophe Gillard

Senior Manager in AI & Data

jgillard@deloitte.lu

+352 451 454 106

Deloitte.

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited (“DTTL”), its global network of member firms, and their related entities (collectively, the “Deloitte organization”). DTTL (also referred to as “Deloitte Global”) and each of its member firms and related entities are legally separate and independent entities, which cannot obligate or bind each other in respect of third parties. DTTL and each DTTL member firm and related entity is liable only for its own acts and omissions, and not those of each other. DTTL does not provide services to clients. Please see www.deloitte.com/about to learn more.

Deloitte provides industry-leading audit and assurance, tax and legal, consulting, financial advisory, and risk advisory services to nearly 90% of the Fortune Global 500® and thousands of private companies. Our professionals deliver measurable and lasting results that help reinforce public trust in capital markets, enable clients to transform and thrive, and lead the way toward a stronger economy, a more equitable society and a sustainable world. Building on its 175-plus year history, Deloitte spans more than 150 countries and territories. Learn how Deloitte’s approximately 457,000 people worldwide make an impact that matters at www.deloitte.com.

This communication contains general information only, and none of Deloitte Touche Tohmatsu Limited (“DTTL”), its global network of member firms or their related entities (collectively, the “Deloitte organization”) is, by means of this communication, rendering professional advice or services. Before making any decision or taking any action that may affect your finances or your business, you should consult a qualified professional adviser.

No representations, warranties or undertakings (express or implied) are given as to the accuracy or completeness of the information in this communication, and none of DTTL, its member firms, related entities, employees or agents shall be liable or responsible for any loss or damage whatsoever arising directly or indirectly in connection with any person relying on this communication. DTTL and each of its member firms, and their related entities, are legally separate and independent entities.